

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

KURT M. MARKVA,
Petitioner,
v.

ENTREPRENEUR MEDIA, INC.
Registrant.

) Cancellation No. _____
)
) Registration No. 2,263,883
) (International Class 35)
)
)
)

PETITION TO CANCEL

Petitioner, Kurt M. Markva, an entrepreneur, does business at 6420 Old Bust Head Road, Broad Run, Virginia 20137. To the best of Petitioner's knowledge, Registrant, Entrepreneur Media, Inc., is a California corporation located and doing business at 2445 McCabe Way, Irvine, California 92614-6234.

Registration No. 2,263,883 was filed on November 13, 1995 and issued on July 27, 1999 for ENTREPRENEUR as applied to advertising and business services, namely, arranging for the promotion of the goods and services of others by means of a global computer network and other computer online services providers; providing business information for the use of customers in the field of starting and operating small businesses and permitting customers to obtain information via a global computer network and other computer online service providers and; web advertising services, namely, providing active links to the web sites of others, and claims a date of first use in commerce of July 31, 1992. Registrant's website address is www.entrepreneur.com.

Petitioner believes that he is or will be damaged by Registration No. 2,263,883 and hereby petitions to cancel same.

The grounds for cancellation are as follows:

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1. Petitioner is an entrepreneur specializing in congressional outreach, federal marketing, public relations, and community outreach. He provides general strategic advice for entrepreneurial clients needing to go through the legislative and regulatory process in Washington, D.C. He secures federal appropriations for entrepreneurs in various issue areas including law enforcement, economic development, environment, and education. He lobbies key members of Congress, committees in both the House and the Senate, and many Executive Branch departments and agencies. He works on behalf of entrepreneurial clients whose ideas, products, and concepts – intellectual property – is much needed. Most are entrepreneurs who are very small – one- or two-person businesses – who need help in navigating government at all levels in the U.S. and abroad. He has several clients on whose behalf he deals with the government entities on security and law enforcement issues. The entrepreneur's intellectual property allows his small business to prosper.
2. Petitioner recently began a consulting and lobbying business that requires certain business and advertising services to be conducted over the world-wide Web. Petitioner's mark ENTREPRENEURGR-IP informs his target group of entrepreneurs of his government resource and intellectual property information services. Therefore, Petitioner is one who has a sufficient interest in using the descriptive term "entrepreneur" in its business. Registrant's U.S. Registration No. 2,263,883 for its mark ENTREPRENEUR is for advertising and business services conducted on the Internet. Petitioner believes that Registrant's registration of the mark ENTREPRENEUR is inconsistent with Petitioner's equal right to use the descriptive and generic term on similar goods and/or services.

3. Based on Registrant's past history, Registrant may oppose the registration of his mark should it be allowed to be published after months of pending in the U.S. Patent and Trademark Office. Consequently, although he will have expended much time, expense, and goodwill symbolized by his mark, Petitioner will be unable to use and register his mark that identifies the source of his services. Petitioner believes that Registrant's mark ENTREPRENEUR should be cancelled because it is descriptive and generic when applied to its advertising and business services over the Internet to the same target group of entrepreneurs. For the foregoing reasons, Petitioner has standing to file this cancellation petition.
4. Petitioner filed an intent-to-use application on July 23, 2004 to register his mark ENTREPRENEURGR-IP as applied to business and advertising services, namely, consulting with entrepreneurs for providing general strategic advice concerning federal government financing and marketing of their goods and services, and advising them concerning intellectual property; arranging for the promotion of the goods and services of entrepreneurs by means of the world-wide Web; providing business information including intellectual property information for the use of entrepreneurs in the field of starting and operating small businesses, and permitting entrepreneurs to obtain information via the world-wide Web; and web advertising services including an electronic newsletter for entrepreneurs to inform them how Capitol Hill operates to provide information and resources in developing their entrepreneurial ideas, products, and services; and active links to the web sites of others who have information for entrepreneurial activities, in International Class 35. Petitioner desires to adopt and use the mark ENTREPRENEURGR-IP as a source identifier for his business and

- advertising services to inform the target group of entrepreneurs of his government resource and intellectual property business expertise. For the foregoing reasons, Petitioner has standing to file this cancellation petition, and the equal right to use the descriptive term.
5. Although Petitioner's ENTREPRENEURGR-IP mark contains the descriptive and generic word "entrepreneur," Registrant's ENTREPRENEUR mark has a different appearance, sound, and meaning from Petitioner's mark, and is thus not likely to be confused with Petitioner's mark under the Trademark Act § 2(d). Therefore, because they are not similar in sound, appearance, connotation, and overall commercial impression, Registrant would not be damaged by the grant of a registration to Petitioner for his mark.
6. *The American Heritage® Dictionary of the English Language, Fourth Edition* defines "entrepreneur" as a "person who organizes, operates, and assumes the risk for a business venture." The "Merriam-Webster Online Dictionary" defines "entrepreneur" as "one who organizes, manages, and assumes the risks of a business or enterprise." The word is from the Old French word "entreprendre," which translated means *to undertake*. No equivalent word exists for "entrepreneur." Anyone working in the field of entrepreneurial activity must use the word to identify the nature of the work being done. Petitioner is an entrepreneur, he offers business and advertising services to a target group of entrepreneurs, the same group of entrepreneurs for which Registrant offers its business and advertising services for sale. As such, "entrepreneur" and "entrepreneurs" are descriptive and generic terms, and thus are unregistrable under the Trademark Act § 2(e)(1). Therefore, Registration No. 2,263,883 for Registrant's mark ENTREPRENEUR as applied to its advertising and business services should be cancelled under the Trademark Act § 2(e)(1) as offered for sale to entrepreneurs.

Registrant did not prove acquired distinctiveness for its descriptive mark during prosecution of its application for registration. Registrant's mark did not achieve secondary meaning pursuant Trademark Act § 2(f), and did not overcome its descriptiveness under Trademark Act § 2(e)(1). Moreover, because its mark is generic, Registrant cannot submit proof of substantially exclusive and continuous use thereof as a mark in commerce for the five years before the date on which a claim of distinctiveness is made.

7. Registrant uses the descriptive and generic word "entrepreneur" to refer to an "entrepreneur" or to "entrepreneurs" as a class of purchasers and users of its publications. An "Editorial Overview" of the *Entrepreneur Media Inc.* web site "entrepreneur.com/mediakit" generically uses the term when it states: "Written for busy entrepreneurs who want practical – not theoretical – information, *Entrepreneur* offers real-life solutions for entrepreneurs with growing companies. And the "Editor's Note" of the August 1999 issue of *Entrepreneur Magazine* titled "Who Are You?" begins with the question and answer: "Are you an entrepreneur? Of course you are; right now you're reading *Entrepreneur* magazine." The editor gives a definition of "entrepreneur," namely, "a person who grows his or her own business, assuming the risk for the sake of a profit." She says, "[e]ntrepreneurs are the folks who (no matter the size of their businesses today) have a plan to be bigger tomorrow – and the day after that . . . and the day after that. Entrepreneurs do not grow businesses to replace employment income." And, "[e]ntrepreneurs don't grow businesses to give themselves more time. Do you know any entrepreneurs who work fewer hours building their own businesses than they did when they had regular jobs? I sure don't." And, "[e]ntrepreneurs don't start businesses to slow down; you amp up." And, finally, "[m]y grandfathers, my dad and my

uncles were all small-business owners. But they weren't entrepreneurs" (Petitioner Exhibit A). These highlighted articles show Registrant's generic use of "entrepreneur" or "entrepreneurs" as the common descriptive name of its class of purchasers for which there is no other word to use by those in the field. For it is a common word that is available to all except for Registrant's registration. Petitioner has an equal right to use such a common generic word in his own service mark.

8. Forbes.com shows descriptive and generic uses of "entrepreneur," "entrepreneurs," and "entrepreneurship" by others in the field of business and advertising services as highlighted. And a search of the web site found 1497 documents that matched a query for the descriptive and generic use of the word "entrepreneur" on the web site (Petitioner Exhibit B).
9. A Trademark.com Report found more than 150 registered composite ENTREPRENEUR marks not owned by Registrant including: a) 99 Federal records showing registered and renewed composite ENTREPRENEUR marks for goods and services in classes 16, 35, 36, 41, and 42; b) 36 records showing composite ENTREPRENEUR marks where the words "entrepreneur," "entrepreneurs," or "entrepreneur's" was disclaimed as descriptive; and c) 24 of the registered and renewed composite ENTREPRENEUR marks are registered on the Supplemental Register that does not entitle the mark to any statutory presumption that the term is a trademark and not a generic name, or that the mark has acquired distinctiveness to be placed on the Principal Register under Trademark Act § 2(f) (Petitioner Exhibit C).
10. A Trademark.com Report found 48 Federal records not owned by Registrant showing pending or published or allowed composite ENTREPRENEUR marks for goods and services in all classes. Ten (10) of the records show composite ENTREPRENEUR marks where the

words “entrepreneur,” “entrepreneurs,” or “entrepreneur’s” were disclaimed as descriptive.

Record 42 shows that Registrant opposed the registration of VIRTUAL ENTREPRENEUR applied to general education books for suggestions and ideas on how to make money and self improvement despite the disclaimer of “entrepreneur” as descriptive (Petitioner Exhibit D).

11. A Trademark.com Report found 291 Common Law records showing business names that include ENTREPRENEUR and show its widespread, common descriptive and generic use by many other third parties for various goods and services which relate to the target group of purchasers of Registrant’s’s services (Petitioner Exhibit E).
12. A Trademark.com Report found 106 State trademark records for marks not owned by Registrant with a) 74 records showing currently registered and renewed composite ENTREPRENEUR marks for goods and services in all classes; and b) 32 records showing that registered composite ENTREPRENEUR marks have expired or have not been renewed. These records show widespread, common descriptive and generic use by many third parties of the word “entrepreneur” for various goods and services which relate to the target group of purchasers of Registrant’s’s services (Petitioner Exhibit F).
13. A Trademark.com Report found 142 International trademark records of composite ENTREPRENEUR marks not owned by Registrant with a) 97 Canadian records showing the registration of composite ENTREPRENEUR marks for goods and services in all classes; b) 11 German records showing the registration of composite ENTREPRENEUR marks for goods and services in all classes; c) 26 United Kingdom records showing the registration of composite ENTREPRENEUR marks for goods and services in all classes; d) 4 European Community records showing the registration of composite ENTREPRENEUR marks for

goods and services in all classes; and e) 4 World Organization records showing the registration of composite ENTREPRENEUR marks for goods and services in all classes.

Many are not currently registered but they show widespread, common descriptive and generic use by many third parties of the word “entrepreneur” for various goods and services which relate to the target group of purchasers of Registrant’s services (Petitioner Exhibit G).

14. A Trademark.com Report found 278 records of domain names showing widespread, common descriptive and generic use by third parties of the word “entrepreneur” that relate to the target group of purchasers of Registrant’s services (Petitioner Exhibit H); and a keyword search of the web site www.whois.net matching a) 936 domain names having “entrepreneur” as a prefix to the names; b) 700 domain names having “entrepreneur” as a suffix to the names; and c) more than 2000 domain names including “entrepreneur” therein (Petitioner Exhibit I).
15. A search of the U.S. Patent and Trademark Office trademark database found a) 28 live records of trademark and service mark owners other than Registrant having the word “entrepreneur” in their corporate trade names (Petitioner Exhibit J); b) 23 live records of composite ENTREPRENEUR marks with the word “entrepreneur” disclaimed as descriptive (Petitioner Exhibit K); and c) 11 live records with composite ENTREPRENEUR marks on the Supplemental Register (Petitioner Exhibit L).
16. A search of the U.S. Patent and Trademark Office patent database for patents including the word “entrepreneur” in their specifications found 85 patents. Selected U.S. Patents 4,026,244 for a bird feeder; 5,550,816 for a method and apparatus for virtual switching; 5,554,398 titled “process for manufacturing reduced-fat cheddar cheese; 5,584,592 for a combination of ballpoint pen and mechanical pencil; and 6,729,539 for an Internet-based

check/card for entrepreneurs for use on the Web each show the generic and descriptive use of “entrepreneur” over the period of time from 1977 to the present (Petitioner Exhibit M).

17. A search on the web site www.oregonlive.com found eight (8) articles that contained the descriptive and generic use of the word “entrepreneur.” The highlighted articles reveal the use of “Oregon Association of Minority Entrepreneurs;” a three (3) time use in the phrases “baking entrepreneur tests public palate,” “when baking-mix entrepreneur Lynn McPherson,” and “while some entrepreneurs go to costly lengths to test;” the phrase “those two former directors, Portland entrepreneurs...;” the sentence “so he made the transition from full-time musician to full-time entrepreneur;” the phrase “the entrepreneurs are not looking to make a mint selling baubles off of blankets;” the headline “Iraqi entrepreneur serves U.S. troops;” the phrase “for entrepreneurs who are will to take a financial risk...;” and the headline subtitle “entrepreneur Tom Voeller cast aside all his cares...” (Petitioner Exhibit N).
18. A Google.com search of the Web on the Internet found about three (3) hits when searching – Oregon Association of Minority Entrepreneurs – that show the descriptive and generic use of “entrepreneur” and “entrepreneur” in links titled and clicked on including a) “Secrets of Entrepreneurs” that found patented software (U.S. Patent 5,153,830) as a computerized aid to creativity and problem solving to help speed up the creative process of entrepreneurs; b) “Entrepreneur Association” that linked the site “<http://ezinfofind.com> ” with reference to a “venture capital database 2004” for use by entrepreneurs; and “Ideas for Entrepreneurs” that linked www.unusualbusinessideas.com advertising how an entrepreneur can obtain a “rare manuscript of unusual business ideas.” The results of this search shows the popular common descriptive and generic use of “entrepreneur” and “entrepreneurs” by many businesses thus

making the word unregistrable under Trademark Act § 2(e)(1). (Petitioner Exhibit O).

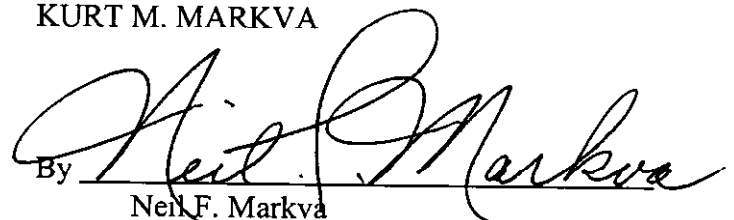
19. A Google.com search of the Web on the Internet found about 4,600,000 hits when searching – entrepreneur – that show the descriptive and generic use of “entrepreneur,” “entrepreneurs,” and “entrepreneur’s” that includes their descriptive and generic use in trade names and in the names of products destined for purchase by the target group of entrepreneurs as related to Registrant’s products and services (Petitioner Exhibit P).
20. For the reasons set forth in the foregoing paragraphs 1-19, inclusive, the term “entrepreneur” is descriptive and precludes registration as a trademark and service mark under Trademark Act § 2(e)(1) without a showing of secondary meaning under Trademark Act § 2(f). During pendency of Registrant’s application for registration its mark ENTREPRENEUR as applied to its business and advertising services over the Internet, Registrant did not provide evidence that its use of “entrepreneur” had acquired distinctiveness as applied to such services before Registration No. 2,263,883 issued on the Principal Register. Therefore, Registrant’s registration should be cancelled under Trademark Act § 14 (15 U.S.C. 1064).
21. For the reasons set forth in the foregoing paragraphs 1-19, inclusive, the term “entrepreneur” is a generic term, and thus it is precluded from registration as a trademark and service mark under Trademark Act § 2(e)(1). The generic term “entrepreneur,” which Petitioner has the equal right to use in his proposed mark for business and advertising services over the Internet, is not registrable under the Trademark Act. For it is the common descriptive name of those business and advertising services offered for sale to entrepreneurs. Therefore, Registration No. 2,263,883 issued to Registrant on the Principal Register for the mark ENTREPRENEUR as applied to its business and advertising services offered for sale to

entrepreneurs over the Internet, should be cancelled under Trademark Act § 14 (15 U.S.C. 1064).

22. For the reasons set forth in the foregoing paragraphs 1-19, inclusive, Petitioner will be irreparably damaged in his business, and in the good will thereof to be symbolized by his proposed mark. Petitioner's good will is thus likely to be placed in jeopardy, and will negatively reflect upon and seriously injure Petitioner's reputation, which he presently enjoys among entrepreneurs unless Registration No. 2,263,883 issued to Registrant on the Principal Register is cancelled under Trademark Act § 14 (15 U.S.C. 1064).
23. For the reasons set forth in the foregoing paragraphs 1-19, inclusive, Petitioner believes and asserts that his goodwill will be damaged if Registration 2,263,883 is not cancelled, and respectfully prays that this Petition to Cancel be sustained and said registration be cancelled. The requisite fee of \$300.00 is filed herewith.

Respectfully submitted,

KURT M. MARKVA

By 
Neil F. Markva
Attorney for Petitioner

Entrepreneur

MEDIA INC.

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Entrepreneur Editorial Overview

Solutions For Growing Businesses

Written for busy entrepreneurs who want practical—not theoretical—information, *Entrepreneur* offers re: solutions for entrepreneurs with growing companies. The magazine gives readers concise, hands-on ad so they can get in, get out and get back to business. Expert columnists cover the latest developments in technology, money, management and marketing, highlighting products, services and strategies to help readers run better businesses. In *Entrepreneur's* more than 40 monthly columns and features, readers l from other entrepreneurs who have success-fully solved their growth challenges. The magazine also analyzes current issues, news and trends from the unique perspective of the entrepreneur.

Smarts—The magazine's opening section, Smarts, updates readers on current news and trends in the world of business, as seen from the entrepreneur's perspective. From serious analyses of business issu to humorous looks at the latest business fads, Smarts gives readers a quick update on their world.

Monthly columns: Biz Travel, Books, Capitol Issues, Flash, Hot Seat, It Figures, Snapshot, Tech Toy, What's the Point?, Wheels, Women

Technology—Technology enables entrepreneurs to compete with big business on an equal playing field. That's why the editors of *Entrepreneur* devote one-third of the total editorial package to technology issu. From hardware to software, Internet to wireless computing, *Entrepreneur* delivers the news, insights and information savvy entrepreneurs need to make smart purchasing decisions.

Monthly columns: Buyer's Guide, Cool Clicks, Digital Edge, Hot Disks, Net Profits, Solutions, Wireless

Money—Money is the lifeblood of every business—and *Entrepreneur* shows readers how to raise it, ho manage it and how to keep it flowing. For entrepreneurs seeking smart advice on managing both busine and personal finances, *Entrepreneur* provides a perspective that other magazines don't—the entreprene

Monthly columns: Dollar Signs, Funds, Personal Finance, Raising Money, Tax Talk

Management—Today's entrepreneur faces a vast array of management challenges—from human resources issues to laws and regulations governing business. *Entrepreneur* is the how-to business management manual, with information-packed editorial that provides the growing business perspective these pressing issues. With seven regular columns exclusively dedicated to the subject of management readers know they can rely on *Entrepreneur* as a comprehensive resource that answers all of their mos' important questions.

Monthly columns: Creative Zone, Insurance, Legal, Real Deal, Smart Moves, Staff Smarts

Marketing—It takes more than a great product or service to achieve business success. *Entrepreneur's* marketing experts keep readers up-to-date on the latest trends and strategies in sales, marketing, advertising and public relations—all the tools they need to help their businesses flourish. From creating that get results to staking out new target markets, *Entrepreneur* offers advice every entrepreneur can us market more effectively.

Monthly columns: A+ Ads, Breakthrough, Net Sales, Retail Register, Sales Force, Sales Success, Tax

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Entrepreneur Editorial Calendar

2004	EDITORIAL/SPECIAL REPORTS	BUYER'S GUIDE	ON-SALE	SPACE CLOSING	MATERIALS DUE
JAN	<ul style="list-style-type: none"> ■ Entrepreneur of the Future 	<ul style="list-style-type: none"> ■ Network Attached Storage (NAS) Appliances 	12/23/03	11/10/03	11/14/03
FEB	<ul style="list-style-type: none"> ■ Power of Women ■ Entrepreneurial Bootcamp 	<ul style="list-style-type: none"> ■ Fast Ethernet Switches 	1/20/04	12/10/03	12/15/03
MAR	<ul style="list-style-type: none"> ■ The New Branding ■ Raising Entrepreneurial Kids 	<ul style="list-style-type: none"> ■ Color Printers 	2/24/04	1/9/04	1/16/04
APR	<ul style="list-style-type: none"> ■ Makeover Issue ■ Top 100 Entrepreneurial Colleges ■ Extra Section: <i>Entrepreneur's</i> Business Travel Awards & Guide to Business Travel ■ Extra Section: Internet Security 	<ul style="list-style-type: none"> ■ Wireless Video Surveillance Cameras 	3/23/04	2/10/04	2/16/04
MAY	<ul style="list-style-type: none"> ■ Best Software 	<ul style="list-style-type: none"> ■ Portable Projectors 	4/20/04	3/10/04	3/15/04
JUN	<ul style="list-style-type: none"> ■ Hot 100 Fastest-Growing New Entrepreneurial Businesses ■ Extra Section: Woman of the Year 	<ul style="list-style-type: none"> ■ Wi-Fi LANs 	5/25/04	4/9/04	4/16/04
JUL	<ul style="list-style-type: none"> ■ The Money Issue ■ Top 100 VCs 	<ul style="list-style-type: none"> ■ Desktop Replacement Notebooks 	6/22/04	5/10/04	5/17/04
AUG	<ul style="list-style-type: none"> ■ Sales & Marketing Issue 	<ul style="list-style-type: none"> ■ Bluetooth Add-Ons 	7/20/04	6/10/04	6/15/04
SEP	<ul style="list-style-type: none"> ■ Election 2004: What It Means for Entrepreneurs 	<ul style="list-style-type: none"> ■ IP-based Centrex Phone Systems (PBXes) 	8/24/04	7/9/04	7/16/04
OCT	<ul style="list-style-type: none"> ■ Selling Your Business 	<ul style="list-style-type: none"> ■ High-End Flat Panel Displays 	9/21/04	8/10/04	8/16/04

NOV	■ Young Millionaires	■ Workgroup Copiers	10/26/04	9/10/04	9/17/04
	■ Extra Section: Mobile Warrior				7/25/04
<hr/>					
DEC	■ Hot Trends & Hot Businesses for 2005	■ Multi-Format DVD-RW Drives	11/23/04	10/11/04	10/15/04
	■ Extra Section: Fleet & Commercial Vehicle Buyer's Guide				10/25/04

Extra sections are editorial sections with highly targeted advertising opportunities, many with bonus distribution.

Note: Editorial Calendar subject to change without notice.

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Entrepreneur.com

Audience Profile & Site Facts

Site URL

<http://www.entrepreneur.com>

AOL Keyword: Entrepreneur Magazine

Established

1996

Site Profile

With more than 100,000 pages of content, Entrepreneur.com is one of the largest and most popular sm: business Web sites on the Internet. We provide business owners with practical information, expert ans: from recognized business consultants and a wide range of services designed to solve the challenges of starting, running and growing a successful business.

Site Traffic

Monthly Page Views..... 13 Million

Monthly Impressions..... 30 Million

E-mail Newsletters..... 581,601*

**Source: WebTrends, June 2003; WorldData, June 2003*

30-day Unique Audience 1.4 Million

Source: @Plan, Fall 2003

Unique Value Proposition

- Viewers consist of small-business owners and those starting a business
- Entrepreneur.com delivers unique "how-to" content and solutions
- Entrepreneur.com is a global brand

Audience Characteristics

Male.....62%	Head Count in Organization:	Started Business/Plan to Start
Female.....38%	<1027%	(12 mos.).....35%
Median Age.....40.2	<5033%	Shopped Online (6 mos.).....97%
Median HHI.....\$69,511	<10041%	Purchase Online (6 mos.).....83%
	<50045%	

Source: @Plan, Fall 2003

Audience Profile

Entrepreneur.com visitors are business owners and partners who are looking for tools to help them succ: in today's competitive marketplace. They own growing businesses and look to Entrepreneur.com to prov: information and perspective on industry news, business tools and services, strategies for growth, and m: more.

The Typical Entrepreneur.com Visitor

- 61% are the owner/partner of a business
- 81% are top management
- Has an average of 20 employees
- Has been in business for an average of 5 years

- 64% are considering buying a new or additional business in the next 12 months

Entrepreneur.com users

Have Purchasing Power and Make Business Purchases Online

- Spend an average of nearly \$24,000 annually on business products and services
- Plan to purchase a variety of their business products over the Internet, including:

Computer Hardware	52%
Computer Software	48%
Office Equipment	43%
Office Supplies	57%
Business Services	40%

Find Solutions for their Businesses Online

- 42% look for technology or Internet/e-commerce information online
- 37% look for business finance and investment information online
- 33% said that Entrepreneur.com helps them select/buy products and services for their businesses

Are Frequent Visitors

- 6+ page views on average per unique visit*
- 54% use Entrepreneur.com at least once per week
- Average length of visit—17 minutes*
- E-mail newsletter circulation—581,601*

Source: *Entrepreneur.com User Survey, January 2002*
 Source: *WebTrends, June 2003**

Research

Research and information available from @Plan, Web Trends, Doubleclick and Entrepreneur.com User Surveys.

Advertising Opportunities

- | | |
|------------------------|-----------------------|
| • <u>Leader Boards</u> | • <u>Banners</u> |
| • <u>Islands</u> | • <u>Newsletters</u> |
| • <u>Pop-ups</u> | • <u>Opt-in Lists</u> |
| • <u>Skyscrapers</u> | • <u>Microsites</u> |

Advertising Sales

Ryan Shea, National Online Manager, 949/622-5232, e-mail: rshea@entrepreneur.com
 Kim Pham, Manager, Production/Traffic, 949/622-7175, e-mail: kpham@entrepreneur.com

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Advertising Programs

[Channels](#)[Islands](#)[Banners](#)[Leader Boards](#)[Newsletter Sponsorships](#)[Pop-ups](#)[Skyscrapers](#)[Microsites](#)[Opt-in Lists](#)

Channels

The ultimate online resource for small-to-midsized business owners. Entrepreneurs can access practical information, exclusive content, business experts and comprehensive resources and services to solve all their business challenges.

[Click here](#) for sample

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Islands

Entrepreneur.com's Island Sponsorship program is an effective way to reach an interested audience. With ad placement on an article page, text will flow around your creative giving the advertisement a strong presence and bold message.

[Click here](#) for sample

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Banners

Entrepreneur.com is uniquely positioned to provide powerful branding opportunities through targeted exposure to the small-to-midsized business market. Our banners and buttons are designed to give advertisers the chance to embed their message within contextually relevant content on a targeted or broad-reach run-of-site basis.

[Click here](#) for sample

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Leader Boards

The evolution of Banner advertising has brought us to the Leader Board. The Leader Board's dramatic size increase over the traditional Banner gives advertisers a strong presence with prominent placement at the top of the page. Increase your brand awareness and receive a better response by advertising on a targeted or broad-reach run-of-site basis.

[Click here](#) for sample

[back to top](#)

Newsletter Sponsorships

Enjoy direct response from the small-to-midsized business community through Entrepreneur.com. Our opt-in weekly newsletters, Growing a Business, Starting a Business, Tech/e-Business and Sales & Marketing provide a powerful opportunity to reach a targeted

Petitioner Exhibit A

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and highly responsive audience.

[Click here](#) for sample

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Pop-ups

Pop-up advertising is a creative and persistent way to reach the small-to-midsize business audience. This cookie-based Pop-up loads on top of the page giving your advertising message priority viewing and a message the viewer cannot ignore.

[Click here](#) for sample

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Skyscrapers

Advertisers can now target and dominate relevant small-business content on Entrepreneur.com through an exclusive Skyscraper Sponsorship. This ad unit brings a formidable presence to the face of online advertising and empowers sponsors with size and strength that demands to be heard.

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EDITOR'S NOTE

AUGUST 1999

Who Are You?

"SOHO," "free agent" and "small-business owner" are all fine names to have and things to be, but only an entrepreneur has the drive to build an empire.

Are you an entrepreneur? Of course you are; right now you're reading *Entrepreneur* magazine. Why am I asking? Because lately I've been alternately amused and angered by those who claim to know you and your businesses.

I'm amused because in their compulsion to slap a "cute" label on nearly every group in this country, people have come up with some pretty clever names for who they think you are. And their arguments in defending those labels seem sincere.

Let's be real: Making money is important to any business owner.

Entrepreneurs don't grow businesses to give themselves more time. Do you know any entrepreneurs who work fewer hours building their own businesses than they did when they had regular jobs? I sure don't.

Don't get me wrong. If you started your business to employ only yourself and you don't want to grow beyond that, fine; far be it from me to tell you how to run your life. That makes you a small-business owner. Nothing wrong with that. My grandfathers, my dad and my uncles were all small-business owners. But they weren't entrepreneurs.

Entrepreneurs don't start businesses to slow down; you amp up. You dream without limits and then formulate a plan to make those dreams reality. Entrepreneurs don't take kindly to labels, and you definitely don't think small. So why are some people intent on minimizing your impact?

Beats me.

Rieva Lesonsky

EDITORIAL DIRECTOR

The only problem is that by being cute, they've put you in a box—and a box, by its very definition, has boundaries.

And by its very definition, an entrepreneur does not. That's when I get angry. When people intent on pushing their interpretations of this market use terms like "solo," "free agent" or "SOHO," they obscure who you are today—and where your businesses will be tomorrow. And marketers are starting to get a muddled message about what you really need to build your businesses.

So let's get this straight once and for all. Entrepreneurs are the folks who (no matter the size of their businesses today) have a plan to be bigger tomorrow—and the day after that... and the day after that. Entrepreneurs do not grow businesses to replace employment income. And while money may not be the primary motivating factor to start and grow a business,

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Petitioner Exhibit A

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EDITOR'S NOTE

Credit The Entrepreneur

Because it's you, not Corporate America, who's making so much progress

I am not known as a generalist, although I'm fairly good at Trivial Pursuit and bow to no one when it comes to information about the New York Yankees of the 1960s (does anyone remember Tom Metcalf or Gil Blanco?). But my claim to fame is entrepreneurship. And because I'm so immersed in you entrepreneurs and your enterprises, I sometimes assume (mistakenly) everyone knows what I know. Unrealistic, I admit, but still, I was shocked on the initial evening of the Democratic convention. I was watching CNN when one of the anchors asked a guest if it was dangerous for Al Gore to be bashing corporate America since it had created the millions of new jobs in the 1990s that led to the booming economy.

Perhaps many (or most) people don't know that corporate America had little to do with the job creation of the past decade, but a CNN anchor? Maybe political reporters should be required to tune into CNN's *Entrepreneurs Only* program to get a clue.

Why did I get so worked up over this question? Because it underscored my long-time complaint that entrepreneurs don't get the respect they deserve. I don't want to jump into a statistical litany, but suffice it to say that in the 1990s, it was

entrepreneurs who created nearly every new job in this country. Corporate America's biggest contribution was laying off millions of Americans who moved



teenage

READ IT!

Many successful entrepreneurs got their start at age 18, 19 or even younger. Whether you're a kid or a kid at heart, get the information you need to start a business in *How to be a Teenage*

Millionaire (Entrepreneur Press), available at smallbizbooks.com and at local and online bookstores.

on to launch businesses of their own.

Here at *Entrepreneur*, we strive to do our part. We laud and applaud you. But obviously we can't do it alone. So, once again, I'm imploring you to speak up—let people know about your accomplishments. Become active in your communities, join organizations and use your voice. This amazing new economy (true, it's not so new anymore) was created by and is being sustained by you. You possess the power—it's long past time you wielded it.

WATCH IT!

Have you seen *CNN's Entrepreneurs Only* show? It's on nightly at

9:30 Eastern (8:30 Pacific) and is informative, interesting and often fun. I'll be on October 12 and 26. Check it out!

READ IT!

It seems everyone is taking advantage of the skyrocketing stock market. So what are you waiting for? *Extreme Investor (Entrepreneur Press)* is filled with great information and advice from people on the cutting edge. Find it at smallbizbooks.com and at local and online bookstores.



Rieva Lesonsky
EDITORIAL DIRECTOR

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Petitioner Exhibit A

October 2000

Entrepreneurs Who Need Entrepreneurs

This franchisee of The Entrepreneur's Source achieved his dreams helping others achieve theirs.

HomeOfficeMag.com - November 2002

By Amy Lee

Steven Schick was looking for a business to open when he stumbled upon the Web site for The Entrepreneur's Source. He was impressed by the consulting firm, which helps prospective entrepreneurs find a franchise that best suits them, and was attracted to the idea of running a business that helped others get into business, too.

Schick, 46, now a regional director for The Entrepreneur's Source, understands the challenges many of his clients may encounter when trying to open a business or find a franchise. "The methodical approach The Entrepreneur's Source takes to helping people explore their options made sense to me. I figured there just had to be a lot more people out there like myself in need of that service," he explains.

Before Schick became a franchisee for The Entrepreneur's Source in Bethlehem, Pennsylvania, in September 1998, he had co-owned a Buick, Mazda and Saab dealership. He moved to Redding, Pennsylvania, in hopes of purchasing his own Buick-GMC dealership, but realized this lifestyle wasn't for him. "I got burnt out," he says. "The 65- to 70-hour workweek just wasn't gratifying anymore. I saw my life slipping away. I wanted to do something that was more beneficial to people, more meaningful—something that would provide a better lifestyle."

Schick believes a better lifestyle is exactly what he's found. Of all the benefits, Schick says the most rewarding is his ability "to help people achieve their dreams, and to affect people's lives positively."

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Going Places

Entrepreneur magazine - January 2004

By Rieva Lesonsky

URL: <http://www.Entrepreneur.com/article/0,4621,312400,00.html>

Today (it's mid-November), I talked to a group of smart, eager kids in my niece Cassie's journalism class at Wayne Hills High School in New Jersey. It reminded me how random words or acts can change your life. When I was in high school back in the 1960s, my guidance counselor gave me a choice of three things I could be: a teacher, a nurse or a secretary. None appealed to me. Under pressure to say something, I remembered seeing women's names in newspaper bylines, and I blurted out, "I want to be a journalist." At journalism school, I was a broadcasting major and never took a business class (no one except biz majors cared much about business in the early '70s). And now, for more than 20 years, so much of my life has revolved around business.

So many of us end up in places we didn't intend to. And that's not a bad thing. This is a convenient (and traditional) time of year to examine our actions and figure out what we did right, what we did wrong, and what we need to change. All too frequently, however, we forget our epiphanies shortly after we have them, and another "same old, same old" year starts whizzing by. So let's at least try to remember our resolutions through Leap Day.

Since we operate in "magazine time" at *Entrepreneur*, we've already made our resolutions, and you can already see some of them in this issue. New this year is our relationship with SBTv, the first TV network on the Web devoted to entrepreneurs. Business owners can turn to SBTv (at www.sbtv.com) to find practical content from industry experts, and you can access it whenever you need it-24/7. Look for the "See It Now" boxes scattered throughout the issue, go to the URL provided, and you can learn more about what you just read in *Entrepreneur*.

Starting next month, we're adding a new "Tech" column, called "Connections," to regularly cover telephony issues vital to your business. In the "Be Your Own Boss" section, "Success Coach" author Romanus Wolter is going to share a monthly success tip for new entrepreneurs. *Entrepreneur.com* will also be offering even more up-to-the-minute articles on business trends and how-to guides for starting and running your business.

It's hard to predict anything in life, and the entrepreneurial realm tends to be even more volatile and packed with surprises. We will, as usual, keep you updated on everything you need to know to grow your businesses. We hope this will be a comeback year for the economy. And while that's good news, it also means you entrepreneurs will be confronted with new and different challenges. You'll need solutions, and we promise to provide them.

As I talked to those future journalists at my niece's high school, I thought about the circuitous path I've taken from my high school journalism class to 21-plus years with *Entrepreneur*. When I was in high school, women weren't editors of business magazines. Entrepreneurs weren't icons. And innovation came from Fortune 500 companies. None of this is true anymore. As you go forth into 2004 and think about how you're going to grow a bigger and better business this year, it may be helpful to look back at where you started. And remember the words of Ralph Waldo Emerson: "Do not follow where the path may lead. Go instead where there is no path and leave a trail."

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In With The New

Yes, it's important to treat your existing customers well—but experts say the key to fast growth is seeking out new faces.

Entrepreneur magazine - October 2000

By Mark Henricks

URL: <http://www.Entrepreneur.com/article/0,4621,279525,00.html>

From the beginning of 1996 to the end of 1997, Jana Taylor's company grew from seven employees to 35, while sales increased from \$5 million to \$8.6 million. To many entrepreneurs, that kind of growth would suggest trouble in the offing.

But for Taylor, 44, who started Jana's Classics Inc., a Tualatin, Oregon, cookie bakery, at her kitchen table in 1984, an emphasis on growth is part of the equation for success and longevity. As her company blossomed from a single employee and \$7,000 in sales its first year to 100-plus employees and \$13 million in sales in 1999, Taylor has embraced the attitude that growth is good and the faster the better. "Our target this year," she says, "is \$18 million."

To reach that goal, Taylor juggles at least 40 new-product development projects at any given time and introduces 40 to 60 new products per year, adding to a portfolio of more than 400 varieties of cookies, dough and related products. Meanwhile, she's expanded the company from selling frozen dough in the Pacific Northwest to providing baked cookies and dough to ice cream makers, candy companies, restaurants, frozen dessert manufacturers and in-store grocers nationwide.

Taylor's rapid-growth strategy is a smart one, according to a recent study of high-growth firms by the Kauffman Center for Entrepreneurial Leadership, a Kansas City, Missouri, entrepreneurial education and research organization. A recent study of 672 Ernst & Young Entrepreneur of the Year winners indicated companies that maximized sales growth with strategies similar to Taylor's, emphasizing new products and new markets, had 25 percent higher profitability and increased company net worth three times faster than firms that focused specifically on profit growth, cash flow or increasing net worth.

The results ran counter to prevailing wisdom that maximizing sales is a strategy with a poor risk-to-reward ratio, says Larry W. Cox, research manager for the 1998 study, which was released last year. "There's a feeling that if you grow fast, it's going to hurt profitability and wealth creation," says Cox. "We found that's not necessarily so. Fast growth can be a good thing."


Mark Henricks is an Austin, Texas, writer who specializes in business topics and has written for Entrepreneur for 10 years.

One striking finding from the study shows that firms that used a market penetration strategy, trying to increase penetration of their current markets by selling new products to existing customers, didn't grow as fast or perform as well on other measures as firms that stressed diversifying by introducing new products to markets they'd never sold to before. The difference was amazing: Companies following the diversification strategy grew 87 percent faster, on average, than those relying on penetration. Businesses that tried to grow by mergers and acquisitions, likewise, turned in poorer performances than those with an aggressive diversification bent. These findings are rather surprising, considering the record

number of mergers and the current popularity of con-servative stick-to-your-knitting strategies.

An even bigger surprise was the low correlation of international expansion with rapid sales growth. The report essentially determined that companies boasting more international sales were no more likely to grow rapidly than those that looked mainly at domestic and regional markets. Going global, in other words, is not a requirement for fast growth despite the widely held opinion to the contrary. "The assumption I'd had going in was that if you were going to grow, you'd have to go overseas," says Cox. "But that was a surprisingly small part of it."

The study found a strong tie between rapid growth and certain employee compensation practices. Connecting pay to incentives was indeed a powerful growth-booster. In fact, the more importance companies placed on incentive pay, measured as a ratio of incentive to base pay, the stronger their sales growth.

 Sometimes your employees just need a little TLC. Read "You're My Hero" and learn how to play older sibling.

A policy of giving stock to employees was also heavily connected to sales growth. However, companies that offered stock only to the CEO didn't get any benefit from the practice. Only when equity participation is broadly spread are sales likely to be supercharged. The study even found that the strongest sales growth rates of all were from companies that gave stock to everyone but the CEO. These companies reported 115 percent average growth, compared to flat sales for those with CEO-only stock plans. This connection was one of the strongest found in the study. Says Cox, "The equity compensation was the big piece."

There are a number of questions the study didn't answer. One is whether the findings apply to all or even many other companies besides the ones studied. The study companies were all finalists in the Ernst & Young Entrepreneur of the Year award program. "The sample was unusual in that it was the best of the best entrepreneurial companies in the country," says Cox. "To make a generalization to the business population as a whole is difficult." In addition, only 20 percent of the firms studied had under \$5 million in sales in 1997, and 41 percent had more than 100 employees in 1995. Average sales were \$89 million, and they averaged 269 employees. About 20 percent were publicly held.

Another question the study failed to answer was whether firms following the diversification strategy were turning their backs on established, solid customers to pursue new markets, or whether they were merely, in conformance with current mainstream strategy, being selective and only getting rid of their worst customers. "Our survey didn't distinguish that," says Cox. "We only know they're doing more with new products and new markets."

Additionally, Cox points out there are good reasons, other than seeking growth, for entering international markets. These include the opportunity to tap more attractive markets than exist domestically and the chance to partner with foreign companies that have attractive capabilities. And he doesn't discount the importance of financial controls in fast-growth companies. He notes, "Growing takes cash, so there's some cash-flow management in there."

Anecdotally, he says he found a pair of similar companies, one which was growing at twice the rate of the other and was flush with cash, and the other losing money and seeing its net worth decline. "The reason was, they didn't have the cash," Cox says of the problems besetting the slower-growth firm.


Next step View the Kauffman Center's "Survey of Innovative Practices: 1999 Executive Report" at www.entreworld.org.

According to the study, maximizing sales growth will take, in addition to cash investments in new-product development and marketing campaigns, significant loosening of ownership by a

lot of entrepreneurs. Most of the privately held companies surveyed failed to offer equity compensation plans to the employees, and, overall, just 3 percent of all equity was in the hands of people other than top managers. "If you want to grow your business," chides Cox, "you've got to loosen up on that and think about how to distribute some of that equity value to the whole company."

The last word on maximizing growth isn't in yet. Cox is replicating the study, with additional questions on strategy, this year. The big difference is that it will include firms from 18 countries. "It will be interesting," he says, "to see if a German company has the same perspective on international sales."

Meanwhile, cookie entrepreneur Taylor is hoping to focus Jana's Classics more on the best markets she's tapped, and perhaps to slow down her rapid growth of the past few years. Bringing out new products and new production lines always impacts short-term profits, she says. "We've been very satisfied with our profits," she says. "But growth is tough. I'm in a position to know that—luckily."

 Take it easy, speed racer! Read "Crash Course" before trying to grow your business at maximum velocity.

Contact Sources

- **Jana's Classics Inc.**, (503) 691-1600, www.janas.com
- **Kauffman Center for Entrepreneurial Leadership**, lcox@emkf.org, www.emkf.org

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Finding the Best Homebased Business for You

There are no guarantees when it comes to starting a business, but these ideas could lead you to success.

March 15, 2004
By Rosalind Resnick

Q: Thanks to the money I've made in the stock market this year and the increase in the value of my home, I finally have enough money to start my own homebased business. I've read a lot of books, but I can't seem to come up with an idea that's guaranteed to make money. What do you think is the best homebased business to start?

A: There's no recipe for business success—homebased or otherwise. From my own experience as an entrepreneur, I can tell you that the best businesses are the ones that either solve a problem you're facing or solve a problem for one of your clients. For example, when my partner and I started our homebased Web design firm, NetCreations, back in 1995, most of our clients wanted a Web presence. A year later, when thousands of sites popped up on the Net, our clients needed to find a way to drive people to their sites and persuade them to buy their products. That's what led us to enter the Internet marketing business and to pioneer the concept of opt-in, or permission-based, e-mail marketing—the business that enabled us to go public in 1999 and sell our company for \$111 million cash in 2001.

Here are five types of businesses you can start from home with very little capital or downside risk:

Consultant/newsletter publisher: Assuming you have some industry-specific expertise and a good relationship with your former colleagues, consulting is probably the easiest type of homebased business to start. Many companies that have downsized experienced managers are eager to hire them back as

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consultants to tap into their years of knowledge and industry contacts. Networking to find new clients is easy—just print up some business cards and pass them out at the next industry trade show. Speaking at shows and writing for trade publications can also get your name out cost-effectively. Another way to play the consulting card is to start an e-mail newsletter. Not only will you make some money selling your expertise to multiple subscribers, but you'll also develop a useful PR tool that will help you get speaking gigs at industry conferences where you can prospect for more clients. There's also a crop of "social networking" Web sites such as [Craig's List](#) and LinkedIn that can help you find consulting work.

Also see these topics:

▶ [Homebased Business Startup Ideas](#)

Keep business expenses separate from personal expenses. [Click here for details.](#)



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Tech support/programmer/system administrator: While big companies typically have full-time tech support staff on-site, small businesses typically don't. If you're a support technician, programmer or system administrator who has the skills to troubleshoot desktop computers and networks, you can sell your services to business owners for \$75 per hour and up. If you find a client who needs your services on a regular basis, you can negotiate a retainer agreement in which the client pays you a fixed fee on a monthly basis to monitor his network, install software updates and fix problems that occur. Just remember to keep track of the hours you put in and to avoid giving clients the all-you-can-eat plan.

Real estate investment/property management: With interest rates at historic lows, investing in income-producing real estate is almost a no-brainer. Once you've bought the property and lined up the tenants, running the business from home is easy. You'll need an accounting program like QuickBooks to track your rent collections and operating expenses, and, unless you like getting calls in the middle of the night and fixing toilets, you should hire a handyman to help you. Depending on the property's cash flow, you can make thousands of dollars per month for five to 10 hours per week of work while picking up some nice appreciation along the way. Once you get comfortable managing your own properties, you can start managing other people's properties as well. Check out the [Property Management Association](#) for more information.

Online merchant: With more and more people buying products and services online, becoming an online merchant is another homebased business opportunity to explore. Thanks to sites like eBay, selling collectibles, used clothes, toys and the like worldwide is as easy as taking pictures of your merchandise and uploading them to the Net. eBay not only provides a marketplace to sell your goods—a virtual swap shop, if you will—but also processes payments. Best of all, you don't need to stock any inventory. So-called "drop shippers" can ship the goods to your customer the minute you make the sale.

Virtual assistant: With companies outsourcing practically everything these days, many people are becoming virtual assistants, handling the work that an executive's administrative assistant used to do. As a virtual assistant, you can handle calls, schedule appointments, book travel reservations and perform other tasks for one executive or several—without ever having to come into an office. For more information, check out [The International Virtual Assistants Association](#).

Rosalind Resnick is the founder and CEO of [Axxess Business Centers Inc.](#), a storefront consulting firm for start-ups and small businesses. She is a former business and computer journalist who built her Internet marketing company, [NetCreations Inc.](#), from a two-person homebased start-up to a public company that generated \$58 million in annual sales.

The opinions expressed in this column are those of the author, not of Entrepreneur.com. All answers are intended to be general in nature, without regard to specific geographical areas or circumstances, and should only be relied upon after consulting an appropriate expert, such as an attorney or accountant.

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Alone Behind The Desk

8 Tips to overcoming the isolation of working at home.

Business Start-Ups magazine - April 1997

By Carolyn Campbell

In 1987, Sue Hurlbut experienced every corporate employee's worst nightmare when she was abruptly and traumatically fired from a Portland, Oregon, construction firm she'd helped build into a multistate corporation. She recalls, "I began in entry-level customer service and rose through the ranks to become vice president of operations. I was also on the corporate board of directors and had developed such a level of trust with the company president that he allowed me to house-sit when he went on vacation."

But suddenly, Hurlbut says, life as she knew it was over, when her supervisor chose to believe a false accusation issued by another employee. Devastated, Hurlbut cried for two days. But only two weeks later, her homebased business, Organization Plus, in Clackamas, Oregon, was accidentally born. She was working for a temp service when a potential first client approached her about setting up a bookkeeping system. In her former position, Hurlbut had regularly completed manual bookkeeping and installed computer systems. Before she knew it, she'd embarked on a new career as a professional office organizer, specializing in helping businesses make the transition from manual to computerized accounting, as well as providing other organizational services such as creating filing systems, developing employee manuals, and organizing paper flow.

Yet, while the required tasks seemed to be a perfect match with her past experience, operating a homebased business initially was not. "I'd always considered myself to be someone who worked best alone," she recalls, "so I thought a home office would be perfect for me. It was a shock to find myself missing working with other people after only a few weeks." At the corporate office, she'd grown weary of hearing voices constantly calling her name. "I knew the voices represented approaching demands on my time and energy."

Hurlbut couldn't believe all the aspects of the conventional office environment that she missed. She felt the absence of all of them, from janitors to clean her office to colleagues with whom she could share common complaints. She even missed being able to bring treats to share with her co-workers! "I live alone, but love to cook and bake. I would bring baked goods, or cook a lunch or dinner and take all the leftovers to work. I suddenly had to stop cooking, because there was no

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one to share it with."

Hurlbut found herself frequently leaving her home office to chat with neighbors. "I was forever making deals with myself to postpone working until the evening so I could enjoy a movie, take a walk or run errands." She finally faced the fact that she was putting off completing tasks because she craved the company of others. She says, "Nobody had ever told me that the adjustment to working from home could be hard, scary and lonely. I thought that nobody felt this way but me--that everyone else was effectively dealing with this situation." Today, nine years later, Hurlbut is happily successful with two homebased businesses. Hurlbut and other homebased business owners and experts all agree that shifting to the flexible hours and solitary environment of a homebased business requires a conscious adjustment, and can benefit from advanced planning. The following suggestions are offered to make the transition from traditional office employment to homebased entrepreneurship smoother and less disruptive:

1. Shift to a proactive mode of interacting with others. Hurlbut began coping with her isolation once she discovered an important difference between corporate and homebased business. "When you work for a company, you spend most of your time in a reactive mode, responding to other people's requests for action," she says. "In a homebased business, you are suddenly in a proactive mode, where nothing happens unless you take action. It's a very different mentality."

When she began to seek and acquire more clients, Hurlbut's sense of isolation ebbed because there were more people with whom she could interact. "People usually start companies because they're good at making or doing something. I was good with paperwork, devising budgets and creating business plans. But before, I was totally passive and reactive, never proactive in my personal and business relationships." Creating Organization Plus changed all that, Hurlbut says proudly. "Starting a homebased business caused me to become proactive in order to promote myself through speaking and advertising--a risk I'd never have taken otherwise. Self-promotion turned me from being lonely and scared to being alone and strong."

Nancy Heubeck, president of Business Clinic in Denver, a homebased enterprise that assists others in starting new businesses--particularly homebased businesses--suggests giving yourself a "strategy for success" to help overcome obstacles caused by your own personality quirks. "Because I absolutely hate networking and going to cocktail parties," she says, "I would put 20 business cards in the left pocket of my jacket. My rule was that I could not eat anything at the party until I gave 10 of them to other people. I couldn't leave the party until I got rid of all of my cards and got at least 20 back from people in my target market."

2. Focus on results to cope with your new solitary working style and flexible hours. When you are used to an 8-to-5 schedule, switching to a flexible schedule requires self-discipline to duplicate your former professionalism and productivity, says Heubeck. She explains that feeling free of the time constraints of office life and required co-worker interactions sometimes translates to feelings of isolation when you realize that there are no longer colleagues in the same building with whom to share your thoughts. Heubeck feels that shifting your mind-set from an hourly employee-based outlook to a results-oriented approach can help you cope with your new business style.

"Don't measure your work by the time you put in," says Heubeck. "Set goals and evaluate your success by the results you are getting. For example, if you have four projects due on Friday, and you finish them all on Monday night, you can take the rest of the week off." Remember, one exciting advantage of a homebased business is that you don't have to duplicate the prescribed hours, dead time and long waits of typical office life. You can get more done and have more time to yourself.

3. Create a business plan to cope with the loss of office support. Most conventional office employees don't realize how much support is actually provided by an office environment, say Heubeck and Hurlbut. When there is no one there to buy your envelopes, fix your computer, or answer your phone, you may feel bereft working alone. "Know yourself--your own personality--and create an office plan before you begin your business that will replace those aspects of conventional office support that you will no longer have in a homebased business," advises Heubeck.

Rudy Lewis, president of the National Association for Homebased Businesses in Owings Mills,

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Maryland, suggests that homebased business owners might want to consider the possibility of utilizing shared office space if they find they still need secretarial or other business services on a limited basis.

4. Consider joining a mentor group or other support network. Across the country, homebased business owners are joining mentor groups in increasing numbers. Denver's Dixie Darr, who left a career in higher education ten years ago to begin publishing her newsletter for "corporate refugees" called "The Accidental Entrepreneur," suggests homebased entrepreneurs might want to contact a group of other homebased businesspeople or others in the same professional field. "Because of your common interests," she says, "the group will understand obstacles that you are dealing with and be able to offer their own perspective on similar work and personal situations."

Heubeck agrees. "Simply setting up a peer mentor group to share war stories and nitty gritty problems and concerns allows you to get feedback while fulfilling the need for socialization that we all have."

5. Surf the Net. While computers are often perceived as isolating, you can use your computer to connect with others by utilizing online Internet services. Darr used to post messages and chat with other homebased entrepreneurs on CompuServe's Work-At-Home Forum, and has since become aware of many online user groups relating to homebased business. "Online services get you outside of your own head, yet you don't have to leave your home to participate," she says. "Also, you can spend as much or as little time as you want."

6. Have a company picnic. Just because you don't work for a company doesn't mean you can't enjoy the company perks. If you work alone, there's no one to pick for a softball team or three-legged race at a company picnic. But you *can* have your own form of "company picnic" by getting together socially with others who are also homebased, possibly in professions that are similar to yours. "It's important to be with people with whom you have some history, and who know and like you. It's one of the best antidotes for loneliness," says Lionel Fisher, who has studied living and working alone extensively and is the author of *A Guide To Working Happily, Productively and Successfully From Home* (Prentice-Hall, \$10.95, 800-922-0579).

Six years ago, Salt Lake City's Lonnie Bradley, a homebased screenwriter and travel-agent instructor, formed a group of writers dedicated to the premise that writers spend too much time alone. The members, who range from writers of children's literature to newsletter writers to technical writers, meet monthly and interact as friends. They'll discuss writing, but just as often discuss their kids or their hobbies. "Even though we're writers, during our fun and relaxed meetings, we usually end up discussing all the creative arts," says Bradley. "We interact in singing, storytelling, drama and philosophy. Even though we rarely discuss the technicalities of our work, I always go away inspired."

7. Give yourself a bonus. All experts and entrepreneurs interviewed for this column agree that, without the typical office hours and structure, it's not always easy for you to realize how much you are accomplishing. Remember to reward yourself and treat your most important business asset--yourself--well. "Hopefully, I've had my last 'real' job," says Larry Borowsky, who was a staff editor at an alternative newspaper in Denver for three years before founding Text Therapy, a homebased copyediting business whose clients include university presses and historical societies. Realizing the importance of seeking a change of scenery, Borowsky relishes many opportunities each week to leave his house to do activities that are not related to work. He even reads away from home, taking a book with him and walking to a coffee shop for a couple of hours of literary recreation. He always goes to movies in theaters, rather than renting videos for home viewing. In the summer, he becomes very active in bike riding and basketball, and during the school year, he tutors students once a week at their school. "Because I work at home," he laughs, "when I have time off, I don't want to come home and sit on my living room couch like my friends who work in traditional offices do."

Carolyn Campbell, a home-office entrepreneur for 20 years, has written more than 200 magazine articles.

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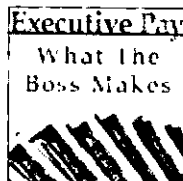
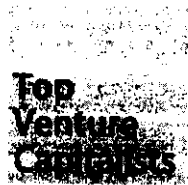
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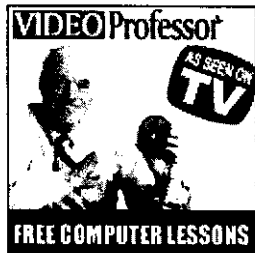
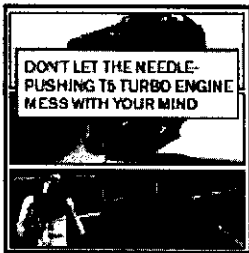
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41.	75-498403	WOMEN ENTREPRENEURS' CONNECTION	Int'l 36	Registered
42.	75-582756	ENTREPRENEURS FUND	Int'l 36	Registered
43.	75-596112	PRINTING & DESIGNING FOR ENTREPRENEURS: BIG-COMPANY IMAGE AT ENTREPRENEUR PRICES	Int'l 36 42	Registered
44.	75-669099	THE ENTREPRENEURS EMPOWERMENT PROGRAM	Int'l 36	Registered
45.	75-791729	ENTREPRENEUR CARD	Int'l 36	Registered
46.	75-872040	STEWARDS AND ENTREPRENEURS OF REAL ESTATE 42	Int'l 36 37	Registered
47.	76-129869	ENTREPRENEUR	Int'l 36	Registered
48.	76-176783	THE ENTREPRENEUR'S VENTURE CAPITALIST	Int'l 36	Registered
49.	76-266161	THE ENTREPRENEURS NAVIGATOR SYSTEM	Int'l 36 41	Registered
50.	76-283054	E ENTREPRENEURS' FOUNDATION (Stylized)	Int'l 36	Registered
51.	76-356699	WHERE THE ENTREPRENEUR IS KING	Int'l 36	Registered
52.	76-356950	THE COMPANY WHERE THE ENTREPRENEUR IS KING 36	Int'l 36	Registered
53.	75-919975	WEEKLY ENTREPRENEUR FOCUS	Int'l 38 41	Registered
54.	73-611054	THE ENTREPRENEUR'S NETWORK	Int'l 41	Registered
55.	73-701808	KEN TREPREENEUR	Int'l 41	Registered
56.	75-035693	GENIPRENEUR	Int'l 41 42	Registered
57.	75-141835	SELLING HELPING CUSTOMERS BUY SUCCESSFUL FOR ENTREPRENEURS (and Design)	Int'l 41	Registered
58.	75-216824	THE INDUS ENTREPRENEURS	Int'l 41 42	Registered
59.	75-322968	THE ANONYMOUS ENTREPRENEUR	Int'l 41	Registered
60.	75-359325	ENTREPRENEUR'S HALL OF FAME	Int'l 41	Registered
61.	75-501388	MILLENNIUM ENTREPRENEURS (and Design)	Int'l 41	Registered
62.	75-549441	INFOPRENEUR	Int'l 41	Registered
63.	75-594335	ENTREPRENEURS ONLY	Int'l 41	Registered
64.	75-854330	ENTREPRENEUR'S CORNER	Int'l 41	Registered
65.	75-873998	EBC	Int'l 41	Registered
66.	75-879145	SILICON VALLEY ENTREPRENEURS' CONFERENCE 41	Int'l 41	Registered
67.	75-905022	ENTREPRENEUR RADIO NETWORK	Int'l 41	Registered
68.	75-914439	HISPANIC ENTREPRENEUR	Int'l 41	Registered
69.	76-098144	ORGANIZED ENTREPRENEUR	Int'l 41	Registered
70.	76-180747	YTE YOUTH TECH ENTREPRENEURS (and Design) 41	Int'l 41	Registered
71.	76-202892	WORLD ENTREPRENEUR OF THE YEAR	Int'l 41	Registered
72.	76-237274	ENERGIZING ENTREPRENEURS	Int'l 41	Registered
73.	76-242097	ENVIRONMENTAL ENTREPRENEUR	Int'l 41	Registered
74.	76-262994	CAMP ENTREPRENEUR	Int'l 41	Registered
75.	76-337473	THE 21ST CENTURY ENTREPRENEUR	Int'l 41	Registered
76.	76-433733	WHERE ENTREPRENEURS COME FOR RESULTS	Int'l 41	Registered

- 77. 76-473346 WEST (and Design) Int'l 41 Registered
- 78. 78-269930 LIMOPRENEUR Int'l 41 Registered
- 79. 74-607956 YOUNG ENTREPRENEURS' ORGANIZATION (and Design) Int'l 42 Registered
- 80. 75-115657 THE ENTREPRENEUR'S LAW FIRM Int'l 42 Registered
- 81. 75-335211 FWE Int'l 42 Registered
- 82. 75-335213 FORUM FOR WOMEN ENTREPRENEURS Int'l 42 Registered
- 83. 75-365276 BUSINESS LAWYERS FOR ENTREPRENEURS Int'l 42 Registered
- 84. 75-388010 AMERICAN SOCIETY OF WOMEN ENTREPRENEURS ASWE (and Design) Int'l 42 Registered
- 85. 75-401183 SBA PRO-NET U.S. SMALL BUSINESS ADMINISTRATION CHAMPIONING AMERICA'S ENTREPRENEURS (and Design) Int'l 42 Registered
- 86. 75-422611 THE ADVERTISING AGENCY FOR ENTREPRENEURS: AD AGENCY QUALITY AT ENTREPRENEUR PRICES Int'l 42 Registered
- 87. 75-685407 INTERNATIONAL ENTREPRENEUR ASSOCIATION IEA (and Design) Int'l 42 Registered
- 88. 75-749459 THE SOCIETY OF ENTREPRENEURS (and Design) Int'l 42 Registered
- 89. 75-784911 THE PRINTER FOR ENTREPRENEURS: BIG-COMPANY IMAGE AT ENTREPRENEUR PRICES Int'l 42 Registered
- 90. 75-861503 ENTREPRENEURS ADVISING ENTREPRENEURS Int'l 42 Registered
- 91. 76-097997 EARTHA ENTREPRENEUR Int'l 42 Registered
- 92. 76-158406 THE LAZY ENTREPRENEUR ALL TALK NO FUNDING Int'l 42 Registered
- 93. 76-450033 BUSINESS LAWYERS FOR ENTREPRENEURS Int'l 42 Registered
- 94. 78-084423 PIONEER ENTREPRENEURS Int'l 42 Registered
- 95. 74-180438 NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS Int'l 9 16 Renewed
- 96. 74-178307 ENTREPRENEUR'S ACCESSORY Int'l 28 Renewed
- 97. 74-338109 ENTREPRENEURIAL C.P.A.'S SERVING ENTREPRENEURS Int'l 35 Renewed
- 98. 73-749392 ENTREPRENEUR OF THE YEAR Int'l 41 Renewed
- 99. 74-180427 NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS Int'l 42 Renewed

Record 1



Mark THE E IN ME THE ENTREPRENEUR IN YOU (and Design)

Status Registered

Status Date Jun 6, 2000

Register Principal

Ser./App. No. 75-449532

Registration No. 2355921

Int'l Class 9 - Electrical and Scientific Apparatus
Goods/Services SERIES OF MULTIMEDIA VIDEO TAPES AND VIDEO DISKS
 ABOUT ENTREPRENEURSHIP
U.S. Class 21, 23, 26, 36, 38
1st Use Aug 1, 1998
Commerce Use Aug 1, 1998

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services SERIES OF PRINTED EDUCATIONAL MATERIALS, NAMELY,
 STUDENT WORKBOOKS AND TEACHER GUIDES ON ENTREPRENEURSHIP
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Aug 1, 1998
Commerce Use Aug 1, 1998

Int'l Class 42 - Miscellaneous Services
Goods/Services DESIGNING AND MONITORING AN ONLINE COMPUTER SITE AND
 MODERATING ELECTRONIC FORUMS ONLINE DEALING WITH THE SUBJECT
 OF ENTREPRENEURSHIP
U.S. Class 100, 101
1st Use Aug 1, 1998
Commerce Use Aug 1, 1998

Filing Date Mar 13, 1998
Filed I-T-U Yes
Published (Last) Jun 22, 1999
Allowed Sep 14, 1999
Registered Jun 6, 2000

Design Codes 241725 - Equal sign, yin yang, equal sign
 261102 - Rectangles, plain single line
Lining/Color THE DRAWING IS LINED FOR THE COLORS RED, ORANGE,
 GRAY, BLUE, BROWN, PURPLE, AND BLACK.

Correspondent JOSEPH A NAUGHTON JR
 WOODARD EMHARDT NAUGHTON, ET AL
 BANK 1 CTR TWR
 111 MONUMENT CIR STE 3700
 INDIANAPOLIS IN 46204-5137

Applicant AGENCY FOR INSTRUCTIONAL TECHNOLOGY (WA CORP.)
 1800 N. STONELAKE DRIVE, BOX A
 BLOOMINGTON, IN 47402-0120

Registrant KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP (MO
 CORP.)
 4801 ROCKHILL ROAD
 KANSAS CITY, MO 64110-2046

ASSIGNMENTS

Reel/Frame 1951/0288
Assignor(s) AGENCY FOR INSTRUCTIONAL TECHNOLOGY (DC CORP.)
Assignee(s) KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP (MO
 CORP.), 4801 ROCKHILL ROAD, KANSAS CITY, MO, 64110-204
Correspondt WOODARD, EMHARDT, NAUGHTON, ET AL., JOSEPH A.
 NAUGHTON, BANK ONE CENTER/TOWER, 111 MONUMENT CIRCLE, SUITE
 3700, INDIANAPOLIS, IN 46204-5137
Date Sgnd/Ack Aug 14, 1999
Date Recorded Aug 20, 1999
Brief Assigns the entire interest and goodwill

Reel/Frame 2641/0834

Assignor(s) KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP
Assignee(s) EWING MARION KAUFFMAN FOUNDATION, 4801 ROCKHILL ROAD,
 KANSAS CITY, MO, 64110-204
Correspondt STINSON MORRISON HECKER LLP, PENNY R. SLICER, 1201
 WALNUT, SUITE 2800, KANSAS CITY, MO 64106-2150
Date Sgnd/Ack Jun 27, 2002
Date Recorded Apr 29, 2003
Brief Merger

Record 2

Entrepreneur
novation

Mark ENTREPRENNOVATION (and Design)
Status Registered
Status Date Jun 24, 1994
Register Principal
Ser./App. No. 73-692145
Registration No. 1507085
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services LOOSELEAF TEXTBOOKS, OUTLINES, SUMMARIES, PLANNING SHEETS, WORKSHEETS, STUDY GUIDES AND PRINTED DESK-TOP REMINDERS, NOTEBOOKS, PRERECORDED AUDIO AND VIDEO TAPES, COMPUTER PROGRAMS AND BROCHURES, ALL RELATING TO ENTREPRENEURSHIP AND INNOVATION, ALL SOLD AS A UNIT
U.S. Class 21, 37, 38
1st Use Oct, 1986
Commerce Use Oct, 1986
Filing Date Oct 22, 1987
Published (Last) Jul 12, 1988
Registered Oct 4, 1988
Affidavits Sec. 8 accepted; Sec. 15 acknowledged
Design Codes 261713 - Letters or words underlined or overlined by one or more strokes of lines
Correspondent LINDA PICKERING
 LOWENSTEIN, SANDLER, KOHL, ET AL.
 65 LIVINGSTON AVENUE
 ROSELAND, NJ 07068
Domestic Rep. LINDA PICKERING AND JOHN R. MACKAY 2ND
Registrant DPI DECISION PROCESSES INTERNATIONAL LIMITED (UNITED KINGDOM CORP.)
 47 BRUNSWICK PLACE
 LONDON, ENGLAND N1SSE
Last Owner DPI WORLDWIDE, LIMITED (CT CORP.)
 10 BAY STREET, SUITE 116
 WESTPORT, CT 06880

ASSIGNMENTS

Reel/Frame 1111/0065
Assignor(s) DPI DECISION PROCESSES INTERNATIONAL LIMITED (GBX CORP.)
Assignee(s) DPI WORLDWIDE, LIMITED (CT CORP.), 10 BAY STREET, WESTPORT, NJ, 06880
Correspondt LOWENSTEIN, SANDLER, KOHL, FISHER, & BOYLAN - LINDA PICKERING, ESQ., 65 LIVINGSTON AVENUE, ROSELAND, NEW JERSEY 7068
Date Sgnd/Ack Jan 30, 1994
Date Recorded Feb 22, 1994
Brief Nunc pro tunc effective Apr 1, 1992

Record 3

Mark **ENTREPRENNOVATION**
Status Registered
Status Date Jun 24, 1994
Register Principal
Ser./App. No. 73-692146
Registration No. 1507086
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services LOOSELEAF TEXTBOOKS, OUTLINES, SUMMARIES, PLANNING SHEETS, WORKSHEETS, STUDY GUIDES AND PRINTED DESK-TOP REMINDERS, NOTEBOOKS, PRERECORDED AUDIO AND VIDEO TAPES, COMPUTER PROGRAMS AND BROCHURES, ALL RELATING TO ENTREPRENEURSHIP AND INNOVATION, ALL SOLD AS A UNIT
U.S. Class 21, 36, 37, 38
1st Use Oct, 1986
Commerce Use Oct, 1986
Filing Date Oct 22, 1987
Published (Last) Jul 12, 1988
Registered Oct 4, 1988
Affidavits Sec. 8 accepted; Sec. 15 acknowledged
Correspondent LINDA PICKERING, ESQ.
 LOWENSTEIN, SANDLER, KOHL, ET AL.
 65 LIVINGSTON AVENUE
 ROSELAND, NJ 07068-1791
Domestic Rep. LINDA PICKERING, ESQ.
Registrant DPI DECISION PROCESSES INTERNATIONAL LIMITED (UNITED KINGDOM CORP.)
 47 BRUNSWICK PLACE
 LONDON, ENGLAND N1SSE
Last Owner DPI WORLDWIDE, LIMITED (CT CORP.)
 10 BAY STREET, SUITE 116
 WESTPORT, NJ 06880

ASSIGNMENTS

Reel/Frame 1111/0065
Assignor(s) DPI DECISION PROCESSES INTERNATIONAL LIMITED (GBX CORP.)
Assignee(s) DPI WORLDWIDE, LIMITED (CT CORP.), 10 BAY STREET,

WESTPORT, NJ, 06880
Correspondt LOWENSTEIN, SANDLER, KOHL, FISHER, & BOYLAN - LINDA
 PICKERING, ESQ., 65 LIVINGSTON AVENUE, ROSELAND, NEW JERSEY
 7068
Date Sgnd/Ack Jan 30, 1994
Date Recorded Feb 22, 1994
Brief Nunc pro tunc effective Apr 1, 1992

Record 4

Mark THE FILM ENTREPRENEUR

Status Registered
Status Date Aug 24, 2001
Register Supplemental

Ser./App. No. 74-352598
Registration No. 1884417

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services BOOKS AND NEWSLETTERS FEATURING INFORMATION ON THE
 ENTERTAINMENT INDUSTRY

U.S. Class 38
1st Use Jun 13, 1993
Commerce Use Jun 13, 1993

Filing Date Jan 26, 1993
Filed I-T-U Yes
Registered Mar 14, 1995

Affidavits Sec. 8 accepted

Disclaimer "FILM"

Correspondent R. ROSSER COLE
 THE LAW OFFICES OF ROSSER COLE
 200 N. MARYLAND AVE., SUITE 302
 GLENDALE, CA 91206

Applicant LEVISON, LOUISE (UNITED STATES INDIVIDUAL)
 4454 VENTURA CANYON AVENUE, SUITE 305
 SHERMAN OAKS, CA 91432

Registrant LEVISON, LOUISE (UNITED STATES INDIVIDUAL)
 4454 VENTURA CANYON AVENUE, SUITE 305
 SHERMAN OAKS, CA 91432

Record 5

Mark MBE MINORITY BUSINESS ENTREPRENEUR (and Design)
Status Registered
Status Date Oct 20, 2000
Register Principal Sec 2 f in part
 AS TO "MINORITY BUSINESS ENTREPRENEUR."
Ser./App. No. 74-437411
Registration No. 1896156
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services TRADE MAGAZINE SERVING MINORITY AND WOMEN BUSINESS OWNERS AND ENTREPRENEURS, GOVERNMENT AGENCIES, AND PUBLIC AND PRIVATE CORPORATIONS AND ORGANIZATIONS SEEKING TO FURTHER THE GOALS OF MINORITY AND WOMEN BUSINESS OWNERS
U.S. Class 38
1st Use May, 1984
Commerce Use May, 1984
Filing Date Sep 20, 1993
Published (Last) Mar 7, 1995
Registered May 30, 1995
Affidavits Sec. 8 accepted; Sec. 15 acknowledged
Design Codes 260913 - Squares, more than one
 261121 - Rectangles completely or partially shaded
Correspondent DOROTHY M. "GINGER" CONRAD
 MBE MINORTIY BUSINESS ENTREPRENEUR
 3528 TORRANCE BLVD., SUITE 101
 TORRANCE, CA 90503-4803
Applicant CONRAD, DOROTHY M. "GINGER", DBA MBE MINORITY BUSINESS ENTREPRENEUR (UNITED STATES INDIVIDUAL)
 3528 TORRANCE BLVD., SUITE 101
 TORRANCE, CA 90503-4803
Registrant CONRAD, DOROTHY M. "GINGER", DBA MBE MINORITY BUSINESS ENTREPRENEUR (UNITED STATES INDIVIDUAL)
 3528 TORRANCE BLVD., SUITE 101
 TORRANCE, CA 90503-4803

Record 6

Mark INTERNATIONAL WHO'S WHO OF ENTREPRENEURS
Status Registered
Status Date Mar 21, 2003
Register Supplemental
Ser./App. No. 74-564848
Registration No. 1973538
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PERIODICALLY PUBLISHED DIRECTORIES OF ENTREPRENEURS IN A VARIETY OF FIELDS
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Aug 3, 1995
Commerce Use Aug 3, 1995

Filing Date Aug 23, 1994
Filed I-T-U Yes
Registered May 7, 1996

Affidavits Sec. 8 accepted

TTAB Proceeding Cancellation 29395
Plaintiff EUROPA PUBLICATIONS LIMITED
Mark THE INTERNATIONAL WHO'S WHO
Serial No. 75-142210
Correspondt JEFFREY H. KAUFMAN, OBLON, SPIVAK, MCCLELLAND, MAIER
& NEUSTADT, P.C. 1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR,
ARLINGTON, VA, 22202

Filed May 11, 1999
Status Terminated Jul 11, 2001

Correspondent MARCIA A. AUBERGER
VENABLE, BAETJER, HOWARD & CIVILETTI LLP
1201 NEW YORK AVE NW SUITE 1000
WASHINGTON DC 20005 3917

Applicant GILBRATER MARKETING, LTD. (NC CORP.)
2013-B LEJEUNE BLVD.
JACKSONVILLE, NC 28546

Registrant GILBRATER MARKETING, LTD. (NC CORP.)
2013-B LEJEUNE BLVD.
JACKSONVILLE, NC 28546

ASSIGNMENTS

Reel/Frame 2706/0912
Assignor(s) GIBRALTER MARKETING, LTD.
Assignee(s) ERICSON PUBLISHING, INC. (NC CORP.), 1650 A GUM
BRANCH ROAD, JACKSONVILLE, NC, 28540
Correspondt VENABLE LLP, MARCIA A. AUBERBER, P.O. BOX 34385,
WASHINGTON, DC 20043-9998
Date Sgnd/Ack Aug 19, 2003
Date Recorded Aug 26, 2003
Brief Assigns the entire interest and goodwill

Record 7

Innerpreneur

Mark INNERPRENEUR (and Design)

Status Registered
Status Date Sep 25, 2000
Register Principal

Ser./App. No. 74-801594
Registration No. 1841340

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services EDUCATIONAL COURSE MATERIALS; NAMELY, BOOKS, MANUALS,
NEWSLETTERS, SYNDICATED COLUMNS AND BINDERS ON THE SUBJECT

OF PERSONAL GROWTH AND DEVELOPMENT

U.S. Class 38
 1st Use Apr 16, 1992
 Commerce Use Apr 19, 1992

Filing Date Oct 21, 1991
 Filed I-T-U Yes
 Published (Last) Aug 4, 1992
 Registered Jun 21, 1994

Affidavits Sec. 8 accepted.

Other Data Divided from SN: 74216082

Design Codes 261713 - Letters or words underlined or overlined by one or more strokes of lines

Correspondent DREW ALLEN MILLER
 235 WARD PKWY, #203
 KANSAS CITY MO 64112

Applicant MILLER, DREW ALLEN (UNITED STATES INDIVIDUAL)
 P.O. BOX 300789
 DENVER, CO 80203

Registrant MILLER, DREW ALLEN (UNITED STATES INDIVIDUAL)
 P.O. BOX 300789
 DENVER, CO 80203

Action History

Jun 2, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Sep 25, 2000	REGISTERED - SEC. 8 (6-YR) ACCEPTED
Jun 19, 2000	REGISTERED - SEC. 8 (6-YR) FILED
Jun 21, 1994	REGISTERED-PRINCIPAL REGISTER
Feb 14, 1994	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Jan 31, 1994	STATEMENT OF USE PROCESSING COMPLETE
Jan 31, 1994	DIVISIONAL PROCESSING COMPLETE
Jan 25, 1994	DIVISIONAL PROCESSING COMPLETE
Oct 18, 1993	IU INFORMAL RESPONSE RECEIVED
Sep 17, 1993	USE AFFIDAVIT FAILED FORMALITIES
Jun 14, 1993	EXTENSION 1 GRANTED
Apr 22, 1993	COMMUNICATION RECEIVED FROM APPLICANT
Apr 22, 1993	USE AMENDMENT FILED
Apr 22, 1993	EXTENSION 1 FILED
Oct 27, 1992	NOTICE OF ALLOWANCE-MAILED
Aug 4, 1992	PUBLISHED FOR OPPOSITION
Jul 2, 1992	NOTICE OF PUBLICATION
Apr 20, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER
Mar 25, 1992	COMMUNICATION RECEIVED FROM APPLICANT
Feb 12, 1992	NON-FINAL ACTION MAILED
Jan 10, 1992	ASSIGNED TO EXAMINER

Record 8

Mark **ENTREPRENEUR'S ALERT**

Status Registered
 Status Date Sep 6, 2003
 Register Principal

Ser./App. No. 75-078539
 Registration No. 2038914

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services NEWSLETTERS IN THE FIELD OF BUSINESS AND LAW
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Mar 1, 1995
Commerce Use Mar 1, 1995

Filing Date Mar 26, 1996
Published (Last) Nov 26, 1996
Registered Feb 18, 1997

Affidavits Sec. 8 accepted.

Disclaimer ENTREPRENEUR S

Correspondent NATALIA UTRERA
 SPIEGEL & UTRERA, PA
 P.O. BOX 450605
 MIAMI, FL 331245-0605

Registrant AMERILAWYER, CHARTERED (FL CORP.)
 343 ALMERIA AVENUE
 CORAL GABLES, FL 33134

Last Owner SPIEGEL & UTRERA, PA (FL CORP.)
 1840 SOUTHWEST 22 STREET, 4TH FLOOR
 MIAMI, FL 33145

ASSIGNMENTS

Reel/Frame 2676/0071
Assignor(s) AMERILAWYER, CHARTERED (FL CORP.)
Assignee(s) SPIEGEL & UTRERA, P.A. (FL CORP.), 4TH FLOOR
 1840 SOUTHWEST 22 STREET, MIAMI, FL, 33145
Correspondt SPIEGEL & UTRERA, P.A., NATALIA UTRERA, ESQ., POST
 OFFICE BOX 450605, MIAMI, FL 33245
Date Sgnd/Ack Oct 14, 2002
Date Recorded Oct 21, 2002
Brief Assigns the entire interest and goodwill

Action History Sep 6, 2003 REGISTERED - SEC. 8 (6-YR) ACCEPTED
 Jul 25, 2003 REGISTERED - SEC. 8 (6-YR) FILED
 Jul 25, 2003 TEAS SECTION 8 RECEIVED
 Feb 18, 1997 REGISTERED-PRINCIPAL REGISTER
 Nov 26, 1996 PUBLISHED FOR OPPOSITION
 Oct 25, 1996 NOTICE OF PUBLICATION
 Sep 25, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER
 Sep 19, 1996 EXAMINERS AMENDMENT MAILED
 Sep 17, 1996 ASSIGNED TO EXAMINER

Record 9

Mark THE ENTREPRENEUR'S COACH

Status Registered
Status Date Sep 1, 1998
Register Principal

Ser./App. No. 75-195874
Registration No. 2186593

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services EDUCATIONAL AND TEACHING MATERIALS, NAMELY, TEXTBOOKS, QUESTIONNAIRES, AND WORKSHEETS FOR USE BY BUSINESS CONSULTANTS AND BUSINESS OWNERS FOR IMPROVING BUSINESS PERFORMANCE, PRODUCTIVITY AND PROFITABILITY
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use May 26, 1998
Commerce Use May 26, 1998
Filing Date Nov 12, 1996
Filed I-T-U Yes
Published (Last) Sep 9, 1997
Registered Sep 1, 1998
Disclaimer "THE ENTREPRENEUR'S"
Correspondent MARTIN KORN
 LOCKE PURNELL RAIN HARRELL
 2200 ROSS AVE STE 2200
 DALLAS TX 75201-6776
Applicant AMERICAN ENTREPRENEUR, INC., THE (TX CORP.)
 5956 SHERRY LANE, SUITE 700
 DALLAS, TX 75225
Registrant AMERICAN ENTREPRENEUR, INC., THE (TX CORP.)
 5956 SHERRY LANE, SUITE 700
 DALLAS, TX 75225

Record 10

Mark ENTREPRENEUR'S NOTEBOOK
Status Registered
Status Date Jul 7, 1998
Register Principal Sec 2 f
Ser./App. No. 75-198274
Registration No. 2170837
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services MAGAZINE AND NEWSLETTER COLUMNS AND ARTICLES FEATURING INFORMATION FOR BUSINESS MEN AND WOMEN
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Aug, 1988
Commerce Use Aug, 1988
Filing Date Nov 6, 1996
Published (Last) Apr 14, 1998
Registered Jul 7, 1998
Correspondent L LAWTON ROGERS III
 ROGERS & KILLEEN
 510 KING STREET SUITE 400
 ALEXANDRIA VA 22314
Applicant CHAMBER OF COMMERCE OF THE UNITED STATES, THE (DC CORP.)
 1615 H STREET, N.W.
 WASHINGTON, DC 20062

Registrant CHAMBER OF COMMERCE OF THE UNITED STATES, THE (DC
CORP.)
1615 H STREET, N.W.
WASHINGTON, DC 20062

Record 11

Mark THE ANONYMOUS ENTREPRENEUR

Status Registered
Status Date Sep 26, 2000
Register Principal

Ser./App. No. 75-322969
Registration No. 2390168

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services SERIES OF BOOKS AND PRINTED INSTRUCTIONAL MATERIALS
IN THE FIELD OF BUSINESS PRACTICES

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Jan 23, 1999
Commerce Use Jan 23, 1999

Filing Date Jul 11, 1997
Filed I-T-U Yes
Published (Last) Feb 24, 1998
Allowed May 19, 1998
Registered Sep 26, 2000

Disclaimer "ENTREPRENEUR"

Correspondent CAROL ANNE BEEN
SONNENSCHNEIN NATH & ROSENTHAL
8000 SEARS TWR
233 S WACKER DR
CHICAGO IL 60606

Applicant SIMMONS, CHAD J. (UNITED STATES INDIVIDUAL)
10101 WENONGA LANE
LEAWOOD, KS 66206

Registrant SIMMONS, CHAD J. (UNITED STATES INDIVIDUAL)
10101 WENONGA LANE
LEAWOOD, KS 66206

Record 12

Mark TEENPRENEUR

Status Registered
Status Date Aug 19, 2003
Register Principal

Ser./App. No. 75-909017
Registration No. 2753477

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PUBLICATIONS NAMELY, NEWSPAPERS, MAGAZINES,

NEWSLETTERS, BOOKS AND BOOKLETS, ALL IN THE FIELD OF
ENTREPRENEURSHIP; BOOKMARKS, NOTEBOOKS, CALENDARS, PLAYING
CARDS, WRITING PADS, POSTERS, STICKERS, BUMPER STICKERS,
POSTCARDS, GREETING CARDS, AND STATIONERY

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use May, 1997
Commerce Use May, 2002

Filing Date Feb 3, 2000
Filed I-T-U Yes
Published (Last) Oct 24, 2000
Allowed Jan 16, 2001
Registered Aug 19, 2003

Correspondent CHARLES T.J. WEIGELL
BRYAN CAVE LLP
1290 AVENUE OF THE AMERICAS
NEW YORK NY 10104

Applicant EARL G. GRAVES PUBLISHING CO., INC. (NY CORP.)
130 FIFTH AVENUE
NEW YORK, NY 10011

Registrant EARL G. GRAVES PUBLISHING CO., INC. (NY CORP.)
130 FIFTH AVENUE
NEW YORK, NY 10011

Action History

Aug 19, 2003	REGISTERED-PRINCIPAL REGISTER
Jun 27, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Jun 3, 2003	COMMUNICATION RECEIVED FROM APPLICANT
Jun 3, 2003	PAPER RECEIVED
May 20, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED
May 13, 2003	NON-FINAL ACTION MAILED
Apr 15, 2003	ASSIGNED TO EXAMINER
Apr 11, 2003	STATEMENT OF USE PROCESSING COMPLETE
Apr 11, 2003	EXTENSION 4 GRANTED
Jan 21, 2003	PAPER RECEIVED
Jan 16, 2003	USE AMENDMENT FILED
Jan 16, 2003	EXTENSION 4 FILED
Jun 28, 2002	EXTENSION 3 GRANTED
Jun 14, 2002	EXTENSION 3 FILED
Jan 29, 2002	EXTENSION 2 GRANTED
Jan 3, 2002	EXTENSION 2 FILED
Jul 13, 2001	EXTENSION 1 GRANTED
Jun 27, 2001	EXTENSION 1 FILED
Jan 16, 2001	NOTICE OF ALLOWANCE-MAILED
Oct 24, 2000	PUBLISHED FOR OPPOSITION
Sep 22, 2000	NOTICE OF PUBLICATION
Aug 17, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER
Aug 17, 2000	NON-FINAL ACTION MAILED
Jul 18, 2000	ASSIGNED TO EXAMINER
Jul 3, 2000	ASSIGNED TO EXAMINER
Jun 29, 2000	ASSIGNED TO EXAMINER

Record 13

Mark HISPANIC ENTREPRENEUR 100
Status Registered
Status Date Jun 26, 2001
Register Principal Sec 2 f in part

AS TO "HISPANIC".

Ser./App. No. 75-914440

Registration No. 2463600

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PRINTED REPORTS AND SPECIAL ISSUE MAGAZINES COVERING SUCCESSFUL BUSINESSES

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50

1st Use Dec, 1996

Commerce Use Dec, 1996

Int'l Class 35 - Advertising and Business
Goods/Services PROVIDING BUSINESS INFORMATION VIA INTERNET WEB SITE

U.S. Class 100, 101, 102

1st Use Dec, 1996

Commerce Use Dec, 1996

Int'l Class 41 - Education and Entertainment
Goods/Services PROVIDING CULTURAL INFORMATION VIA INTERNET WEB SITE

U.S. Class 100, 101, 107

1st Use Dec, 1996

Commerce Use Dec, 1996

Int'l Class 42 - Miscellaneous Services
Goods/Services PROVIDING INFORMATION VIA INTERNET WEB SITE REGARDING POLITICS, CAREER, AND A VARIETY OF OTHER CURRENT TOPICS OF INTEREST TO HISPANIC AMERICANS

U.S. Class 100, 101

1st Use Dec, 1996

Commerce Use Dec, 1996

Filing Date Feb 8, 2000

Published (Last) Jan 16, 2001

Registered Jun 26, 2001

Disclaimer "ENTREPRENEUR 100"

Associated Marks 1790321, 2033474

Correspondent DEBORAH A. SAVARESE
 JONES DAY REAVIS & POGUE
 2727 N. HARWOOD ST
 DALLAS TX 75201

Applicant HISPANIC PUBLISHING CORPORATION (DE CORP.)
 999 PONCE DE LEON BLVD.. STE. 600
 CORAL GABLES, FL 33134

Registrant HISPANIC PUBLISHING CORPORATION (FL CORP.)
 999 PONCE DE LEON BLVD. #600
 CORAL GABLES, FL 33134

ASSIGNMENTS

Reel/Frame 2062/0714

Assignor(s) HISPANIC PUBLISHING CORPORATION (DE CORP.)

Assignee(s) HORIZON A U.S. COMMUNICATIONS COMPANY (FL CORP.), 999 PONCE DE LEON BLVD. #600, CORAL GABLES, FL, 33134

Correspondt JONES, DAY, REAVIS & POGUE, DEBORAH A. SAVARESE, ESQ., 2727 NORTH HARWOOD STREET, DALLAS, TX 75201

Date Sgnd/Ack Jan 1, 1999

Date Recorded Apr 7, 2000

Brief INVALID ASSIGNMENT. SEE RECORDING ON REEL 2078 FRAME

147 (RE-RECORD TO CORRECT RECORDATION DATE FROM 4-3-00 TO 12-16-00 AND TO ADD ASSIGNOR NAME.)

Reel/Frame 2062/0722
Assignor(s) HORIZON, A U.S. COMMUNICATIONS COMPANY (FL CORP.)
Assignee(s) HISPANIC PUBLISHING CORPORATION (FL CORP.), 999 PONCE DE LEON BLVD. #600, CORAL GABLES, FL, 33134
Correspondt JONES, DAY, REAVIS & POGUE, DEBORAH A. SAVARESE, 2727 NORTH HARWOOD STREET, DALLAS TX 75201
Date Sgnd/Ack Feb 19, 1999
Date Recorded Apr 7, 2000
Brief Change of name

Reel/Frame 2696/0844
Assignor(s) HISPANIC PUBLISHING CORPORATION (FLORIDA CORPORATION)
Assignee(s) HISPANIC PUBLISHING GROUP, LP (DELAWARE LIMITED PARTNERSHIP), 999 PONCE DE LEON BOULEVARD, SUITE 600, CORAL GABLES, FLORIDA, 33134
Correspondt MICHELLE MCMULLEN, 2772 NORTH HARWOOD STREET, DALLAS, TX 75201-1515
Date Sgnd/Ack Feb 19, 2003
Date Recorded Aug 11, 2003
Brief ASSIGNS THE ENTIRE INTEREST

Record 14



Mark ENTREPRENEWS (and Design)

Status Registered
Status Date Jul 9, 2002
Register Principal

Ser./App. No. 76-158169
Registration No. 2590871

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PRINTED PUBLICATIONS, NAMELY, MAGAZINES IN THE FIELD OF BUSINESS AND FINANCE

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Sep, 1993
Commerce Use Sep, 1993

Int'l Class 42 - Miscellaneous Services
Goods/Services COMPUTER SERVICES, NAMELY, PROVIDING ON-LINE MAGAZINES IN THE FIELD OF BUSINESS AND FINANCE

U.S. Class 100, 101
1st Use Nov, 1999
Commerce Use Nov, 1999

Filing Date Oct 20, 2000
Published (Last) Apr 16, 2002
Registered Jul 9, 2002

Design Codes 240901 - Flags, rectangular or square
 260901 - Squares as carriers or as single or multiple line

borders
261101 - Rectangles as carriers or as single or multiple
line borders

Correspondent ROBERT E WITT
HARBOUR PUBLISHING GROUP INC
316 N MICHIGAN ST STE 312
TOLEDO OH 43624-1627

Applicant HARBOUR PUBLISHING GROUP, INC. (OH CORP.)
P.O. BOX 2746
TOLEDO, OH 43606

Registrant HARBOUR PUBLISHING GROUP, INC. (OH CORP.)
P.O. BOX 2746
TOLEDO, OH 43606

Record 15

Mark "HELPING ENTREPRENEURS REACH THE NEXT LEVEL OF
SUCCESS..."

Status Registered
Status Date Apr 9, 2002
Register Principal

Ser./App. No. 76-249077
Registration No. 2558627

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services BOOKS IN THE FIELD OF BUSINESS AND PRINTED
EDUCATIONAL MATERIALS IN THE FIELD OF BUSINESS

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Jan 1, 1996
Commerce Use Jan 1, 1996

Filing Date Apr 16, 2001
Published (Last) Jan 15, 2002
Registered Apr 9, 2002

Correspondent NXLEVEL EDUCATION FOUNDATION
P.O. BOX 21425
CHEYENNE WY 82003

Applicant NXLEVEL EDUCATION FOUNDATION (WY CORP.)
P.O. BOX 21425
CHEYENNE, WY 82003

Registrant NXLEVEL EDUCATION FOUNDATION (WY CORP.)
P.O. BOX 21425
CHEYENNE, WY 82003

Record 16

Mark PE PROFESSIONAL ENTREPRENEUR (and Design)
Status Registered
Status Date Jan 21, 2003
Register Principal
Ser./App. No. 76-354365
Registration No. 2677261
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services EDUCATIONAL BOOKS IN ACCOUNTING AND BUSINESS;
EDUCATIONAL PUBLICATIONS, NAMELY, TRAINING MANUALS IN THE
FIELD OF ACCOUNTING
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Oct 1, 2001
Commerce Use Oct 1, 2001
Filing Date Jan 3, 2002
Published (Last) Oct 29, 2002
Registered Jan 21, 2003
Disclaimer "PROFESSIONAL ENTREPRENEUR"
Design Codes 260102 - Circles, plain single line
260117 - Circles, two concentric
Description THE MARK CONSISTS, IN PART, OF THE LETTERS "PE" IN
STYLIZED FORM. A STYLIZED REPRESENTATION OF A NECKTIE FORMS
THE VERTICAL PORTION OF THE LETTER "P". A STYLIZED
REPRESENTATION OF TWO MOTOR BOARDS FORMS PART OF THE LETTER
"E".
Correspondent TYREX GROUP, LTD
2433 RUTLAND DRIVE SUITE 100
AUSTIN TX 78758
Applicant TYREX GROUP, LTD, CCC MANAGEMENT, L.L.C. (TX
PARTNERSHIP)
2433 RUTLAND DRIVE, SUITE 100
AUSTIN, TX 78758
Registrant TYREX GROUP, LTD, CCC MANAGEMENT, L.L.C. (TX
PARTNERSHIP)
2433 RUTLAND DRIVE, SUITE 100

AUSTIN, TX 78758

Record 17

Mark THE ENVIRONMENTAL ENTREPRENEUR
Status Registered
Status Date Jul 23, 2002
Register Principal
Ser./App. No. 78-016060
Registration No. 2598078
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services SYNDICATED NEWSPAPER AND MAGAZINE COLUMNS DEALING WITH ENVIRONMENTAL NEWS
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Jun 1, 1991
Commerce Use May 1, 1992
Filing Date Jul 10, 2000
Published (Last) Apr 30, 2002
Registered Jul 23, 2002
Disclaimer "ENVIRONMENTAL"
Correspondent MICHAEL D. HOBBS
 TROUTMAN SANDERS
 600 PEACHTREE ST NE
 ATLANTA GA 30308-2265
Applicant THOMPSON, JOHN CLARK (UNITED STATES INDIVIDUAL)
 2066 WESTWOOD CIRCLE
 SMYRNA, GA 30080
Registrant THOMPSON, JOHN CLARK (UNITED STATES INDIVIDUAL)
 2066 WESTWOOD CIRCLE
 SMYRNA, GA 30080

Record 18

Mark TEENPRENEURS
Status Registered
Status Date Jul 6, 2004
Register Principal Sec 2 f
Ser./App. No. 75-909016
Registration No. 2860503
Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY, T-SHIRTS
U.S. Class 22, 39
1st Use May, 1994
Commerce Use May, 1994
Filing Date Feb 3, 2000
Filed I-T-U Yes

Published (Last) Aug 29, 2000
 Registered Jul 6, 2004

Associated Marks 2742307, 2753477

Correspondent CHARLES T.J. WEIGELL
 BRYAN CAVE LLP
 1290 AVENUE OF THE AMERICAS
 NEW YORK NY 10104

Applicant EARL G. GRAVES PUBLISHING CO., INC. (NY CORP.)
 130 FIFTH AVENUE
 NEW YORK, NY 10011

Registrant EARL G. GRAVES PUBLISHING CO., INC. (NY CORP.)
 130 FIFTH AVENUE
 NEW YORK, NY 10011

Action History Jul 6, 2004 REGISTERED-PRINCIPAL REGISTER
 May 6, 2004 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 Mar 5, 2004 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Mar 5, 2004 PAPER RECEIVED
 Feb 5, 2004 NON-FINAL ACTION MAILED
 Jan 29, 2004 ASSIGNED TO EXAMINER
 Jan 12, 2004 CASE FILE IN TICRS
 Nov 28, 2003 PAPER RECEIVED
 Nov 20, 2003 STATEMENT OF USE PROCESSING COMPLETE
 Nov 20, 2003 USE AMENDMENT FILED
 Jun 14, 2003 EXTENSION 5 GRANTED
 May 19, 2003 EXTENSION 5 FILED
 May 19, 2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 May 19, 2003 TEAS EXTENSION RECEIVED
 May 16, 2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Jan 29, 2003 EXTENSION 4 GRANTED
 Nov 18, 2002 EXTENSION 4 FILED
 Nov 18, 2002 PAPER RECEIVED
 Apr 30, 2002 EXTENSION 3 GRANTED
 Apr 22, 2002 EXTENSION 3 FILED
 Nov 16, 2001 EXTENSION 2 GRANTED
 Oct 29, 2001 EXTENSION 2 FILED
 May 17, 2001 EXTENSION 1 GRANTED
 Apr 26, 2001 EXTENSION 1 FILED
 Nov 21, 2000 NOTICE OF ALLOWANCE-MAILED
 Aug 29, 2000 PUBLISHED FOR OPPOSITION
 Jul 28, 2000 NOTICE OF PUBLICATION
 Jul 5, 2000 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jun 30, 2000 EXAMINERS AMENDMENT MAILED
 Jun 28, 2000 ASSIGNED TO EXAMINER

Record 19

Mark ENTREPRENEUR
 Status Registered
 Status Date Sep 8, 1998
 Register Principal

Ser./App. No. 75-247856
 Registration No. 2188509

Int'l Class 34 - Smoker's Articles

Goods/Services HANDMADE CIGARS
 U.S. Class 2, 8, 9, 17
 1st Use Jul 2, 1997
 Commerce Use Jul 2, 1997

Filing Date Feb 26, 1997
 Filed I-T-U Yes
 Published (Last) Jan 20, 1998
 Allowed Apr 14, 1998
 Registered Sep 8, 1998

Correspondent JOSE PAIEWONSKY E HIJOS C POR A
 RAQUEL PAIEWONSKY
 263 6TH AVE GARDEN STE
 BROOKLYN NY 11215-2104
 Domestic Rep. RAQUEL PAIEWONSKY

Applicant JOSE PAIEWONSKY E HIJOS, C. POR A. (DOMINICAN
 REPUBLIC CORP.)
 RAQUEL PAIEWONSKY, 263 6TH AVENUE, GARDEN SUITE
 BROOKLYN, NY 11215-2104

Registrant JOSE PAIEWONSKY E HIJOS, C. POR A. (DOMINICAN
 REPUBLIC CORP.)
 RAQUEL PAIEWONSKY, 263 6TH AVENUE, GARDEN SUITE
 BROOKLYN, NY 11215-2104

Record 20



GREIF & CO.

The Entrepreneur's Investment Bank

Mark GREIF & CO. THE ENTREPRENEUR'S INVESTMENT BANK (and
 Design)

Status Registered
 Status Date Jun 13, 2003
 Register Principal

Ser./App. No. 74-648333
 Registration No. 2049679

Int'l Class 35 - Advertising and Business
 Goods/Services BUSINESS ACQUISITION AND MERGER CONSULTATION
 U.S. Class 100, 101, 102
 1st Use Mar 28, 1995
 Commerce Use Mar 28, 1995

Int'l Class 36 - Insurance and Financial
 Goods/Services FINANCIAL MANAGEMENT, BANKING SERVICES, INVESTMENT
 BROKERAGE, CORPORATE FINANCING AND FINANCIAL ANALYSIS AND
 CONSULTATION
 U.S. Class 100, 101, 102

1st Use Mar 28, 1995
 Commerce Use Mar 28, 1995

Filing Date Mar 17, 1995
 Filed I-T-U Yes
 Published (Last) Apr 23, 1996
 Allowed Jul 16, 1996
 Registered Apr 1, 1997

Affidavits Sec. 8 accepted; Sec. 15 acknowledged

Disclaimer CO OR INVESTMENT BANK

Design Codes 031507 - Owls
 Lining/Color THE LINING AND STIPPLING ARE FEATURES OF THE MARK AND
 DO NOT INDICATE COLOR

Associated Marks 1784432

Correspondent MARSHALL A. LERNER
 2049 CENTURY PARK EAST
 SUITE 1080
 LOS ANGELES, CA 90067

Applicant GREIF & CO. (CA CORP.)
 333 SOUTH GRAND AVENUE, 39TH FLOOR
 LOS ANGELES, CA 90071

Registrant GREIF & CO. (CA CORP.)
 633 WEST FIFTH STREET, 65TH FLOOR
 LOS ANGELES, CA 90071

Action History Jun 13, 2003 REGISTERED - SEC. 8 (6-YR) ACCEPTED &
 SEC. 15 ACK.
 Mar 20, 2003 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 Mar 13, 2003 TEAS SECTION 8 & 15 RECEIVED
 Apr 1, 1997 REGISTERED-PRINCIPAL REGISTER
 Jan 15, 1997 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 Jan 14, 1997 ASSIGNED TO EXAMINER
 Jan 7, 1997 STATEMENT OF USE PROCESSING COMPLETE
 Nov 6, 1996 USE AMENDMENT FILED
 Jul 16, 1996 NOTICE OF ALLOWANCE-MAILED
 Apr 23, 1996 PUBLISHED FOR OPPOSITION
 Mar 22, 1996 NOTICE OF PUBLICATION
 Feb 12, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jan 2, 1996 COMMUNICATION RECEIVED FROM APPLICANT
 Jan 2, 1996 COMMUNICATION RECEIVED FROM APPLICANT
 Nov 20, 1995 NON-FINAL ACTION MAILED
 Nov 15, 1995 PREVIOUS ALLOWANCE COUNT WITHDRAWN
 Oct 31, 1995 APPROVED FOR PUB - PRINCIPAL REGISTER
 Sep 21, 1995 COMMUNICATION RECEIVED FROM APPLICANT
 Aug 22, 1995 NON-FINAL ACTION MAILED
 Aug 18, 1995 ASSIGNED TO EXAMINER

Record 21

Mark UNITED ASSOCIATION OF ENTREPRENEURS BUILDING AMERICA'S
FUTURE (and Design)

Status Registered
Status Date Jun 15, 2004
Register Principal

Ser./App. No. 75-195566
Registration No. 2148911

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS CONSULTATION FOR ENTREPRENEURS
U.S. Class 100, 101, 102
1st Use Jun 13, 1991
Commerce Use Jun 13, 1991

Int'l Class 42 - Miscellaneous Services
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTEREST
OF SMALL BUSINESS ENTREPRENEURS
U.S. Class 100, 101
1st Use Jun 13, 1991
Commerce Use Jun 13, 1991

Filing Date Nov 12, 1996
Published (Last) Jan 13, 1998
Registered Apr 7, 1998

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Disclaimer "ASSOCIATION OF ENTREPRENEURS"

Design Codes 010103 - Stars with five points
010109 - Two stars
031501 - Eagles
031716 - Birds, heads of
240907 - Advertising, Banners
260303 - Ovals, incomplete
260317 - Ovals, concentric or ovals within ovals
260321 - Ovals completely or partially shaded

Correspondent LAWRENCE E ABELMAN
ABELMAN FRAYNE & SCHWAB
150 E 42ND ST
NEW YORK NY 10017-5612

Applicant UNITED ENTREPRENEURS, INC. (NY CORP.)

316 HICKSVILLE ROAD
BETHPAGE, NY 11714

Registrant UNITED ENTREPRENEURS, INC. (NY CORP.)
316 HICKSVILLE ROAD
BETHPAGE, NY 11714

Action History

Jun 15, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
May 20, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
May 20, 2004	TEAS SECTION 8 & 15 RECEIVED
Apr 7, 1998	REGISTERED-PRINCIPAL REGISTER
Jan 13, 1998	PUBLISHED FOR OPPOSITION
Dec 12, 1997	NOTICE OF PUBLICATION
Oct 24, 1997	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep 30, 1997	COMMUNICATION RECEIVED FROM APPLICANT
Jun 23, 1997	NON-FINAL ACTION MAILED
Jun 12, 1997	ASSIGNED TO EXAMINER

Record 22

Mark ENTREPRENEUR'S COACH

Status Registered
Status Date Sep 15, 1998
Register Principal

Ser./App. No. 75-195873
Registration No. 2189846

Int'l Class 35 - Advertising and Business
Goods/Services CONSULTING SERVICES PROVIDED TO BUSINESS OWNERS FOR ENHANCING BUSINESS PERFORMANCE, PRODUCTIVITY, AND PROFITABILITY

U.S. Class 100, 101, 102
1st Use May 26, 1998
Commerce Use May 26, 1998

Filing Date Nov 12, 1996
Filed I-T-U Yes
Published (Last) Sep 16, 1997
Registered Sep 15, 1998

Disclaimer "ENTREPRENEUR'S"

Correspondent MARTIN KORN
LOCKE PURNELL RAIN HARRELL
2200 ROSS AVE STE 2200
DALLAS TX 75201-6776

Applicant AMERICAN ENTREPRENEUR, INC., THE (TX CORP.)
5956 SHERRY LANE, SUITE 700
DALLAS, TX 75225

Registrant AMERICAN ENTREPRENEUR, INC., THE (TX CORP.)
5956 SHERRY LANE, SUITE 700
DALLAS, TX 75225

ASSIGNMENTS

Reel/Frame 2107/0188

Assignor(s) AYURVEDIC CONCEPTS LTD. (TX LTD PARTNERSHIP)
Assignee(s) AYURVEDIC CONCEPTS LTD., DBA HIMALAYA USA (TX LTD PARTNERSHIP), 6950 PORTWEST DRIVE, SUITE 170, HOUSTON, TX, 77024
Correspondt HARRISON & EGBERT, JOHN S. EGBERT, 1018 PRESTON ST., SUITE 100, HOUSTON, TEXAS 77002
Date Sgnd/Ack Jun 19, 2000
Date Recorded Jun 23, 2000
Brief Change of name

Record 23

Mark THE ENTREPRENEUR'S INVESTMENT BANK
Status Registered
Status Date May 5, 2004
Register Principal Sec 2 f
Ser./App. No. 75-207312
Registration No. 2169044
Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS ACQUISITION AND MERGER CONSULTATION
U.S. Class 100, 101, 102
1st Use Mar 28, 1995
Commerce Use Mar 28, 1995
Int'l Class 36 - Insurance and Financial
Goods/Services FINANCIAL MANAGEMENT, BANKING SERVICES, INVESTMENT BROKERAGE, CORPORATE FINANCING AND FINANCIAL ANALYSIS AND CONSULTATION
U.S. Class 100, 101, 102
1st Use Mar 28, 1995
Commerce Use Mar 28, 1995
Filing Date Dec 3, 1996
Published (Last) Apr 7, 1998
Registered Jun 30, 1998
Affidavits Sec. 8 accepted. Sec. 15 acknowledged.
Disclaimer INVESTMENT BANK
Associated Marks 2049679
Correspondent MARSHALL A LERNER
 KLEINBERG & LERNER LLP
 2049 CENTURY PARK EAST STE 1080
 LOS ANGELES CA 90067
Applicant GREIF & CO. (CA CORP.)
 777 SOUTH FIGUEROA, 29TH FLR.
 LOS ANGELES, CA 90017-5800
Registrant GREIF & CO. (CA CORP.)
 633 WEST FIFTH ST. 65TH FLOOR
 LOS ANGELES, CA 90071
Action History May 5, 2004 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 Mar 25, 2004 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED

Jun 30, 1998	REGISTERED-PRINCIPAL REGISTER
Apr 7, 1998	PUBLISHED FOR OPPOSITION
Mar 7, 1998	NOTICE OF PUBLICATION
Jan 22, 1998	APPROVED FOR PUB - PRINCIPAL REGISTER
Jan 7, 1998	COMMUNICATION RECEIVED FROM APPLICANT
Jul 8, 1997	NON-FINAL ACTION MAILED
Jun 22, 1997	ASSIGNED TO EXAMINER

Record 24

Mark	THE ROYAL FAMILY OF ENTREPRENEURS (and Design)
Status	Registered
Status Date	Mar 9, 1999
Register	Principal
Ser./App. No.	75-432560
Registration No.	2230643
Int'l Class	35 - Advertising and Business
Goods/Services	COOPERATIVE MARKETING GROUP
U.S. Class	100, 101, 102
1st Use	Oct 10, 1997
Commerce Use	Oct 10, 1997
Filing Date	Feb 11, 1998
Published (Last)	Dec 15, 1998
Registered	Mar 9, 1999
Design Codes	260108 - Circle with letters, numerals or punctuation forming or bordering the perimeter 260121 - Circles that are totally or partially shaded 261112 - Rectangles with bars, bands and lines
Lining/Color	THE MARK IN THE DRAWING IS LINED FOR THE COLOR BLUE AND YELLOW.
Correspondent	FLORENTINE VAN TIEM 61 CITRUS PARK LN BOYNTON BEACH FL 33436
Applicant	VAN TIEM, FLORENTINE (UNITED STATES INDIVIDUAL)

61 CITRUS PARK LANE
BOYNTON BEACH, FL 33436

Registrant VAN TIEM, FLORENTINE (UNITED STATES INDIVIDUAL)
61 CITRUS PARK LANE
BOYNTON BEACH, FL 33436

Record 25

Mark THE ENTREPRENEUR'S SOURCE

Status Registered
Status Date Sep 7, 1999
Register Principal

Ser./App. No. 75-492808
Registration No. 2275881

Int'l Class 35 - Advertising and Business
Goods/Services CONSULTING SERVICES, NAMELY, BUSINESS CONSULTING SERVICES RELATED TO FRANCHISING

U.S. Class 100, 101, 102
1st Use Jan 1, 1984
Commerce Use Jan 1, 1985

Filing Date May 22, 1998
Published (Last) Apr 20, 1999
Registered Sep 7, 1999

Disclaimer "THE ENTREPRENEUR'S"

Correspondent HOWARD S REITER
HOSMER & REITER
158 PROSPECT HILL
NEW MILFORD CT 06776

Applicant ENTREPRENEUR'S SOURCE, INC., THE, DBA THE
ENTREPRENEUR'S SOURCE, INC. (DE CORP.)
900 MAIN STREET SOUTH, BUILDING 2
SOUTHURY, CT 06488

Registrant ENTREPRENEUR'S SOURCE, INC., THE, DBA THE
ENTREPRENEUR'S SOURCE, INC. (DE CORP.)
900 MAIN STREET SOUTH, BUILDING 2
SOUTHURY, CT 06488

ASSIGNMENTS

Reel/Frame 2521/0103
Assignor(s) ENTERPRENEUR'S SOURCE, INC., THE (DE CORP.)
Assignee(s) TES FRANCHISING, LLC (CT LIMITED LIABILITY COMPANY),
BUILDING 2
900 MAIN STREET SOUTH, SOUTHURY, CT, 06488

Correspondt PALMER & ASSOCIATES, GEOFFREY C. GAUGHAN, 962
WASHINGTON STREET, HANOVER, MA 2339

Date Sgnd/Ack Nov 8, 2001
Date Recorded May 30, 2002
Brief Assigns the entire interest and goodwill

Record 26

EntreprenAir

Mark ENTREPRENAIR YOUR PRIVATE FLIGHT DEPARTMENT
(Stylized)

Status Registered
Status Date Jan 2, 2001
Register Principal

Ser./App. No. 75-571930
Registration No. 2418119

Int'l Class 35 - Advertising and Business
Goods/Services AIRCRAFT RETAIL SERVICES AND MANAGEMENT
U.S. Class 100, 101, 102
1st Use May 3, 1999
Commerce Use May 3, 1999

Filing Date Oct 16, 1998
Filed I-T-U Yes
Published (Last) Mar 7, 2000
Allowed May 30, 2000
Registered Jan 2, 2001

Correspondent JOHN PIERCE KALLED
45 COURTHOUSE SQ & OLD GRANITE RD
OSSIPPEE NH 03864-0130

Applicant KALLED, JOHN PIERCE (UNITED STATES INDIVIDUAL)
45 COURTHOUSE SQUARE & OLD GRANITE ROAD
OSSIPPEE, NH 03864-0130

Registrant KALLED, JOHN PIERCE (UNITED STATES INDIVIDUAL)
45 COURTHOUSE SQUARE & OLD GRANITE ROAD
OSSIPPEE, NH 03864-0130

Record 27

Mark A.A.C.E. THE AMERICAN ASSOCIATION OF CONSUMERS AND
ENTREPRENEURS

Status Registered
Status Date Jul 29, 2003
Register Principal

Ser./App. No. 75-851436
Registration No. 2742522

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS INFORMATION SERVICES, NAMELY, PROVIDING
INFORMATION CONCERNING BUSINESS PRACTICES, PRICING, QUALITY,
SERVICE, AND OTHER CONSUMER AFFAIRS TO INTERESTED CONSUMERS
AND ENTREPRENEURS

U.S. Class 100, 101, 102
1st Use Nov 12, 1999
Commerce Use Mar 31, 2003

Filing Date Nov 13, 1999
 Filed I-T-U Yes
 Published (Last) Jul 17, 2001
 Allowed Oct 9, 2001
 Registered Jul 29, 2003

Disclaimer AMERICAN ASSOCIATION OF CONSUMERS AND ENTREPRENEURS

Correspondent DAVID W GOAD
 1616 HYLTON AVE
 WOODBRIDGE VA 22191

Applicant GOAD, DAVID W. (UNITED STATES INDIVIDUAL)
 1616 HYLTON AVENUE
 WOODBRIDGE, VA 22191

Registrant GOAD, DAVID W. (UNITED STATES INDIVIDUAL)
 1616 HYLTON AVENUE
 WOODBRIDGE, VA 22191

Action History Jul 29, 2003 REGISTERED-PRINCIPAL REGISTER
 May 27, 2003 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 May 22, 2003 STATEMENT OF USE PROCESSING COMPLETE
 Apr 7, 2003 PAPER RECEIVED
 Apr 4, 2003 USE AMENDMENT FILED
 Sep 30, 2002 PAPER RECEIVED
 Sep 26, 2002 EXTENSION 2 GRANTED
 Sep 26, 2002 EXTENSION 2 FILED
 Apr 2, 2002 PAPER RECEIVED
 Mar 29, 2002 EXTENSION 1 GRANTED
 Mar 29, 2002 EXTENSION 1 FILED
 Oct 9, 2001 NOTICE OF ALLOWANCE-MAILED
 Jul 17, 2001 PUBLISHED FOR OPPOSITION
 Jul 4, 2001 NOTICE OF PUBLICATION
 Jun 1, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
 May 24, 2001 EXAMINERS AMENDMENT MAILED
 May 22, 2001 PREVIOUS ALLOWANCE COUNT WITHDRAWN
 Feb 2, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
 Nov 15, 2000 COMMUNICATION RECEIVED FROM APPLICANT
 Sep 29, 2000 NON-FINAL ACTION MAILED
 May 23, 2000 COMMUNICATION RECEIVED FROM APPLICANT
 Apr 27, 2000 NON-FINAL ACTION MAILED
 Mar 30, 2000 ASSIGNED TO EXAMINER

Record 28

Mark ENTREPRENEUR BEHIND THE ENTREPRENEURS

Status Registered
 Status Date May 28, 2002
 Register Principal

Ser./App. No. 76-043067
 Registration No. 2574386

Int'l Class 35 - Advertising and Business
 Goods/Services BUSINESS PERSONNEL CONSULTATION
 U.S. Class 100, 101, 102
 1st Use Mar, 2001
 Commerce Use Mar, 2001

Int'l Class 36 - Insurance and Financial
Goods/Services VENTURE CAPITAL FINANCING
U.S. Class 100, 101, 102
1st Use Mar, 2001
Commerce Use Mar, 2001

Filing Date May 8, 2000
Filed I-T-U Yes
Published (Last) Jan 16, 2001
Allowed Apr 10, 2001
Registered May 28, 2002

Disclaimer "ENTREPRENEUR" AND "ENTREPRENEURS"

Correspondent LAURA TALLEY GEYER
 JONES, DAY, REAVIS & POGUE
 51 LOUISIANA AVENUE, N.W.
 WASHINGTON D.C. 20001-2113

Applicant SCIX MANAGEMENT, L.L.C. (DE CORP.)
 3000 SAND HILL ROAD BLDG. 4, SUITE 280
 MENLO PARK, CA 94025

Registrant SCIX MANAGEMENT, L.L.C. (DE CORP.)
 3000 SAND HILL ROAD BLDG. 4, SUITE 280
 MENLO PARK, CA 94025

Record 29

Mark **MOMPREENEURS**

Status Registered
Status Date Feb 17, 2004
Register Principal

Ser./App. No. 76-206019
Registration No. 2815360

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS CONSULTATION SERVICES AND BUSINESS
 DEVELOPMENT SERVICES; NAMELY, PROVIDING BUSINESS
 DEVELOPMENT, BUSINESS PLANNING, FEASIBILITY ANALYSIS,
 PROMOTION OPPORTUNITY, INNOVATION AND IDEA GENERATION,
 MARKET RESEARCH, MARKETING, NETWORKING, AND STRATEGIC
 PLANNING FOR THE ENHANCEMENT OF PERFORMANCE, PRODUCTIVITY
 AND PROFITABILITY OF THE BUSINESSES OF OTHERS
U.S. Class 100, 101, 102
1st Use Sep 24, 2002
Commerce Use Sep 24, 2002

Filing Date Feb 7, 2001
Published (Last) Feb 11, 2003
Registered Feb 17, 2004

Associated Marks 2098244

Correspondent MARK G MCCREARY
 FOX ROTHSCHILD O'BRIEN & FRANKEL LLP
 2000 MARKET STREET 10TH FLOOR
 PHILADELPHIA PA 19103

Applicant COBE, PATRICIA (UNITED STATES JOINT APPLICANTS)
 14 BARCLAY ROAD
 SCARSDALE, NY 10583

Applicant PARLAPIANO, ELLEN H. (UNITED STATES INDIVIDUAL)
 155 GAYLOR ROAD
 SCARSDALE, NY 10583

Registrant COBE, PATRICIA (UNITED STATES JOINT APPLICANTS)
 14 BARCLAY ROAD
 SCARSDALE, NY 10583

Registrant PARLAPIANO, ELLEN H. (UNITED STATES JOINT APPLICANT)
 155 GAYLOR ROAD
 SCARSDALE, NY 10583

Action History

Feb 17, 2004	REGISTERED-PRINCIPAL REGISTER
Dec 3, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Nov 28, 2003	CASE FILE IN TICRS
Nov 18, 2003	STATEMENT OF USE PROCESSING COMPLETE
Nov 5, 2003	USE AMENDMENT FILED
Nov 5, 2003	TEAS STATEMENT OF USE RECEIVED
May 6, 2003	NOTICE OF ALLOWANCE-MAILED
Feb 11, 2003	PUBLISHED FOR OPPOSITION
Jan 22, 2003	NOTICE OF PUBLICATION
Dec 10, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep 23, 2002	SEC. 1(A) CLAIM DELETED
Sep 23, 2002	SEC. 1(B) CLAIM ADDED
Sep 23, 2002	COMMUNICATION RECEIVED FROM APPLICANT
Sep 23, 2002	PAPER RECEIVED
Apr 1, 2002	NON-FINAL ACTION MAILED
Nov 30, 2001	COMMUNICATION RECEIVED FROM APPLICANT
Jun 29, 2001	NON-FINAL ACTION MAILED
Jun 7, 2001	ASSIGNED TO EXAMINER

Record 30

Mark ENTREPRENEUR'S PARTNER

Status Registered

Status Date Feb 18, 2003

Register Principal

Ser./App. No. 76-316327

Registration No. 2688132

Int'l Class 35 - Advertising and Business

Goods/Services BUSINESS CONSULTATION SERVICES, NAMELY, MERGERS AND ACQUISITIONS CONSULTATIONS; BUSINESS MANAGEMENT CONSULTATIONS; BUSINESS MARKETING CONSULTATION; BUSINESS NETWORKING; PERSONNEL MANAGEMENT CONSULTATION; BUSINESS PLANNING; BUSINESS RESEARCH; BUSINESS EVALUATION OF SALES AND MARKETING, FINANCES AND BUSINESS PLANS; AND, BUSINESS APPRAISALS

U.S. Class 100, 101, 102

1st Use Jun 5, 2001

Commerce Use Jun 5, 2001

Filing Date Sep 21, 2001

Published (Last) Nov 26, 2002

Registered Feb 18, 2003

Correspondent JAY F MOLDOVANYI
 FAY SHARPE FAGAN MINNICH & MCKEE LLP
 1100 SUPERIOR AVE E STE 700
 CLEVELAND OH 44114-2518

Applicant SAUDER, MEL (UNITED STATES INDIVIDUAL)
 3147 NORTH SAWYER CIRCLE
 MESA, AZ 85207

Registrant SAUDER, MEL (UNITED STATES INDIVIDUAL)
 3147 NORTH SAWYER CIRCLE
 MESA, AZ 85207

Record 31

Mark SISTERPRENEUR

Status Registered
Status Date Jun 10, 2003
Register Principal

Ser./App. No. 76-379491
Registration No. 2725755

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS SERVICES IN THE NATURE OF PROMOTING THE INTERESTS OF WOMEN THAT CREATE BUSINESSES THAT CHANGE THE WORLD

U.S. Class 100, 101, 102
1st Use Apr 27, 2002
Commerce Use Apr 27, 2002

Filing Date Mar 7, 2002
Filed I-T-U Yes
Published (Last) Sep 17, 2002
Allowed Dec 10, 2002
Registered Jun 10, 2003

Correspondent ANDREA WILSON GREGORY
 BOSE MCKINNEY & EVANS LLP
 2700 FIRST INDIANA PLAZA
 135 NORTH PENNSYLVANIA STREET
 INDIANAPOLIS, INDIANA 46204

Applicant SISTERPRENEUR, INC. (IN CORP.)
 P.O. BOX 1191
 INDIANAPOLIS, IN 46206

Registrant SISTERPRENEUR, INC. (IN CORP.)
 P.O. BOX 1191
 INDIANAPOLIS, IN 46206

Action History

Jun 10, 2003	REGISTERED-PRINCIPAL REGISTER
Apr 9, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Apr 8, 2003	STATEMENT OF USE PROCESSING COMPLETE
Feb 5, 2003	USE AMENDMENT FILED
Feb 5, 2003	TEAS STATEMENT OF USE RECEIVED
Dec 10, 2002	NOTICE OF ALLOWANCE-MAILED
Sep 17, 2002	PUBLISHED FOR OPPOSITION
Aug 28, 2002	NOTICE OF PUBLICATION
Jun 28, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER

Jun 28, 2002 ASSIGNED TO EXAMINER

Record 32

Mark AEEG

Status Registered
Status Date Aug 5, 2003
Register Principal

Ser./App. No. 76-459000
Registration No. 2746957

Int'l Class 35 - Advertising and Business
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF ENTREPRENEURIAL BUSINESSES

U.S. Class 100, 101, 102
1st Use Jan, 1992
Commerce Use Jan, 1992

Filing Date Oct 9, 2002
Published (Last) May 13, 2003
Registered Aug 5, 2003

Correspondent LISA D. HERBST
WEBSTER CHAMBERLAIN BEAN
1747 PENNSYLVANIA AVE NW STE 1000
WASHINGTON DC 20006-4693

Applicant NATIONAL VENTURE CAPITAL ASSOCIATION (DC CORP.)
1655 NORTH FORT MYER DRIVE, SUITE 850
ARLINGTON, VA 22209

Registrant NATIONAL VENTURE CAPITAL ASSOCIATION (DC CORP.)
1655 NORTH FORT MYER DRIVE, SUITE 850
ARLINGTON, VA 22209

Action History Aug 5, 2003 REGISTERED-PRINCIPAL REGISTER
May 13, 2003 PUBLISHED FOR OPPOSITION
Apr 23, 2003 NOTICE OF PUBLICATION
Mar 10, 2003 APPROVED FOR PUB - PRINCIPAL REGISTER
Mar 5, 2003 ASSIGNED TO EXAMINER

Record 33

Mark AMERICAN ENTREPRENEURS FOR ECONOMIC GROWTH

Status Registered
Status Date Aug 5, 2003
Register Principal Sec 2 f

Ser./App. No. 76-459007
Registration No. 2746958

Int'l Class 35 - Advertising and Business
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF ENTREPRENEURIAL BUSINESSES

U.S. Class 100, 101, 102

1st Use Jan, 1992
 Commerce Use Jan, 1992

Filing Date Oct 9, 2002
 Published (Last) May 13, 2003
 Registered Aug 5, 2003

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 WASHINGTON DC 20006-4693

Applicant NATIONAL VENTURE CAPITAL ASSOCIATION (DC CORP.)
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Registrant NATIONAL VENTURE CAPITAL ASSOCIATION (DC CORP.)
 1655 NORTH FORT MYER DRIVE, SUITE 850
 ARLINGTON, VA 22209

Action History Aug 5, 2003 REGISTERED-PRINCIPAL REGISTER
 May 13, 2003 PUBLISHED FOR OPPOSITION
 Apr 23, 2003 NOTICE OF PUBLICATION
 Mar 18, 2003 APPROVED FOR PUB - PRINCIPAL REGISTER
 Mar 5, 2003 ASSIGNED TO EXAMINER

Record 34

Mark **STAKE & EGGS ENTREPRENEUR SERIES**

Status Registered
 Status Date Jan 28, 2003
 Register Principal

Ser./App. No. 78-111148
 Registration No. 2681284

Int'l Class 35 - Advertising and Business
 Goods/Services CONDUCTING A SERIES OF BUSINESS PLAN COMPETITIONS,
 SEMINARS AND LECTURES DESIGNED TO ADDRESS THE NEEDS OF
 WASHINGTON, DC AREA ENTREPRENEURS, STARTUP COMPANIES AND
 EMERGING GROWTH COMPANIES BY FOSTERING ACTIVITY AND
 COMMUNICATION IN THE LOCAL BUSINESS COMMUNITY; EDUCATIONAL
 SERVICES, NAMELY CONDUCTING PERIODIC INFORMATIONAL MEETINGS
 TO PROVIDE A VENUE FOR ENTREPRENEURS AND EXECUTIVES TO HONE
 THEIR BUSINESS PITCHING SKILLS AND GET VALUABLE FEEDBACK ON
 THEIR BUSINESS MODELS

U.S. Class 100, 101, 102
 1st Use Dec 6, 2001
 Commerce Use Jan 9, 2002

Filing Date Feb 26, 2002
 Published (Last) Nov 5, 2002
 Registered Jan 28, 2003

Disclaimer "ENTREPRENEUR SERIES"

Correspondent ERIC SWIRSKY, ESQ.
 ROSENBLUM & ASSOCIATES, LLC
 7626 OLD GEORGETOWN ROAD
 BETHESDA MD 20814

Applicant ROSENBLUM & ASSOCIATES, LLC (MD LIMITED LIABILITY COMPANY)
7272 WISCONSIN AVENUE, SUITE 300
BETHESDA, MD 20814

Registrant ROSENBLUM & ASSOCIATES, LLC (MD LIMITED LIABILITY COMPANY)
7272 WISCONSIN AVENUE, SUITE 300
BETHESDA, MD 20814

Record 35

Mark EMPOWERING ENTREPRENEURS THROUGH CAPITAL3

Status Registered
Status Date Feb 10, 2004
Register Principal

Ser./App. No. 78-201550
Registration No. 2812994

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS MANAGEMENT AND CONSULTATION; BUSINESS MANAGEMENT PLANNING; BUSINESS ACQUISITION AND MERGER CONSULTATION

U.S. Class 100, 101, 102
1st Use Aug, 2002
Commerce Use Aug, 2002

Int'l Class 36 - Insurance and Financial
Goods/Services FINANCIAL SERVICES, NAMELY, VENTURE CAPITAL FUNDING SERVICES TO EMERGING GROWTH COMPANIES; CAPITAL INVESTMENT CONSULTATION, INVESTMENT ADVICE, INVESTMENT CONSULTATION, BUSINESS FINANCE PROCUREMENT SERVICES

U.S. Class 100, 101, 102
1st Use Aug, 2002
Commerce Use Aug, 2002

Filing Date Jan 9, 2003
Published (Last) Nov 18, 2003
Registered Feb 10, 2004

Correspondent JUDITH L. GRUBNER
MICHAEL BEST & FRIEDRICH LLC
401 N. MICHIGAN AVE., SUITE 1900
CHICAGO IL USA 60611

Applicant THE INVESTLINC GROUP, LLC (DE LIMITED LIABILITY JOINT STOCK COMPANY)
2800 HIGGINS ROAD, SUITE 700
HOFFMAN ESTATES, IL 60195

Registrant THE INVESTLINC GROUP, LLC (DE LIMITED LIABILITY JOINT STOCK COMPANY)
2800 HIGGINS ROAD, SUITE 700
HOFFMAN ESTATES, IL 60195

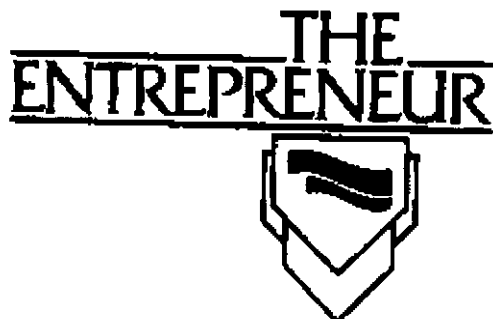
Action History Feb 10, 2004 REGISTERED-PRINCIPAL REGISTER
Nov 18, 2003 PUBLISHED FOR OPPOSITION
Oct 29, 2003 NOTICE OF PUBLICATION

Sep 8, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER
Aug 25, 2003	CASE FILE IN TICRS
Aug 4, 2003	COMMUNICATION RECEIVED FROM APPLICANT
Aug 4, 2003	PAPER RECEIVED
Jun 30, 2003	NON-FINAL ACTION E-MAILED
Jun 16, 2003	ASSIGNED TO EXAMINER

Record 36

Mark	FINANCIAL THINK FOR ENTREPRENEURS	
Status	Registered	
Status Date	Dec 16, 2003	
Register	Principal	
Ser./App. No.	78-206640	
Registration No.	2794936	
Int'l Class	35 - Advertising and Business	
Goods/Services	BUSINESS MANAGEMENT AND CONSULTATION SERVICES, NAMELY BOOKKEEPING, ACCOUNTING, BILLING, BUSINESS AUDITING, ACCOUNT AUDITING, AND COST ACCOUNTING; BUSINESS DEVELOPMENT SERVICES, NAMELY PROVIDING START-UP SUPPORT FOR BUSINESSES OF OTHERS; FINANCIAL STATEMENT PREPARATION AND ANALYSIS FOR BUSINESSES, NAMELY PREPARING BUSINESS REPORTS, PROFIT SURVEY, AND COST/PRICE ANALYSIS; COMPUTERIZED DATABASE MANAGEMENT; COMPUTERIZED ACCOUNTING SERVICES; BUSINESS ACQUISITION AND MERGER CONSULTATION; BUSINESS SUCCESSION PLANNING; COST CONTAINMENT IN THE FIELD OF BUSINESS MANAGEMENT; INVENTORY MANAGEMENT IN THE FIELD OF RETAIL AND MANUFACTURING; AND ECONOMIC FORECASTING AND ANALYSIS	
U.S. Class	100, 101, 102	
1st Use	Nov 15, 2001	
Commerce Use	Nov 15, 2001	
Filing Date	Jan 23, 2003	
Published (Last)	Sep 23, 2003	
Registered	Dec 16, 2003	
Correspondent	BROOKE OLIVER BROOKE OLIVER LAW GROUP, P.C. 50 BALMY ALLEY SAN FRANCISCO CA 94110	
Applicant	SMALL BUSINESS LOGIC, INC. (CA CORP.) 1904 FRANKLIN STREET, # 816 OAKLAND, CA 94612	
Registrant	SMALL BUSINESS LOGIC, INC. (CA CORP.) 1904 FRANKLIN STREET, # 816 OAKLAND, CA 94612	
Action History	Dec 16, 2003 REGISTERED-PRINCIPAL REGISTER Nov 17, 2003 PAPER RECEIVED Sep 23, 2003 PUBLISHED FOR OPPOSITION Sep 3, 2003 NOTICE OF PUBLICATION Jul 7, 2003 APPROVED FOR PUB - PRINCIPAL REGISTER Jul 7, 2003 ASSIGNED TO EXAMINER Jul 1, 2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Record 37



Mark THE ENTREPRENEUR (and Design)
Status Registered
Status Date Feb 5, 1991
Register Principal
Ser./App. No. 73-522423
Registration No. 1367044
Int'l Class 36 - Insurance and Financial
Goods/Services UNDERWRITING LIFE INSURANCE FOR OTHERS
U.S. Class 102
1st Use Dec 5, 1984
Commerce Use Dec 5, 1984
Filing Date Feb 15, 1985
Published (Last) Aug 13, 1985
Registered Oct 22, 1985
Affidavits Sec. 8 accepted; Sec. 15 acknowledged
Design Codes 240102 - Shields and crests, figurative
 240105 - Shields and crests, more than one
 261502 - Polygons, plain single or multiple
 261513 - Polygons, more than one
 261702 - Wavy lines, bands or bars
 261713 - Letters or words underlined or overlined by one or more strokes of lines
Correspondent IRENE GESTRICH
 ALLSTATE PLAZA, LAW DEPT.
 ALLSTATE INSURANCE COMPANY
 NORTHBROOK, IL 60062
Applicant LINCOLN BENEFIT LIFE COMPANY (NE CORP.)
 P.O. BOX 80469
 LINCOLN, NE 68501
Registrant LINCOLN BENEFIT LIFE COMPANY (NE CORP.)
 P.O. BOX 80469
 LINCOLN, NE 68501

Record 38

Mark EDIE ONLINE ELECTRONIC DATA FOR INVESTORS AND
ENTREPRENEURS

Status Registered
Status Date May 16, 2000
Register Principal

Ser./App. No. 75-235201
Registration No. 2350453

Int'l Class 36 - Insurance and Financial
Goods/Services PROVIDING ACCESS, THROUGH MEMBERSHIP SUBSCRIPTIONS
AND SERVICES, TO A COMPUTER DATABASE FEATURING INFORMATION
OF INTEREST IN THE VENTURE CAPITAL FIELD

U.S. Class 100, 101, 102
1st Use Jun 1, 1997
Commerce Use Jun 1, 1997

Filing Date Feb 3, 1997
Filed I-T-U Yes
Published (Last) Mar 24, 1998
Allowed Jun 16, 1998
Registered May 16, 2000

Disclaimer "ONLINE ELECTRONIC DATA FOR INVESTORS AND
ENTREPRENEURS"

Correspondent STEVEN J. WADYKA, JR.
GREENBERG TRAURIG
1750 TYSONS BLVD., 12TH FLOOR
MCLEAN, VA 22102

Applicant NEW VISION FINANCIAL, INC. (VA CORP.)
1200 NORTH VEITCH STREET, APT. 1008
ARLINGTON, VA 22201

Registrant NEW VISION FINANCIAL, INC. (VA CORP.)
1200 NORTH VEITCH STREET, APT. 1008
ARLINGTON, VA 22201

Record 39

Mark UNITED PACIFIC BANK THE ENTREPRENEURS' BANK

Status Registered
Status Date Mar 21, 2000
Register Principal

Ser./App. No. 75-323234
Registration No. 2330578

Int'l Class 36 - Insurance and Financial
Goods/Services COMMERCIAL LENDING SERVICES

U.S. Class 100, 101, 102
1st Use Feb, 1997
Commerce Use Feb, 1997

Filing Date Jul 9, 1997
Published (Last) Dec 28, 1999
Registered Mar 21, 2000

Disclaimer "ENTREPRENEURS' BANK"

Correspondent DAVID N MAKOUS
LEWIS D'AMATO BRISBOIS & BISGAARD
221 N FIGUEROA ST STE 1200
LOS ANGELES CA 90012

Applicant UNITED PACIFIC BANK (CA CORP.)
910 NORTH HILL STREET
LOS ANGELES, CA 90012

Registrant UNITED PACIFIC BANK (CA CORP.)
910 NORTH HILL STREET
LOS ANGELES, CA 90012

Record 40

Mark ENTREPRENEUR EQUITY PROTECTION

Status Registered
Status Date Dec 14, 1999
Register Supplemental

Ser./App. No. 75-456658
Registration No. 2301049

Int'l Class 36 - Insurance and Financial
Goods/Services INSURANCE SERVICES, NAMELY, UNDERWRITING DISABILITY
INSURANCE

U.S. Class 100, 101, 102
1st Use Oct, 1998
Commerce Use Oct, 1998

Filing Date Mar 26, 1998
Filed I-T-U Yes
Registered Dec 14, 1999

Correspondent ROBERT G SHEPHERD
MATHEWS COLLINS SHEPHERD & GOULD PA
100 THANET CIR STE 306
PRINCETON NJ 08540-3662

Applicant ENTREPRENEUR EQUITY CORP (NJ CORP.)
345 ROUTE #17
UPPER SADDLE RIVER, NJ 07458

Registrant ENTREPRENEUR EQUITY CORP (NJ CORP.)
345 ROUTE #17
UPPER SADDLE RIVER, NJ 07458

Record 41

Mark WOMEN ENTREPRENEURS' CONNECTION

Status Registered
Status Date Jun 15, 1999
Register Principal

Ser./App. No. 75-498403
 Registration No. 2253710

Int'l Class 36 - Insurance and Financial
 Goods/Services BANKING SERVICES FOR WOMEN-OWNED BUSINESSES
 U.S. Class 100, 101, 102
 1st Use Jun 1, 1998
 Commerce Use Jun 1, 1998

Filing Date Jun 9, 1998
 Filed I-T-U Yes
 Published (Last) Mar 23, 1999
 Registered Jun 15, 1999

Disclaimer WOMEN ENTREPRENEURS

Correspondent DONNA M WEINSTEIN
 FISH & RICHARDSON PC
 225 FRANKLIN ST
 BOSTON MA 02110-2804

Applicant BANKBOSTON CORPORATION (MA CORP.)
 100 FEDERAL STREET
 BOSTON, MA 02110

Registrant BANKBOSTON CORPORATION (MA CORP.)
 100 FEDERAL STREET
 BOSTON, MA 02110

ASSIGNMENTS

Reel/Frame 2128/0797
 Assignor(s) FLEET BOSTON CORPORATION (RHODE ISLAND CORPORATION)
 Assignee(s) FLEETBOSTON FINANCIAL CORPORATION (RHODE ISLAND CORPORATION), 100 FEDERAL STREET, BOSTON, MASSACHUSETTS, 02110
 Correspondt HINCKLEY, ALLEN & SNYDER, LLP, LAWRENCE R. ROBINS, ESQ., 28 STATE STREET, BOSTON, MA 2109
 Date Sgnd/Ack Apr 18, 2000
 Date Recorded Aug 16, 2000
 Brief CHANGE OF NAME

Reel/Frame 2137/0280
 Assignor(s) BANKBOSTON CORPORATION (MA CORP.)
 FLEET FINANCIAL GROUP, INC. (RI CORP.)
 Assignee(s) FLEET BOSTON CORPORATION (RI CORP.), 100 FEDERAL STREET, BOSTON, MA, 02110
 Correspondt HICKLEY, ALLEN & SNYDER, LLP, LAWRENCE R. ROBINS, 28 STATE STREET, BOSTON MA 2109
 Date Sgnd/Ack Oct 1, 1999
 Date Recorded Aug 16, 2000
 Brief Merger

Record 42

Mark ENTREPRENEURS FUND
 Status Registered
 Status Date May 29, 2001
 Register Supplemental

Ser./App. No. 75-582756
 Registration No. 2456499

Int'l Class 36 - Insurance and Financial
 Goods/Services FINANCIAL SERVICES, NAMELY, LOAN FINANCING
 U.S. Class 100, 101, 102
 1st Use Apr 30, 1996
 Commerce Use Apr 30, 1996

Filing Date Nov 4, 1998
 Registered May 29, 2001

Disclaimer FUND

Correspondent MOLLY K. BEUTZ
 FAEGRE & BENSON LLP
 2200 WELLS FARGO CENTER
 90 SOUTH 7TH ST.
 MINNEAPOLIS MN 55402-3901

Applicant MINNEAPOLIS FOUNDATION THE (MN NON-PROFIT CORPORATION)
 821 MARQUETTE AVENUE
 MINNEAPOLIS, MN 55402

Registrant MINNEAPOLIS FOUNDATION THE (MN NON-PROFIT CORPORATION)
 821 MARQUETTE AVENUE
 MINNEAPOLIS, MN 55402

ASSIGNMENTS

Reel/Frame 2454/0753
 Assignor(s) MINNEAPOLIS FOUNDATION, THE (MN NONPROFIT CORPORATION)
 Assignee(s) COMMUNITY LOAN TECHNOLOGIES (MN NONPROFIT CORPORATION), 2801 - 21ST AVENUE SOUTH, SUITE 210, MINNEAPOLIS, MN, 55407
 Correspondt FAEGRE & BENSON LLP, RICHARD M. BERMAN, 2200 WELLS FARGO CENTER, 90 SOUTH SEVENTH STREET, MINNEAPOLIS, MN 55402-3901
 Date Sgnd/Ack Jan 7, 2002
 Date Recorded Feb 12, 2002
 Brief Assigns the entire interest and goodwill

Action History Dec 16, 2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 May 29, 2001 REGISTERED-SUPPLEMENTAL REGISTER
 Dec 20, 2000 APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER
 Jul 21, 2000 COMMUNICATION RECEIVED FROM APPLICANT
 Mar 24, 2000 FINAL REFUSAL MAILED
 Nov 3, 1999 ASSIGNED TO EXAMINER
 Oct 25, 1999 ASSIGNED TO EXAMINER
 Aug 26, 1999 COMMUNICATION RECEIVED FROM APPLICANT
 Jun 22, 1999 NON-FINAL ACTION MAILED
 Jun 15, 1999 ASSIGNED TO EXAMINER

Record 43

Mark PRINTING & DESIGNING FOR ENTREPRENEURS: BIG-COMPANY IMAGE

AT ENTREPRENEUR PRICES

Status Registered
Status Date Feb 29, 2000
Register Principal

Ser./App. No. 75-596112
Registration No. 2323657

Int'l Class 36 - Insurance and Financial
Goods/Services PRINT BROKERAGE SERVICES, NAMELY, THE PRINT BROKERING OF SELL-SHEETS, BROCHURES, CATALOGS, PRESENTATION FOLDERS, DIRECT MAIL, AND SALES AND MARKETING MATERIALS

U.S. Class 100, 101, 102
1st Use Sep 19, 1998
Commerce Use Sep 19, 1998

Int'l Class 42 - Miscellaneous Services
Goods/Services PRINTING AND GRAPHIC DESIGN SERVICES, NAMELY, THE PRINTING AND DESIGNING OF SELL-SHEETS, BROCHURES, CATALOGS, PRESENTATION FOLDERS, DIRECT MAIL, AND SALES AND MARKETING MATERIALS

U.S. Class 100, 101
1st Use Sep 19, 1998
Commerce Use Sep 19, 1998

Filing Date Nov 19, 1998
Published (Last) Dec 7, 1999
Registered Feb 29, 2000

Disclaimer "PRINTING & DESIGNING FOR ENTREPRENEURS"

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 CHARLOTTE, NC 28229-5704

Registrant SAMI, SALMAN (INDIA INDIVIDUAL)
 P.O. BOX 25704
 CHARLOTTE, NC 28229-5704

Record 44

Mark **THE ENTREPRENEURS EMPOWERMENT PROGRAM**

Status Registered
Status Date Apr 16, 2002
Register Principal

Ser./App. No. 75-669099
Registration No. 2562178

Int'l Class 36 - Insurance and Financial
Goods/Services INSURANCE AND FINANCIAL CONSULTATION AND PLANNING SERVICES FOR ENTREPRENEURS IN THE AREAS OF RETIREMENT PLANNING, BUSINESS CONTINUATION, WEALTH CREATION, AND ESTATE PLANNING

U.S. Class 100, 101, 102

1st Use Aug 21, 2001
 Commerce Use Aug 21, 2001
 Filing Date Mar 29, 1999
 Filed I-T-U Yes
 Published (Last) Nov 28, 2000
 Allowed Feb 20, 2001
 Registered Apr 16, 2002

Disclaimer "ENTREPRENEURS" AND "PROGRAM"

Correspondent DONALD R. FRASER
 MACMILLAN, SOBANSKI & TODD, LLC
 ONE MARITIME PLAZA, FL-4
 720 WATER STREET
 TOLEDO, OHIO 43604

Applicant PELUSO, ROGER J. (UNITED STATES INDIVIDUAL)
 4427 TALMADGE ROAD
 TOLEDO, OH 43623

Registrant PELUSO, ROGER J. (UNITED STATES INDIVIDUAL)
 4427 TALMADGE ROAD
 TOLEDO, OH 43623

Record 45

Mark ENTREPRENEUR CARD

Status Registered
 Status Date May 21, 2002
 Register Supplemental

Ser./App. No. 75-791729
 Registration No. 2572257

Int'l Class 36 - Insurance and Financial
 Goods/Services FINANCIAL SERVICES, NAMELY CREDIT CARD SERVICES
 U.S. Class 100, 101, 102
 1st Use Dec 8, 2000
 Commerce Use Dec 8, 2000

Filing Date Aug 25, 1999
 Filed I-T-U Yes
 Registered May 21, 2002

Disclaimer CARD

Correspondent CAPITAL ONE FINANCIAL CORPORATION
 CAPITAL ONE FINANCIAL CORPORATION
 12072-0300/ANGELA ISABELL
 15000 CAPITAL ONE DRIVE
 RICHMOND VA 23238

Applicant CAPITAL ONE FINANCIAL CORPORATION (DE CORP.)
 2980 FAIRVIEW PARK DRIVE
 FALLS CHURCH, VA 22042

Registrant CAPITAL ONE FINANCIAL CORPORATION (DE CORP.)
 2980 FAIRVIEW PARK DRIVE
 FALLS CHURCH, VA 22042

Action History

Aug 19, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED
May 21, 2002	REGISTERED-SUPPLEMENTAL REGISTER
Apr 9, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Feb 12, 2002	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER
Feb 12, 2002	USE AMENDMENT ACCEPTED
Nov 20, 2001	AMENDMENT TO USE PROCESSING COMPLETE
Oct 18, 2001	COMMUNICATION RECEIVED FROM APPLICANT
Jun 13, 2001	COMMUNICATION RECEIVED FROM APPLICANT
Jan 5, 2001	COMMUNICATION RECEIVED FROM APPLICANT
Jan 4, 2001	USE AMENDMENT FILED
Dec 12, 2000	FINAL REFUSAL MAILED
Jul 13, 2000	COMMUNICATION RECEIVED FROM APPLICANT
Jan 14, 2000	NON-FINAL ACTION MAILED
Jan 6, 2000	ASSIGNED TO EXAMINER
Dec 17, 1999	ASSIGNED TO EXAMINER

Record 46

Mark STEWARDS AND ENTREPRENEURS OF REAL ESTATE

Status Registered
Status Date Jun 19, 2001
Register Principal

Ser./App. No. 75-872040
Registration No. 2461221

Int'l Class 36 - Insurance and Financial
Goods/Services FINANCING REAL ESTATE DEVELOPMENT; REAL ESTATE MANAGEMENT OF LEASE PROPERTIES; FINANCIAL SERVICES, NAMELY, CALCULATING, MEASURING, INDEXING IN RELATION TO A BASE VALUE AND REPORTING THE FLUCTUATION IN AGGREGATE MARKET VALUE OF A SELECT GROUP OF AMERICAN DEPOSITARY RECEIPTS; PROVIDING FINANCIAL REPORTING SERVICES RELATING TO FINANCIAL INSTITUTIONS AND BANKING SERVICES FOR HOLDING COMPANIES

U.S. Class 100, 101, 102
1st Use Jan 1, 1994
Commerce Use Jan 1, 1994

Int'l Class 37 - Construction and Repair
Goods/Services REAL ESTATE DEVELOPMENT SERVICES; CUSTOM CONSTRUCTION AND BUILDING; RESIDENTIAL AND COMMERCIAL BUILDING CONSTRUCTION; INSTALLATION AND LAYING OF TELECOMMUNICATIONS EQUIPMENT AND TRANSMISSION MEDIUMS

U.S. Class 100, 103, 106
1st Use Jan 1, 1994
Commerce Use Jan 1, 1994

Int'l Class 42 - Miscellaneous Services
Goods/Services REAL ESTATE CONSULTING SERVICES, NAMELY, CONSULTING SERVICES RELATING TO LEASING, ACQUISITIONS AND DISPOSITIONS OF REAL ESTATE, COMMERCIAL AND RESIDENTIAL PROPERTY MANAGEMENT, ASSET MANAGEMENT, AND OFFERING THE AFOREMENTIONED SERVICES VIA THE GLOBAL COMMUNICATIONS NETWORK

U.S. Class 100, 101
1st Use Jan 1, 1994
Commerce Use Jan 1, 1994

Filing Date Dec 14, 1999
 Published (Last) Mar 27, 2001
 Registered Jun 19, 2001

Correspondent TAWNYA WOJCIECHOWSKI
 SHEPPARD MULLIN RICHTER & HAMPTON LLP
 650 TOWN CENTER DR FL 4
 COSTA MESA CA 92626-1993

Applicant SENTRE PARTNERS, INC. (CA CORP.)
 225 BROADWAY, SUITE 1700
 SAN DIEGO, CA 92101

Registrant SENTRE PARTNERS, INC. (CA CORP.)
 225 BROADWAY, SUITE 1700
 SAN DIEGO, CA 92101

Record 47

Mark ENTREPRENEUR

Status Registered
 Status Date Jun 4, 2002
 Register Principal

Ser./App. No. 76-129869
 Registration No. 2575522

Int'l Class 36 - Insurance and Financial
 Goods/Services DENTAL INSURANCE UNDERWRITING
 U.S. Class 100, 101, 102
 1st Use Apr 4, 2000
 Commerce Use May 11, 2000

Filing Date Sep 18, 2000
 Published (Last) Mar 12, 2002
 Registered Jun 4, 2002

Correspondent MICHAEL K. BARRON, ESQ
 NIXON PEABODY LLP
 101 FEDERAL ST
 BOSTON MA 02110-1832

Applicant BLUE CROSS & BLUE SHIELD OF RHODE ISLAND (RI CORP.)
 444 WESTMINSTER STREET
 PROVIDENCE, RI 02903

Registrant BLUE CROSS & BLUE SHIELD OF RHODE ISLAND (RI CORP.)
 444 WESTMINSTER STREET
 PROVIDENCE, RI 02903

Record 48

Mark THE ENTREPRENEUR'S VENTURE CAPITALIST

Status Registered
 Status Date Jul 16, 2002

Register Supplemental
Ser./App. No. 76-176783
Registration No. 2596305
Int'l Class 36 - Insurance and Financial
Goods/Services FINANCIAL SERVICES, NAMELY VENTURE CAPITAL AND EQUITY INVESTMENT SERVICES IN THE FIELDS OF COMMUNICATIONS, INTERNET AND HEALTHCARE
U.S. Class 100, 101, 102
1st Use Mar 20, 2001
Commerce Use Mar 20, 2001
Filing Date Dec 6, 2000
Filed I-T-U Yes
Registered Jul 16, 2002
Correspondent TRADEMARK ADMINISTRATOR
 TESTA HURWITZ & THIBEAULT LLP
 HIGH STREET TOWER
 125 HIGH STREET
 BOSTON MASSACHUSETTS 2110
Applicant PRISM VENTURE MANAGEMENT, INC. (MA CORP.)
 100 LOWDER BROOK DRIVE, SUITE 2500
 WESTWOOD, MA 02090
Registrant PRISM VENTURE MANAGEMENT, INC. (MA CORP.)
 100 LOWDER BROOK DRIVE, SUITE 2500
 WESTWOOD, MA 02090

Record 49

Mark THE ENTREPRENEURS NAVIGATOR SYSTEM
Status Registered
Status Date Jul 20, 2004
Register Principal
Ser./App. No. 76-266161
Registration No. 2864009
Int'l Class 36 - Insurance and Financial
Goods/Services ESTATE PLANNING SERVICES FOR OTHERS; AND INSURANCE CONSULTING SERVICES RELATED THERETO
U.S. Class 100, 101, 102
1st Use Jan 1, 1998
Commerce Use Jan 1, 1998
Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, CONDUCTING SEMINARS AND WORKSHOPS IN THE FIELDS OF PERSONAL DEVELOPMENT AND SELF IMPROVEMENT
U.S. Class 100, 101, 107
1st Use Jan 1, 1998
Commerce Use Jan 1, 1998
Filing Date Jun 1, 2001
Published (Last) Sep 24, 2002
Registered Jul 20, 2004

Disclaimer "SYSTEM"

Filed Feb 4, 2003

TTAB Proceeding Status Ex parte Appeal
Terminated Feb 4, 2003

Correspondent JEFFREY H GREGER
MASON MASON & ALBRIGHT
2306 SOUTH EADS ST
PO BOX 2246
ARLINGTON, VA 22202

Applicant KEATING, PATRICK J. (UNITED STATES INDIVIDUAL)
1011 POYNTZ AVENUE
MANHATTAN, KS 66502

Registrant KEATING, PATRICK J. (UNITED STATES INDIVIDUAL)
1011 POYNTZ AVENUE
MANHATTAN, KS 66502

Action History

Jul 20, 2004	REGISTERED-PRINCIPAL REGISTER
May 16, 2003	FAX RECEIVED
Feb 25, 2003	REG. CANCELLED - RESTORED TO PENDENCY
Feb 11, 2003	PAPER RECEIVED
Dec 17, 2002	REGISTERED-PRINCIPAL REGISTER
Sep 24, 2002	PUBLISHED FOR OPPOSITION
Sep 4, 2002	NOTICE OF PUBLICATION
Jun 26, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER
Jun 13, 2002	ASSIGNED TO EXAMINER
May 2, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE
Mar 14, 2002	NON-FINAL ACTION MAILED
Mar 11, 2002	PREVIOUS ALLOWANCE COUNT WITHDRAWN
Feb 20, 2002	ASSIGNED TO EXAMINER
Dec 18, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER
Oct 9, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug 31, 2001	NON-FINAL ACTION MAILED
Aug 24, 2001	ASSIGNED TO EXAMINER

Record 50



ENTREPRENEURS'
F O U N D A T I O N

Mark E ENTREPRENEURS' FOUNDATION (Stylized)

Status Registered

Status Date Apr 1, 2003

Register Principal

Ser./App. No. 76-283054

Registration No. 2701863

Int'l Class 36 - Insurance and Financial
Goods/Services CHARITABLE FUNDRAISING SERVICES; PHILANTHROPIC CONSULTING SERVICES
U.S. Class 100, 101, 102
1st Use Nov, 1997
Commerce Use Apr, 1998
Filing Date Jul 9, 2001
Published (Last) Jan 7, 2003
Registered Apr 1, 2003
Disclaimer "ENTREPRENEURS' FOUNDATION"
Correspondent RYAN S. HILBERT
 WILSON SONSINI GOODRICH & ROSATI
 PROFESSIONAL CORPORATION
 650 PAGE MILL RD
 PALO ALTO CA 94304-1050
Applicant ENTREPRENEURS' FOUNDATION (CA NON-PROFIT CORPORATION)
 19450 STEVENS CREEK BOULEVARD, SUITE 200
 CUPERTINO, CA 95014
Registrant ENTREPRENEURS' FOUNDATION (CA NON-PROFIT CORPORATION)
 19450 STEVENS CREEK BOULEVARD, SUITE 200
 CUPERTINO, CA 95014

Record 51

Mark WHERE THE ENTREPRENEUR IS KING
Status Registered
Status Date Oct 29, 2002
Register Principal
Ser./App. No. 76-356699
Registration No. 2642726
Int'l Class 36 - Insurance and Financial
Goods/Services FINANCIAL SERVICES IN THE NATURE OF INVESTMENT SECURITIES; INSURANCE SERVICES, NAMELY, INSURANCE BROKERAGE, CONSULTATION AND CLAIMS PROCESSING SERVICES
U.S. Class 100, 101, 102
1st Use Jun 11, 2001
Commerce Use Jun 11, 2001
Filing Date Jan 10, 2002
Published (Last) Aug 6, 2002
Registered Oct 29, 2002
Correspondent DONALD N. HUFF
 DYKEMA GOSSETT PLLC
 THIRD FLOOR
 1300 I STREET, N.W.
 WASHINGTON, D.C. 20005
Applicant AEGON ASSET MANAGEMENT SERVICES, INC. (DE CORP.)
 570 CARILLON PARKWAY
 ST. PETERSBURG, FL 33716
Registrant AEGON ASSET MANAGEMENT SERVICES, INC. (DE CORP.)

570 CARILLON PARKWAY
ST. PETERSBURG, FL 33716

Record 52

Mark THE COMPANY WHERE THE ENTREPRENEUR IS KING

Status Registered
Status Date Dec 10, 2002
Register Principal

Ser./App. No. 76-356950
Registration No. 2659076

Int'l Class 36 - Insurance and Financial
Goods/Services FINANCIAL SERVICES IN THE NATURE OF INVESTMENT SECURITIES; INSURANCE SERVICES, NAMELY, INSURANCE BROKERAGE, CONSULTATION AND CLAIMS PROCESSING SERVICES

U.S. Class 100, 101, 102
1st Use Jul 18, 2001
Commerce Use Jul 18, 2001

Filing Date Jan 10, 2002
Published (Last) Sep 17, 2002
Registered Dec 10, 2002

Correspondent DONALD N. HUFF
DYKEMA GOSSETT PLLC
1300 I STREET. N.W.
THIRD FLOOR WEST
WASHINGTON DC 20005-3353

Applicant AEGON ASSET MANAGEMENT SERVICES, INC. (DE CORP.)
570 CARILLON PARKWAY
ST. PETERSBURG, FL 33716

Registrant AEGON ASSET MANAGEMENT SERVICES, INC. (DE CORP.)
570 CARILLON PARKWAY
ST. PETERSBURG, FL 33716

Record 53

Mark WEEKLY ENTREPRENEUR FOCUS

Status Registered
Status Date Jan 8, 2002
Register Principal

Ser./App. No. 75-919975
Registration No. 2526745

Int'l Class 38 - Communication
Goods/Services BROADCASTING PROGRAMS VIA RADIO, TELEVISION AND GLOBAL COMPUTER NETWORKS FEATURING INTERVIEWS OF ENTREPRENEURS, REPORTING ON DEVELOPMENTS IN ENTREPRENEURIAL VENTURES AND STRATEGIES, AND INTERVIEWING GUESTS CONCERNING ENTREPRENEURIAL VENTURES AND STRATEGIES

U.S. Class 100, 101, 104

1st Use 1994
 Commerce Use 1994

Int'l Class 41 - Education and Entertainment
 Goods/Services EDUCATION SERVICES, NAMELY CONDUCTING CLASSES, SEMINARS, CONFERENCES AND WORKSHOPS IN THE FIELD OF REPORTING ON DEVELOPMENTS IN ENTREPRENEURIAL VENTURES AND STRATEGIES AND PROMOTING NEW BUSINESSES; PROVIDING MOTIVATIONAL AND EDUCATIONAL SPEAKERS IN THE FIELD OF REPORTING ON DEVELOPMENTS IN ENTREPRENEURIAL VENTURES AND STRATEGIES, AND PROMOTING NEW BUSINESSES; PRODUCTION OF RADIO AND TELEVISION PROGRAMS IN THE FIELD OF REPORTING ON DEVELOPMENTS IN ENTREPRENEURIAL VENTURES AND STRATEGIES, AND PROMOTING NEW BUSINESSES

U.S. Class 100, 101, 107
 1st Use 1994
 Commerce Use 1994

Filing Date Feb 15, 2000
 Filed I-T-U Yes
 Published (Last) Oct 16, 2001
 Registered Jan 8, 2002

Disclaimer "WEEKLY ENTREPRENEUR"

Correspondent RONALD E. MANKA
 LATHROP & GAGE
 2345 GRAND BOULEVARD, SUITE 2800
 KANSAS CITY, MO 64108-2612

Applicant CHAMBER OF COMMERCE OF GREATER KANSAS CITY, THE (MO CORP.)
 911 MAIN STREET, SUITE 2600
 KANSAS CITY, MO 64105

Registrant CHAMBER OF COMMERCE OF GREATER KANSAS CITY, THE (MO CORP.)
 911 MAIN STREET, SUITE 2600
 KANSAS CITY, MO 64105

Record 54

Mark THE ENTREPRENEUR'S NETWORK

Status Registered
 Status Date Jan 2, 1998
 Register Supplemental

Ser./App. No. 73-611054
 Registration No. 1423486

Int'l Class 41 - Education and Entertainment
 Goods/Services ARRANGING AND CONDUCTING SEMINARS ON A WIDE RANGE OF BUSINESS TOPICS

U.S. Class 107
 1st Use Mar 22, 1985
 Commerce Use Mar 22, 1985

Filing Date May 28, 1985
 Registered Dec 30, 1986

Affidavits Sec. 8 accepted

Other Data Divided from SN: 73-539636

TTAB Proceeding Cancellation 27076

Plaintiff GLOBAL ENTREPRENEURS NETWORK, INC.

Mark NO MARK CITED

Correspondt GLOBAL ENTREPRENEURS NETWORK, INC., 11125 PARK BOULEVARD, SUITE 104-364, SEMINOLE, FL 33772

Filed Dec 18, 1997

Status Terminated Nov 10, 1999

Decision Dismissed with Prejudice

Correspondent RAYMOND ORTMAN
 ORTMAN & ASSOCIATES, PC
 18279 E MINNETONKA BOULEVARD
 DEEP HAVEN, MN 55391

Applicant ENTREPRENEUR'S RESOURCE GROUP, INC., THE (MN CORP.)
 SUITE 500, 512 NICOLLET MALL
 MINNEAPOLIS, MN 55402

Registrant ENTREPRENEUR'S RESOURCE GROUP, INC., THE (MN CORP.)
 SUITE 500, 512 NICOLLET MALL
 MINNEAPOLIS, MN 55402

Record 55

Mark **KEN TREPREENEUR**

Status Registered

Status Date Nov 3, 1995

Register Principal

Ser./App. No. 73-701808

Registration No. 1528830

Int'l Class 41 - Education and Entertainment

Goods/Services EDUCATIONAL SERVICES, NAMELY ADVISORY AND INSTRUCTIONAL SERVICES DEALING WITH PROBLEMS ENCOUNTERED IN PLASTIC MOLDING, NAMELY MATERIAL SELECTION, SOURCES OF MATERIALS, COMPONENT AND TOOL DESIGN AND FABRICATION, AND PROCESS AND EQUIPMENT SELECTION

U.S. Class 107

1st Use Nov 24, 1987

Commerce Use Nov 24, 1987

Filing Date Dec 18, 1987

Published (Last) Dec 13, 1988

Registered Mar 7, 1989

Affidavits Sec. 8 accepted; Sec. 15 acknowledged

Name/Portrait "KEN TREPREENEUR" IS A FANCIFUL NAME AND DOES NOT REFER TO ANY LIVING INDIVIDUAL.

Correspondent L. PAUL BURD
 BURD, BARTZ & GUTENKAUF
 1300 FOSHAY TOWER
 MINNEAPOLIS, MN 55402

Applicant PLASTIC OPPORTUNITIES, INC., DBA KEN TREPENEUR (MN CORP.)
6505 PARKWOOD ROAD
EDINA, MN 55436

Registrant PLASTIC OPPORTUNITIES, INC., DBA KENTREPENEUR (MN CORP.)
6505 PARKWOOD ROAD
EDINA, MN 55436

Record 56

Mark GENIPRENEUR

Status Registered
Status Date Feb 24, 1998
Register Principal

Ser./App. No. 75-035693
Registration No. 2139502

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, SEMINARS IN THE FIELD OF GLOBAL COMPUTER NETWORK TECHNICAL AND MANAGEMENT TRAINING

U.S. Class 100, 101, 107
1st Use Dec, 1995
Commerce Use Dec, 1995

Int'l Class 42 - Miscellaneous Services
Goods/Services COMPUTER PROGRAMMING AND CONSULTING SERVICES FOR OTHERS; COMPUTER SERVICES, NAMELY, PROVIDING AN ON LINE, GLOBAL COMPUTER NETWORK MAGAZINE AND NEWSLETTER IN THE FIELD OF BUSINESS PLANNING AND FINANCING, TRADEMARK, PATENTS AND VENTURE CAPITAL FUNDING

U.S. Class 100, 101
1st Use Dec, 1995
Commerce Use Dec, 1995

Filing Date Dec 22, 1995
Filed I-T-U Yes
Published (Last) Feb 4, 1997
Registered Feb 24, 1998

Correspondent GLOBAL ENTREPRENEURS NETWORK INC.
4425 CALYPSO TERR
FREMONT, CA 94555

Applicant GLOBAL ENTREPRENEURS NETWORK INC. (CA CORP.)
4425 CALYPSO TERR
FREMONT, CA 94555

Registrant GLOBAL ENTREPRENEURS NETWORK INC. (CA CORP.)
4425 CALYPSO TERR
FREMONT, CA 94555

Record 57

Mark **SELLING HELPING CUSTOMERS BUY SUCCESSFUL FOR
ENTREPRENEURS** (and Design)

Status Registered
Status Date Sep 12, 2003
Register Principal

Ser./App. No. 75-141835
Registration No. 2073937

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, CONDUCTING SEMINARS AND
WORKSHOPS TO HELP ENTREPRENEURS BOOST SALES AND IMPROVE
BUSINESS, AND DISTRIBUTING COURSE MATERIALS IN CONNECTION
THEREWITH

U.S. Class 100, 101, 107
1st Use Apr 15, 1996
Commerce Use Apr 15, 1996

Filing Date Jul 29, 1996
Published (Last) Apr 1, 1997
Registered Jun 24, 1997

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Disclaimer THE WORDS IN THE MARK

Design Codes 260117 - Circles, two concentric
261712 - Chevrons and angles

Lining/Color THE DRAWING OF THE MARK IS LINED FOR THE COLORS BLUE
GOLD GREEN AND RED

Correspondent PENNY R. SLICER
STINSON MORRISON HECKER LLP
1201 WALNUT, STE 2800
KANSAS CITY, MO 64106-2150

Registrant CENTER FOR ENTREPRENEURIAL LEADERSHIP INC. (MO CORP.)
4900 OAK
KANSAS CITY, MO 64112

Last Owner EWING MARION KAUFFMAN FOUNDATION (MO CORP.)
 4801 ROCKHILL ROAD
 KANSAS CITY, MO 64110-204

ASSIGNMENTS

Reel/Frame 2667/0454
Assignor(s) CENTER FOR ENTREPRENEURIAL LEADERSHIP, INC. (MO CORP.)
Assignee(s) KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP (MO CORP.), 4900 OAK STREET, KANSAS CITY, MO, 64112
Correspondt STINSON MORRISON HECKER LLP, PENNY R. SLICER, 1201 WALNUT, SUITE 2800, KANSAS CITY, MO 64106-2150
Date Sgnd/Ack Feb 25, 1998
Date Recorded Jun 12, 2003
Brief Change of name

Reel/Frame 2668/0613
Assignor(s) KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP (MO CORP.)
Assignee(s) EWING MARION KAUFFMAN FOUNDATION (MO CORP.), 4801 ROCKHILL ROAD, KANSAS CITY, MO, 64110-204
Correspondt STINSON MORRISON HECKER LLP, PENNY R. SLICER, 1201 WALNUT, SUTIE 2800, KANSAS CITY, MO 64106-2150
Date Sgnd/Ack Jun 27, 2002
Date Recorded Jun 13, 2003
Brief Merger

Action History

Sep 12, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Jun 19, 2003	TEAS SECTION 8 & 15 RECEIVED
Jun 19, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Jun 24, 1997	REGISTERED-PRINCIPAL REGISTER
Apr 1, 1997	PUBLISHED FOR OPPOSITION
Feb 28, 1997	NOTICE OF PUBLICATION
Jan 29, 1997	APPROVED FOR PUB - PRINCIPAL REGISTER
Jan 24, 1997	EXAMINERS AMENDMENT MAILED
Jan 23, 1997	ASSIGNED TO EXAMINER
Jan 8, 1997	ASSIGNED TO EXAMINER

Record 58

Mark THE INDUS ENTREPRENEURS

Status Registered
Status Date May 16, 2003
Register Principal

Ser./App. No. 75-216824
Registration No. 2132275

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL AND MENTORING SERVICES, NAMELY, CONDUCTING CLASSES, CONFERENCES, SEMINARS AND WORKSHOPS IN THE FIELD OF ENTREPRENEURSHIP

U.S. Class 100, 101, 107
1st Use Dec, 1992
Commerce Use Jan, 1994

Int'l Class 42 - Miscellaneous Services
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS

OF ENTREPRENEURS
U.S. Class 100, 101
1st Use Dec, 1992
Commerce Use Jan, 1994

Filing Date Dec 23, 1996
Published (Last) Nov 4, 1997
Registered Jan 27, 1998

Affidavits Sec. 8 accepted; Sec. 15 acknowledged

Disclaimer ENTREPRENEURS

Correspondent AARON HENDELMAN
 WILSON SONSINI GOODRICH & ROSATI
 650 PAGE MILL ROAD
 PALO ALTO, CA 94304

Applicant INDUS ENTREPRENEURS, THE (CA NON-PROFIT CORPORATION)
 3065 DEMOCRACY WAY
 SANTA CLARA, CA 95054

Registrant INDUS ENTREPRENEURS, THE (CA NON-PROFIT CORPORATION)
 3065 DEMOCRACY WAY
 SANTA CLARA, CA 95054

ASSIGNMENTS

Reel/Frame 2672/0849
Assignor(s) THE INDUS ENTREPRENEURS (CA CORP.)
Assignee(s) TIE SILICON VALLEY (CA CORP.), 3065 DEMOCRACY WAY,
 SANTA CLARA, CA, 95054
Correspondt WILSON SONSINI ET AL./A. HENDELMAN, 650 PAGE MILL
 ROAD, PALO ALTO, CA 94304-1050
Date Sgnd/Ack Oct 23, 2002
Date Recorded Jun 23, 2003
Brief Change of name

Reel/Frame 2682/0391
Assignor(s) TIE SILICON VALLEY, FORMERLY THE INDUS ENTREPRENEURS
 (CA NON-PROFIT CORPORATION)
Assignee(s) TIE, INC. (CA NON-PROFIT CORPORATION), 3065 DEMOCRACY
 WAY, SANTA CLARA, CA, 95054
Correspondt WILSON SONSINI ET AL./A. HENDELMAN, 650 PAGE MILL
 ROAD, PALO ALTO, CA 94304-1050
Date Sgnd/Ack Jul 9, 2003
Date Recorded Jul 14, 2003
Brief Assigns the entire interest and goodwill

Action History May 16, 2003 REGISTERED - SEC. 8 (6-YR) ACCEPTED &
 SEC. 15 ACK.
 Feb 24, 2003 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 Feb 24, 2003 PAPER RECEIVED
 Jan 27, 1998 REGISTERED-PRINCIPAL REGISTER
 Nov 4, 1997 PUBLISHED FOR OPPOSITION
 Oct 3, 1997 NOTICE OF PUBLICATION
 Sep 2, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER
 Aug 27, 1997 EXAMINERS AMENDMENT MAILED
 Aug 13, 1997 ASSIGNED TO EXAMINER

Record 59

Mark THE ANONYMOUS ENTREPRENEUR

Status Registered
Status Date Sep 26, 2000
Register Principal

Ser./App. No. 75-322968
Registration No. 2390167

Int'l Class 41 - Education and Entertainment
Goods/Services CONDUCTING WORKSHOPS AND SEMINARS IN THE FIELD OF BUSINESS PRACTICES

U.S. Class 100, 101, 107
1st Use Jan 23, 1999
Commerce Use Jan 23, 1999

Filing Date Jul 11, 1997
Filed I-T-U Yes
Published (Last) Mar 3, 1998
Allowed May 26, 1998
Registered Sep 26, 2000

Disclaimer "ENTREPRENEUR"

Correspondent CAROL ANNE BEEN
 SONNENSCHNEIN NATH & ROSENTHAL
 8000 SEARS TWR
 233 S WACKER DR
 CHICAGO IL 60606

Applicant SIMMONS, CHAD J. (UNITED STATES INDIVIDUAL)
 10101 WENONGA LANE
 LEAWOOD, KS 66206

Registrant SIMMONS, CHAD J. (UNITED STATES INDIVIDUAL)
 10101 WENONGA LANE
 LEAWOOD, KS 66206

Record 60

Mark ENTREPRENEUR'S HALL OF FAME

Status Registered
Status Date May 18, 1999
Register Supplemental

Ser./App. No. 75-359325
Registration No. 2246799

Int'l Class 41 - Education and Entertainment
Goods/Services ONGOING ACKNOWLEDGEMENT AND RECOGNITION THROUGH THE USE OF AWARDS TO INDIVIDUAL ENTREPRENEURS FOR THEIR BUSINESS ACHIEVEMENTS AND ENHANCING THE LEARNING ENVIRONMENT FOR ENTREPRENEURS

U.S. Class 100, 101, 107
1st Use Nov, 1997
Commerce Use Nov, 1997

Filing Date Sep 18, 1997
Filed I-T-U Yes
Registered May 18, 1999

Correspondent VINCENT M AMBERLY
MILES & STOCKBRIDGE
1751 PINNACLE DR STE 500
MCLEAN VA 22102-3833

Applicant LET'S TALK BUSINESS NETWORK, INC. (NY CORP.)
20 EXCHANGE PLACE, 29TH FLOOR
NEW YORK, NY 10005

Registrant LET'S TALK BUSINESS NETWORK, INC. (NY CORP.)
20 EXCHANGE PLACE, 29TH FLOOR
NEW YORK, NY 10005

Record 61


Mark MILLENNIUM ENTREPRENEURS (and Design)

Status Registered

Status Date Aug 29, 2000

Register Principal

Ser./App. No. 75-501388

Registration No. 2380371

Int'l Class 41 - Education and Entertainment

Goods/Services SUMMER CAMPS WHICH TEACH YOUTH BUSINESS, ENTREPRENEURIALSHIP AND LEADERSHIP SKILLS

U.S. Class 100, 101, 107

1st Use Oct 1, 1997

Commerce Use Dec 8, 1997

Filing Date Jun 12, 1998

Published (Last) Jun 6, 2000

Registered Aug 29, 2000

Disclaimer "ENTREPRENEURS"

Design Codes 010701 - Globes with outlines of continents
020504 - Children, girls
020505 - Children, boys
020524 - Children, stylized, caricature
261121 - Rectangles completely or partially shaded

Description THE MARK CONSISTS IN PART OF STYLIZED CHILDREN WALKING ON THE GLOBE WITH THE WORDING "TRAINING TOMORROW'S BUSINESS LEADERS TODAY" SUPERIMPOSED THEREON.

Correspondent TONYA L MCCOY-MARBLE
477 MARINA PKWY STE 107

CHULA VISTA CA 91910

Applicant MCCOY-MARBLE, TONJA L., DBA MILLENNIUM ENTREPRENEURS
(UNITED STATES INDIVIDUAL)
477 MARINA PARKWAY SUITE 107
CHULA VISTA, CA 91910

Registrant MCCOY-MARBLE, TONJA L., DBA MILLENNIUM ENTREPRENEURS
(UNITED STATES INDIVIDUAL)
477 MARINA PARKWAY SUITE 107
CHULA VISTA, CA 91910

Record 62

Mark INFOPRENEUR

Status Registered
Status Date Mar 13, 2001
Register Principal

Ser./App. No. 75-549441
Registration No. 2434526

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, PROVIDING A GAME VIA A GLOBAL COMPUTER INFORMATION NETWORK THAT ENABLES USERS TO SIMULATE RUNNING AN ELECTRONIC COMMERCE BUSINESS SO THAT THEY CAN LEARN ABOUT THE DIGITAL ECONOMY

U.S. Class 100, 101, 107
1st Use Oct, 1997
Commerce Use Oct, 1997

Filing Date Sep 8, 1998
Published (Last) Dec 19, 2000
Registered Mar 13, 2001

Correspondent MARK LERNER
SATTERLEE STEPHENS BURKE & BURKE
230 PARK AVE
NEW YORK NY 10169-0005

Domestic Rep. SATTERLEE STEPHENS BURKE & BURKE

Applicant INFOPRENEUR, INC. (ONC CORP.)
260 RICHMOND STREET, WEST, #301
TORONTO, ONC M5V 1W5

Registrant INFOPRENEUR, INC. (ONC CORP.)
260 RICHMOND STREET, WEST, #301
TORONTO, ONC M5V 1W5

Record 63

Mark ENTREPRENEURS ONLY

Status Registered
Status Date Jan 4, 2000
Register Principal

Ser./App. No. 75-594335
Registration No. 2306120

Int'l Class 41 - Education and Entertainment
Goods/Services CONTINUING PROGRAM SERIES IN THE FIELD OF BUSINESS
 NEWS AND INFORMATION, PROVIDED THROUGH CABLE AND BROADCAST
 TELEVISION AND RADIO

U.S. Class 100, 101, 107
1st Use Nov 9, 1998
Commerce Use Nov 9, 1998

Filing Date Nov 24, 1998
Published (Last) Oct 12, 1999
Registered Jan 4, 2000

Disclaimer "ENTREPRENEURS"

Correspondent MONICA VALENCIA FRANKLIN
 TURNER BROADCASTING SYSTEM, INC.
 ONE CNN CENTER
 BOX 105366
 ATLANTA, GEORGIA 30348-5366

Applicant CABLE NEWS NETWORK, INC. (GA CORP.)
 ONE CNN CENTER, BOX 105366
 ATLANTA, GA 30348-5366

Registrant CABLE NEWS NETWORK, INC. (GA CORP.)
 ONE CNN CENTER, BOX 105366
 ATLANTA, GA 30348-5366

ASSIGNMENTS

Reel/Frame 1864/0071
Assignor(s) CABLE NEWS NETWORK, INC. (GA CORP.)
Assignee(s) LOUISE, LLC (DE LIMITED LIABILITY COMPANY), ONE CNN
 CENTER, ATLANTA, GA, 30303
Correspondt TURNER BROADCASTING SYSTEMS, INC., MONICA VALENCIA
 FRANKLIN, ONE CNN CENTER 13N, BOX 105366, ATLANTA, GA
 30348-5366
Date Sgnd/Ack Feb 26, 1999
Date Recorded Feb 26, 1999
Brief Merger

Reel/Frame 2083/0510
Assignor(s) LOUISE, LLC (DE LIMITED LIABILITY COMPANY)
Assignee(s) CABLE NEWS NETWORK, LP (DE LTD PARTNERSHIP), TURNER
 BROADCASTING SYSTEM, INC.
 ONE CNN CENTER, ATLANTA, GA, 30303
Correspondt TURNER BROADCASTING SYSTEM, INC., MONICA VALENCIA
 FRANKLIN, ONE CNN CENTER, 13 NORTH, BOX 105573, ATLANTA, GA
 30348-5878
Date Sgnd/Ack Dec 30, 1998
Date Recorded May 15, 2000
Brief CONVERSION

Reel/Frame 2153/0777
Assignor(s) CABLE NEWS NETWORK, LP (DE LTD PARTNERSHIP)
Assignee(s) CABLE NEWS NETWORK LP, LLLP COMPOSED OFTURNER
 BROADCASTING SYSTEM, INC. (GENERAL PARTNER) & CNN INVESTMENT
 COMPANY, INC. (LIMITED PARTNER) (DE LIMITED LIABILITY
 LIMITED PARTNERSHIP), ONE CNN CENTER, ATLANTA, GA, 30303
Correspondt TURNER BROADCASTING SYSTEM, INC., MONICA VALENCIA
 FRANKLIN, ONE CNN CENTER 13 N, BOX 105573, ATLANTA, GA

30348-5573
 Date Sgnd/Ack Dec 30, 1998
 Date Recorded Sep 22, 2000
 Brief Change of name

Record 64

Mark ENTREPRENEUR'S CORNER

Status Registered
Status Date Aug 21, 2001
Register Principal

Ser./App. No. 75-854330
Registration No. 2479268

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, CONDUCTING WORKSHOPS FOR BUSINESS OWNERS IN THE FIELD OF BUSINESS ADMINISTRATION, MANAGEMENT AND DEVELOPMENT VIA THE GLOBAL COMPUTER NETWORK

U.S. Class 100, 101, 107
1st Use Jul 1, 1990
Commerce Use Jul 1, 1990

Filing Date Nov 22, 1999
Published (Last) May 29, 2001
Registered Aug 21, 2001

Disclaimer "ENTREPRENEUR'S"

Correspondent JEFFREY E. FINE
 POLSINELLI, SHALTON & WELTE
 100 S. FOURTH STREET
 SUITE 1110
 ST. LOUIS, MO 63102

Applicant SACKS GROUP, INC., THE (MO CORP.)
 213 NORTH MAIN STREET
 ST. CHARLES, MO 63301

Registrant SACKS GROUP, INC., THE (MO CORP.)
 213 NORTH MAIN STREET
 ST. CHARLES, MO 63301

Record 65

Mark EBC

Status Registered
Status Date Nov 28, 2000
Register Principal

Ser./App. No. 75-873998
Registration No. 2408616

Int'l Class 41 - Education and Entertainment
Goods/Services CONDUCTING WORKSHOPS AND SEMINARS IN BUSINESS MANAGEMENT AND RELATED ADMINISTRATIVE SUPPORT

U.S. Class 100, 101, 107
 1st Use Jul 6, 1999
 Commerce Use Jul 6, 1999

Filing Date Dec 18, 1999
 Published (Last) Sep 5, 2000
 Registered Nov 28, 2000

Correspondent JOHN G. MILLS
 MILLS LAW FIRM PLLC
 P.O. BOX 587
 WAKE FOREST, NC 27588

Applicant ENTREPRENEUR BUSINESS CENTERS OF NEVADA, INC. (NV
 CORP.)
 3960 HOWARD HUGHES PARKWAY, 5TH FLOOR
 LAS VEGAS, NV 89109

Registrant ENTREPRENEUR BUSINESS CENTERS OF NEVADA, INC. (NV
 CORP.)
 3960 HOWARD HUGHES PARKWAY, 5TH FLOOR
 LAS VEGAS, NV 89109

Record 66

Mark SILICON VALLEY ENTREPRENEURS' CONFERENCE

Status Registered
 Status Date Jan 15, 2002
 Register Principal Sec 2 f

Ser./App. No. 75-879145
 Registration No. 2529039

Int'l Class 41 - Education and Entertainment
 Goods/Services EDUCATIONAL SERVICES, NAMELY CONDUCTING CONFERENCES
 IN THE FIELD OF FINANCING, MARKETING, ORGANIZING, OPERATING,
 PURCHASING AND SELLING A BUSINESS

U.S. Class 100, 101, 107
 1st Use Nov 5, 1992
 Commerce Use Nov 5, 1992

Filing Date Dec 23, 1999
 Published (Last) Oct 23, 2001
 Registered Jan 15, 2002

Disclaimer "ENTREPRENEURS' CONFERENCE"

Associated Marks 1773943

Correspondent ALLYN TAYLOR
 GRAY CARY WARE & FREIDENRICH LLP
 400 HAMILTON AVENUE
 PALO ALTO, CALIFORNIA 94301-1825

Applicant SILICON VALLEY ENTREPRENEURS CONFERENCE (CA CORP.)
 400 HAMILTON AVENUE
 PALO ALTO, CA 94301-1825

Registrant SILICON VALLEY ENTREPRENEURS CONFERENCE (CA CORP.)
 400 HAMILTON AVENUE

PALO ALTO, CA 94301-1825

Record 67

Mark ENTREPRENEUR RADIO NETWORK

Status Registered
Status Date Jul 10, 2001
Register Supplemental

Ser./App. No. 75-905022
Registration No. 2468583

Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT SERVICES IN THE NATURE OF RADIO PROGRAMS FEATURING DISCUSSIONS, INTERVIEWS, LISTENER CALL-INS AND OTHER ENTERTAINMENT FEATURES AND INFORMATION

U.S. Class 100, 101, 107
1st Use Jan 8, 2000
Commerce Use Jan 8, 2000

Filing Date Jan 20, 2000
Registered Jul 10, 2001

Correspondent LARRY SPOKOINY
 NVST, INC.
 SUITE 1800
 10900 NE 4TH STREET
 BELLEVUE WA 98004

Applicant NVST.COM, INC. (WA CORP.)
 777 108TH AVE. N.E., SUITE 1750
 BELLEVUE, WA 98004

Registrant NVST.COM, INC. (WA CORP.)
 777 108TH AVE. N.E., SUITE 1750
 BELLEVUE, WA 98004

ASSIGNMENTS

Reel/Frame 2259/0220
Assignor(s) NVST.COM, INC. (WA CORP.)
Assignee(s) TIMEBRLINE VENTURE PARTNERS, L.P. (DE LTD PARTNERSHIP), 8000 NE PARKWAY DRIVE, SUITE 300, VANCOUVER, WA, 98662

Correspondt GARY CARY WARE & FREIDENRICH, ERIN O'BRIEN, 400 HAMILTON AVENUE, PALO ALTO, CALIFORNIA 94301

Date Sgnd/Ack Apr 19, 2000
Date Recorded Oct 11, 2000
Brief Security Interest

Record 68

Mark HISPANIC ENTREPRENEUR

Status Registered
Status Date Dec 10, 2002
Register Principal Sec 2 f in part

AS TO "HISPANIC".

Ser./App. No. 75-914439

Registration No. 2657703

Int'l Class 41 - Education and Entertainment
 Goods/Services RECOGNIZING THE ACHIEVEMENTS OF SUCCESSFUL
 ENTREPRENEURS AND PROVIDING INCENTIVE TO OTHERS TO PURSUE
 EXCELLENCE IN ENTREPRENEURIAL PURSUITS BY PRESENTING AWARDS
 ON AN ANNUAL BASIS AND PROMOTING AWARD RECIPIENTS

U.S. Class 100, 101, 107

1st Use Dec, 1996

Commerce Use Dec, 1996

Filing Date Feb 8, 2000

Published (Last) May 15, 2001

Registered Dec 10, 2002

Disclaimer "ENTREPRENEUR"

Associated Marks 1790321, 2033474, 2035155

TTAB Proceeding Opposition 124065

Plaintiff ENTREPRENEUR MEDIA, INC.

Correspondt MARK A. FINKELSTEIN, LATHAM & WATKINS, 650 TOWN
CENTER DRIVE, SUITE 2000, COSTA MESA, CA 92626-1925

Filed Jul 12, 2001

Status Terminated Oct 2, 2002

Decision Dismissed without Prejudice

Correspondent DEBORAH A. SAVARESE
 JONES DAY REAVIS & POGUE
 2727 N. HARWOOD ST.
 DALLAS, TX 75201

Applicant HISPANIC PUBLISHING CORPORATION (DE CORP.)
 999 PONCE DE LEON BLVD., STE. 600
 CORAL GABLES, FL 33134

Registrant HISPANIC PUBLISHING CORPORATION (DE CORP.)
 999 PONCE DE LEON BLVD., STE. 600
 CORAL GABLES, FL 33134

ASSIGNMENTS

Reel/Frame 2062/0714

Assignor(s) HISPANIC PUBLISHING CORPORATION (DE CORP.)

Assignee(s) HORIZON A U.S. COMMUNICATIONS COMPANY (FL CORP.), 999
PONCE DE LEON BLVD. #600, CORAL GABLES, FL, 33134Correspondt JONES, DAY, REAVIS & POGUE, DEBORAH A. SAVARESE,
ESQ., 2727 NORTH HARWOOD STREET, DALLAS, TX 75201

Date Sgnd/Ack Jan 1, 1999

Date Recorded Apr 7, 2000

Brief INVALID ASSIGNMENT. SEE RECORDING ON REEL 2078 FRAME
 147 (RE-RECORD TO CORRECT RECORDATION DATE FROM 4-3-00 TO
 12-16-00 AND TO ADD ASSIGNOR NAME.)

Reel/Frame 2062/0722

Assignor(s) HORIZON, A U.S. COMMUNICATIONS COMPANY (FL CORP.)

Assignee(s) HISPANIC PUBLISHING CORPORATION (FL CORP.), 999 PONCE
DE LEON BLVD. #600, CORAL GABLES, FL, 33134Correspondt JONES, DAY, REAVIS & POGUE, DEBORAH A. SAVARESE, 2727
NORTH HARWOOD STREET, DALLAS TX 75201

Date Sgnd/Ack Feb 19, 1999

Date Recorded Apr 7, 2000
Brief Change of name

Reel/Frame 2696/0844
Assignor(s) HISPANIC PUBLISHING CORPORATION (FLORIDA CORPORATION)
Assignee(s) HISPANIC PUBLISHING GROUP, LP (DELAWARE LIMITED PARTNERSHIP), 999 PONCE DE LEON BOULEVARD, SUITE 600, CORAL GABLES, FLORIDA, 33134

Correspondt MICHELLE MCMULLEN, 2772 NORTH HARWOOD STREET, DALLAS, TX 75201-1515

Date Sgnd/Ack Feb 19, 2003
Date Recorded Aug 11, 2003
Brief ASSIGNS THE ENTIRE INTEREST

Record 69

Mark ORGANIZED ENTREPRENEUR

Status Registered
Status Date May 7, 2002
Register Supplemental

Ser./App. No. 76-098144
Registration No. 2568611

Int'l Class 41 - Education and Entertainment
Goods/Services TEACHING IN THE FIELD OF ORGANIZATIONAL METHODS RELATING TO ENTREPRENEURS

U.S. Class 100, 101, 107
1st Use May, 2000
Commerce Use Jul 7, 2000

Filing Date Jul 28, 2000
Registered May 7, 2002

Correspondent MARVIN H. RICHER
 4715 N WALKUP ROAD
 CRYSTAL LAKE, IL 60012

Applicant RICHER, MARVIN H. (UNITED STATES INDIVIDUAL)
 4715 N WALKUP ROAD
 CRYSTAL LAKE, IL 60012

Registrant RICHER, MARVIN H. (UNITED STATES INDIVIDUAL)
 4715 N WALKUP ROAD
 CRYSTAL LAKE, IL 60012

Record 70

Mark YTE YOUTH TECH ENTREPRENEURS (and Design)
Status Registered
Status Date Feb 4, 2003
Register Principal

Ser./App. No. 76-180747
Registration No. 2682426

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, CURRICULUM, HIGH SCHOOL CLASSES, AFTER-SCHOOL PROGRAMS, AND TRAINING WORKSHOPS FOR TEACHERS AND ADMINISTRATORS IN THE FIELDS OF COMPUTER HARDWARE AND SOFTWARE TROUBLESHOOTING, NETWORKING, NAMELY, COMPUTER NETWORKING, WEB DEVELOPMENT AND DESIGN, BUSINESS, LEADERSHIP DEVELOPMENT AS WELL AS MANAGEMENT OF PROJECT-BASED LEARNING CLASSES DESIGNED TO PREPARE HIGH SCHOOL STUDENTS, TEACHERS, AND ADMINISTRATORS FOR PARTICIPATION IN PROGRAMS WHICH INVOLVE STUDENT VOLUNTEER TECHNICAL SUPPORT AND PAID EMPLOYMENT IN SCHOOLS, COMMUNITY ORGANIZATIONS, AND BUSINESSES

U.S. Class 100, 101, 107
1st Use Feb 13, 2001
Commerce Use Feb 13, 2001

Filing Date Dec 14, 2000
Filed I-T-U Yes
Published (Last) Nov 12, 2002
Registered Feb 4, 2003

Disclaimer "YOUTH TECH ENTREPRENEURS"

Design Codes 020102 - Men, shadows or silhouettes of

Correspondent LAWRENCE D. BRADLEY
HOLLAND & KNIGHT LLP
10 ST. JAMES AVENUE
BOSTON MA 02116

Applicant YOUTH TECH ENTREPRENEURS, INC. (MA CORP.)
389 MAIN STREET SUITE 404
MALDEN, MA 02148

Registrant YOUTH TECH ENTREPRENEURS, INC. (MA CORP.)
389 MAIN STREET SUITE 404
MALDEN, MA 02148

Record 71

Mark WORLD ENTREPRENEUR OF THE YEAR
Status Registered
Status Date Dec 31, 2002
Register Principal

Ser./App. No. 76-202892
Registration No. 2669983

Int'l Class 41 - Education and Entertainment
Goods/Services CONDUCTING AN ANNUAL AWARDS CEREMONY COMMEMORATING THE RECIPIENT'S EXCEPTIONAL ACHIEVEMENT IN ENTREPRENEURIAL

BUSINESS ACHIEVEMENTS
U.S. Class 100, 101, 107
1st Use Jan, 2001
Commerce Use May, 2001

Filing Date Jan 30, 2001
Filed I-T-U Yes
Published (Last) Aug 28, 2001
Allowed Nov 20, 2001
Registered Dec 31, 2002

Disclaimer ENTREPRENEUR

Other Data **Corrections:** Corrected May, 1999.

Associated Marks 1587164

Correspondent SUSAN U DOUGLASS
 FROSS ZELNICK LEHRMAN & ZISSU PC
 866 UNITED NATIONS PLZ
 NEW YORK NY 10017-1822

Domestic Rep. FROSS ZELNICK LEHRMAN & ZISSU PC

Applicant ERNST & YOUNG U.S. LLP (DE LTD PARTNERSHIP)
 787 SEVENTH AVENUE
 NEW YORK, NY 10019

Registrant EYGN LIMITED (BAHAMAS CORP.)
 ONE MONTAGUE PLACE, EAST BAY STREET
 NASSAU, BAHAMAS

ASSIGNMENTS

Reel/Frame 2552/0932
Assignor(s) ERNST & YOUNG U.S. LLP
Assignee(s) EYGN LIMITED (BSX CORP.), EAST BAY STREET
 ONE MONTAGUE PLACE, NASSAU, BSX
Correspondt FROSS, ZELNICK, LEHRMAN, ET AL., PATRICK BOISSON, 866
 UNITED NATIONS PLAZA, NEW YORK, NY 10017
Date Sgnd/Ack Dec 27, 2001
Date Recorded Jul 5, 2002
Brief Assigns the entire interest and goodwill

Action History

May 7, 2003	CERTIFICATE OF CORRECTION ISSUED
Mar 17, 2003	SEC 7 REQUEST FILED
Mar 17, 2003	PAPER RECEIVED
Dec 31, 2002	REGISTERED-PRINCIPAL REGISTER
Oct 23, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Oct 23, 2002	ASSIGNED TO EXAMINER
Sep 27, 2002	COMMUNICATION RECEIVED FROM APPLICANT
Sep 27, 2002	PAPER RECEIVED
Jul 5, 2002	PAPER RECEIVED
Jun 24, 2002	UNRESPONSIVE PAPER RECEIVED
Apr 24, 2002	COMMUNICATION RECEIVED FROM APPLICANT
Mar 27, 2002	LETTER OF SUSPENSION MAILED
Mar 26, 2002	ASSIGNED TO EXAMINER
Mar 22, 2002	STATEMENT OF USE PROCESSING COMPLETE
Mar 8, 2002	USE AMENDMENT FILED
Mar 7, 2002	PAPER RECEIVED
Nov 20, 2001	NOTICE OF ALLOWANCE-MAILED
Aug 28, 2001	PUBLISHED FOR OPPOSITION
Aug 8, 2001	NOTICE OF PUBLICATION
Jun 25, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER
Jun 13, 2001	ASSIGNED TO EXAMINER

Record 72

Mark **ENERGIZING ENTREPRENEURS**

Status Registered
Status Date Jan 15, 2002
Register Principal

Ser./App. No. 76-237274
Registration No. 2529782

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, ARRANGING AND CONDUCTING EXHIBITIONS, CLASSES, SEMINARS, CONFERENCES AND WORKSHOPS, AND PROVIDING MOTIVATIONAL AND EDUCATIONAL SPEAKERS, ALL IN THE FIELD OF ENTREPRENEURSHIP, NAMELY, INTERVIEWING ENTREPRENEURS, REPORTING ON DEVELOPMENTS IN ENTREPRENEURIAL VENTURES AND STRATEGIES, INTERVIEWING GUESTS CONCERNING ENTREPRENEURIAL VENTURES AND STRATEGIES, AND PROMOTING NEW BUSINESSES; AND DISTRIBUTING WRITTEN MATERIALS IN CONNECTION THEREWITH

U.S. Class 100, 101, 107
1st Use 1994
Commerce Use 1994

Filing Date Apr 9, 2001
Published (Last) Oct 23, 2001
Registered Jan 15, 2002

Disclaimer "ENTREPRENEURS"

Correspondent RONALD E. MANKA
LATHROP & GAGE L.C.
2345 GRAND BOULEVARD, SUITE 2800
KANSAS CITY, MO 64108-2612

Applicant CHAMBER OF COMMERCE OF GREATER KANSAS CITY, THE (MO BENEVOLENT CORPORATION)
911 MAIN STREET, SUITE 2600
KANSAS CITY, MO 64105

Applicant KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP (MO NONPROFIT CORPORATION)
4801 ROCKHILL ROAD
KANSAS CITY, MO 64110

Registrant CHAMBER OF COMMERCE OF GREATER KANSAS CITY, THE (MO BENEVOLENT CORPORATION)
911 MAIN STREET, SUITE 2600
KANSAS CITY, MO 64105

Registrant KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP (MO NONPROFIT CORPORATION)
4801 ROCKHILL ROAD
KANSAS CITY, MO 64110

ASSIGNMENTS

Reel/Frame 2641/0834
Assignor(s) KAUFFMAN CENTER FOR ENTREPRENEURIAL LEADERSHIP
Assignee(s) EWING MARION KAUFFMAN FOUNDATION, 4801 ROCKHILL ROAD,
KANSAS CITY, MO, 64110-204

Correspondt STINSON MORRISON HECKER LLP, PENNY R. SLICER, 1201
 WALNUT, SUITE 2800, KANSAS CITY, MO 64106-2150
Date Sgnd/Ack Jun 27, 2002
Date Recorded Apr 29, 2003
Brief Merger

Record 73

Mark ENVIRONMENTAL ENTREPRENEUR
Status Registered
Status Date Dec 18, 2001
Register Principal
Ser./App. No. 76-242097
Registration No. 2520062
Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, SEMINARS, FORUMS, AND
 CONFERENCES IN THE FIELD OF FIGHTING ENVIRONMENTAL
 DEGRADATION WITH FREE-ENTERPRISE SOLUTIONS THAT ATTRACT THE
 RESOURCES AND PROBLEM-SOLVING ACUMEN OF BUSINESS
U.S. Class 100, 101, 107
1st Use 1992
Commerce Use 1994
Filing Date Apr 17, 2001
Published (Last) Sep 25, 2001
Registered Dec 18, 2001
Disclaimer "ENVIRONMENTAL"
Correspondent MICHAEL D. HOBBS, JR.
 TROUTMAN SANDERS LLP
 BANK OF AMERICA PLAZA
 600 PEACHTREE STREET, N.E., SUITE 5200
 ATLANTA, GEORGIA 30308-2216
Applicant THOMPSON, JOHN CLARK (UNITED STATES INDIVIDUAL)
 2066 WESTWOOD CIRCLE
 SMYRNA, GA 30080
Registrant THOMPSON, JOHN CLARK (UNITED STATES INDIVIDUAL)
 2066 WESTWOOD CIRCLE
 SMYRNA, GA 30080

Record 74

Mark CAMP ENTREPRENEUR
Status Registered
Status Date May 14, 2002
Register Principal Sec 2 f
Ser./App. No. 76-262994
Registration No. 2569917
Int'l Class 41 - Education and Entertainment

Goods/Services EDUCATIONAL SERVICES, NAMELY, PROVIDING AN EDUCATIONAL CAMP FOR TEENAGE GIRLS
U.S. Class 100, 101, 107
1st Use Oct 22, 1993
Commerce Use Oct 22, 1993
Filing Date May 25, 2001
Published (Last) Feb 19, 2002
Registered May 14, 2002
Disclaimer "CAMP"
Associated Marks 1961164
Correspondent JANEL M. PERNELL
 BUCHANAN & INGERSOLL
 OXFORD
 301 GRANT ST FL 20
 PITTSBURGH PA 15219-1410
Applicant SETON HILL COLLEGE (PA NOT FOR PROFIT CORPORATION)
 GREENSBURG, PA 15601
Registrant SETON HILL COLLEGE (PA NOT FOR PROFIT CORPORATION)
 GREENSBURG, PA 15601

Record 75

Mark THE 21ST CENTURY ENTREPRENEUR
Status Registered
Status Date Aug 12, 2003
Register Principal
Ser./App. No. 76-337473
Registration No. 2751128
Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY CONDUCTING CONFERENCES IN THE FIELD OF VENTURE CAPITAL FUNDRAISING
U.S. Class 100, 101, 107
1st Use Jan, 1999
Commerce Use Jan, 1999
Filing Date Nov 14, 2001
Filed I-T-U Yes
Published (Last) Jun 4, 2002
Allowed Aug 27, 2002
Registered Aug 12, 2003
Correspondent DAVID B. FONDA
 MADSON & METCALF
 GATEWAY TOWER WEST
 15 WEST SOUTH TEMPLE, SUITE 900
 SALT LAKE CITY, UTAH 84101
Applicant WAYNE BROWN INSTITUTE (UT CORP.)
 175 WEST 200 SOUTH, SUITE 4002
 SALT LAKE CITY, UT 84110-2135
Registrant WAYNE BROWN INSTITUTE (UT CORP.)

175 WEST 200 SOUTH, SUITE 4002
SALT LAKE CITY, UT 84110-2135

Action History

Aug 12, 2003	REGISTERED-PRINCIPAL REGISTER
Jun 1, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Apr 18, 2003	STATEMENT OF USE PROCESSING COMPLETE
Feb 27, 2003	USE AMENDMENT FILED
Feb 27, 2003	TEAS STATEMENT OF USE RECEIVED
Aug 27, 2002	NOTICE OF ALLOWANCE-MAILED
Jun 4, 2002	PUBLISHED FOR OPPOSITION
May 15, 2002	NOTICE OF PUBLICATION
Jan 28, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER
Jan 24, 2002	ASSIGNED TO EXAMINER

Record 76

WHERE ENTREPRENEURS COME FOR RESULTS

Mark WHERE ENTREPRENEURS COME FOR RESULTS

Status Registered

Status Date May 20, 2003

Register Principal

Ser./App. No. 76-433733

Registration No. 2717429

Int'l Class 41 - Education and Entertainment

Goods/Services EDUCATIONAL SERVICES, NAMELY, CONDUCTING SEMINARS AND PROVIDING TRAINING FOR ENTREPRENEURS IN THE FIELDS OF HIGH TECHNOLOGY RESEARCH AND DEVELOPMENT, TELECOMMUNICATIONS, BIOTECHNOLOGY, SOFTWARE, ELECTRONICS, THE INTERNET, FINANCING AND START-UP FUNDING, EMPLOYEE RECRUITMENT, HUMAN RESOURCES, EXECUTIVE EDUCATION, INDUSTRY UPDATES, PARTNERING AND NETWORKING

U.S. Class 100, 101, 107

1st Use Apr, 2001

Commerce Use Apr, 2001

Filing Date Jul 24, 2002

Published (Last) Feb 25, 2003

Registered May 20, 2003

Correspondent RITA ABBATI
LYON & LYON LLP
633 WEST FIFTH STREET, SUITE 4700
LOS ANGELES, CALIFORNIA 90071-2066

Applicant THE REGENTS OF THE UNIVERSITY OF CALIFORNIA (CA CORP.)
UNIVERSITY OF CALIFORNIA, SAN DIEGO, 9500 GILMAN DRIVE
LA JOLLA, CA 92093-0176

Registrant THE REGENTS OF THE UNIVERSITY OF CALIFORNIA (CA CORP.)
UNIVERSITY OF CALIFORNIA, SAN DIEGO, 9500 GILMAN DRIVE
LA JOLLA, CA 92093-0176

Action History	May 20, 2003	REGISTERED-PRINCIPAL REGISTER
	Feb 25, 2003	PUBLISHED FOR OPPOSITION
	Feb 5, 2003	NOTICE OF PUBLICATION
	Jan 9, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER
	Jan 8, 2003	ASSIGNED TO EXAMINER

Record 77

Mark WEST (and Design)

Status Registered
Status Date Jan 27, 2004
Register Principal

Ser./App. No. 76-473346
Registration No. 2808116

Int'l Class 41 - Education and Entertainment
Goods/Services TRAINING SERVICES IN THE FIELD OF ENTREPRENEURSHIP;
AND EDUCATION SERVICES, NAMELY, MENTORING, CONDUCTING
INFORMATIONAL PROGRAMS AND CONDUCTING STRUCTURED EDUCATIONAL
EXERCISES, ALL FOR SCIENTISTS, ENGINEERS AND ENTREPRENEURS
IN THE FIELDS OF TECHNOLOGY AND BUSINESS

U.S. Class 100, 101, 107
1st Use Sep 24, 2002
Commerce Use Sep 24, 2002

Filing Date Dec 10, 2002
Published (Last) Nov 4, 2003
Registered Jan 27, 2004

Design Codes 260103 - Circles, incomplete
270301 - Geometric figures forming letters or numerals or
punctuation

Correspondent SUSAN BARBIERI MONTGOMERY, ESQ.
FOLEY HOAG LLP
155 SEAPORT BOULEVARD
BOSTON, MASSACHUSETTS 02210

Applicant WOMEN ENTREPRENEURS IN SCIENCE & TECHNOLOGY, INC. (MA
NON-PROFIT CORPORATION)
P.O. BOX 750057
ARLINGTON HEIGHTS, MA 02475

Registrant WOMEN ENTREPRENEURS IN SCIENCE & TECHNOLOGY, INC. (MA
NON-PROFIT CORPORATION)
P.O. BOX 750057
ARLINGTON HEIGHTS, MA 02475

Action History

Jan 27, 2004	REGISTERED-PRINCIPAL REGISTER
Nov 4, 2003	PUBLISHED FOR OPPOSITION
Oct 15, 2003	NOTICE OF PUBLICATION
Aug 30, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER
Aug 26, 2003	EXAMINERS AMENDMENT E-MAILED
Jun 27, 2003	NON-FINAL ACTION MAILED
Jun 17, 2003	ASSIGNED TO EXAMINER

Record 78

Mark LIMOPRENEUR

Status Registered
Status Date Jun 8, 2004
Register Principal

Ser./App. No. 78-269930
Registration No. 2851019

Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL SERVICES, NAMELY, CONDUCTING SEMINARS IN
THE FIELD OF OPERATING LIMOSINE SERVICE AS A HOME BASED
BUSINESS

U.S. Class 100, 101, 107
1st Use Nov 26, 2002
Commerce Use Nov 26, 2002

Filing Date Jul 2, 2003
Published (Last) Mar 16, 2004
Registered Jun 8, 2004

Correspondent MOLLY D. MCKAY
MOLLY D. MCKAY, P.C.
3207 E. 22ND STREET
TULSA, OK 74114-1823

Applicant COTTON, CHARLES PHILLIPS (UNITED STATES INDIVIDUAL)
7829 S. 95 E. AVE.
TULSA, OK 74133

Registrant COTTON, CHARLES PHILLIPS (UNITED STATES INDIVIDUAL)
7829 S. 95 E. AVE.
TULSA, OK 74133

Action History

Jun 8, 2004	REGISTERED-PRINCIPAL REGISTER
Mar 16, 2004	PUBLISHED FOR OPPOSITION
Feb 25, 2004	NOTICE OF PUBLICATION
Jan 15, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER
Jan 14, 2004	ASSIGNED TO EXAMINER

Record 79

Mark YOUNG ENTREPRENEURS' ORGANIZATION (and Design)

Status Registered
Status Date Jan 17, 2004
Register Principal

Ser./App. No. 74-607956
Registration No. 2060294

Int'l Class 42 - Miscellaneous Services
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF YOUNG ENTREPRENEURS

U.S. Class 100, 101
1st Use Jan 1, 1984
Commerce Use Jan 1, 1984

Filing Date Dec 7, 1994
Published (Last) Feb 18, 1997
Registered May 13, 1997

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Disclaimer YOUNG ENTREPRENEURS ORGANIZATION

Design Codes 260913 - Squares, more than one
260921 - Squares completely or partially shaded

Correspondent YOUNG ENTREPRENEUR'S ORGANIZATION
1010 NORTH GLEBE ROAD, SUITE 600
ARLINGTON, VA 22201

Applicant YOUNG ENTREPRENEURS' ORGANIZATION (DC NON-PROFIT CORPORATION)
1010 NORTH GLEBE ROAD, SUITE 600
ARLINGTON, VA 22201

Registrant YOUNG ENTREPRENEURS' ORGANIZATION (DC NON-PROFIT CORPORATION)
1010 NORTH GLEBE ROAD, SUITE 600
ARLINGTON, VA 22201

Action History	Jan 17, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
	Nov 7, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
	May 13, 1997	REGISTERED-PRINCIPAL REGISTER
	Feb 18, 1997	PUBLISHED FOR OPPOSITION
	Jan 17, 1997	NOTICE OF PUBLICATION
	Dec 11, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER
	May 16, 1996	LETTER OF SUSPENSION MAILED
	Apr 17, 1996	COMMUNICATION RECEIVED FROM APPLICANT
	Mar 8, 1996	NON-FINAL ACTION MAILED
	Dec 15, 1995	COMMUNICATION RECEIVED FROM APPLICANT
	Jun 30, 1995	NON-FINAL ACTION MAILED
	Jun 12, 1995	ASSIGNED TO EXAMINER
	May 2, 1995	ASSIGNED TO EXAMINER

Record 80

Mark THE ENTREPRENEUR'S LAW FIRM

Status Registered
Status Date Jun 20, 2003
Register Supplemental

Ser./App. No. 75-115657
Registration No. 2056495

Int'l Class 42 - Miscellaneous Services
Goods/Services LEGAL SERVICES
U.S. Class 100, 101
1st Use Jun 3, 1996
Commerce Use Jun 3, 1996

Filing Date Jun 7, 1996
Registered Apr 22, 1997

Affidavits Sec. 8 accepted

Disclaimer LAW FIRM

Correspondent ANDREW L. GOLDSEIN
 FREEBORN & PETERS
 SUITE 3000
 311 SOUTH WACKER DRIVE
 CHICAGO, IL 60606-6677

Applicant FREEBORN & PETERS, COMPOSED OF HARRY L. DELUNG, JR.,
 FRED FOREMAN, MICHAEL D. FREEBORN, DAVID C. GUSTMAN,
 MARGARET GARVEY, STEVEN M. HARTMANN, WILLIAM C. HOLMES,
 LELAND W. HUTCHINSON, JR., DAVID H. KISTENBROKER, WILLIAM N.
 KRUCKS AND NUMEROUS OTHERS ALL U.S. CITIZENS (IL
 PARTNERSHIP)
 311 SOUTH WACKER DRIVE
 CHICAGO, IL 60606

Registrant FREEBORN & PETERS, COMPOSED OF HARRY L. DELUNG, JR.,
 FRED FOREMAN, MICHAEL D. FREEBORN, DAVID C. GUSTMAN,
 MARGARET GARVEY, STEVEN M. HARTMANN, WILLIAM C. HOLMES,
 LELAND W. HUTCHINSON, JR., DAVID H. KISTENBROKER, WILLIAM N.
 KRUCKS AND NUMEROUS OTHERS ALL U.S. CITIZENS (IL
 PARTNERSHIP)

311 SOUTH WACKER DRIVE
CHICAGO, IL 60606

Action History

Jun 20, 2003	POST REGISTRATION ACTION MAILED NO RESPONSE REQUIRED
Jun 20, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED
Mar 20, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Mar 20, 2003	TEAS SECTION 8 & 15 RECEIVED
Apr 22, 1997	REGISTERED-SUPPLEMENTAL REGISTER
Feb 27, 1997	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER
Jan 23, 1997	COMMUNICATION RECEIVED FROM APPLICANT
Oct 29, 1996	NON-FINAL ACTION MAILED
Oct 8, 1996	ASSIGNED TO EXAMINER

Record 81

Mark	FWE
Status	Registered
Status Date	Oct 20, 1998
Register	Principal
Ser./App. No.	75-335211
Registration No.	2197828
Int'l Class	42 - Miscellaneous Services
Goods/Services	ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF WOMEN IN BUSINESS
U.S. Class	100, 101
1st Use	Mar, 1997
Commerce Use	Mar, 1997
Filing Date	Aug 4, 1997
Published (Last)	Jul 28, 1998
Registered	Oct 20, 1998
Correspondent	COURTNEY BAILEY FINNEGAN HENDERSON FARABOW GARRETT ET AL 1300 I ST NW WASHINGTON DC 20005-3315
Applicant	FORUM FOR WOMEN ENTREPRENEURS (CA CORP.) 555 LYTTON AVENUE, SUITE 200 PALO ALTO, CA 94301
Registrant	FORUM FOR WOMEN ENTREPRENEURS (CA CORP.) 555 LYTTON AVENUE, SUITE 200 PALO ALTO, CA 94301

Record 82

Mark	FORUM FOR WOMEN ENTREPRENEURS
Status	Registered
Status Date	Dec 8, 1998
Register	Principal

Ser./App. No. 75-335213
 Registration No. 2208533

Int'l Class 42 - Miscellaneous Services
 Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS
 OF WOMEN IN BUSINESS
 U.S. Class 100, 101
 1st Use Mar, 1997
 Commerce Use Mar, 1997

Filing Date Aug 4, 1997
 Published (Last) Sep 15, 1998
 Registered Dec 8, 1998

Disclaimer "FOR WOMEN ENTREPRENEURS"

Correspondent COURTNEY BAILEY
 FINNEGAN HENDERSON FARABOW GARRETT ET AL
 1300 I ST NW
 WASHINGTON DC 20005-3315

Applicant FORUM FOR WOMEN ENTREPRENEURS (CA CORP.)
 550 LYTTON AVENUE, SUITE 200
 PALO ALTO, CA 94301

Registrant FORUM FOR WOMEN ENTREPRENEURS (CA CORP.)
 550 LYTTON AVENUE, SUITE 200
 PALO ALTO, CA 94301

Record 83

Mark BUSINESS LAWYERS FOR ENTREPRENEURS

Status Registered
 Status Date Apr 13, 1999
 Register Supplemental

Ser./App. No. 75-365276
 Registration No. 2239945

Int'l Class 42 - Miscellaneous Services
 Goods/Services LEGAL SERVICES
 U.S. Class 100, 101
 1st Use Aug 18, 1997
 Commerce Use Aug 18, 1997

Filing Date Sep 29, 1997
 Registered Apr 13, 1999

Correspondent DANIEL J BOURQUE
 BOURQUE LAW OFFICES PA
 835 HANOVER ST STE 303
 MANCHESTER NH 03104

Applicant COOK, LITTLE, ROSENBLATT & MANSON, PLLC (NH LIMITED
 LIABILITY COMPANY)
 650 ELM STREET
 MANCHESTER, NH 03101

Registrant COOK, LITTLE, ROSENBLATT & MANSON, PLLC (NH LIMITED
 LIABILITY COMPANY)

650 ELM STREET
MANCHESTER, NH 03101

ASSIGNMENTS

Reel/Frame 2309/0289
Assignor(s) WELLS FARGO BUSINESS CREDIT, INC. (MN CORP.)
Assignee(s) THOMPSON'S NUTRITIONAL TECHNOLOGY, INC. (DE CORP.),
 16 KANSAS AVENUE, KANSAS CITY, KS, 66105
Correspondt BRYAN CAVE LLP, DANIEL A. CROWE, ESQ., 211 NORTH
 BROADWAY, SUITE 3600, ST. LOUIS, MISSOURI 63102
Date Sgnd/Ack Apr 11, 2001
Date Recorded Jun 4, 2001
Brief Released by secured party

Reel/Frame 2311/0734
Assignor(s) THOMPSON'S NUTRITIONAL TECHNOLOGY, INC. (DE CORP.)
Assignee(s) THOMPSON HOLDINGS, L.P. (DE LTD PARTNERSHIP), 8TH
 FLOOR
 632 BROADWAY, NEW YORK, NY, 10012
Correspondt BRYAN CAVE LLP, DANIEL A. CROWE, ESQ., 211 NORTH
 BROADWAY, SUITE 3600, ST. LOUIS, MISSOURI 63102
Date Sgnd/Ack Apr 10, 2001
Date Recorded Jun 5, 2001
Brief Assigns the entire interest and goodwill

Record 84



Mark AMERICAN SOCIETY OF WOMEN ENTREPRENEURS ASWE (and
 Design)
Status Registered
Status Date Sep 21, 1999
Register Principal
Ser./App. No. 75-388010
Registration No. 2278835
Int'l Class 42 - Miscellaneous Services
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS
 OF WOMEN ENTREPRENEURS
U.S. Class 100, 101
1st Use Jun 20, 1996
Commerce Use Jun 20, 1996
Filing Date Nov 10, 1997
Published (Last) Jun 29, 1999
Registered Sep 21, 1999

Disclaimer "AMERICAN SOCIETY OF WOMEN ENTREPRENEURS"

Design Codes 020301 - Women, head, portraiture, bust
261120 - Rectangles inside one another
261121 - Rectangles completely or partially shaded

Correspondent JOHN W HAZARD JR
WEBSTER CHAMBERLAIN & BEAN
1747 PENNSYLVANIA AVE NW
WASHINGTON DC 20006

Applicant AMERICAN SOCIETY OF WOMEN ENTREPRENEURS (MO CORP.)
2121 PRECINCT LINE ROAD, SUITE 240
HURST, TX 76054

Registrant AMERICAN SOCIETY OF WOMEN ENTREPRENEURS (MO CORP.)
2121 PRECINCT LINE ROAD, SUITE 240
HURST, TX 76054

Record 85

U.S. Small Business Administration

*Championing America's Entrepreneurs*

Mark SBA PRO-NET U.S. SMALL BUSINESS ADMINISTRATION
CHAMPIONING AMERICA'S ENTREPRENEURS (and Design)

Status Registered

Status Date Mar 2, 1999

Register Principal

Ser./App. No. 75-401183

Registration No. 2227993

Int'l Class 42 - Miscellaneous Services

Goods/Services COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES
FOR OBTAINING FEDERAL PROCUREMENT INFORMATION DIRECTED
TOWARDS SMALL BUSINESSES VIA THE GLOBAL COMPUTER NETWORK

U.S. Class 100, 101

1st Use May 21, 1997

Commerce Use May 21, 1997

Filing Date Oct 2, 1997

Published (Last) Dec 8, 1998

Registered Mar 2, 1999

Disclaimer "U.S. SMALL BUSINESS ADMINISTRATION" AND "AMERICA'S
ENTREPRENEURS"

Design Codes 261102 - Rectangles, plain single line
261110 - Rectangles divided once into two sections

261121 - Rectangles completely or partially shaded

Correspondent CALVIN JENKINS
U S SMALL BUSINESS ADMINISTRATION
OFFICE OF GOVERNMENT CONTRACTING
409 3RD ST SW
WASHINGTON DC 20416

Applicant U.S. SMALL BUSINESS ADMINISTRATION (UNITED STATES
GOVERNMENT AGENCY)
OFFICE OF GOVERNMENT CONTRACTING, 409 3RD ST., S.W.
WASHINGTON, DC 20416

Registrant U.S. SMALL BUSINESS ADMINISTRATION (UNITED STATES
GOVERNMENT AGENCY)
OFFICE OF GOVERNMENT CONTRACTING, 409 3RD ST., S.W.
WASHINGTON, DC 20416

Record 86

Mark THE ADVERTISING AGENCY FOR ENTREPRENEURS: AD AGENCY
QUALITY AT ENTREPRENEUR PRICES

Status Registered
Status Date Jan 19, 1999
Register Principal

Ser./App. No. 75-422611
Registration No. 2218929

Int'l Class 42 - Miscellaneous Services
Goods/Services GRAPHIC ART DESIGN, DESKTOP PUBLISHING FOR OTHERS,
TYPESETTING AND COMPUTER SERVICES, NAMELY, DESIGNING AND
IMPLEMENTING WEB SITES FOR OTHERS

U.S. Class 100, 101
1st Use Jan 19, 1995
Commerce Use Jan 19, 1995

Filing Date Jan 24, 1998
Published (Last) Oct 27, 1998
Registered Jan 19, 1999

Correspondent SALMAN SAMI
PO BOX 25704
CHARLOTTE NC 28229-5704

Applicant SAMI, SALMAN (INDIA INDIVIDUAL)
P.O. BOX 25704
CHARLOTTE, NC 28229-5704

Registrant SAMI, SALMAN (INDIA INDIVIDUAL)
P.O. BOX 25704
CHARLOTTE, NC 28229-5704

Record 87



Mark INTERNATIONAL ENTREPRENEUR ASSOCIATION IEA (and Design)
Status Registered
Status Date Sep 19, 2000
Register Principal
Ser./App. No. 75-685407
Registration No. 2387343
Int'l Class 42 - Miscellaneous Services
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF INTERNATIONAL ENTREPRENEURS
U.S. Class 100, 101
1st Use Jul 12, 1997
Commerce Use Jul 12, 1997
Filing Date May 12, 1999
Published (Last) Jun 27, 2000
Registered Sep 19, 2000
Disclaimer "INTERNATIONAL ENTREPRENEUR ASSOCIATION"
Design Codes 260520 - Triangles inside one another, triangles within triangles
 260521 - Triangles completely or partially shaded
 261121 - Rectangles completely or partially shaded
Correspondent JOSEPH TRAVIS RODGERS III
 15287 TOP OF THE HILL CT.
 LOS GATOS CA 95032
Applicant III RODGERS, JOSEPH TRAVIS (UNITED STATES INDIVIDUAL)
 15287 TOP OF THE HILL CT.
 LOS GATOS, CA 95032
Registrant III RODGERS, JOSEPH TRAVIS (UNITED STATES INDIVIDUAL)
 15287 TOP OF THE HILL CT.
 LOS GATOS, CA 95032

Record 88



The Society of ENTREPRENEURS

Mark THE SOCIETY OF ENTREPRENEURS (and Design)
Status Registered
Status Date Jul 25, 2000
Register Principal

Ser./App. No. 75-749459
Registration No. 2370879

Int'l Class 42 - Miscellaneous Services
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS AND DEVELOPMENT OF ENTREPRENEURS AND ENTREPRENEURIAL SPIRIT AND TO PROMOTE THE RECOGNITION OF THE CONTRIBUTION OF ENTREPRENEURS TO BUSINESS AND COMMUNITY

U.S. Class 100, 101
1st Use Jun 30, 1990
Commerce Use Jun 30, 1990

Filing Date Jul 13, 1999
Published (Last) May 2, 2000
Registered Jul 25, 2000

Disclaimer "THE SOCIETY OF ENTREPRENEURS"

Other Data Corrections: Corrected Nov, 1999.

Design Codes 070925 - Monument, stadiums, fountains, other

Correspondent GRADY M. GARRISON
GARRISON MORRIS & HAIGHT, PLLC
5100 POPLAR AVE
SUITE 2100
MEMPHIS, TENNESSEE 38137

Applicant SOCIETY OF ENTREPRENEURS (TN NONPROFIT CORPORATION)
P.O. BOX 11546
MEMPHIS, TN 38111

Registrant SOCIETY OF ENTREPRENEURS (TN NONPROFIT CORPORATION)
P.O. BOX 11546
MEMPHIS, TN 38111

Record 89

Mark THE PRINTER FOR ENTREPRENEURS: BIG-COMPANY IMAGE AT
ENTREPRENEUR PRICES

Status Registered
 Status Date Aug 1, 2000
 Register Principal

Ser./App. No. 75-784911
 Registration No. 2372802

Int'l Class 42 - Miscellaneous Services
 Goods/Services PRINTING AND GRAPHIC DESIGN SERVICES, NAMELY, THE
 PRINTING AND DESIGNING OF SELL-SHEETS, BROCHURES, CATALOGS,
 PRESENTATION FOLDERS, DIRECT MAIL, SALES MATERIALS AND
 MARKETING MATERIALS

U.S. Class 100, 101
 1st Use Aug 25, 1999
 Commerce Use Aug 25, 1999

Filing Date Aug 26, 1999
 Published (Last) May 9, 2000
 Registered Aug 1, 2000

Correspondent SALMAN SAMI
 P.O. BOX 25704
 CHARLOTTE NC 28229-5704

Applicant SAMI, SALMAN (INDIA INDIVIDUAL)
 P.O. BOX 25704
 CHARLOTTE, NC 28229-5704

Registrant SAMI, SALMAN (INDIA INDIVIDUAL)
 P.O. BOX 25704
 CHARLOTTE, NC 28229-5704

Record 90

Mark ENTREPRENEURS ADVISING ENTREPRENEURS

Status Registered
 Status Date Jul 10, 2001
 Register Principal

Ser./App. No. 75-861503
 Registration No. 2468497

Int'l Class 42 - Miscellaneous Services
 Goods/Services LEGAL SERVICES IN THE FIELD OF LEGAL ISSUES FACING
 ENTREPRENEURS

U.S. Class 100, 101
 1st Use Jan, 1999
 Commerce Use Jan, 1999

Filing Date Nov 30, 1999
 Filed I-T-U Yes
 Published (Last) Aug 22, 2000
 Allowed Nov 14, 2000
 Registered Jul 10, 2001

Correspondent JOHN M. SKERIOTIS
 EMERSON & ASSOCIATES
 159 S. MAIN STREET, SUITE 830
 KEY BUILDING
 AKRON, OHIO 44308

Applicant COWDEN, HUMPHREY & SARLSON (OH CORP.)
 1414 TERMINAL TOWER, 50 PUBLIC SQUARE
 CLEVELAND, OH 44113-2204

Registrant COWDEN, HUMPHREY & SARLSON (OH CORP.)
 1414 TERMINAL TOWER, 50 PUBLIC SQUARE
 CLEVELAND, OH 44113-2204

Record 91

Mark EARTHA ENTREPRENEUR

Status Registered
Status Date Jun 18, 2002
Register Principal

Ser./App. No. 76-097997
Registration No. 2583490

Int'l Class 42 - Miscellaneous Services
Goods/Services PROVIDING AN ONLINE WEBSITE OVER A GLOBAL COMPUTER NETWORK FEATURING MAPS AND AN INTERACTIVE COMPUTER DATABASE IN THE FIELDS OF GEOGRAPHY, CARTOGRAPHY AND TRAVEL

U.S. Class 100, 101
1st Use Oct 10, 2000
Commerce Use Nov 6, 2000

Filing Date Jul 27, 2000
Filed I-T-U Yes
Published (Last) Aug 21, 2001
Allowed Nov 13, 2001
Registered Jun 18, 2002

Associated Marks 232243, 236535, 239400 and others.

Correspondent GLORIA A. PINZA
 PIERCE ATWOOD
 ONE MONUMENT SQUARE
 PORTLAND, ME 04101

Applicant DELORME PUBLISHING COMPANY, INC. (ME CORP.)
 TWO DELORME DRIVE, P.O. BOX 298
 YARMOUTH, ME 04096

Registrant DELORME PUBLISHING COMPANY, INC. (ME CORP.)
 TWO DELORME DRIVE, P.O. BOX 298
 YARMOUTH, ME 04096

Record 92

Mark THE LAZY ENTREPRENEUR ALL TALK NO FUNDING

Status Registered
Status Date Feb 4, 2003
Register Principal

Ser./App. No. 76-158406

Registration No. 2684383

Int'l Class 42 - Miscellaneous Services
 Goods/Services PROVIDING A WEB SITE OF INFORMATION FEATURING
 INVENTION IDEAS SUBMITTED BY WEB SITE USERS
 U.S. Class 100, 101
 1st Use Dec, 2000
 Commerce Use Dec, 2000

Filing Date Nov 2, 2000
 Filed I-T-U Yes
 Published (Last) Aug 14, 2001
 Allowed Nov 6, 2001
 Registered Feb 4, 2003

Correspondent MELANIE S. CORCORAN
 BAKER & HOSTETLER LLP
 3200 NATIONAL CITY CTR
 1900 E 9TH ST
 CLEVELAND OH 44114-3475

Applicant UNITED FEATURE SYNDICATE, INC. (NY CORP.)
 200 MADISON AVENUE
 NEW YORK, NY 10026

Registrant UNITED FEATURE SYNDICATE, INC. (NY CORP.)
 200 MADISON AVENUE
 NEW YORK, NY 10026

Record 93

Mark BUSINESS LAWYERS FOR ENTREPRENEURS

Status Registered
 Status Date Mar 16, 2004
 Register Principal Sec 2 f

Ser./App. No. 76-450033
 Registration No. 2822365

Int'l Class 42 - Scientific, Technological and Legal Services
 Goods/Services LEGAL SERVICES
 U.S. Class 100, 101
 1st Use Aug 18, 1997
 Commerce Use Aug 18, 1997

Filing Date Aug 22, 2002
 Published (Last) Dec 23, 2003
 Registered Mar 16, 2004

Correspondent DANIEL J. BOURQUE
 BOURQUE AND ASSOCIATES
 835 HANOVER STREET, SUITE 301
 MANCHESTER, NEW HAMPSHIRE 03104

Applicant COOK, LITTLE, ROSENBLATT & MANSON, PLLC (NH
 PROFESSIONAL LIMITED)
 650 ELM STREET
 MANCHESTER, NH 03101

Registrant COOK, LITTLE, ROSENBLATT & MANSON, PLLC (NH

PROFESSIONAL LIMITED)
 650 ELM STREET
 MANCHESTER, NH 03101

Action History

Mar 16, 2004	REGISTERED-PRINCIPAL REGISTER
Dec 23, 2003	PUBLISHED FOR OPPOSITION
Dec 3, 2003	NOTICE OF PUBLICATION
Oct 20, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER
Jul 16, 2003	CASE FILE IN TICRS
Jun 26, 2003	COMMUNICATION RECEIVED FROM APPLICANT
Jun 26, 2003	PAPER RECEIVED
Jan 28, 2003	NON-FINAL ACTION MAILED
Dec 20, 2002	ASSIGNED TO EXAMINER

Record 94

Mark PIONEER ENTREPRENEURS

Status Registered
Status Date Sep 16, 2003
Register Principal

Ser./App. No. 78-084423
Registration No. 2765654

Int'l Class 42 - Miscellaneous Services
Goods/Services SOCIAL NETWORKING SERVICES FOR ENTREPRENEURS IN EMERGING MARKETS

U.S. Class 100, 101
1st Use Jan 1, 2002
Commerce Use Jan 1, 2002

Filing Date Sep 18, 2001
Filed I-T-U Yes
Published (Last) Feb 26, 2002
Registered Sep 16, 2003

Disclaimer ENTREPRENEURS

Correspondent BAYLESS & ASSOCIATES, INC.
 314 MEAGHER AVE
 BOZEMAN MT 59718-6229

Applicant BAYLESS & ASSOCIATES, INC. (ID CORP.)
 314 MEAGHER AVENUE
 BOZEMAN, MT 59718

Registrant SMALL WORLD NETWORKS, INC. (ID CORP.)
 314 MEAGHER AVENUE
 BOZEMAN, MT 59718

ASSIGNMENTS

Reel/Frame 2637/0583
Assignor(s) BAYLESS & ASSOCIATES, INC. (IDAHO CORPORATION)
Assignee(s) SMALL WORLD NETWORKS, INC. (IDAHO CORPORATION), 314 MEAGHER AVENUE, BOZEMAN, MONTANA, 59718
Correspondt W. DAVID BAYLESS, 314 MEAGHER AVENUE, BOZEMAN, MT 59718
Date Sgnd/Ack Jul 1, 2002
Date Recorded Apr 17, 2003

Brief CHANGE OF NAME

Action History

Sep 16, 2003	REGISTERED-PRINCIPAL REGISTER
Jul 14, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
May 31, 2003	REINSTATED
May 18, 2003	FAX RECEIVED
Apr 8, 2003	ABANDONMENT - FAILURE TO RESPOND
Dec 24, 2002	ASSIGNED TO EXAMINER
Jun 5, 2002	NON-FINAL ACTION E-MAILED
Jun 4, 2002	STATEMENT OF USE PROCESSING COMPLETE
May 28, 2002	USE AMENDMENT FILED
May 25, 2002	TEAS STATEMENT OF USE RECEIVED
May 21, 2002	NOTICE OF ALLOWANCE-MAILED
Feb 26, 2002	PUBLISHED FOR OPPOSITION
Feb 6, 2002	NOTICE OF PUBLICATION
Dec 14, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec 12, 2001	EXAMINERS AMENDMENT MAILED

Record 95

Mark NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS

Status Renewed

Status Date Jun 4, 2003

Register Principal Sec 2 f

Ser./App. No. 74-180438

Registration No. 1762507

Int'l Class 9 - Electrical and Scientific Apparatus

Goods/Services PRE-RECORDED AUDIO TAPES AND CASSETTES AND
PRE-RECORDED AUDIO-VIDEO TAPES AND CASSETTES FEATURING
SALES, TRAINING, EDUCATIONAL AND MOTIVATIONAL INFORMATION
AND ADVICE FOR ENTREPRENEURS AND BUSINESSMEN AND PERSONAL
MOTIVATIONAL SUBJECT MATTER

U.S. Class 21, 36

1st Use Jun, 1985

Commerce Use Jun, 1985

Int'l Class 16 - Paper Goods and Printed Matter

Goods/Services PUBLICATIONS; NAMELY, BOOKS, MAGAZINES, PAMPHLETS AND
BROCHURES FEATURING SALES, TRAINING, EDUCATIONAL AND
MOTIVATIONAL INFORMATION AND ADVICE FOR ENTREPRENEURS AND
BUSINESSMEN AND PERSONAL MOTIVATIONAL SUBJECT MATTER; AND
SALES AIDS; NAMELY, CALENDARS, PENS AND APPOINTMENT BOOKS;
AND CATALOGS, PAMPHLETS, BROCHURES, PRINTED INSERTS AND
PRINTED CHARTS FEATURING PERSONAL AND/OR SALES-ORIENTED
SALES, TRAINING, EDUCATIONAL AND MOTIVATIONAL SUBJECT MATTER
FOR BUSINESSMEN AND ENTREPRENEURS

U.S. Class 37, 38

1st Use Jun, 1985

Commerce Use Jun, 1985

Filing Date Jun 28, 1991

Published (Last) Jan 12, 1993

Registered Apr 6, 1993

Renewed Apr 6, 2003

Affidavits Sec. 8 accepted; Sec. 15 acknowledged

Correspondent J SCOTT EVANS

ADAMS SCHWARTZ & EVANS, PA
 2180 1ST UNION PLZ
 301 SOUTH TRYON STREET
 CHARLOTTE NC 28282

Applicant INTERNATIONAL NETWORK SERVICES CORPORATION (NC CORP.)
 POST OFFICE BOX 412080, 12201 STEELE CREEK ROAD
 CHARLOTTE, NC 28241-8834

Registrant INTERNET SERVICES CORPORATION (NC CORP.)
 1300 ALTURA ROAD
 FORT MILL, SC 29716-1329

ASSIGNMENTS

Reel/Frame 0847/0647
Assignor(s) INTERNATIONAL NETWORK SERVICES CORPORATION (NC CORP.)
Assignee(s) INTERNET SERVICES CORPORATION (NC CORP.)
Correspondt INTERNATIONAL NETWORK SERVICES, CORPORATION, L.S. VAN
 LANDINGHAM, JR., 2001 JEFFERSON DAVIS HIGHWAY, STE. 507,
 ARLINGTON, VA 22202
Date Sgnd/Ack Aug 25, 1991
Date Recorded Mar 2, 1992
Brief Change of name effective Sep 30, 1991

Action History Jun 4, 2003 REGISTERED AND RENEWED (FIRST RENEWAL
 - 10 YRS)
 Jun 4, 2003 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9
 GRANTED
 Mar 20, 2003 REGISTERED - COMBINED SECTION 8 (10-YR) &
 SEC. 9 FILED
 Mar 20, 2003 PAPER RECEIVED
 May 11, 1999 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.
 15 ACK.
 Dec 21, 1998 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 Apr 6, 1993 REGISTERED-PRINCIPAL REGISTER
 Jan 12, 1993 PUBLISHED FOR OPPOSITION
 Dec 11, 1992 NOTICE OF PUBLICATION
 Oct 23, 1992 APPROVED FOR PUB - PRINCIPAL REGISTER
 Oct 13, 1992 COMMUNICATION RECEIVED FROM APPLICANT
 May 18, 1992 FINAL REFUSAL MAILED
 Apr 6, 1992 COMMUNICATION RECEIVED FROM APPLICANT
 Oct 17, 1991 NON-FINAL ACTION MAILED
 Sep 26, 1991 ASSIGNED TO EXAMINER

Record 96

Mark ENTREPRENEUR'S ACCESSORY

Status Renewed
Status Date Dec 13, 2003
Register Principal

Ser./App. No. 74-178307
Registration No. 1797129

Int'l Class 28 - Toys and Sporting Goods
Goods/Services BOARD GAME ACCESSORY; NAMELY, AN OVERLAY FOR USE IN
 PLAYING A BOARD GAME

U.S. Class 22
1st Use Jun 30, 1991

Commerce Use Aug 1, 1992
Filing Date Jun 19, 1991
Filed I-T-U Yes
Published (Last) Jul 7, 1992
Registered Oct 5, 1993
Renewed Oct 5, 2003
Affidavits Sec. 8 accepted. Sec. 15 acknowledged.
Disclaimer ACCESSORY
Correspondent MARK S. MATKIN
WELLS, ST. JOHN P.S.
SUITE 1300
601 W. FIRST AVENUE
SPOKANE, WA 99201-3828
Applicant MARMON, JAMES D. (UNITED STATES INDIVIDUAL)
P.O. BOX 32148
MTN. VILLAGE, AK 99632
Registrant ENTREPRENEUR'S ACCESSORY COMPOSED OF JAMES D. MARMON
AND CHRIS A. GRIMSRUD, BOTH U.S. CITIZENS (MT PARTNERSHIP)
P.O. BOX 50686
BILLINGS, MT 59105
ASSIGNMENTS
Reel/Frame 0836/0410
Assignor(s) MARMON, JAMES D.
Assignee(s) ENTREPRENEUR'S ACCESSORY, COMPOSED OF JAMES D. MARMON
AND CHRIS A. GRIMSRUD, P.O. BOX 393, WOLF POINT, MT, 59201
Correspondt MARK S. MATKIN, WELLS, ST. JOHN & ROBERTS, P.S.,
SUITE 815, W. 601 MAIN AVENUE, SPOKANE, WA 99201-0679
Date Sgnd/Ack Dec 19, 1991
Date Recorded Jan 3, 1992
Brief Assigns the entire interest and goodwill
Action History Dec 13, 2003 REGISTERED AND RENEWED (FIRST
RENEWAL - 10 YRS)
Dec 13, 2003 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9
GRANTED
Sep 25, 2003 REGISTERED - COMBINED SECTION 8 (10-YR) &
SEC. 9 FILED
Sep 25, 2003 TEAS SECTION 8 & 9 RECEIVED
Jan 29, 2000 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.
15 ACK.
Oct 8, 1999 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Oct 5, 1993 REGISTERED-PRINCIPAL REGISTER
Jul 19, 1993 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
Jun 24, 1993 COMMUNICATION RECEIVED FROM APPLICANT
Apr 20, 1993 NON-FINAL ACTION MAILED
Mar 31, 1993 STATEMENT OF USE PROCESSING COMPLETE
Feb 16, 1993 USE AMENDMENT FILED
Sep 29, 1992 NOTICE OF ALLOWANCE-MAILED
Jul 7, 1992 PUBLISHED FOR OPPOSITION
Jun 5, 1992 NOTICE OF PUBLICATION
Apr 9, 1992 APPROVED FOR PUB - PRINCIPAL REGISTER
Apr 2, 1992 ASSIGNED TO EXAMINER
Mar 30, 1992 EXAMINERS AMENDMENT MAILED
Jan 3, 1992 COMMUNICATION RECEIVED FROM APPLICANT
Oct 2, 1991 NON-FINAL ACTION MAILED
Sep 3, 1991 ASSIGNED TO EXAMINER

Record 97

Mark ENTREPRENEURIAL C.P.A.'S SERVING ENTREPRENEURS

Status Renewed
Status Date Dec 1, 2003
Register Principal

Ser./App. No. 74-338109
Registration No. 1790639

Int'l Class 35 - Advertising and Business
Goods/Services ACCOUNTING, GOVERNMENT AND PRIVATE AUDITING, INCOME TAX PREPARATION, TAX CONSULTATION, BOOKKEEPING, AND BUSINESS MANAGEMENT CONSULTATION

U.S. Class 101, 102
1st Use Oct 15, 1987
Commerce Use Oct 15, 1987

Filing Date Dec 8, 1992
Published (Last) Jun 8, 1993
Registered Aug 31, 1993
Renewed Aug 31, 2003

Affidavits Sec. 8 accepted. Sec. 15 acknowledged.

Correspondent STEPHEN R. BERGERSON
 FREDRIKSON & BYRON, P.A.
 4000 PILLSBURY CENTER SOUTH
 200 SOUTH SIXTH STREET
 MINNEAPOLIS MN 55402-1425

Applicant BOECKERMANN HEINEN & MAYER COMPOSED OF DANIEL A. BOECKERMANN, ALLEN A. HEINEN, BRAD E. MAYER, ROGER A. SCHANUS, KEVIN S. BERGMAN AND JAMES A. GRAFSTROM, ALL UNITED STATES CITIZENS (MN PARTNERSHIP)
 NORWEST FINANCIAL CENTER 7900 XERXES AVENUE SOUTH, SUITE 2200
 BLOOMINGTON, MN 55431-1113

Registrant BOECKERMANN HEINEN & MAYER COMPOSED OF DANIEL A. BOECKERMANN, ALLEN A. HEINEN, BRAD E. MAYER, ROGER A. SCHANUS, KEVIN S. BERGMAN AND JAMES A. GRAFSTROM, ALL UNITED STATES CITIZENS (MN PARTNERSHIP)
 NORWEST FINANCIAL CENTER 7900 XERXES AVENUE SOUTH, SUITE 2200
 BLOOMINGTON, MN 55431-1113

Action History

Dec 1, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
Dec 1, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
Sep 2, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
Sep 2, 2003	PAPER RECEIVED
Oct 24, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Aug 11, 1999	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Mar 4, 1999	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Aug 31, 1993	REGISTERED-PRINCIPAL REGISTER

Jun 8, 1993	PUBLISHED FOR OPPOSITION
May 7, 1993	NOTICE OF PUBLICATION
Apr 6, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER
Mar 12, 1993	EXAMINERS AMENDMENT MAILED
Feb 24, 1993	ASSIGNED TO EXAMINER

Record 98

Mark ENTREPRENEUR OF THE YEAR

Status Renewed
Status Date Feb 11, 2000
Register Principal

Ser./App. No. 73-749392
Registration No. 1587164

Int'l Class 41 - Education and Entertainment
Goods/Services CONDUCTING AN ANNUAL AWARDS CEREMONY COMMEMORATING THE RECIPIENT'S EXCEPTIONAL ACHIEVEMENT IN ENTREPRENEURIAL BUSINESS ACHIEVEMENTS

U.S. Class 107
1st Use Feb, 1986
Commerce Use Feb, 1987

Filing Date Aug 31, 1988
Published (Last) Aug 29, 1989
Registered Mar 13, 1990
Renewed Mar 13, 2000

Affidavits Sec. 8 accepted; Sec. 15 acknowledged

Disclaimer ENTREPRENEUR

Correspondent SUSAN UPTON DOUGLASS
 FROSS, ZELNICK, LEHRMAN & ZISSU, P.C.
 866 UNITED NATIONS PLAZA
 NEW YORK, NY 10017

Registrant ARTHUR YOUNG & COMPANY, COMPOSED OF SYNPHIA S. ADAMS, NATHAN ADLER, PATRICK H. ADMIRE, ARTHUR M. AGULNEK, JUNICHI AKAIYAMA, CELESTE M. ALLEN, FELIX H. ALLEN, JOHN H. ALLEN, ROBERT C. ALLEN, STEPHEN E. ALMASSY, AND NUMEROUS OTHERS, ALL U.S. CITIZENS (NY PARTNERSHIP)
 277 PARK AVENUE
 NEW YORK, NY 10172

Last Owner ERNST & YOUNG. U.S. LLP (NY LIMITED LIABILITY PARTNERSHIP)
 787 SEVENTH AVENUE
 NEW YORK, NY 10019

ASSIGNMENTS

Reel/Frame 0777/0404
Assignor(s) ERNST & WHINNEY AND ARTHUR YOUNG & COMPANY
Assignee(s) ERNST & YOUNG U.S. (NY SEE DOCUMENT FOR DETAILS.),
 277 PARK AVENUE, NEW YORK, NY, 10172
Correspondt ERNST & YOUNG, 380 MADISON AVENUE, NEW YORK, NY 10017
Date Sgnd/Ack Feb 27, 1990
Date Recorded Mar 25, 1991

Brief Merger effective Oct 6, 1989 NY

Reel/Frame 1304/0287
Assignor(s) ERNST & YOUNG U.S. (NY GENERAL PARTNERSHIP)
Assignee(s) ERNST & YOUNG U.S. LLP (DE LIMITED LIABILITY PARTNERSHIP), 787 SEVENTH AVENUE, NEW YORK, NY, 10019
Correspondt SUSAN UPTON DOUGLASS - WEISS DAWID, FROSS ZELNICK & LEHRMAN, P.C., 633 THIRD AVENUE, NEW YORK, NY 10017

Date Sgnd/Ack Aug 1, 1994
Date Recorded Feb 17, 1995
Brief CHANGE OF NAME EFFECTIVE 8-1-94 SEE RECORD FOR DETAILS.

Reel/Frame 2479/0868
Assignor(s) ERNST & YOUNG U.S. LLP
Assignee(s) EYGN LIMITED (BAHAMAS CORPORATION), ONE MONTAGUE PLACE EAST BAY STREET, NASSAU, BAHAMAS
Correspondt FROSS ZELNICK LEHRMAN & ZISSU, P.C., SUSAN UPTON DOUGLASS, 866 UNITED NATIONS PLAZA, NEW YORK, NY 10017

Date Sgnd/Ack Dec 27, 2001
Date Recorded Mar 25, 2002
Brief ASSIGNS THE ENTIRE INTEREST

Record 99

Mark NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS

Status Renewed
Status Date May 30, 2003
Register Principal Sec 2 f

Ser./App. No. 74-180427
Registration No. 1770565

Int'l Class 42 - Miscellaneous Services
Goods/Services WHOLESALE SALES AND DISTRIBUTORSHIP SERVICES IN THE FIELD OF PRERECORDED AUDIO TAPES AND CASSETTES AND PRERECORDED VIDEO TAPES AND CASSETTES FEATURING SALES, TRAINING, EDUCATIONAL AND MOTIVATIONAL INFORMATION AND ADVICE FOR ENTREPRENEURS AND BUSINESSMEN AND PERSONAL MOTIVATIONAL SUBJECT MATTER; PUBLICATIONS; NAMELY, BOOKS, MAGAZINES, PAMPHLETS AND BROCHURES FEATURING SALES, TRAINING, EDUCATIONAL AND MOTIVATIONAL INFORMATION AND ADVICE FOR ENTREPRENEURS AND BUSINESSMEN AND PERSONAL MOTIVATIONAL SUBJECT MATTER; AND SALES AIDS; NAMELY, CALENDARS, PENS AND APPOINTMENT BOOKS; AND CATALOGS, PAMPHLETS, BROCHURES, PRINTED BOOK INSERTS AND PRINTED CHARTS FEATURING PERSONAL AND/OR SALES ORIENTED SALES, TRAINING, EDUCATIONAL AND MOTIVATIONAL SUBJECT MATTER FOR ENTREPRENEURS AND BUSINESSMEN

U.S. Class 101
1st Use Jun, 1985
Commerce Use Jun, 1985

Filing Date Jun 28, 1991
Published (Last) Feb 16, 1993
Registered May 11, 1993
Renewed May 11, 2003

Affidavits Sec. 8 accepted; Sec. 15 acknowledged

Disclaimer BUSINESS OPPORTUNITY ENTREPRENEURS

Correspondent J SCOTT EVANS
 ADAMS SCHWARTZ & EVANS, PA
 2180 1ST UNION PLZ
 301 SOUTH TRYON STREET
 CHARLOTTE NC 28282

Applicant INTERNATIONAL NETWORK SERVICES CORPORATION (NC CORP.)
 POST OFFICE BOX 412080
 CHARLOTTE, NC 28241-8834

Registrant INTERNET SERVICES CORPORATION (NC CORP.)
 1300 ALTURA ROAD
 FORT MILL, SC 29716-1329

ASSIGNMENTS

Reel/Frame 0847/0647

Assignor(s) INTERNATIONAL NETWORK SERVICES CORPORATION (NC CORP.)

Assignee(s) INTERNET SERVICES CORPORATION (NC CORP.)

Correspondt INTERNATIONAL NETWORK SERVICES, CORPORATION, L.S. VAN
 LANDINGHAM, JR., 2001 JEFFERSON DAVIS HIGHWAY, STE. 507,
 ARLINGTON, VA 22202

Date Sgnd/Ack Aug 25, 1991

Date Recorded Mar 2, 1992

Brief Change of name effective Sep 30, 1991

Action History

May 30, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
May 30, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
Mar 20, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
Mar 20, 2003	PAPER RECEIVED
May 11, 1999	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Dec 21, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
May 11, 1993	REGISTERED-PRINCIPAL REGISTER
Feb 16, 1993	PUBLISHED FOR OPPOSITION
Jan 15, 1993	NOTICE OF PUBLICATION
Dec 29, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec 10, 1992	COMMUNICATION RECEIVED FROM APPLICANT
Sep 28, 1992	COMMUNICATION RECEIVED FROM APPLICANT
Jul 16, 1992	FINAL REFUSAL MAILED
Apr 6, 1992	COMMUNICATION RECEIVED FROM APPLICANT
Oct 9, 1991	NON-FINAL ACTION MAILED

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Database(s): Federal**Mark:** entrepreneur **All Owner:** not media **Status:** registered or renewed **Disclaimer:** entrepreneur or entrepreneurs or entrepreneur's

36 records.

Table of Contents**Federal**

1.	75-078539	ENTREPRENEUR'S ALERT	Int'l 16	Registered
2.	75-195874	THE ENTREPRENEUR'S COACH	Int'l 16	Registered
3.	75-322969	THE ANONYMOUS ENTREPRENEUR	Int'l 16	Registered
4.	75-914440	HISPANIC ENTREPRENEUR 100	Int'l 16 35 41 42	Registered
5.	76-354365	PE PROFESSIONAL ENTREPRENEUR (and Design)	Int'l 16	Registered
6.	75-195566	UNITED ASSOCIATION OF ENTREPRENEURS BUILDING AMERICA'S FUTURE (and Design)	Int'l 35 42	Registered
7.	75-195873	ENTREPRENEUR'S COACH	Int'l 35	Registered
8.	75-492808	THE ENTREPRENEUR'S SOURCE	Int'l 35	Registered
9.	75-851436	A.A.C.E. THE AMERICAN ASSOCIATION OF CONSUMERS AND ENTREPRENEURS	Int'l 35	Registered
10.	76-043067	ENTREPRENEUR BEHIND THE ENTREPRENEURS	Int'l 35 36	Registered
11.	78-111148	STAKE & EGGS ENTREPRENEUR SERIES	Int'l 35	Registered
12.	75-235201	EDIE ONLINE ELECTRONIC DATA FOR INVESTORS AND ENTREPRENEURS	Int'l 36	Registered
13.	75-323234	UNITED PACIFIC BANK THE ENTREPRENEURS' BANK	Int'l 36	Registered
14.	75-498403	WOMEN ENTREPRENEURS' CONNECTION	Int'l 36	Registered
15.	75-596112	PRINTING & DESIGNING FOR ENTREPRENEURS: BIG-COMPANY IMAGE AT ENTREPRENEUR PRICES	Int'l 36 42	Registered
16.	75-669099	THE ENTREPRENEURS EMPOWERMENT PROGRAM	Int'l 36	Registered
17.	76-283054	E ENTREPRENEURS' FOUNDATION (Stylized)	Int'l 36	Registered
18.	75-919975	WEEKLY ENTREPRENEUR FOCUS	Int'l 38 41	Registered
19.	75-216824	THE INDUS ENTREPRENEURS	Int'l 41 42	Registered
20.	75-322968	THE ANONYMOUS ENTREPRENEUR	Int'l 41	Registered
21.	75-501388	MILLENNIUM ENTREPRENEURS (and Design)	Int'l 41	Registered
22.	75-594335	ENTREPRENEURS ONLY	Int'l 41	Registered
23.	75-854330	ENTREPRENEUR'S CORNER	Int'l 41	Registered
24.	75-879145	SILICON VALLEY ENTREPRENEURS' CONFERENCE	Int'l 41	Registered
25.	75-914439	HISPANIC ENTREPRENEUR	Int'l 41	Registered
26.	76-180747	YTE YOUTH TECH ENTREPRENEURS (and Design)	Int'l 41	Registered
27.	76-202892	WORLD ENTREPRENEUR OF THE YEAR	Int'l 41	Registered
28.	76-237274	ENERGIZING ENTREPRENEURS	Int'l 41	Registered
29.	74-607956	YOUNG ENTREPRENEURS' ORGANIZATION (and Design)	Int'l 42	Registered
30.	75-335213	FORUM FOR WOMEN ENTREPRENEURS	Int'l 42	Registered
31.	75-388010	AMERICAN SOCIETY OF WOMEN ENTREPRENEURS ASWE (and Design)	Int'l 42	Registered
32.	75-401183	SBA PRO-NET U.S. SMALL BUSINESS ADMINISTRATION CHAMPIONING AMERICA'S ENTREPRENEURS (and Design)	Int'l 42	Registered

33. 75-685407 **INTERNATIONAL ENTREPRENEUR ASSOCIATION IEA** (and Design)
Int'l 42 Registered
34. 78-084423 **PIONEER ENTREPRENEURS** Int'l 42 Registered
35. 73-749392 **ENTREPRENEUR OF THE YEAR** Int'l 41 Renewed
36. 74-180427 **NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS** Int'l
42 Renewed

Database(s): Federal

Mark: entrepreneur **All Owner:** not media **Status:** registered or renewed **Register:** supplemental or principal 2f
24 records.

Table of Contents**Federal**

1.	74-352598	THE FILM ENTREPRENEUR	Int'l 16	Registered	
2.	74-437411	MBE MINORITY BUSINESS ENTREPRENEUR	(and Design)	Int'l	
		16	Registered		
3.	74-564848	INTERNATIONAL WHO'S WHO OF ENTREPRENEURS	Int'l		
		16	Registered		
4.	75-198274	ENTREPRENEUR'S NOTEBOOK	Int'l 16	Registered	
5.	75-914440	HISPANIC ENTREPRENEUR 100	Int'l 16 35 41 42	Registered	
6.	75-909016	TEENPRENEURS	Int'l 25	Registered	
7.	75-207312	THE ENTREPRENEUR'S INVESTMENT BANK	Int'l 35 36	Registered	
8.	76-459007	AMERICAN ENTREPRENEURS FOR ECONOMIC GROWTH	Int'l		
		35	Registered		
9.	75-456658	ENTREPRENEUR EQUITY PROTECTION	Int'l 36	Registered	
10.	75-582756	ENTREPRENEURS FUND	Int'l 36	Registered	
11.	75-791729	ENTREPRENEUR CARD	Int'l 36	Registered	
12.	76-176783	THE ENTREPRENEUR'S VENTURE CAPITALIST	Int'l 36	Registered	
13.	73-611054	THE ENTREPRENEUR'S NETWORK	Int'l 41	Registered	
14.	75-359325	ENTREPRENEUR'S HALL OF FAME	Int'l 41	Registered	
15.	75-879145	SILICON VALLEY ENTREPRENEURS' CONFERENCE	Int'l		
		41	Registered		
16.	75-905022	ENTREPRENEUR RADIO NETWORK	Int'l 41	Registered	
17.	75-914439	HISPANIC ENTREPRENEUR	Int'l 41	Registered	
18.	76-098144	ORGANIZED ENTREPRENEUR	Int'l 41	Registered	
19.	76-262994	CAMP ENTREPRENEUR	Int'l 41	Registered	
20.	75-115657	THE ENTREPRENEUR'S LAW FIRM	Int'l 42	Registered	
21.	75-365276	BUSINESS LAWYERS FOR ENTREPRENEURS	Int'l 42	Registered	
22.	76-450033	BUSINESS LAWYERS FOR ENTREPRENEURS	Int'l 42	Registered	
23.	74-180438	NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS	Int'l 9		
		16	Renewed		
24.	74-180427	NETWORK OF BUSINESS OPPORTUNITY ENTREPRENEURS	Int'l		
		42	Renewed		

Database(s): Federal

Mark: entrepreneur **All Owner:** not media **Status:** pending or published or allowed
48 records.

Table of Contents

Federal

1.	76-485811	ENTREPRENEURS BEHIND THE ENTREPRENEURS	Int'l 35 36	Pending
		- Final refusal		
2.	75-861746	ENTREPRENEURS' ACCOUNT	Int'l 36	Pending - Final refusal
3.	78-414313	THE EVERYDAY ENTREPRENEUR (Block letters)	Int'l 9 16 35	
		41		Pending - Initialized
4.	78-424083	SECRETS OF A SERIAL ENTREPRENEUR (Block letters)	Int'l 9 16	
		41		Pending - Initialized
5.	76-579418	GENIUS ENTREPRENEUR (Stylized)	Int'l 16	Pending -
		Initialized		
6.	78-345688	ENTREPRENEURS TRIBUNE (Block letters)	Int'l 16	Pending -
		Initialized		
7.	78-394594	ENTREPRENEURSONTRACK (Block letters)	Int'l 16	Pending -
		Initialized		
8.	78-402038	ENTREPRENEUR GENERATION (Block letters)	Int'l 25	Pending -
		Initialized		
9.	78-402046	ENTREPRENEUR (Block letters)	Int'l 25	Pending -
		Initialized		
10.	78-407280	THE ENTREPRENEUR (Block letters)	Int'l 25	Pending -
		Initialized		
11.	76-587902	BLACK ENTREPRENEURS HOUSTON (and Design)	Int'l 35	Pending
		- Initialized		
12.	78-398591	UNDERWEAR ENTREPRENEUR (Block letters)	Int'l 35	Pending -
		Initialized		
13.	78-403735	MOMTREPENEURS (Block letters)	Int'l 35	Pending -
		Initialized		
14.	78-404774	AMERICA'S ULTIMATE TOOLBOX FOR UNDERWEAR ENTREPRENEURS (Stylized)	Int'l 35	Pending - Initialized
15.	78-412280	THE ENTREPRENEUR'S CHOICE (Block letters)	Int'l 35	Pending
		- Initialized		
16.	78-436508	NANOPRENEUR (Block letters)	Int'l 35	Pending - Initialized
17.	78-436715	YOUNG ENTREPRENEUR PROGRAM (Block letters)	Int'l 35	Pending - Initialized
		35		Initialized
18.	78-443833	SMALL BUSINESS & ENTREPRENEURS COUNCIL (Block letters)	Int'l 35	Pending - Initialized
		35		Initialized
19.	76-601207	ENTREPRENEUR SUITES (Stylized)	Int'l 36 39	Pending -
		Initialized		
20.	78-439492	BANK OF LINCOLNWOOD THE ENTREPRENEUR'S BANK (Stylized)	Int'l 36	Pending - Initialized
21.	76-588980	THE ENTREPRENEUR'S NETWORK (Stylized)	Int'l 38	Pending -
		Initialized		
22.	76-572346	LAWNTREPENEUR (Stylized)	Int'l 41	Pending - Initialized
23.	76-594018	ACTORPRENEUR ATTITUDE (Stylized)	Int'l 41	Pending -
		Initialized		
24.	78-407273	THE ENTREPRENEUR (Block letters)	Int'l 41	Pending -
		Initialized		
25.	78-407775	THE ENTREPRENEUR (Block letters)	Int'l 41	Pending -
		Initialized		

26.	78-420914	THE ENTREPRENEUR CHANNEL - Initialized	(Block letters)	Int'l 41	Pending
27.	78-421146	THE ENTREPRENEUR NETWORK - Initialized	(Block letters)	Int'l 41	Pending
28.	78-421182	THE ENTREPRENEUR NETWORK - Initialized	(Block letters)	Int'l 41	Pending
29.	78-315659	IA OF SE INTERNATIONAL ASSOCIATION OF STUDENT ENTREPRENEURS (and Design)		Int'l 35	Pending - Non-final action
30.	78-273535	THE ENTREPRENEUR CHANNEL		Int'l 41	Pending - Non-final action
31.	78-308345	UTHCREED YOUTH CREATING RICHES THRU ECONOMIC AND ENTREPRENEUR DEVELOPMENT (Stylized)		Int'l 41	Pending - Non-final action
32.	76-528861	THE ENTREPRENEUR		Int'l 42	Pending - Non-final action
33.	76-516583	GLOBAL STUDENT ENTREPRENEUR		Int'l 41	Pending - Response after non-final refusal
34.	78-273201	ENTREPRENEUR'S HOMEBASE		Int'l 36	Pending, Passed by Examiner - Publication/issue review complete
35.	78-166117	ESC (and Design)		Int'l 9 16 35 36 41	Published
36.	78-290856	FRANCHIPRENEUR 100		Int'l 16	Published
37.	76-045446	ENTREPRENEUR ECOSYSTEM		Int'l 35 36	Published
38.	78-244441	QUIET ENTREPRENEURS		Int'l 35	Published
39.	78-244442	QE QUIET ENTREPRENEURS (and Design)		Int'l 35	Published
40.	78-306189	DEVELOPRENEURS		Int'l 35	Published
41.	78-290855	THE ENTREPRENEUR AUTHORITY		Int'l 36	Published
42.	78-300252	VIRTUAL ENTREPRENEUR		Int'l 16	Published & Opposed
43.	76-484080	BEAUTY ENTREPRENEUR OF THE YEAR		Int'l 25 41	Allowed - 1st extension of time granted
44.	76-302723	ENTREPARTNERS		Int'l 35	Allowed - 4th extension of time granted
45.	75-023196	KIDPRENEUR		Int'l 9	Allowed - 5th extension of time granted
46.	78-052040	INVENTREPRENEUR		Int'l 25	Allowed - 5th extension of time granted
47.	76-483588	CHRISTIANPRENEURS		Int'l 16	Allowed - Notice of Allowance issued
48.	78-210411	PASTORPRENEUR		Int'l 16	Allowed - Statement of Use non-final refusal

Record 1

Mark	ENTREPRENEURS BEHIND THE ENTREPRENEURS
Status	Pending - Final refusal
Status Date	Mar 9, 2004
Register	Principal
Ser./App. No.	76-485811
Int'l Class	35 - Advertising and Business
Goods/Services	CONSULTATION IN THE FIELD OF PERSONNEL MANAGEMENT, PLACEMENT AND RECRUITMENT
U.S. Class	100, 101, 102
1st Use	Mar, 2001
Commerce Use	Mar, 2001
Int'l Class	36 - Insurance and Financial
Goods/Services	VENTURE CAPITAL SERVICING, NAMELY, PROVIDING FINANCING TO EMERGING AND START-UP COMPANIES

U.S. Class 100, 101, 102
 1st Use Mar, 2001
 Commerce Use Mar, 2001

Filing Date Jan 29, 2003

Disclaimer ENTREPRENEURS

Associated Marks 2574386

Correspondent LAURA TALLEY GEYER, ESQ.
 JONES, DAY, REAVIS & POGUE
 51 LOUISIANA AVENUE, N.W.
 WASHINGTON, D.C. 20001-2113

Reference 416569-60000

Applicant SCIX MANAGEMENT, L.L.C. (DE CORP.)
 3000 SAND HILL ROAD BLDG. 4, SUITE 280
 MENLO PARK, CA 94025

Action History Jan 21, 2004 COMMUNICATION RECEIVED FROM APPLICANT
 Jan 21, 2004 PAPER RECEIVED
 Jul 17, 2003 NON-FINAL ACTION MAILED
 Jul 12, 2003 ASSIGNED TO EXAMINER

Record 2

Mark ENTREPRENEURS' ACCOUNT

Status Pending - Final refusal

Status Date Mar 17, 2004

Register Principal

Ser./App. No. 75-861746

Int'l Class 36 - Insurance and Financial
 Goods/Services CHECKING ACCOUNT AND BANKING SERVICES
 U.S. Class 100, 101, 102

Filing Date Dec 2, 1999
 Filed I-T-U Yes

Disclaimer ACCOUNT

Correspondent MARK J. LISS
 LEYDIG, VOIT & MAYER, LTD.
 TWO PRUDENTIAL PLAZA, SUITE 4900
 CHICAGO, ILLINOIS 60601-6780

Reference 202895

Applicant NEW CENTURY BANK (IL BANKING CORPORATION)
 363 WEST ONTARIO STREET
 CHICAGO, IL 60610

Record 3

Mark THE EVERYDAY ENTREPRENEUR (Block letters)

Status Pending - Initialized
Status Date May 12, 2004
Register Principal

Ser./App. No. 78-414313

Int'l Class 9 - Electrical and Scientific Apparatus
Goods/Services PRE-RECORDED VIDEO, AUDIO AND DATA RECORDING MEDIA,
NAMELY, AUDIO AND VIDEO TAPES AND CASSETTES; COMPACT DISCS;
CD-ROMS; DVD-ROMS; ELECTRONIC PUBLICATIONS, NAMELY,
DOWNLOADABLE ELECTRONIC PUBLICATIONS AND DOCUMENTATION IN
THE NATURE OF TRAINING GUIDES AND MANUALS IN ELECTRONIC
FORMAT; ALL OF THE AFORESAID PRODUCTS FEATURING INFORMATION
IN THE FIELDS OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT,
PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR
PUBLIC SPEAKING AND CONSULTANCY, TRAINING, COACHING AND
EDUCATION; SCREEN SAVERS, MOUSE PADS, CALCULATORS AND
DECORATIVE MAGNETS

U.S. Class 21, 23, 26, 36, 38

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PRINTED MATTER, NAMELY, BROCHURES, PAMPHLETS,
LEAFLETS, INSTRUCTION BOOKLETS, ORDER FORMS, REPORTS,
INFORMATION SHEETS, FACT SHEETS, NEWSLETTERS AND GUIDES;
PRINTED PUBLICATIONS, NAMELY, BOOKS, HANDBOOKS, MAGAZINES,
JOURNALS AND MANUALS; EDUCATIONAL PUBLICATIONS, NAMELY,
BOOKS, HANDBOOKS, MAGAZINES, JOURNALS AND MANUALS; TRAINING
MANUALS AND PERIODICAL PUBLICATIONS, NAMELY, BOOKS,
HANDBOOKS, MAGAZINES, JOURNALS AND MANUALS; INSTRUCTIONAL
AND TEACHING MATERIAL IN THE NATURE OF QUESTIONNAIRES,
PAMPHLETS, PERIODICALS, BOOKS, NEWSLETTERS, MAGAZINES,
REPORTS, JOURNALS, MANUALS, GUIDES AND HANDBOOKS; ALL OF THE
AFORESAID GOODS IN THE FIELD OF BUSINESS MANAGEMENT, CAREER
DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND
KEYNOTE OR PUBLIC SPEAKING AND CONSULTANCY, TRAINING,
COACHING, EDUCATION, AND CAREER COUNSELING; PENS, PENCILS,
CASES THEREFOR, PEN OR PENCIL TRAYS, PEN OR PENCIL BOXES,
ERASERS, CRAYONS, MARKERS, COLORED PENCILS, ARTS AND CRAFTS
PAINTING KITS; CHALK AND CHALKBOARDS FOR SCHOOL AND HOME USE;
DECALS, PAPER BASED IRON ON TRANSFERS; POSTERS, PHOTOGRAPHS;
BOOK COVERS, AND CALENDARS; PORTFOLIOS, FOLDERS, BINDERS,
BUSINESS CARD HOLDERS, CERTIFICATES, PAPER AWARDS, GREETING
CARDS, NOTE CARDS, GIFT BAGS, DESK PADS, DESK CADDIES,
PAPERWEIGHTS

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS CONSULTING, BUSINESS MARKETING CONSULTING,
BUSINESS DEVELOPMENT AND BUSINESS RESEARCH SERVICES IN THE
FIELDS OF CAREER DEVELOPMENT, LEADERSHIP AND PERSONAL
DEVELOPMENT, EXECUTIVE COACHING, BUSINESS PLANNING, TIME
MANAGEMENT AND CAREER MANAGEMENT, CAREER AND LIFE TRANSITION
MANAGEMENT, CAREER AND LIFECYCLE ASSESSMENTS, EMPLOYEE
EDUCATION AND TRAINING, COACHING, COUNSELING, PERFORMANCE
AND LIFE IMPROVEMENT, EMPLOYEE RECRUITING, INTERNSHIPS,
CO-OPERATIVES, OUTPLACEMENT, AND CLIENT REPRESENTATION;
PROVIDING AN ON-LINE BUSINESS DATABASE OF INFORMATION IN THE
FIELDS OF TECHNOLOGY-ENABLED ORGANIZATIONS, CAREER AND LIFE
TRANSITION MANAGEMENT, CAREER AND LIFECYCLE ASSESSMENTS,
EMPLOYEE EDUCATION AND TRAINING, COACHING, COUNSELING,
PERFORMANCE AND LIFE IMPROVEMENT, EMPLOYEE RECRUITING,
INTERNSHIPS, CO-OPERATIVES, OUTPLACEMENT, AND CLIENT
REPRESENTATION

U.S. Class 100, 101, 102

Int'l Class 41 - Education and Entertainment
Goods/Services TRAINING, COACHING AND EDUCATION SERVICES, NAMELY, THE DESIGN, PREPARATION AND IMPLEMENTATION OF TRAINING, COACHING AND EDUCATIONAL PROGRAMS, NAMELY, CLASSES, SEMINARS, WORKSHOPS, COURSES, CONFERENCES, FOCUS DAYS IN THE FIELD OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING, TIME MANAGEMENT, LIFE TRANSITIONS, LEADERSHIP AND CONSULTANCY; TRAINING, COACHING, EDUCATION, AND CAREER COUNSELING IN THE FIELD OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING, LEADERSHIP AND CONSULTANCY, CONSULTANCY AND ADVICE IN THE FIELD OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING; EDUCATIONAL CONSULTING AND ADVISORY SERVICES IN RELATION TO CV WRITING AND INTERVIEW TECHNIQUE; ARRANGING AND CONDUCTING COURSES, SEMINARS, WORKSHOPS, CONFERENCES AND CLASSES, IN THE FIELD OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING, LEADERSHIP AND CONSULTANCY, CHANGE MANAGEMENT, CORPORATE COMMUNICATION, BUSINESS AND BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING LEADERSHIP AND PERSONAL DEVELOPMENT AND MOTIVATION; CONSULTANCY AND ADVISORY SERVICES, NAMELY, COACHING AND DEVELOPMENT OF LEADERSHIP SKILLS AND CAREER MANAGEMENT SKILLS IN THE FIELD OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING AND CONSULTANCY; PROVIDING INFORMATION ON-LINE FROM A COMPUTER DATABASE, THE INTERNET OR OTHER INTERACTIVE ELECTRONIC PLATFORMS IN THE FIELD OF TRAINING, COACHING, EDUCATION, AND CAREER COUNSELING REGARDING BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING AND CONSULTANCY; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A TELEVISION AND RADIO PROGRAMS AND DELIVERING PUBLIC AND KEYNOTE SPEECHES IN THE FIELD OF BUSINESS MANAGEMENT, CAREER DEVELOPMENT, PERSONAL DEVELOPMENT, BUSINESS DEVELOPMENT AND KEYNOTE OR PUBLIC SPEAKING; AND FREELANCE WRITING SERVICES FOR NEWSPAPERS, BROCHURES, PAMPHLETS, LEAFLETS, INSTRUCTION BOOKLETS, ORDER FORMS, REPORTS, INFORMATION SHEETS, FACT SHEETS, NEWSLETTERS, GUIDES, NEWSPAPERS, BOOKS, HANDBOOKS, MAGAZINES, JOURNALS AND MANUALS

U.S. Class 100, 101, 107

Filing Date May 6, 2004
Filed I-T-U Yes

Correspondent CHERYL L. BURBACH
HOVEY WILLIAMS LLP
2405 GRAND BLVD., SUITE 400
KANSAS CITY, MO 64108

Applicant COLLINS, PHYLLIS A. (UNITED STATES INDIVIDUAL)
4741 CENTRAL, SUITE 157
KANSAS CITY, MO 64112

Action History May 12, 2004 NEW APPLICATION ENTERED IN TRAM

Record 4

Mark SECRETS OF A SERIAL ENTREPRENEUR (Block letters)

Status Pending - Initialized
Status Date May 28, 2004
Register Principal

Ser./App. No. 78-424083

Int'l Class 9 - Electrical and Scientific Apparatus
Goods/Services AUDIO TAPES (CDS AND CASSETTES OR ELECTRONIC)
U.S. Class 21, 23, 26, 36, 38
1st Use Jan 15, 2004
Commerce Use Jan 15, 2004

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services BOOKS (PHYSICAL AND ELECTRONICALLY DELIVERED)
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Jan 15, 2004
Commerce Use Jan 15, 2004

Int'l Class 41 - Education and Entertainment
Goods/Services PHYSICAL SEMINARS
U.S. Class 100, 101, 107
1st Use Jan 15, 2004
Commerce Use Jan 15, 2004

Filing Date May 24, 2004

Correspondent ROBERT J. NORTON
68 WHITEWOOD RD
MILFORD MA 1757-1228

Applicant NORTON, ROBERT, J./ROBERT NORTON (INDIVIDUAL)
68 WHITEWOOD ROAD
MILFORD, MA 01757

Action History Jun 1, 2004 NEW APPLICATION ENTERED IN TRAM

Record 5**GENIUS ENTREPRENEUR**

Mark GENIUS ENTREPRENEUR (Stylized)

Status Pending - Initialized
Status Date Mar 10, 2004
Register Principal

Ser./App. No. 76-579418

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services EDUCATIONAL AND INSTRUCTIONAL PUBLICATIONS INCLUDING
VIDEOTAPES AND PRINTED MATERIALS, ENCOURAGING AND EDUCATING
YOUNG PEOPLE TO BECOME ENTREPRENEURS
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Jan 1, 2000

Commerce Use Jan 1, 2000
Filing Date Mar 3, 2004
Correspondent SARA FALKINHAM
 ARMSTRONG ALLEN, PLLC
 BRINKLEY PLAZA, SUITE 700
 80 MONROE AVENUE
 MEMPHIS, TN 38103-2467
Applicant GASSAWAY, WILLIAM B., DBA BILL GASSAWAY AND
 ASSOCIATES (UNITED STATES INDIVIDUAL)
 6460 PINE CIRCLE
 MEMPHIS, TN 38115
Action History Mar 19, 2004 NEW APPLICATION ENTERED IN TRAM

Record 6

Entrepreneurs Tribune

Mark ENTREPRENEURS TRIBUNE (Block letters)
Status Pending - Initialized
Status Date Jan 16, 2004
Register Principal
Ser./App. No. 78-345688
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services BUSINESS NEWSPAPER INCLUDING EDITORIAL CONTENT,
 ADVERTISING, FIANANCIAL INFORMATION AND ARTICLES OF INTEREST
 TO THE BUSINESS COMMUNITY WITH AN EMPHASIS ON STORIES OF
 INTERNATIONAL INTEREST
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
Filing Date Dec 26, 2003
Filed I-T-U Yes
Correspondent MARK D. TORCHE
 AFFORDABLE SIGNS
 10580 NW 6TH ST
 PEMBROKE PINES FL 33026-5971
Applicant GALIN INCORPORATED (FL CORP.)
 7710 BANYAN TERRACE
 TAMARAC, FL 33321-2625
Action History Jan 8, 2004 NEW APPLICATION ENTERED IN TRAM

Record 7

ENTREPRENEURSONTRACK

Mark ENTREPRENEURSONTRACK (Block letters)
Status Pending - Initialized
Status Date May 4, 2004
Register Principal
Ser./App. No. 78-394594
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PRINTED AND ON-LINE INSTRUCTIONAL, EDUCATIONAL, TEACHING AND ASSESSMENT MATERIALS AND PRE-RECORDED AUDIO CD'S AND AUDIO TAPES IN THE FIELDS OF GOAL SETTING AND LIFE, INCOME AND BUSINESS PLANNING
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
Filing Date Apr 1, 2004
Filed I-T-U Yes
Correspondent REBECCA J. BISHOP
 ALTERA LAW GROUP, LLC
 SUITE 100
 6500 CITY WEST PARKWAY
 MINNEAPOLIS, MN 55344
Reference 3020.3US01
Applicant VOLLMER, CARI K. (UNITED STATES INDIVIDUAL)
 5300 RIVER WOOD DRIVE
 SAVAGE, MN 55378
Action History Apr 9, 2004 NEW APPLICATION ENTERED IN TRAM

Record 8

Entrepreneur Generation

Mark ENTREPRENEUR GENERATION (Block letters)
Status Pending - Initialized
Status Date Apr 28, 2004
Register Principal
Ser./App. No. 78-402038

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY T-SHIRTS, SHIRTS, COLLAR SHIRTS,
 LONG SLEEVE SHIRTS, TANK TOPS, TEES, SWEATERS, SWEATSHIRTS,
 VESTS, HATS, CAPS, BEANIES, TIES, PANTS, SHORTS, SKIRTS,
 JACKETS AND SHOES
U.S. Class 22, 39
Filing Date Apr 14, 2004
Filed I-T-U Yes
Correspondent TORNINCASA, HEATHER L.
 2960 CLAIREMONT DRIVE APT # 28
 SAN DIEGO, CA 92117
Applicant TORNINCASA, HEATHER L. (UNITED STATES INDIVIDUAL)
 2960 CLAIREMONT DRIVE APT # 28
 SAN DIEGO, CA 92117
Action History Apr 22, 2004 NEW APPLICATION ENTERED IN TRAM

Record 9**Entrepreneur**

Mark ENTREPRENEUR (Block letters)
Status Pending - Initialized
Status Date Apr 28, 2004
Register Principal
Ser./App. No. 78-402046
Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY T-SHIRTS, SHIRTS, COLLAR SHIRTS,
 LONG SLEEVE SHIRTS, TANK TOPS, TEES, SWEATERS, SWEATSHIRTS,
 VESTS, HATS, CAPS, BEANIES, TIES, PANTS, SHORTS, SKIRTS,
 JACKETS AND SHOES
U.S. Class 22, 39
Filing Date Apr 14, 2004
Filed I-T-U Yes
Correspondent TORNINCASA, HEATHER L.
 2960 CLAIREMONT DRIVE APT # 28
 SAN DIEGO, CA 92117
Applicant TORNINCASA, HEATHER L. (UNITED STATES INDIVIDUAL)
 2960 CLAIREMONT DRIVE APT # 28
 SAN DIEGO, CA 92117
Action History Apr 22, 2004 NEW APPLICATION ENTERED IN TRAM

Record 10**THE ENTREPRENEUR**

Mark THE ENTREPRENEUR (Block letters)

Status Pending - Initialized

Status Date May 7, 2004

Register Principal

Ser./App. No. 78-407280

Int'l Class 25 - Clothing

Goods/Services CLOTHING, FOOTWEAR AND HEADGEAR

U.S. Class 22, 39

Filing Date Apr 23, 2004

Filed I-T-U Yes

Correspondent HALO STUDIOS, LLC
4902 THILLE ST
VENTURA, CA 93001

Applicant HALO STUDIOS, LLC (UNITED STATES LIMITED LIABILITY CORPORATION)
4902 THILLE ST
VENTURA, CA 93001

Action History May 5, 2004 NEW APPLICATION ENTERED IN TRAM

Record 11

Mark BLACK ENTREPRENEURS HOUSTON (and Design)

Status Pending - Initialized

Status Date Apr 26, 2004

Register Principal

Ser./App. No. 76-587902
Int'l Class 35 - Advertising and Business
Goods/Services PROMOTING THE GOODS AND SERVICES OF OTHERS BY
 PREPARING AND PLACING ADVERTISEMENTS IN AN MAGAZINE
 PUBLICATION
U.S. Class 100, 101, 102
Filing Date Apr 16, 2004
Filed I-T-U Yes
Design Codes 010103 - Stars with five points
 011711 - States of United States, maps of
 060701 - Skylines, cities from a distance
 070301 - Skyscrapers
Description DESIGN OF THE STATE OF TEXAS WITH THE CITY OF HOUSTON
 OVER LOOKING THE STATE OF TEXAS IN THE ABOVE UPPER RIGHT
 CORNER. THE WORDS BLACK ENTREPRENEURS ARE WRITTEN ACROSS
 TEXAS.
Correspondent TOMMY B. COOPER
 BLACK ENTREPRENEURS OF TEXAS
 2616 SOUTH LOOPWEST, SUITE#501
 HOUSTON, TEXAS 77054
Applicant COOPER, TOMMY B. (UNITED STATES INDIVIDUAL)
 2616 SOUTH LOOPWEST STE#501
 HOUSTON, TX 77054
Action History May 14, 2004 NEW APPLICATION ENTERED IN TRAM

Record 12

Underwear Entrepreneur

Mark UNDERWEAR ENTREPRENEUR (Block letters)
Status Pending - Initialized
Status Date Apr 21, 2004
Register Principal
Ser./App. No. 78-398591
Int'l Class 35 - Advertising and Business
Goods/Services PROVIDE SALES AND MARKETING TRAINING FOR HOME-BASED
 BUSINESS OWNERS
U.S. Class 100, 101, 102
1st Use Jan 1, 2000
Commerce Use Jan 1, 2000
Filing Date Apr 8, 2004
Correspondent PROSTEP, INC.

1008 AIRPORT RD
DESTIN FL 32541-2823

Applicant PROSTEP, INC. (FL CORP.)
1008 AIRPORT RD.
DESTIN, FL 32541

Action History Apr 16, 2004 NEW APPLICATION ENTERED IN TRAM

Record 13

MOMtrepreneurs

Mark MOMTREPENEURS (Block letters)

Status Pending - Initialized
Status Date Apr 29, 2004
Register Principal Sec 2 f in part
AS TO MOMTREPENEURS

Ser./App. No. 78-403735

Int'l Class 35 - Advertising and Business
Goods/Services MOMTREPENEURS MARKETING, CONSULTING, AND NETWORKING
ASSOCIATION, MOMTREPENEURS TELEVISION AND/OR TV SHOW,
MOMTREPENEURS RADIO SHOW, MOMTREPENEURS MAGAZINE,
MOMTREPENEURS LINE OF BOOKS, MOMTREPENEURS WEB SITE,
MOMTREPENEURS SHOPPING NETWORK AND/OR SHOWCASE,
MOMTREPENEURS PRODUCTS

U.S. Class 100, 101, 102
1st Use Dec, 1998
Commerce Use Oct, 2002

Filing Date Apr 18, 2004

Disclaimer MOMTREPENEURS

Correspondent ANGELINA MUSIK
MOMTREPENEURS
818 SUTTERS RIM
SAN ANTONIO TX 78258-2916

Applicant ANGELINA MUSIK (UNITED STATES LIMITED LIABILITY
COMPANY)
818 SUTTERS RIM
SAN ANTONIO, TX 78258

Action History Apr 28, 2004 NEW APPLICATION ENTERED IN TRAM

Record 14

**America's Ultimate Toolbox For
Underwear Entrepreneurs**

Mark AMERICA'S ULTIMATE TOOLBOX FOR UNDERWEAR
ENTREPRENEURS (Stylized)

Status Pending - Initialized
Status Date May 6, 2004
Register Principal

Ser./App. No. 78-404774

Int'l Class 35 - Advertising and Business
Goods/Services PROVIDES SALES AND MARKETING TRAINING FOR HOME-BASES
BUSINESSES
U.S. Class 100, 101, 102

Filing Date Apr 20, 2004
Filed I-T-U Yes

Correspondent PROSTEP, INC.
1008 AIRPORT RD
DESTIN FL 32541-2823

Applicant PROSTEP, INC. (FL CORP.)
1008 AIRPORT RD
DESTIN, FL 32541

Action History Apr 29, 2004 NEW APPLICATION ENTERED IN TRAM

Record 15

Mark THE ENTREPRENEUR'S CHOICE (Block letters)

Status Pending - Initialized
Status Date May 13, 2004
Register Principal

Ser./App. No. 78-412280

Int'l Class 35 - Advertising and Business
Goods/Services TAX CONSULTATION, TAX PREPARATION, ACCOUNTING,
BUSINESS AUDITING, BUSINESS CONSULTATION SERVICES, AND
BUSINESS ACQUISITION AND MERGER CONSULTATION
U.S. Class 100, 101, 102

Filing Date May 3, 2004
Filed I-T-U Yes

Correspondent MPP&W, P.C.
1034 S. BRENTWOOD BLVD SUITE 1700
ST. LOUIS, MO 63117

Applicant MPP&W, P.C. (MO CORP.)

1034 S. BRENTWOOD BLVD SUITE 1700
ST. LOUIS, MO 63117

Action History May 10, 2004 NEW APPLICATION ENTERED IN TRAM

Record 16

Mark **NANOPRENEUR** (Block letters)

Status Pending - Initialized
Status Date Jun 24, 2004
Register Principal

Ser./App. No. 78-436508

Int'l Class 35 - Advertising and Business
Goods/Services WORD USED TO DESCRIBE ENTREPRENEUR OF OR RELATED TO
NANOTECHNOLOGY
U.S. Class 100, 101, 102

Filing Date Jun 16, 2004
Filed I-T-U Yes

Correspondent MRAZ, DENISE
9155 WHITEWOOD ROAD
BRECKSVILLE, OH 44141

Applicant MRAZ, DENISE (UNITED STATES INDIVIDUAL)
9155 WHITEWOOD ROAD
BRECKSVILLE, OH 44141

Action History Jun 23, 2004 NEW APPLICATION ENTERED IN TRAM

Record 17

Mark **YOUNG ENTREPRENEUR PROGRAM** (Block letters)

Status Pending - Initialized
Status Date Jun 28, 2004
Register Principal

Ser./App. No. 78-436715

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS DEVELOPMENT SERVICES
U.S. Class 100, 101, 102

Filing Date Jun 17, 2004
Filed I-T-U Yes

Correspondent EBON RESEARCH SYSTEMS, LLC
812 SWEETWATER CLUB BLVD
LONGWOOD, FL 32779

Applicant EBON RESEARCH SYSTEMS, LLC COMPOSED OF DR. FLORENCE
ALEXANDER USA (FL LIMITED LIABILITY CORPORATION)
812 SWEETWATER CLUB BLVD
LONGWOOD, FL 32779

Action History Jun 23, 2004 NEW APPLICATION ENTERED IN TRAM

Record 18

Mark SMALL BUSINESS & ENTREPRENEURS COUNCIL (Block letters)
Status Pending - Initialized
Status Date Jul 7, 2004
Register Principal
Ser./App. No. 78-443833
Int'l Class 35 - Advertising and Business
Goods/Services ADVOCACY AND NETWORKING ORGANIZATION THAT PROTECTS AND ENHANCES THE ENVIRONMENT FOR ENTREPRENEURSHIP AND SMALL BUSINESS GROWTH
U.S. Class 100, 101, 102
Filing Date Jun 30, 2004
Filed I-T-U Yes
Correspondent KAREN KERRICAN
L
1920 L ST NW STE 200
WASHINGTON DC 20036-5036
Applicant KAREN KERRIGAN (IL NON-PROFIT ORGANIZATION)
1920 L STREET, N.W.
WASHINGTON, DC 20036
Action History Jul 8, 2004 NEW APPLICATION ENTERED IN TRAM

Record 19

Mark ENTREPRENEUR SUITES (Stylized)
Status Pending - Initialized
Status Date Jul 13, 2004
Register Principal
Ser./App. No. 76-601207
Int'l Class 36 - Insurance and Financial
Goods/Services RENTAL OF SPACE TO BE USED FOR OFFICES
U.S. Class 100, 101, 102
Int'l Class 39 - Transportation and Storage
Goods/Services RENTAL OF SPACE TO BE USED FOR WAREHOUSING AND MANUFACTURING
U.S. Class 100, 105
Filing Date Jul 8, 2004
Filed I-T-U Yes
Correspondent CARRIE L. KIEDROWSKI
JONES DAY

NORTH POINT, 901 LAKESIDE AVENUE
CLEVELAND, OHIO 44114

Applicant KLARIC, KYLE M. (UNITED STATES INDIVIDUAL)
3818 CORNELL DRIVE
HERMITAGE, PA 16148

Action History Jul 21, 2004 NEW APPLICATION ENTERED IN TRAM

Record 20

Mark BANK OF LINCOLNWOOD THE ENTREPRENEUR'S BANK
(Stylized)

Status Pending - Initialized
Status Date Jun 29, 2004
Register Principal

Ser./App. No. 78-439492

Int'l Class 36 - Insurance and Financial
Goods/Services BANKING
U.S. Class 100, 101, 102
1st Use Jan 31, 2004
Commerce Use Jan 31, 2004

Filing Date Jun 22, 2004

Correspondent JAMES W. POTTHAST
POTTHAST & ASSOCIATES
2712 N. ASHLAND AVENUE
CHICAGO, IL 60614-1106

Applicant BANK OF LINCOLNWOOD (IL ILLINOIS BANKING ASSOCIATION)
4433 W. TOUHY AVENUE
LINCOLNWOOD, IL 60712

Action History Jun 29, 2004 NEW APPLICATION ENTERED IN TRAM

Record 21

THE ENTREPRENEUR'S NETWORK

Mark THE ENTREPRENEUR'S NETWORK (Stylized)

Status Pending - Initialized
Status Date May 5, 2004
Register Principal

Ser./App. No. 76-588980

Int'l Class 38 - Communication
Goods/Services TELEVISION, RADIO, AND ELECTRONIC GLOBAL
COMMUNICATION NETWORK BROADCASTING SERVICES INCLUDING
INTERACTIVE AND NONINTERACTIVE ACCESS THERETO; AND PROGRAM
PRODUCTION SERVICES
U.S. Class 100, 101, 104

Filing Date Apr 26, 2004
Filed I-T-U Yes

Correspondent HOWARD NATTER
NATTER & NATTER
25 WEST 43 STREET
NEW YORK NY 10036-7469

Applicant WIESEN, JEREMY (UNITED STATES INDIVIDUAL)
254 EAST 68TH STREET SUITE 30-F
NEW YORK, NY 10021

Action History May 18, 2004 NEW APPLICATION ENTERED IN TRAM

Record 22**LAWNTREPRENEUR**

Mark LAWNTREPRENEUR (Stylized)

Status Pending - Initialized
Status Date Feb 2, 2004
Register Principal

Ser./App. No. 76-572346

Int'l Class 41 - Education and Entertainment
Goods/Services ARRANGING AND CONDUCTING CONTESTS INVOLVING YOUTHFUL PARTICIPANTS WHO HAVE INITIATED A LAWN CARE BUSINESS

U.S. Class 100, 101, 107

Filing Date Jan 26, 2004
Filed I-T-U Yes

Correspondent THOMAS J. NIKOLAI
NIKOLAI & MERSEREAU, P.A.
820 INTERNATIONAL CENTRE
900 SECOND AVENUE SOUTH
MINNEAPOLIS, MINNESOTA 55402-3325

Applicant HOUND DOG PRODUCTS, INC. (MN CORP.)
6435 CECILIA CIRCLE
EDINA, MN 55439

Action History Feb 12, 2004 NEW APPLICATION ENTERED IN TRAM

Record 23

Mark ACTORPRENEUR ATTITUDE (Stylized)

Status Pending - Initialized
Status Date May 28, 2004

Register Principal
Ser./App. No. 76-594018
Int'l Class 41 - Education and Entertainment
Goods/Services EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, CONDUCTING WORKSHOPS, LECTURES AND SEMINARS IN THE FIELDS OF SELF AWARENESS; CREATIVITY; SPIRITUAL, PERSONAL AND PROFESSIONAL GROWTH; CAREER COUNSELING AND NETWORKING; AND MONEY MANAGEMENT; AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH
U.S. Class 100, 101, 107
1st Use Jul 15, 2003
Commerce Use Jul 15, 2003
Filing Date May 26, 2004
Correspondent ALAN M. HARRIS
LAW OFFICES OF ALAN M. HARRIS
517 OCEAN FRONT WALK, SUITE 11
VENICE, CA 90291
Applicant DIVINITY TO INFINITY UNLIMITED (CA CORP.)
2502 S. BUCKINGHAM ROAD
LOS ANGELES, CA 90016
Action History Jun 9, 2004 NEW APPLICATION ENTERED IN TRAM

Record 24

THE ENTREPRENEUR

Mark THE ENTREPRENEUR (Block letters)
Status Pending - Initialized
Status Date May 7, 2004
Register Principal
Ser./App. No. 78-407273
Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT SERVICES, TELEVISION PROGRAMS AND TELEVISION SERIES
U.S. Class 100, 101, 107
Filing Date Apr 23, 2004
Filed I-T-U Yes
Correspondent HALO STUDIOS, LLC
4902 THILLE ST
VENTURA, CA 93001

Applicant HALO STUDIOS, LLC (NV LIMITED LIABILITY CORPORATION)
4902 THILLE ST
VENTURA, CA 93001

Action History May 5, 2004 NEW APPLICATION ENTERED IN TRAM

Record 25

Mark THE ENTREPRENEUR (Block letters)

Status Pending - Initialized
Status Date May 7, 2004
Register Principal

Ser./App. No. 78-407775

Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT SERVICES NAMELY, TELEVISION PROGRAMS,
AND TELEVISION SERIES
U.S. Class 100, 101, 107

Filing Date Apr 26, 2004
Filed I-T-U Yes

Correspondent JEAN FINOLE, LLC
5 GREENTREE CTR STE 104
MARLTON NJ 8053-3422

Applicant JEAN FINOLE, LLC (UNITED STATES LIMITED LIABILITY
COMPANY)
SUITE 104 5 GREENTREE CENTRE
MARLTON, NJ 08053

Action History May 3, 2004 NEW APPLICATION ENTERED IN TRAM

Record 26

Mark THE ENTREPRENEUR CHANNEL (Block letters)

Status Pending - Initialized
Status Date May 24, 2004
Register Principal

Ser./App. No. 78-420914

Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT SERVICES, TELEVISION PROGRAMS AND
TELEVISION SERIES
U.S. Class 100, 101, 107

Filing Date May 18, 2004
Filed I-T-U Yes

Correspondent HALO STUDIOS
4902 THILLE ST
VENTURA, CA 93001

Applicant HALO STUDIOS (NV LIMITED LIABILITY CORPORATION)

4902 THILLE ST
VENTURA, CA 93001

Action History May 25, 2004 NEW APPLICATION ENTERED IN TRAM

Record 27

Mark THE ENTREPRENEUR NETWORK (Block letters)

Status Pending - Initialized
Status Date Jun 1, 2004
Register Principal

Ser./App. No. 78-421146

Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT SERVICES, TELEVISION PROGRAMS AND TELEVISION SERIES
U.S. Class 100, 101, 107

Filing Date May 18, 2004
Filed I-T-U Yes

Correspondent HALO STUDIOS
4902 THILLE ST
VENTURA, CA 93003

Applicant HALO STUDIOS (NV LIMITED LIABILITY CORPORATION)
4902 THILLE ST
VENTURA, CA 93003

Action History May 26, 2004 NEW APPLICATION ENTERED IN TRAM

Record 28

Mark THE ENTREPRENEUR NETWORK (Block letters)

Status Pending - Initialized
Status Date Jun 1, 2004
Register Principal

Ser./App. No. 78-421182

Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT SERVICES, TELEVISION PROGRAMS AND TELEVISION SERIES
U.S. Class 100, 101, 107

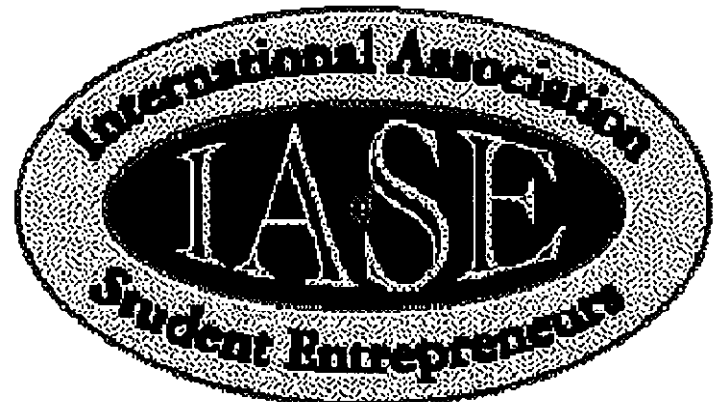
Filing Date May 18, 2004
Filed I-T-U Yes

Correspondent HALO STUDIOS
4902 THILLE ST
VENTURA, CA 93001

Applicant HALO STUDIOS (NV LIMITED LIABILITY CORPORATION)
4902 THILLE ST
VENTURA, CA 93001

Action History May 26, 2004 NEW APPLICATION ENTERED IN TRAM

Record 29



Mark IA OF SE INTERNATIONAL ASSOCIATION OF STUDENT ENTREPRENEURS (and Design)
Status Pending - Non-final action
Status Date May 17, 2004
Register Principal
Ser./App. No. 78-315659
Int'l Class 35 - Advertising and Business
Goods/Services ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF SELF-EMPLOYED STUDENTS
U.S. Class 100, 101, 102
Filing Date Oct 20, 2003
Filed I-T-U Yes
Design Codes 260308 - Ovals with letters, numbers or punctuation forming perimeter or bordering perimeter
 260317 - Ovals, concentric or ovals within ovals
 260321 - Ovals completely or partially shaded
Correspondent CHARLES N. MITCHELL
 1331 S. ZEEB RD.
 ANN ARBOR, MI 48103
Applicant CHARLES N. MITCHELL (UNITED STATES INDIVIDUAL)
 1331 S. ZEEB RD.
 ANN ARBOR, MI 48103
Action History Nov 3, 2003 NEW APPLICATION ENTERED IN TRAM

Record 30

Mark THE ENTREPRENEUR CHANNEL
Status Pending - Non-final action
Status Date Jan 27, 2004
Register Principal

Ser./App. No. 78-273535

Int'l Class 41 - Education and Entertainment
Goods/Services ENTERTAINMENT, NAMELY CONTINUING BUSINESS, NEWS, AND INFORMATIONAL SHOWS AND PROGRAMMING BROADCAST OVER TELEVISION, SATELLITE, AUDIO, AND VISUAL MEDIA

U.S. Class 100, 101, 107

Filing Date Jul 12, 2003
Filed I-T-U Yes

Disclaimer ENTREPRENEUR

Correspondent THE ENTREPRENEUR CHANNEL, INC.
3538 CUMBERLAND RD
EAST POINT GA 30344-5910

Applicant THE ENTREPRENEUR CHANNEL, INC. (DE CORP.)
3538 CUMBERLAND ROAD
EAST POINT, GA 30344

Record 31

Mark UTHCREED YOUTH CREATING RICHES THRU ECONOMIC AND ENTREPRENEUR DEVELOPMENT (Stylized)

Status Pending - Non-final action
Status Date Mar 19, 2004
Register Principal

Ser./App. No. 78-308345

Int'l Class 41 - Education and Entertainment
Goods/Services YOUTH EDUCATIONAL SERVICE PROGRAM
U.S. Class 100, 101, 107

Filing Date Oct 2, 2003

Filed I-T-U Yes

Correspondent MCDOWELL, ANGELA, W
4306 PHARAOH DR
MEMPHIS, TN 38128

Applicant MCDOWELL, ANGELA, W (UNITED STATES INDIVIDUAL)
4306 PHARAOH DR
MEMPHIS, TN 38128

Action History Mar 19, 2004 NON-FINAL ACTION E-MAILED
Feb 22, 2004 ASSIGNED TO EXAMINER

Record 32

THE ENTREPRENEUR

Mark THE ENTREPRENEUR

Status Pending - Non-final action
Status Date Mar 19, 2004
Register Principal

Ser./App. No. 76-528861

Int'l Class 42 - Scientific, Technological and Legal Services
Goods/Services PROVIDING FACILITIES FOR CONTINUED OPERATION OF
BUSINESS AND DATA RECOVERY SERVICES

U.S. Class 100, 101

Filing Date Jul 10, 2003
Filed I-T-U Yes

Correspondent JAY K. MEADWAY
BALLARD SPAHR ANDREWS & INGERSOLL, LLP
1735 MARKET STREET, 51ST FLOOR
PHILADELPHIA, PA 19103-7599

Reference 85678

Applicant BUSINESS CONTINUITY SERVICES, LLC (PA LIMITED
LIABILITY COMPANY)
132 IVY LANE, P.O. BOX 62407
KING OF PRUSSIA, PA 19406

Record 33

Mark GLOBAL STUDENT ENTREPRENEUR

Status Pending - Response after non-final refusal
Status Date Jun 4, 2004
Register Principal

Ser./App. No. 76-516583

Int'l Class 41 - Education and Entertainment

Goods/Services EDUCATIONAL SERVICES, NAMELY, PROVIDING INCENTIVES TO UNDERGRADUATE STUDENTS TO DEMONSTRATE EXCELLENCE IN ENTREPRENEURIAL ENDEAVORS THROUGH THE ISSUANCE OF AWARDS

U.S. Class 100, 101, 107

1st Use Apr 10, 2002

Commerce Use Apr 10, 2002

Filing Date May 22, 2003

Disclaimer STUDENT ENTREPRENEUR

Correspondent MICHAEL J. HICKEY
LEWIS, RICE & FINGERSH, L.C.
500 NORTH BROADWAY, SUITE 2000
SAINT LOUIS, MO 63102

Applicant SAINT LOUIS UNIVERSITY (MO CHARITABLE AND EDUCATIONAL CORPORATION)
221 N. GRAND BOULEVARD
ST. LOUIS, MO 63103

Action History

May 21, 2004	COMMUNICATION RECEIVED FROM APPLICANT
May 21, 2004	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Mar 5, 2004	UNRESPONSIVE PAPER RECEIVED
Mar 5, 2004	PAPER RECEIVED
Nov 21, 2003	NON-FINAL ACTION E-MAILED
Nov 19, 2003	ASSIGNED TO EXAMINER

Record 34

Mark ENTREPRENEUR'S HOMEBASE

Status Pending, Passed by Examiner - Publication/issue review complete

Status Date Jun 17, 2004

Register Principal

Ser./App. No. 78-273201

Int'l Class 36 - Insurance and Financial

Goods/Services FINANCIAL CONSULTING AND MANAGEMENT SERVICES FOR INDIVIDUALS AND BUSINESSES

U.S. Class 100, 101, 102

1st Use May 15, 2003

Commerce Use May 15, 2003

Filing Date Jul 11, 2003

Disclaimer "ENTREPRENEUR'S"

Correspondent N. ANDREW CRAIN
THOMAS, KAYDEN, HORSTEMEYER & RISLEY, LL
SUITE 1750
100 GALLERIA PARKWAY
ATLANTA, GA 30339

Reference 141602.3010

Applicant POLSTRA & DARDAMAN, L.L.C. (GA LIMITED LIABILITY COMPANY)
SUITE 150 5445 TRIANGLE PARKWAY
NORCROSS, GA 30092

Action History	May 16, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER
	May 10, 2004	EXAMINERS AMENDMENT MAILED
	Apr 19, 2004	FINAL REFUSAL MAILED
	Mar 15, 2004	COMMUNICATION RECEIVED FROM APPLICANT
	Mar 15, 2004	PAPER RECEIVED
	Jan 30, 2004	NON-FINAL ACTION MAILED
	Jan 16, 2004	ASSIGNED TO EXAMINER

Record 35

Mark **ESC** (and Design)

Status Published
Status Date Jul 13, 2004
Register Principal

Ser./App. No. 78-166117

Int'l Class 9 - Electrical and Scientific Apparatus
Goods/Services SOUND, VIDEO AND DATA RECORDINGS AND CARRIERS,
 NAMELY, AUDIO CASSETTES, VIDEO TAPES, DVDS, COMPACT DISCS,
 AUDIO TAPES, AND PHONOGRAPH RECORDS ALL FEATURING FINANCIAL
 AND INVESTMENT ADVICE AND INFORMATION; COMPUTER SOFTWARE FOR
 USE IN FINANCIAL AND INVESTMENT MANAGEMENT, NAMELY, SOFTWARE
 FOR PERSONAL INVESTMENT MANAGEMENT AND FINANCIAL MANAGEMENT
 IN THE FIELDS OF FINANCIAL AND INVESTMENT INFORMATION;
 COMPUTER SOFTWARE FOR USE IN ANALYZING PROPERTY, NAMELY
 ASSESSING PROPERTY VALUE; COMPUTER SOFTWARE FOR USE IN
 MANAGING INVESTMENTS; ELECTRONIC PUBLICATIONS, NAMELY BOOKS,
 MAGAZINES, JOURNALS, NEWSPAPERS AND NEWSLETTERS IN THE FIELD
 OF FINANCE AND/OR INVESTMENT, ALL OF WHICH ARE DOWNLOADABLE
 AND/OR RECORDED ON COMPUTER MEDIA

U.S. Class 21, 23, 26, 36, 38

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PRINTED MATTER AND PUBLICATIONS, NAMELY, BOOKS,
 MAGAZINES, JOURNALS, NEWSPAPERS AND NEWSLETTERS ALL IN

RELATION TO FINANCIAL INFORMATION AND INVESTMENT INFORMATION;
STATIONERY; PRINTED INSTRUCTIONAL, EDUCATIONAL AND TEACHING
MATERIALS IN RELATION TO FINANCIAL INFORMATION AND
INVESTMENT INFORMATION

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50

Int'l Class 35 - Advertising and Business

Goods/Services BUSINESS ADVISORY, CONSULTATION, RESEARCH,
INFORMATION, MANAGEMENT AND ADMINISTRATION SERVICES, NAMELY,
BUSINESS ACQUISITION CONSULTATION; ECONOMIC FORECASTING AND
ANALYSIS SERVICES; RETAIL AND WHOLESALE STORES FEATURING
CONSUMER ELECTRONICS, PRINTED GOODS, PUBLICATIONS, SOUND AND
VIDEO RECORDINGS; REAL ESTATE ADVERTISING SERVICES

U.S. Class 100, 101, 102

Int'l Class 36 - Insurance and Financial

Goods/Services FINANCIAL AND INVESTMENT SERVICES, NAMELY, INVESTMENT
BROKERAGE SERVICES; INVESTMENT FUNDS MANAGEMENT; FINANCIAL
PLANNING AND MANAGEMENT SERVICES; FINANCIAL MANAGEMENT
SERVICES; CASH MANAGEMENT SERVICES; INVESTMENT MANAGEMENT
SERVICES; REAL ESTATE ACQUISITION SERVICES; PROPERTY
MORTGAGE BROKERAGE, MORTGAGE LENDING, INVESTMENT ADVISORY
MANAGEMENT SERVICES; FINANCIAL ANALYSIS AND CONSULTATION
SERVICES; INVESTMENT CONSULTATION SERVICES; FISCAL
ASSESSMENT AND EVALUATION; REAL PROPERTY ACQUISITION
CONSULTATION

U.S. Class 100, 101, 102

Int'l Class 41 - Education and Entertainment

Goods/Services EDUCATIONAL SERVICES, NAMELY CONDUCTING SEMINARS,
CONFERENCES AND WORKSHOPS IN THE FIELDS OF FINANCE AND
INVESTMENTS INCLUDING PERSONAL WEALTH CREATION; ONE-ON-ONE
MENTORING AND PERSONAL COACHING IN THE FIELDS OF INVESTMENT
AND PERSONAL WEALTH CREATION AND MANAGEMENT

U.S. Class 100, 101, 107

Filing Date Sep 20, 2002

Filed I-T-U Yes

Published (Last) Jul 13, 2004

Country NEW ZEALAND

Appln. No. 655145

Filing Date Apr 5, 2002

Reg. No. 655145

Reg. Date Oct 7, 2002

Expir. Date Apr 5, 2009

Priority Yes

Country NEW ZEALAND

Appln. No. 655146

Filing Date Apr 5, 2002

Reg. No. 655146

Reg. Date Oct 7, 2002

Expir. Date Apr 5, 2009

Priority Yes

Country NEW ZEALAND

Appln. No. 655147

Filing Date Apr 5, 2002

Reg. No. 655147

Reg. Date Oct 7, 2002

Expir. Date Apr 5, 2009

Priority Yes

Country NEW ZEALAND

Appln. No. 655149

Filing Date Apr 5, 2002

Reg. No. 655149
Reg. Date Oct 7, 2002
Expir. Date Apr 5, 2009
Priority Yes

Design Codes 240103 - Shields and crests with letters, numerals or inscriptions
 240502 - Seals, other
 241714 - Punctuation marks, including commas, question marks, exclamation points and ampersands
 241725 - Equal sign, yin yang, equal sign
 260521 - Triangles completely or partially shaded
 260525 - Triangles with one or more curved sides
 260528 - Triangles, miscellaneous, with overall triangular shape

Description THE MARK CONSISTS, IN PART, OF A STYLIZED DESIGN OF APPLICANT'S INITIALS, ESC, THAT IS MADE TO APPEAR AS A MONETARY SYMBOL.

Correspondent EDWARD J. CHALFIE
 LADAS & PARRY
 SUITE 1200
 224 SOUTH MICHIGAN AVENUE
 CHICAGO IL 60604

Domestic Rep. EDWARD J. CHALFIE

Applicant ENTREPRENEURS SUCCESS CENTRE LIMITED (NEW ZEALAND CORP.)
 UNIT G, 20 CAIN ROAD, PENROSE
 AUCKLAND, NEW ZEALAND

Action History Jul 13, 2004 PUBLISHED FOR OPPOSITION
 Jun 23, 2004 NOTICE OF PUBLICATION
 May 10, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
 Apr 30, 2004 EXAMINERS AMENDMENT MAILED
 Apr 30, 2004 EXAMINERS AMENDMENT E-MAILED
 Apr 27, 2004 SEC. 44(D) CLAIM DELETED
 Apr 27, 2004 SEC. 1(B) CLAIM DELETED
 Dec 24, 2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Sep 27, 2003 CASE FILE IN TICRS
 Mar 19, 2003 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Mar 19, 2003 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Feb 20, 2003 NON-FINAL ACTION E-MAILED
 Feb 12, 2003 ASSIGNED TO EXAMINER

Record 36

Mark FRANCHIPRENEUR 100

Status Published
Status Date Jun 1, 2004
Register Principal

Ser./App. No. 78-290856

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PRINTED PRODUCTS, NAMELY, LISTS FEATURING INFORMATION ABOUT EMERGING FRANCHISES, DISTRIBUTORSHIPS, BUSINESS OPPORTUNITIES

U.S. Class 2, 5, 22, 23, 29, 37, 38, 50

Filing Date Aug 22, 2003
Filed I-T-U Yes
Published (Last) Jun 1, 2004

Disclaimer "100"

Correspondent JEFFREY J. LOOK
 LOOK MULLIN LLP
 P.O. BOX 864823
 PLANO, TX 75086

Applicant OMHOLT, DAVID E. (UNITED STATES INDIVIDUAL)
 STE. 300 5800 GRANITE PARKWAY
 PLANO, TX 75024

Action History Jun 1, 2004 PUBLISHED FOR OPPOSITION
 May 12, 2004 NOTICE OF PUBLICATION
 Mar 16, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
 Mar 15, 2004 EXAMINERS AMENDMENT MAILED
 Feb 23, 2004 ASSIGNED TO EXAMINER

Record 37

Mark ENTREPRENEUR ECOSYSTEM

Status Published
Status Date Jun 8, 2004
Register Principal

Ser./App. No. 76-045446

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS PERSONNEL CONSULTATION; NAMELY, DEVELOPING AND PROVIDING EMPLOYERS WITH METHODS AND PROCEDURES TO IDENTIFY PROSPECTIVE EMPLOYEES

U.S. Class 100, 101, 102

Int'l Class 36 - Insurance and Financial
Goods/Services VENTURE CAPITAL FINANCING
U.S. Class 100, 101, 102

Filing Date May 8, 2000
Filed I-T-U Yes
Published (Last) Jun 8, 2004

Disclaimer ENTREPRENEUR

Correspondent LAURA TALLEY GEYER
 JONES, DAY, REAVIS & POGUE
 51 LOUISIANA AVENUE, N.W.
 WASHINGTON D.C. 20001-2113

Applicant SCIX MANAGEMENT, L.L.C. (DE CORP.)
 3000 SAND HILL ROAD BLDG. 4 SUITE 280
 MENLO PARK, CA 94025

Action History Jun 8, 2004 PUBLISHED FOR OPPOSITION
 May 19, 2004 NOTICE OF PUBLICATION
 Mar 16, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jan 23, 2004 COMMUNICATION RECEIVED FROM APPLICANT
 Jan 23, 2004 PAPER RECEIVED

Jan 14, 2004	NON-FINAL ACTION MAILED
Oct 7, 2003	CASE FILE IN TICRS
Jul 3, 2001	LETTER OF SUSPENSION MAILED
May 15, 2001	COMMUNICATION RECEIVED FROM APPLICANT
Nov 17, 2000	NON-FINAL ACTION MAILED
Nov 14, 2000	ASSIGNED TO EXAMINER
Nov 14, 2000	ASSIGNED TO EXAMINER
Oct 26, 2000	ASSIGNED TO EXAMINER

Record 38

Mark QUIET ENTREPRENEURS

Status Published
Status Date Jun 1, 2004
Register Principal

Ser./App. No. 78-244441

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS NETWORKING SERVICES FOR RESERVED,
 INTROVERTED OR SHY BUSINESS OWNERS OR PROFESSIONALS CHARGED
 WITH THE RESPONSIBILITY FOR BUSINESS DEVELOPMENT

U.S. Class 100, 101, 102
1st Use Jan 29, 2003
Commerce Use Feb 26, 2003

Filing Date May 1, 2003
Published (Last) Jun 1, 2004

Disclaimer "ENTREPRENEURS"

Correspondent JESSICA STONE LEVY
 PRESTON GATES & ELLIS LLP
 SUITE 2900
 925 FOURTH AVENUE
 SEATTLE, WA 98104

Applicant WIELAND, ROBERTA (UNITED STATES INDIVIDUAL)
 SUITE 114 23276 SOUTH POINTE DRIVE
 LAGUNA HILLS, CA 92653

Action History

Jun 1, 2004	PUBLISHED FOR OPPOSITION
May 12, 2004	NOTICE OF PUBLICATION
Mar 19, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER
Feb 5, 2004	COMMUNICATION RECEIVED FROM APPLICANT
Feb 5, 2004	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Sep 30, 2003	NON-FINAL ACTION E-MAILED
Sep 29, 2003	ASSIGNED TO EXAMINER

Record 39

Mark QE QUIET ENTREPRENEURS (and Design)

Status Published
Status Date Jun 1, 2004
Register Principal

Ser./App. No. 78-244442

Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS NETWORKING SERVICES FOR RESERVED,
 INTROVERTED OR SHY BUSINESS OWNERS OR PROFESSIONALS CHARGED
 WITH THE RESPONSIBILITY FOR BUSINESS DEVELOPMENT

U.S. Class 100, 101, 102
1st Use Jan 29, 2003
Commerce Use Feb 26, 2003

Filing Date May 1, 2003
Published (Last) Jun 1, 2004

Disclaimer "ENTREPRENEURS"

Design Codes 260302 - Ovals, plain single line
 260313 - Ovals, two or more
 260316 - Ovals touching or intersecting

Correspondent JESSICA STONE LEVY
 PRESTON GATES & ELLIS LLP
 SUITE 2900
 925 FOURTH AVENUE
 SEATTLE, WA 98104

Applicant WIELAND, ROBERTA (UNITED STATES INDIVIDUAL)
 SUITE 114 23276 SOUTH POINTE DRIVE
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Action History Jun 1, 2004 PUBLISHED FOR OPPOSITION
 May 12, 2004 NOTICE OF PUBLICATION
 Mar 19, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
 Feb 5, 2004 COMMUNICATION RECEIVED FROM APPLICANT
 Feb 5, 2004 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Sep 30, 2003 NON-FINAL ACTION E-MAILED
 Sep 29, 2003 ASSIGNED TO EXAMINER

Record 40

Mark DEVELOPRENEURS

Status Published
Status Date Jun 15, 2004
Register Principal

Ser./App. No. 78-306189

Int'l Class 35 - Advertising and Business
Goods/Services PROVIDING A WEB SITE WHEREBY BUYERS OF SERVICES
 LOCATE AND RECEIVE QUOTATIONS FROM MULTIPLE COMPETITIVE
 SOURCES AND SELLERS OF SERVICES IDENTIFY AND BID ON MULTIPLE
 NEW SALES OPPORTUNITIES

U.S. Class 100, 101, 102
1st Use Oct 20, 2002
Commerce Use Oct 20, 2002

Filing Date Sep 26, 2003
Published (Last) Jun 15, 2004

Correspondent THOMAS P. PHILBRICK
 ALLMARK TRADEMARK
 SUITE A
 4041 SUGAR MAPLE DRIVE
 DANVILLE CA 94506

Applicant DEVELOPRENEURS, LLC (IN LIMITED LIABILITY COMPANY)
 3602 HOLLY DRIVE
 ELKHART, IN 46514

Action History Jun 15, 2004 PUBLISHED FOR OPPOSITION
 May 26, 2004 NOTICE OF PUBLICATION
 Apr 14, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
 Apr 6, 2004 ASSIGNED TO EXAMINER
 Dec 12, 2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED

Record 41

Mark THE ENTREPRENEUR AUTHORITY

Status Published
Status Date Jun 22, 2004
Register Principal

Ser./App. No. 78-290855

Int'l Class 36 - Insurance and Financial
Goods/Services FRANCHISE BROKERING SERVICES FOR OTHERS; PROVIDING
 INVESTMENT ADVICE IN THE FIELD OF FRANCHISES AND BUSINESS
 OPPORTUNITIES

U.S. Class 100, 101, 102
1st Use May, 2002
Commerce Use May, 2002

Filing Date Aug 22, 2003
Published (Last) Jun 22, 2004

Disclaimer "ENTREPRENEUR"

Correspondent JEFFREY J. LOOK
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Applicant THE ENTREPRENEUR AUTHORITY (TX LIMITED LIABILITY
 COMPANY)
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Action History Jun 22, 2004 PUBLISHED FOR OPPOSITION
 Jun 2, 2004 NOTICE OF PUBLICATION
 Apr 22, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
 Mar 31, 2004 COMMUNICATION RECEIVED FROM APPLICANT
 Mar 31, 2004 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Mar 31, 2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Mar 22, 2004 NON-FINAL ACTION MAILED
 Mar 13, 2004 ASSIGNED TO EXAMINER

Record 42

Mark VIRTUAL ENTREPRENEUR
Status Published & Opposed
Status Date Jul 1, 2004
Register Principal

Ser./App. No. 78-300252

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services GENERAL EDUCATION BOOKS FOR SUGGESTIONS AND IDEAS ON HOW TO MAKE MONEY AND SELF IMPROVEMENT
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50

Filing Date Sep 15, 2003
Filed I-T-U Yes
Published (Last) Jun 1, 2004

Disclaimer "ENTREPRENEUR"

TTAB Proceeding Opposition 161115
Plaintiff ENTREPRENEUR MEDIA, INC
Correspondt MARK A. FINKELSTEIN, LATHAM & WATKINS, 650 TOWN CENTER DRIVE, SUITE 2000, COSTA MESA, CA, 92626-1925
Filed Jun 16, 2004
Status Pending Jul 1, 2004

Correspondent CHRISTOPHER M. BOHNE, ESQ.
LAW OFFICES OF CHRISTOPHER M. BOHNE, P.A
4465 W. GANDY BLVD. SUITE 750B
TAMPA, FL 33611

Applicant HARRINGTON, KEVIN (UNITED STATES INDIVIDUAL)
850 PINELLAS POINT DRIVE SOUTH
ST. PETERSBURG, FL 33712

Action History Jul 1, 2004 OPPOSITION INSTITUTED NO. 999999
Jun 23, 2004 OPPOSITION PAPERS RECEIVED AT TTAB
Jun 1, 2004 PUBLISHED FOR OPPOSITION
May 12, 2004 NOTICE OF PUBLICATION
Mar 26, 2004 APPROVED FOR PUB - PRINCIPAL REGISTER
Mar 24, 2004 EXAMINERS AMENDMENT E-MAILED
Mar 21, 2004 ASSIGNED TO EXAMINER

Record 43

Mark BEAUTY ENTREPRENEUR OF THE YEAR
Status Allowed - 1st extension of time granted
Status Date Jun 11, 2004
Register Principal

Ser./App. No. 76-484080

Int'l Class 25 - Clothing
Goods/Services CLOTHING AND HEADGEAR, NAMELY, SHIRTS, SWEATERS, SWEATSHIRTS, PANTS, HATS, VISORS, CAPS AND HEADBANDS
U.S. Class 22, 39

Int'l Class 41 - Education and Entertainment
Goods/Services CONDUCTING AN ANNUAL COMPETITION AND AWARDS PROGRAM
 RECOGNIZING THE ACHIEVEMENT OF SUPERLATIVE BUSINESSPERSONS
 IN THE BEAUTY INDUSTRY
U.S. Class 100, 101, 107
Filing Date Jan 21, 2003
Filed I-T-U Yes
Published (Last) Sep 30, 2003
Allowed Dec 23, 2003
Disclaimer "BEAUTY ENTREPRENEUR"
Correspondent JOHN DEFRANCE
 BEAUTY AWARDS, INC.
 499 N. CANON DR. 4TH FLOOR
 BEVERLY HILLS, CA 90210
Applicant BEAUTY AWARDS, INC. (DE CORP.)
 499 N. CANON DR. 4TH FLOOR
 BEVERLY HILLS, CA 90210
Action History Sep 30, 2003 PUBLISHED FOR OPPOSITION
 Sep 10, 2003 NOTICE OF PUBLICATION
 Jul 31, 2003 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jul 18, 2003 EXAMINERS AMENDMENT MAILED
 Jul 14, 2003 ASSIGNED TO EXAMINER

Record 44

Mark **ENTREPARTNERS**
Status Allowed - 4th extension of time granted
Status Date Mar 25, 2004
Register Principal
Ser./App. No. 76-302723
Int'l Class 35 - Advertising and Business
Goods/Services BUSINESS MANAGEMENT CONSULTING SERVICES, NAMELY,
 ADVISING OTHERS ON BUSINESS DEVELOPMENT ISSUES, INCLUDING
 ENTITY FORMATION, BUSINESS TEAM FORMATION, STRATEGIC
 PLANNING, ACCESS TO FINANCING, LEGAL ISSUES MANAGEMENT,
 ACCOUNTING, TAX, HUMAN RESOURCES, RECRUITING, MENTORING
 CONTACTS, INTELLECTUAL PROPERTY MANAGEMENT, TRAVEL
 MANAGEMENT, EDUCATIONAL OPPORTUNITIES, CORPORATE TRAINING,
 MARKETING AND PUBLIC RELATIONS
U.S. Class 100, 101, 102
Filing Date Aug 21, 2001
Filed I-T-U Yes
Published (Last) Jan 1, 2002
Allowed Mar 26, 2002
Correspondent WILLIAM A. MUNCK
 NOVAKOV DAVIS & MUNCK, P.C.
 PO BOX 800889
 DALLAS TX 75380-0889
Reference ATHE01-00002

Applicant ATHENA CORPORATE SERVICES, INC. (TX CORP.)
14028 HIGHMARK SQUARE
DALLAS, TX 75240

Record 45

Mark KIDPRENEUR

Status Allowed - 5th extension of time granted
Status Date Aug 30, 1999
Register Principal

Ser./App. No. 75-023196

Int'l Class 9 - Electrical and Scientific Apparatus
Goods/Services PRERECORDED VIDEO CASSETTES AND DISCS FEATURING
ENTERTAINMENT AND INSTRUCTION IN THE FIELD OF
ENTREPRENEURIAL ACTIVITIES FOR YOUNG PEOPLE
U.S. Class 21, 23, 26, 36, 38

Filing Date Nov 22, 1995
Filed I-T-U Yes
Published (Last) Jun 11, 1996
Allowed Sep 3, 1996

Correspondent LYNN S. FRUCHTER
COWAN, LIEBOWITZ & LATMAN, P.C.
1133 AVENUE OF THE AMERICAS
NEW YORK, NY 10036-6799

Applicant EARL G. GRAVES PUBLISHING CO., INC. (NY CORP.)
130 FIFTH AVENUE
NEW YORK, NY 10011-4399

Record 46

Mark INVENTREPRENEUR

Status Allowed - 5th extension of time granted
Status Date May 26, 2004
Register Principal

Ser./App. No. 78-052040

Int'l Class 25 - Clothing
Goods/Services CLOTHING, NAMELY T-SHIRTS, HATS, SWEATSHIRTS, PANTS,
SHORTS, SHOES AND JACKETS
U.S. Class 22, 39

Filing Date Mar 8, 2001
Filed I-T-U Yes
Published (Last) Aug 28, 2001
Allowed Nov 20, 2001

Correspondent LEONARD D. DUBOFF
THE DUBOFF LAW GROUP LLC
6665 SW HAMPTON ST STE 200
PORTLAND OR 97223

Reference 2129
Applicant BRIAN WALKER INVENTREPRENEUR (OR CORP.)
 63420 OLD DESCHUTES ROAD
 BEND, OR 97701
Action History Jun 6, 2003 EXTENSION 3 GRANTED
 May 19, 2003 EXTENSION 3 FILED
 May 16, 2003 TEAS EXTENSION RECEIVED
 Nov 20, 2002 EXTENSION 2 GRANTED
 Nov 20, 2002 EXTENSION 2 FILED
 Nov 19, 2002 TEAS EXTENSION RECEIVED
 May 16, 2002 EXTENSION 1 GRANTED
 May 13, 2002 EXTENSION 1 FILED
 May 13, 2002 TEAS EXTENSION RECEIVED
 Nov 20, 2001 NOTICE OF ALLOWANCE-MAILED
 Aug 28, 2001 PUBLISHED FOR OPPOSITION
 Aug 8, 2001 NOTICE OF PUBLICATION
 Jun 28, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jun 28, 2001 ASSIGNED TO EXAMINER

Record 47

Mark CHRISTIANPRENEURS
Status Allowed - Notice of Allowance issued
Status Date May 25, 2004
Register Principal
Ser./App. No. 76-483588
Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services PROMOTIONAL ITEMS, NAMELY, GREETING CARDS THAT HAVE A
 RELIGION MESSAGE FOR CHRISTIAN ENTREPRENEURS
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
Filing Date Jan 21, 2003
Filed I-T-U Yes
Published (Last) Mar 2, 2004
Allowed May 25, 2004
Correspondent REJOHAN T. PERKINS
 445 NW 48TH STREET
 MIAMI, FL 33127
Applicant PERKINS, REJOHAN T. (UNITED STATES INDIVIDUAL)
 445 NW 48TH STREET
 MIAMI, FL 33127
Action History Mar 2, 2004 PUBLISHED FOR OPPOSITION
 Feb 11, 2004 NOTICE OF PUBLICATION
 Dec 18, 2003 APPROVED FOR PUB - PRINCIPAL REGISTER
 Dec 17, 2003 EXAMINERS AMENDMENT E-MAILED
 Nov 19, 2003 COMMUNICATION RECEIVED FROM APPLICANT
 Nov 19, 2003 FAX RECEIVED
 Jul 24, 2003 NON-FINAL ACTION E-MAILED
 Jul 11, 2003 ASSIGNED TO EXAMINER

Record 48

Mark PASTORPRENEUR
Status Allowed - Statement of Use non-final refusal
Status Date Jun 15, 2004
Register Principal

Ser./App. No. 78-210411

Int'l Class 16 - Paper Goods and Printed Matter
Goods/Services BOOKS AND PRINTED TEACHING MATERIALS FOR TRAINING
 CHRISTIAN LEADERS FOR EFFECTIVE LEADERSHIP IN MINISTRY
U.S. Class 2, 5, 22, 23, 29, 37, 38, 50
1st Use Jul 1, 2003
Commerce Use Jul 1, 2003

Filing Date Feb 4, 2003
Filed I-T-U Yes
Published (Last) Nov 11, 2003

Correspondent JOHN JACKSON
 P.O. BOX 275
 GENOA NV USA 89411

Applicant JACKSON, JOHN (UNITED STATES INDIVIDUAL)
 P.O. BOX 275
 GENOA, NV 89411

Action History May 27, 2004 STATEMENT OF USE PROCESSING COMPLETE
 May 13, 2004 USE AMENDMENT FILED
 May 13, 2004 TEAS STATEMENT OF USE RECEIVED
 Feb 3, 2004 NOTICE OF ALLOWANCE-MAILED
 Nov 11, 2003 PUBLISHED FOR OPPOSITION
 Oct 22, 2003 NOTICE OF PUBLICATION
 Sep 17, 2003 APPROVED FOR PUB - PRINCIPAL REGISTER
 Sep 7, 2003 CASE FILE IN TICRS
 Aug 14, 2003 EMAIL RECEIVED
 Aug 12, 2003 COMMUNICATION RECEIVED FROM APPLICANT
 Aug 6, 2003 NON-FINAL ACTION E-MAILED
 Jul 30, 2003 ASSIGNED TO EXAMINER

Database(s): Federal**Mark:** entrepreneur **All Owner:** not media **Status:** pending or published or allowed **Disclaimer:** entrepreneur or entrepreneurs or entrepreneur's
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Database(s): Common Law**Mark:** entrepreneur **All Owner:** not media

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238.	CL184609	ENTREPRENEURS ASSOCIATION FOUNDATION	Int'l 42
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240.	CL184611	ENTREPRENEURS FOUNDATION	Int'l 42
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249.	CL272725	HEROES HISPANIC ENTREPRENEUR RESOURCE ORGANIZATION & EXECUTIVE	Int'l 42
250.	CL276712	HISPANIC NETWORK OF ENTREPRENEURS	Int'l 42
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255.	CL311209	JDT ENTREPRENEURS FOR CHRIST INC.	Int'l 42
256.	CL321893	JUNIOR ENTREPRENEUR TRAINING PROGRAM	Int'l 42
257.	CL375179	MARSONLIFE - LEADING & INFLUENCING FUTURE ENTREPRENEURS IN THE ARTS	Int'l 42
258.	CL384786	MEMPHIS ENTREPRENEUR TRAINING PROGRAM	Int'l 42
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263.	CL432929	NOR CAL ENTREPRENEURS	Int'l 42
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266.	CL452628	OREGON ENTREPRENEURS FORUM	Int'l 42
267.	CL484703	PRINCETON ENTREPRENEURS NETWORK INC.	Int'l 42
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272.	CL545945	SOCIETY OF ENTREPRENEURS	Int'l 42
273.	CL556813	SPICE-SOUTHERN PERRY INCUBATION CENTER FOR ENTREPRENEURS	Int'l 42

274.	CL579040	TECHNICAL ENTREPRENEURS AND INTRAPRENEURS NETWORK INC. Int'l 42	
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277.	CL643969	WOMEN ENTREPRENEURS IN SCIENCE AND TECHNOLOGIES INC. Int'l 42	
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281.	CL652918	YOUNG ENTREPRENEURS OF AMERICA	Int'l 42
282.	CL652919	YOUNG ENTREPRENEURS OF THE FUTURE	Int'l 42
283.	CL652920	YOUNG ENTREPRENEURS ORGANIZATION	Int'l 42
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288.	CL653557	YOUNG MINORITY ENTREPRENEURS INSTITUTE INC.	Int'l 42
289.	CL654635	YOUTH ENTREPRENEUR SERVICE INC.	Int'l 42
290.	CL654637	YOUTH ENTREPRENEURS OF KANSAS INC.	Int'l 42
291.	CL655240	YOUTH TECH ENTREPRENEURS INC.	Int'l 42

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Database(s): State

Mark: entrepreneur All Owner: not media

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1.	AZ036152	EWI GROUP	US	Registered	
2.	AZ036687	EWI GROUP	US	Registered	
3.	AZ039250	THE ENTREPRENEUR'S SOURCE	US	Registered	
4.	LA045289	YOUNG CHRISTIAN ENTREPRENEURS	US	Registered	
5.	LA047989	WOMENS ENTREPRENEURS MANAGEMENT CO	US	Registered	
6.	LA048060	WOMENS ENTREPRENEURS BUSINESS CENTER	US	Registered	
7.	LA048062	WOMEN ENTREPRENEURS DAY CARE	US	Registered	
8.	ND018607	YOUNG ENTREPRENEUR NETWORK	US	Registered	
9.	ND018608	WOMEN'S ENTREPRENEUR NETWORK	US	Registered	
10.	ND019405	MENTORS ENTREPRENEUR NETWORK	US	Registered	
11.	NE013284	THE ENTREPRENEUR'S SOURCE	US	Registered	
12.	KS012735	ENTRE'MANURE AT WORK (and Design)	Int'l 5	Registered	
13.	AZ013760	Y B E YOUNG BLACK ENTREPRENEURS (and Design)	Int'l 16	Registered	
14.	AZ020334	ENTREPRENEUR CAR RENTAL	Int'l 16	Registered	
15.	CO021289	INNERPRENEUR	Int'l 16	Registered	
16.	IN007803	ENTREPRE-NEWS	Int'l 16	Registered	
17.	MI000995	PUBLISHING ENTREPRENEUR	Int'l 16 42	Registered	
18.	SC010892	GREG ALEXANDER ENTREPRENEUR OF THE FUTURE	Int'l 22	Registered	
19.	NE009279	ENTREMANURE	Int'l 24	Registered	
20.	CA021329	ENTREPRENEURS @ HOME!	Int'l 35	Registered	
21.	CA052470	SPIRIT OF THE ENTREPRENEUR	Int'l 35	Registered	
22.	CO032704	ENTREPRENEURS ACROSS AMERICA	Int'l 35 42	Registered	
23.	FL061040	LADY ENTREPRENEURS (and Design)	Int'l 35	Registered	
24.	GA003270	ENTREPRENEURS BUSINESS & EDUCATION COMPUTER COOPERATIVE	Int'l 35 42	Registered	
25.	IA009470	ENTREMANURESHIP	Int'l 35 42	Registered	
26.	IA010224	ADVERTISING SPECIALTIES ENTREPRENEURS WHO ARE WISE-SEE THE NEED TO ADVERTISING (and Design)	Int'l 35 42	Registered	
27.	IL008567	DANI'S - A PLACE FOR ENTREPRENEURS, LTD. (and Design)	Int'l 35 42	Registered	
28.	KS011502	YOUTH ENTREPRENEURS OF KANSAS: OPENING AVENUES OF OPPORTUNITY FOR KIDS WHO DARE TO DREAM (and Design)	Int'l 35 42	Registered	
29.	LA039080	YOUNG ENTREPRENEURS PROGRAM YEP (and Design)	Int'l 35 41	Registered	
30.	LA061219	Y.A.L.E. (YOUNG AGGRESSIVE LEADERS & ENTREPRENEURS) "WE SHALL BE HEARD"	Int'l 35	Registered	
31.	NC013223	ENTREBIZNEUR	Int'l 35	Registered	
32.	NM007472	INTERNATIONAL MARKETING ENTREPRENEUR INCORPORATED	Int'l 35 42	Registered	
33.	NV011066	THE ENTREPRENEUR'S SOURCE	Int'l 35 42	Registered	
34.	NY001811	UNITED ASSOCIATION OF ENTREPRENEURS	Int'l 35 42	Registered	

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35	OR015439	OREGON ENTREPRENEURS FORUM	Int'l 35 38 41	Registered
36	OR015446	UNIVERSITY OF THE ENTREPRENEUR	Int'l 35 38 41	Registered
37	PA019290	TEENPRENEUR	Int'l 35	Registered
38	TN001310	THE WEB ENTREPRENEUR	Int'l 35 42	Registered
39	TN022506	THE NASHVILLE BUSINESS EXPOSITION AND ENTREPRENEUR'S FORUM	Int'l 35 42	Registered
40	TN022508	THE NASHVILLE BUSINESS EXPOSITION AND ENTREPRENEUR'S CONFERENCE	Int'l 35 42	Registered
41	TN022513	THE MEMPHIS BUSINESS EXPOSITION AND ENTREPRENEUR'S CONFERENCE	Int'l 35 42	Registered
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43	WI067313	JANET M. LUHMAN DBA THE ENTREPRENEUR'S SOURCE	Int'l 35	Registered
44	WY010193	BRAVO! ENTREPRENEUR AWARDS CELEBRATING EXCELLENCE IN WYOMING BUSINESS	Int'l 35	Registered
45	MO004467	THE ENTREPRENEURS' BANK	Int'l 36	Registered
46	WI068927	W.A.G.E WE ARE GIRL ENTREPRENEURS	Int'l 36 41	Registered
47	VA009819	THE ENTREPRENEURS' HOUR	Int'l 38	Registered
48	VA009820	THE ENTREPRENEURS' HOUR RADIO SHOW	Int'l 38	Registered
49	CA054004	ENTREPRENEURS RESOURCE NETWORK	Int'l 41	Registered
50	GA016463	GEORGIA WOMEN ENTREPRENEURS GWEN (and Design)	Int'l 41	Registered
51	MN017420	MINNESOTA COLLEGIATE ENTREPRENEUR AWARD	Int'l 41	Registered
52	MN019866	INTERNATIONAL INSTITUTE FOR WOMEN ENTREPRENEURS	Int'l 41	Registered
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54	OH006826	ENTREPRENEUR'S DAY	Int'l 41	Registered
55	PA018159	THE ENTREPRENEURS' CHALLENGE COURSE	Int'l 41	Registered
56	PA018712	ENTREPRENEUR'S DAY	Int'l 41	Registered
57	RI003824	FASTBREAK SERVICES FOR THE BREAKWAY ENTREPRENEUR (and Design)	Int'l 41	Registered
58	TN004719	NASHVILLE ENTREPRENEURS ASSOCIATION (and Design)	Int'l 41	Registered
59	TN005547	MEMPHIS ENTREPRENEURS ASSOCIATION (and Design)	Int'l 41	Registered
60	TN005548	KNOXVILLE ENTREPRENEURS ASSOCIATION (and Design)	Int'l 41	Registered
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64	VA009937	CHRISTIANPRENEURS	Int'l 41	Registered
65	WI060705	THE WISCONSIN ENTREPRENEUR	Int'l 41	Registered
66	WV004936	ENTREPRENEUR'S DAY	Int'l 41	Registered
67	CO026996	BRAVO! ENTREPRENEUR AWARDS CELEBRATING EXCELLENCE	Int'l 42	Registered
68	LA058157	SISTERPRENEUR	Int'l 42	Registered
69	TX020295	VOICE OF TEXAS ENTREPRENEURS VOTE (and Design)	Int'l 42	Registered
70	TX032341	WEDDING ENTREPRENEURS OF DISTINCTION WED (and Design)	Int'l 45	Registered

71.	FL032594	THE CORAL SPRINGS ENTREPRENEUR	Int'l 16	Renewed
72.	UT005951	I'M AN ENTREPOONEUR (and Design)	Int'l 20	Renewed
73.	UT005952	I'M AN ENTREMANURE! (and Design)	Int'l 20	Renewed
74.	MN007813	WOMEN ENTREPRENEUR NETWORK	Int'l 35	Renewed
75.	OR004692	ONTRAPRANEWER (Stylized)	Int'l 25	Cancelled
76.	WI018483	ENTREPRENEWS US		Not Renewed
77.	IL012339	FREE FRANK MC WORTER FRONTIER PIONEER TOWN AND PIONEER ENTREPRENEUR	Int'l 20	Not Renewed
78.	ID001844	ENTERPRENURSE (and Design)	Int'l 35 42	Not Renewed
79.	KY003179	THE INNOVATION CENTER THE BUSINESS CENTER FOR ENTREPRENEURS	Int'l 35 42	Not Renewed
80.	NV006870	ENTREPRENEUR CENTER	Int'l 35 42	Not Renewed
81.	NV012582	ENTREPRENEUR CENTER	Int'l 35 42	Not Renewed
82.	OR001998	THE ENTREPRE NEWS	Int'l 35 38 41	Not Renewed
83.	IA007326	AGRI-PRENEUR (and Design)	Int'l 41	Not Renewed
84.	IN004542	ENTREPRENEURS DAY	Int'l 41	Not Renewed
85.	IN004543	ENTREPRENEURS DAY CONFERENCE	Int'l 41	Not Renewed
86.	IN004544	INDIANA ENTREPRENEURS DAY CONFERENCE	Int'l 41	Not Renewed
87.	WY002889	WYOMING YOUNG ENTREPRENEUR'S CONFERENCE	US	Expired
88.	CO012692	ENTREPRENEURS FROM THE HOME (and Design)	Int'l 16	Expired
89.	IL030524	TEACHER ENTREPRENEUR	Int'l 16	Expired
90.	IL036496	WOMEN ENTREPRENEURS	Int'l 16	Expired
91.	LA004492	THE BLUE BOOK OF BLACK & MINORITY ENTREPRENEURS IN LOUISIANA	Int'l 16	Expired
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93.	MI002398	ENTREPRENEUR SPIRIT	Int'l 21	Expired
94.	CA013191	YOUNG ENTREPRENEURS SOCIETY	Int'l 35 42	Expired
95.	CO010935	THE ENTREPRENEUR'S LAWYER	Int'l 35 42	Expired
96.	CO012693	ENTREPRENEURS FROM THE HOME	Int'l 35	Expired
97.	FL026009	CONSULTANTS TO ENTREPRENEURS	Int'l 35 42	Expired
98.	HI100453	CG ENTREPRENEUR (and Design)	Int'l 35	Expired
99.	IL006069	CHICAGO ENTREPRENEUR ASSOCIATION	Int'l 35 42	Expired
100.	IL007521	CONSULTANTS TO ENTREPRENEURS	Int'l 35 42	Expired
101.	IL010572	ENTREPRENEUR CENTRE	Int'l 35 42	Expired
102.	IL018129	LEGAL COUNSEL TO THE ENTREPRENEUR	Int'l 35 42	Expired
103.	IL031597	THE ENTREPRENEUR'S NETWORK	Int'l 35 42	Expired
104.	TN022509	THE NASHVILLE BUSINESS CONFERENCE AND ENTREPRENEUR'S FORUM	Int'l 35	Expired
105.	TN022512	THE MEMPHIS BUSINESS CONFERENCE AND ENTREPRENEUR'S FORUM	Int'l 35	Expired
106.	CO005414	AMERICAN JUNIOR ENTREPRENEURS	Int'l 41	Expired

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Mark: entrepreneur **All Owner:** not media
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1.	CA122309900	MASTER ENTREPRENEUR	Int'l 9 16 35 41	FORMALIZED - PENDING
2.	CA122298500	THE 4TH WORLD CHINESE ENTREPRENEURS CONVENTION 1997 FLAME DESIGN	Int'l 7 16	FORMALIZED - PENDING
3.	CA120679600	CE, CERTIFIED ENTREPRENEUR	Int'l 42	FORMALIZED - PENDING
4.	CA120074100	GAIA ENTREPRENEURS	Int'l 35 37 42	SEARCHED - PENDING
5.	CA119662200	JIAZHONG SINOCANN ENTREPRENEURS ASSOCIATION	Int'l 35 41 42	SEARCHED - PENDING
6.	CA118440500	THE INDUS ENTREPRENEURS	Int'l 35 41 42	ADVERTISED/PUBLISHED
7.	CA091499000	INFO ENTREPRENEURS	Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	ADVERTISED/PUBLISHED
8.	CA117528900	CONTRACTORS ENTREPRENEURS CA	Int'l 35 36 37 42	DEFAULT (SEARCHED) - PENDING
9.	CA091499100	INFO ENTREPRENEURS	Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	ADVERTISED/PUBLISHED
10.	CA080811100	ENTREPRENEUR ASSOCIATES	Int'l 16 35 36 41 42	ABANDONED SECTION 40(3)
11.	CA081171200	HOME ENTREPRENEUR	Int'l 36	REGISTERED
12.	CA081421900	ENTREPRENEUR-PIGISTE	Int'l 36	REGISTERED
13.	CA081733900	THE RELUCTANT ENTREPRENEUR	Int'l 9 16 35 36 38 40 41 42	REGISTERED
14.	CA082260900	CANADIAN YOUTH BUSINESS FOUNDATION/LA FONDATION CANADIENNE DES JEUNES ENTREPRENEURS	Int'l 35 36 42	REGISTERED
15.	CA085325100	LIGNE DE CRÉDIT ENTREPRENEUR TD	Int'l 36	REGISTERED
16.	CA085326100	ENTREPRENEUR ASSOCIATES	Int'l 16 35 36 42	ABANDONED SECTION 40(3)
17.	CA086357000	ENTREPRENEURS SUPPORTING ENTREPRENEURS	Int'l 35 36 42	REGISTERED
18.	CA086402900	LA MAISON DE L'ENTREPRENEUR	Int'l 35 42	ABANDONED SECTION 36
19.	CA086476800	TODAY'S ENTREPRENEUR	Int'l 36 38 42	REGISTERED
20.	CA089391700	ENTREPRENEUR SOLUTIONS	Int'l 9 35 42	ABANDONED - VOLUNTARY
21.	CA089829000	INVESTING IN CANADA'S ENTREPRENEURS	Int'l 36	REGISTERED
22.	CA090590200	THE CANADIAN WOMAN ENTREPRENEUR OF THE YEAR AWARDS	Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	ADVERTISED/PUBLISHED
23.	CA090679700	ENTREPRENEUR & FRANCHISE EXPO	Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	ADVERTISED/PUBLISHED
24.	CA090692700	SALON DE L'ENTREPRENEUR ET DE LA FRANCHISE ENTREPRENEUR & FRANCHISE EXPO	Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	

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26. CA090980300 BDC LIFE INSURANCE FOR ENTREPRENEURS Int'l 1 2 3 4 5 6 7
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27. CA091008400 CENTRE D'ENCADREMENT DES PETITS ENTREPRENEURS RÉSEAU D'AIDE
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31 32 33 34 35 36 37 38 39 40 41 42 ADVERTISED/PUBLISHED

28. CA091060500 YOUNG ENTREPRENEURS PROGRAM Int'l 1 2 3 4 5 6 7 8 9 10 11
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29. CA091213600 ENTREPRENEUR Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16
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37 38 39 40 41 42 ADVERTISED/PUBLISHED

30. CA101418900 CONTRACTORS ENTREPRENEURS CA Int'l 35 36 37
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31. CA102997700 ENTREPRENEUR SCHOOL OF BUSINESS Int'l 41 ABANDONED
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33. CA103462300 ENTREPRENEUR Int'l 16 35 36 42 REGISTERED

34. CA104181300 ENTREPRENEURLAW.COM Int'l 9 16 41 42 ABANDONED SECTION
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35. CA105245100 WOMEN ENTREPRENEURS OF CANADA Int'l 35 41 42 ABANDONED
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36. CA105822300 ENTREPRENEUR WORKSHOP Int'l 9 35 36 38 42 ABANDONED
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37. CA106224700 411ENTREPRENEUR Int'l 42 ABANDONED SECTION 36

38. CA106389600 HITE LOGO Int'l 35 42 REGISTERED

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41. CA109385900 WWW.HOMEBUSINESS.TO DEDICATED TO THE HOMEPRENEUR Int'l 37
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42. CA109386000 HOMEPRENEUR Int'l 16 42 SEARCHED - PENDING

43. CA109523800 THE ENTREPRENEUR'S SOURCE Int'l 35 36 42 REGISTERED

44. CA110178100 CONSTRUCTION CAB INC. Int'l 35 37 41 42 REGISTERED

45. CA091484500 EPROFIT\$ Int'l 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17
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46. CA116980600 LES MONARQUES RECONNAISSANCE ENTREPRENEURS Int'l 35 36 41
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47. CA112206800 THE ENTREPRENEUR'S SOURCE Int'l 35 36 42 REGISTERED

48. CA113056300 OU L'ENTREPRENEUR EST ROI Int'l 35 36 41 42 REGISTERED

49. CA113056400 WHERE THE ENTREPRENEUR IS KING Int'l 35 36 41
42 REGISTERED

50. CA111400600 ENTREPRENEURS IN ACTION Int'l 16 25 35 40 41
42 REGISTERED

51. CA115891400 LE GRAND PRIX DE L'ENTREPRENEUR Int'l 41 42 REGISTERED

52. CA116536100 LE CHOIX DES ENTREPRENEURS Int'l 35 36 39 41

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53. CA115175000 NE PRENEZ PAS DE RISQUES...ENGAGEZ UN ENTREPRENEUR
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54. CA115713800 YOUNG BLACK ENTREPRENEURS Int'l 7 16 SEARCHED - PENDING

55. CA042396300 THE INVENTORS & ENTREPRENEURS MAGAZINE Int'l
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56. CA044884600 ST-LOUIS & FRERE INC. Int'l 35 42 RENEWED

57. CA045093800 ENTREPRENEUR Int'l 9 16 37 41 42 ABANDONED

58. CA045163300 ENTREPRENEUR Int'l 16 REFUSED - PENDING

59. CA046264700 ENTREPRENEUR Int'l 3 EXPUNGED NON-USE

60. CA047767900 MANAGING: THE ENTREPRENEUR'S GUIDE TO SUCCESS Int'l
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61. CA049814500 THE ENTREPRENEURS Int'l 18 25 28 ABANDONED

62. CA050664200 ENTREPRENEUR Int'l 9 RENEWED

63. CA050760300 CANADIAN ENTREPRENEUR SEMINARS INC. Int'l 9 16 35 41
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64. CA050882200 THE ENTREPRENEURS Int'l 9 28 ABANDONED

65. CA053005600 ENTREPRENEUR Int'l 7 8 EXPUNGED FAILURE TO RENEW

66. CA053025700 ATLAS YOUNG ENTREPRENEURS Int'l 16 35 41 ABANDONED

67. CA053025800 ATLAS YOUNG ENTREPRENEURS Int'l 16 35 41 ABANDONED

68. CA054398600 EMPIRE MANIA THE ENTREPRENEUR'S GAME Int'l 28 AUTOMATIC
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69. CA055490200 CEA CANADIAN ENTREPRENEURS ASSOCIATION Int'l 35 41
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70. CA055490700 UNDERSTANDING THE ENTREPRENEUR AND HIS MANAGEMENT STYLE
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71. CA055539600 ENTREPRENEUR Int'l 3 5 REGISTERED

72. CA055655100 L'INSTITUT DES ENTREPRENEURS DU CANADA Int'l 5 7 9 16 35
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73. CA055711800 THE ENTREPRENEURS' INSTITUTE Int'l 16 41 ABANDONED

74. CA055850700 ENTREPRENEUR Int'l 28 ABANDONED

75. CA056271000 ENTREPRENEUR PLUS Int'l 35 36 42 AUTOMATIC EXPUNGEMENT
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76. CA057777500 EMPIRE MANIA "THE ENTREPRENEURS' GAME" Int'l
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78. CA059022400 ENTREPRENEUR À L'OEUVRE Int'l 16 36 REGISTERED

79. CA059841600 ENTREPRENEUR SERVICE Int'l 39 REGISTERED

80. CA061511000 CONSORTIUM DES ENTREPRENEURS DU GRAND MONTREAL INC. Int'l
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81. CA062085400 ENTREPRENEUR CARD Int'l 3 9 10 14 16 35 36 42 ABANDONED

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83. CA066826700 FORE-ENTREPRENEURS-OWNLY Int'l 9 16 41 42 ABANDONED

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264.	DN0099617947	FEMALE-ENTREPRENEUR.NET
265.	DN0099508566	ENTREPRENEUR-WORKSHOP.NET
266.	DN0099508564	ENTREPRENEUR-SCHOOL.NET
267.	DN0099508563	ENTREPRENEUR-ONLINE.NET
268.	DN0099508562	ENTREPRENEUR-OFFICE.NET
269.	DN0099508561	ENTREPRENEUR-NETWORK.NET
270.	DN0099508559	ENTREPRENEUR-DEVELOPMENT.NET
271.	DN0099508557	ENTREPRENEUR-AT-HOME.NET
272.	DN0099508555	ENTREPRENEUR.NET
273.	DN0099508367	ENTRE-preneUR.NET
274.	DN0099453344	EFFICIENT-ENTREPRENEUR.NET
275.	DN0099401066	E-ENTREPRENEUR.NET
276.	DN0099066486	CLUB-ENTREPRENEUR.NET
277.	DN0099012390	CHINA-ENTREPRENEUR.NET
278.	DN0098771617	BIO-ENTREPRENEUR.NET



Key Word Search Results:

New search:

Match string: anywhere left right

Registered Domains: 40,886,210
 On-Hold Domains: 1,796,265
 Search Term: entrepreneur
 Matches Found: 936

1. entrepreneur.biz	whois record / website
entrepreneur.com	whois record / website
entrepreneur.net	whois record / website
entrepreneur.org	whois record / website
entrepreneur.us	whois record / website
2. entrepreneur-academy.com	whois record / website
3. entrepreneur-ag.com	whois record / website
4. entrepreneur-america.com	whois record / website
entrepreneur-america.net	whois record / website
entrepreneur-america.org	whois record / website
5. entrepreneur-at-home.com	whois record / website
entrepreneur-at-home.net	whois record / website
6. entrepreneur-book-club.com	whois record / website
7. entrepreneur-bootcamp.com	whois record / website
8. entrepreneur-business.com	whois record / website
9. entrepreneur-business-online.com	whois record / website
10. entrepreneur-business-school.com	whois record / website
11. entrepreneur-businesses.com	whois record / website
12. entrepreneur-canada.com	whois record / website
13. entrepreneur-center.com	whois record / website
14. entrepreneur-club.com	whois record / website
15. entrepreneur-cn.com	whois record / website
16. entrepreneur-coach.com	whois record / website
17. entrepreneur-coaching.com	whois record / website
18. entrepreneur-commerce.com	whois record / website
19. entrepreneur-course.com	whois record / website

20. entrepreneur-courses.com

whois record / website

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[What is a Domain name?](#)

[How do I set up a Web Site?](#)

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Key Word Search Results:

New search:

Match string: anywhere left right

Registered Domains: 40,886,210
 On-Hold Domains: 1,796,265
 Search Term: entrepreneur
 Matches Found: 700

1. 112entrepreneur.com	whois record / website
2. 1aceentrepreneur.com	whois record / website
3. 1entrepreneur.com	whois record / website
4. 1stclass-entrepreneur.com	whois record / website
5. 21st-century-entrepreneur.com	whois record / website
6. 21stcenturyentrepreneur.com	whois record / website
7. 22entrepreneur.com	whois record / website
22entrepreneur.org	whois record / website
8. 24x7entrepreneur.com	whois record / website
9. 2entrepreneur.com	whois record / website
10. 3dentrepreneur.com	whois record / website
11. 411entrepreneur.com	whois record / website
12. 4entrepreneur.com	whois record / website
13. 911entrepreneur.com	whois record / website
14. 999entrepreneur.com	whois record / website
15. aaaentrepreneur.us	whois record / website
16. aboriginalentrepreneur.com	whois record / website
17. aboutentrepreneur.com	whois record / website
18. acceleratedentrepreneur.com	whois record / website
19. accidentalentrepreneur.com	whois record / website
20. ace-entrepreneur.com	whois record / website

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Key Word Search Results:

New search:
([advanced search](#))

Registered Domains: 40,886,210
On-Hold Domains: 1,796,265
Search Term: entrepreneur
Matches Found: > 2001 (limit reached)

1.	112entrepreneur.com	whois record / website
2.	1aceentrepreneur.com	whois record / website
3.	1entrepreneur.com	whois record / website
4.	1stclass-entrepreneur.com	whois record / website
5.	21st-century-entrepreneur.com	whois record / website
6.	21stcenturyentrepreneur.com	whois record / website
7.	22entrepreneur.com	whois record / website
	22entrepreneur.org	whois record / website
8.	24x7entrepreneur.com	whois record / website
9.	2entrepreneur.com	whois record / website
10.	2entrepreneurs.com	whois record / website
11.	2entrepreneurship.com	whois record / website
12.	3dentrepreneur.com	whois record / website
13.	3entrepreneurs.com	whois record / website
14.	4-entrepreneurs.biz	whois record / website
	4-entrepreneurs.com	whois record / website
15.	411entrepreneur.com	whois record / website
16.	411entrepreneurs.com	whois record / website
17.	4entrepreneur.com	whois record / website
18.	4entrepreneurs.com	whois record / website
19.	4entrepreneuronly.com	whois record / website
20.	911entrepreneur.com	whois record / website

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 Start List At: OR Jump to record: **31 Records(s) found (This page: 1 ~ 31)**

 entrepreneur[on] and live[ld] not media[on] Refine Search

Current Search: S3: entrepreneur[on] and live[ld] not media[on] docs: 31 occ: 64

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	78290854		EAUTH.COM	TARR	LIVE
2	78290855		THE ENTREPRENEUR AUTHORITY	TARR	LIVE
3	78327128		MEGA INC. MEGA SWEET GREENS CONCENTRATE NO FILLERS LET THEM FOOD BE THY MEDICINE AND THY MEDICINE BE THY FOOD HIPPOCRATES, THE FATHER OF MODERN MEDECINE 60 GRAMS PER BOTTLE	TARR	LIVE
4	78273535		THE ENTREPRENEUR CHANNEL	TARR	LIVE
5	76305093	2667411	SEA MILES	TARR	LIVE
6	76304609		ROARING LION	TARR	LIVE
7	76399579		SEA MILES	TARR	LIVE
8	76299130	2582039	ERG	TARR	LIVE
9	76428604	2804194	BETTER BUSINESS. RICHER LIFE.	TARR	LIVE
10	76185480	2789928	CORPORATE VENTURESYSTEM	TARR	LIVE
11	76212989	2517218	ROI-ASAP	TARR	LIVE
12	76185481	2599765	CORPORATE ENTREPRENEURSHIP	TARR	LIVE
13	76185479	2714213	CORPORATE VENTUREWARE	TARR	LIVE
14	75199028	2116067	COZY COVER	TARR	LIVE
15	75873998	2408616	EBC	TARR	LIVE
16	75737350	2333298	PREDICTABLE MIRACLES	TARR	LIVE
17	75665096	2389415	FRANCHISE MATCH	TARR	LIVE
18	75508342	2257241	CORE FOUR BUSINESS PLANNING COURSE	TARR	LIVE
19	75492808	2275881	THE ENTREPRENEUR'S SOURCE	TARR	LIVE
20	75456658	2301049	ENTREPRENEUR EQUITY PROTECTION	TARR	LIVE
21	75273585	2156691	C	TARR	LIVE

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22	75195874	2186593	THE ENTREPRENEUR'S COACH	TARR	LIVE
23	75195873	2189846	ENTREPRENEUR'S COACH	TARR	LIVE
24	75080795	2024176	INNER CIRCLE	TARR	LIVE
25	74178307	1797129	ENTREPRENEUR'S ACCESSORY	TARR	LIVE
26	74437411	1896156	MBE MINORITY BUSINESS ENTREPRENEUR	TARR	LIVE
27	73611054	1423486	THE ENTREPRENEUR'S NETWORK	TARR	LIVE
28	73542248	1414555	SCOTCHMAN STORES	TARR	LIVE
29	73537579	1453968	ENTREPRENEUR	TARR	LIVE
30	73533433	1395636	FRANCHISE 500	TARR	LIVE
31	73287003	1343166	AMERICAN ENTREPRENEURS ASSOCIATION	TARR	LIVE

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Check Status

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Typed Drawing

Word Mark EAUTH.COM
Goods and Services IC 036. US 100 101 102. G & S: Franchise brokering services for others; providing investment advice in the field of franchises and business opportunities. FIRST USE: 20020500. FIRST USE IN COMMERCE: 20020500
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78290854
Filing Date August 22, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition June 29, 2004
Owner (APPLICANT) The Entrepreneur Authority LTD LIAB CO TEXAS Ste. 300 5800 Granite Parkway Plano TEXAS 75024
Attorney of Record Jeffrey J. Look
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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[Start](#) [List At:](#) OR [Jump](#) to record: **Record 2 out of 31**

Check Status

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Typed Drawing

Word Mark THE ENTREPRENEUR AUTHORITY
Goods and Services IC 036. US 100 101 102. G & S: Franchise brokering services for others; providing investment advice in the field of franchises and business opportunities. FIRST USE: 20020500. FIRST USE IN COMMERCE: 20020500
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78290855
Filing Date August 22, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition June 22, 2004
Owner (APPLICANT) The Entrepreneur Authority LTD LIAB CO TEXAS Ste. 300 5800 Granite Parkway Plano TEXAS 75024
Attorney of Record Jeffrey J. Look
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Entrepreneur" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Check Status

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Word Mark MEGA INC. MEGA SWEET GREENS CONCENTRATE NO FILLERS LET THEY FOOD BE THY MEDICINE AND THY MEDICINE BE THY FOOD HIPPOCRATES, THE FATHER OF MODERN MEDECINE 60 GRAMS PER BOTTLE

Goods and Services IC 032. US 045 046 048. G & S: Mega Sweet Greens. FIRST USE: 20031028. FIRST USE IN COMMERCE: 20031028

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 010501 261121 261713

Serial Number 78327128

Filing Date November 12, 2003

Current Filing Basis 1A;1B

Original Filing Basis 1A;1B

Owner (APPLICANT) Marketing Entrepreneur Global access CORPORATION 701 E.BALL ROAD SUITE 105 ANAHEIM CALIFORNIA 92805

(APPLICANT) Marketing entrepreneur global access CORPORATION 701 E. BALL ROAD SUITE #105 ANAHEIM CALIFORNIA 92805

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Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark THE ENTREPRENEUR CHANNEL

Goods and Services IC 041. US 100 101 107. G & S: Entertainment, namely continuing business, news, and informational shows and programming broadcast over television, satellite, audio, and visual media

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78273535

Filing Date July 12, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) The Entrepreneur Channel, Inc. CORPORATION DELAWARE 3538 Cumberland Road East Point GEORGIA 30344

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Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark SEA MILES
Goods and Services IC 036. US 100 101 102. G & S: FINANCIAL AFFAIRS, NAMELY CREDIT CARD SERVICES. FIRST USE: 20020801. FIRST USE IN COMMERCE: 20020801
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76305093
Filing Date August 27, 2001
Current Filing Basis 1A
Original Filing Basis 1B
Supplemental Register Date August 19, 2002
Registration Number 2667411
Registration Date December 24, 2002
Owner (REGISTRANT) U.E.I., UNLIMITED ENTREPRENEUR INTERNATIONAL, INC CORPORATION FLORIDA 199701 East Country Club Drive #303 Aventura FLORIDA 33180
Attorney of Record Amaury Cruz
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark ROARING LION
Goods and Services IC 035. US 100 101 102. G & S: Business consulting and management
 IC 036. US 100 101 102. G & S: Financial management and investing services; venture capital funding services to emerging and start-up companies, venture capital services, namely, providing financing to emerging and start-up companies
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76304609
Filing Date August 24, 2001
Current Filing Basis 1B
Original Filing Basis 1B
Published for Opposition May 21, 2002
Owner (APPLICANT) Entrepreneur America Mentors, LLC LIMITED LIABILITY COMPANY
 MONTANA 77 Storm King Road Hamilton MONTANA 59840
Attorney of Record Shane P. Coleman
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark SEA MILES
Goods and Services IC 035. US 100 101 102. G & S: CONSUMER INCENTIVE PROGRAM BASED ON PROMOTING THE SERVICES OF OTHERS, SUCH SERVICES BEING RETAIL OF GOODS AND SERVICES, CRUISE AND AIR TRAVEL, HOTEL ACCOMMODATIONS, AND CAR RENTALS BY AWARDED GIFT CERTIFICATES
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76399579
Filing Date April 24, 2002
Current Filing Basis 1B
Original Filing Basis 1B
Published for Opposition July 8, 2003
Owner (APPLICANT) U.E.I., UNLIMITED ENTREPRENEUR INTERNATIONAL, INC. CORPORATION FLORIDA 199701 East Country Club Drive #303 Aventura FLORIDA 33180
Attorney of Record Amaury Cruz, Esq.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Check Status

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Typed Drawing**Word Mark** ERG

Goods and Services IC 042. US 100 101. G & S: consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others in the field of accounting and business management; installation of computer software; maintenance of computer software; repair of computer software; technical support services, namely, troubleshooting of computer hardware and software problems; updating of computer software for others; application service provider featuring software in the field of accounting and business software for use in database management and back office system applications; computer software consultation. FIRST USE: 19881227. FIRST USE IN COMMERCE: 19881227

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76299130

Filing Date August 9, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition March 26, 2002

Registration Number 2582039

Registration Date June 18, 2002

Owner (REGISTRANT) Entrepreneur Consulting Group, Inc. DBA ERG Enterprise Resource Group CORPORATION TEXAS 17780 Preston Road Suite 100 Dallas TEXAS 75252

Attorney of Record Julie A. McWhirter
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark BETTER BUSINESS. RICHER LIFE.
Goods and Services IC 041. US 100 101 107. G & S: Organizing and conducting meetings, seminars, and workshops in the field of business, for entrepreneurs. FIRST USE: 20020419. FIRST USE IN COMMERCE: 20020419
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76428604
Filing Date July 9, 2002
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition October 21, 2003
Registration Number 2804194
Registration Date January 13, 2004
Owner (REGISTRANT) The Entrepreneur's Network CORPORATION MINNESOTA 3320 Louisiana Avenue South suite 305 Minneapolis MINNESOTA 554264126
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUSINESS" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL
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Typed Drawing**Word Mark** CORPORATE VENTURESYSTEM

Goods and Services IC 035. US 100 101 102. G & S: business system consultation services, namely providing businesses with protocols, processes, and methodologies to assist them in meeting their operational objectives, assisting businesses in bringing opportunities and technologies into operation, assisting businesses in creating new projects to take advantage of market opportunities, providing planning exercises, protocols and processes for businesses to examine the characteristics of the business's culture, leadership skills, planning protocols, and strategic thinking, assisting businesses in developing feasibility plans, and assisting businesses in providing business plans, strategic plans, and operational plans. FIRST USE: 20001212. FIRST USE IN COMMERCE: 20001212

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 76185480**Filing Date** December 23, 2000**Current Filing Basis** 1A**Original Filing Basis** 1A**Supplemental Register Date** October 28, 2002**Registration Number** 2789928**Registration Date** December 2, 2003**Owner** (REGISTRANT) Premier Entrepreneur Programs, Inc. CORPORATION COLORADO 3551 South Monaco Parkway Denver COLORADO 80237**Attorney of Record** Donald W Margolis

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Typed Drawing**Word Mark** ROI-ASAP

Goods and Services IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS AND WORKSHOPS IN THE FIELD OF BUSINESS MANAGEMENT AND MARKETING AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH. FIRST USE: 20010122. FIRST USE IN COMMERCE: 20010122

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 76212989**Filing Date** February 20, 2001**Current Filing Basis** 1A**Original Filing Basis** 1A**Published for Opposition** September 18, 2001**Registration Number** 2517218**Registration Date** December 11, 2001**Owner** (REGISTRANT) Entrepreneur School, Inc., The CORPORATION GEORGIA 419 Ridgecrest Road, N.E. Atlanta GEORGIA 30307**Attorney of Record** J. Matthew Martin**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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Typed Drawing**Word Mark** CORPORATE ENTREPRENEURSHIP

Goods and Services IC 035. US 100 101 102. G & S: Business consultation services, namely creating and providing businesses with protocols, processes, and methodologies to assist them in identifying, evaluating, prioritizing and selecting business opportunities and trends, assisting in transforming identified opportunities to operating ventures, assisting in expanding into new markets, assisting in attracting strategic partners and capital, assisting in creating profit centers, assisting in recognizing and rewarding innovative employees, and assisting in developing new business models for corporate venturing. FIRST USE: 19971002. FIRST USE IN COMMERCE: 19971002

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 76185481**Filing Date** December 23, 2000**Current Filing Basis** 1A**Original Filing Basis** 1A**Supplemental Register Date** December 3, 2001**Registration Number** 2599765**Registration Date** July 23, 2002**Owner** (REGISTRANT) Premier Entrepreneur Programs, Inc. CORPORATION COLORADO 3551 South Monaco Parkway Denver COLORADO 80237**Attorney of Record** Donald W Margolis**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CORPORATE" APART FROM

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Type of Mark SERVICE MARK
Register SUPPLEMENTAL
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Typed Drawing

Word Mark CORPORATE VENTUREWARE

Goods and Services IC 009. US 021 023 026 036 038. G & S: computer software for use in developing and preparing corporate planning documents, namely feasibility plans, business plans, strategic plans, and operational plans. FIRST USE: 20010424. FIRST USE IN COMMERCE: 20010424

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76185479

Filing Date December 23, 2000

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition February 26, 2002

Registration Number 2714213

Registration Date May 6, 2003

Owner (REGISTRANT) Premier Entrepreneur Programs, Inc. CORPORATION COLORADO 3551 South Monaco Parkway Denver COLORADO 80237

Attorney of Record Donald W Margolis

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Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead

Indicator **LIVE**

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Typed Drawing

Word Mark COZY COVER

Goods and Services IC 012. US 019 021 023 031 035 044. G & S: infant car/seat carrier cover. FIRST USE: 19960603. FIRST USE IN COMMERCE: 19960603

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75199028

Filing Date November 18, 1996

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition September 2, 1997

Registration Number 2116067

Registration Date November 25, 1997

Owner (REGISTRANT) Entrepreneur Venture Capital, Inc. DBA EVC, Inc. CORPORATION MINNESOTA 2415 E. 4th St. Duluth MINNESOTA 55812

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Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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Typed Drawing

Word Mark EBC
Goods and Services IC 041. US 100 101 107. G & S: conducting workshops and seminars in business management and related administrative support. FIRST USE: 19990706. FIRST USE IN COMMERCE: 19990706
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75873998
Filing Date December 18, 1999
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 5, 2000
Registration Number 2408616
Registration Date November 28, 2000
Owner (REGISTRANT) Entrepreneur Business Centers of Nevada, Inc. CORPORATION NEVADA
 3960 Howard Hughes Parkway, 5th Floor Las Vegas NEVADA 89109
Attorney of Record John G. Mills
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark	PREDICTABLE MIRACLES
Goods and Services	IC 035. US 100 101 102. G & S: business consultation, namely, providing consultation in the field of starting a business. FIRST USE: 19990508. FIRST USE IN COMMERCE: 19990508
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75737350
Filing Date	June 25, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 28, 1999
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2333298
Registration Date	March 21, 2000
Owner	(REGISTRANT) Entrepreneur Mentors, Inc. CORPORATION CALIFORNIA P.O. Box 371390 Montara CALIFORNIA 94037
Attorney of Record	Marnie Wright Barnhorst
Type of Mark Register	SERVICE MARK PRINCIPAL
Live/Dead Indicator	LIVE

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Typed Drawing

Word Mark FRANCHISE MATCH
Goods and Services IC 035. US 100 101 102. G & S: CONSULTING SERVICES, NAMELY BUSINESS CONSULTING SERVICES RELATED TO FRANCHISING. FIRST USE: 19880300. FIRST USE IN COMMERCE: 19880300
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75665096
Filing Date March 22, 1999
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition July 4, 2000
Registration Number 2389415
Registration Date September 26, 2000
Owner (REGISTRANT) ENTREPRENEUR'S SOURCE, INC., THE CORPORATION DELAWARE 900 Main Street South Building 2 Southbury CONNECTICUT 06488
Attorney of Record Howard S. Reiter
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRANCHISE" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL-2(F)
Live/Dead

Indicator **LIVE**

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Typed Drawing

Word Mark CORE FOUR BUSINESS PLANNING COURSE
Goods and Services IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES; NAMELY, CONDUCTING CLASSES AND INDIVIDUAL CONSULTING SESSIONS IN THE FIELD OF BUSINESS PLANNING, AND DISTRIBUTING COURSE MATERIALS IN CONJUNCTION THEREWITH. FIRST USE: 19980616. FIRST USE IN COMMERCE: 19980616
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75508342
Filing Date June 25, 1998
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition April 6, 1999
Registration Number 2257241
Registration Date June 29, 1999
Owner (REGISTRANT) NORTHEAST ENTREPRENEUR FUND, INC. CORPORATION MINNESOTA 820 NINTH STREET NORTH VIRGINIA MINNESOTA 55792
Attorney of Record MARTHA M MARKUSEN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUSINESS PLANNING COURSE" APART FROM THE MARK AS SHOWN
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Typed Drawing

Word Mark THE ENTREPRENEUR'S SOURCE

Goods and Services IC 035. US 100 101 102. G & S: CONSULTING SERVICES, NAMELY, BUSINESS CONSULTING SERVICES RELATED TO FRANCHISING. FIRST USE: 19840101. FIRST USE IN COMMERCE: 19850101

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75492808

Filing Date May 22, 1998

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 20, 1999

Registration Number 2275881

Registration Date September 7, 1999

Owner (REGISTRANT) ENTREPRENEUR'S SOURCE, INC., THE DBA THE ENTREPRENEUR'S SOURCE, INC. CORPORATION DELAWARE 900 Main Street South, Building 2 Southbury CONNECTICUT 06488

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record HOWARD S REITER

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Typed Drawing

Word Mark ENTREPRENEUR EQUITY PROTECTION
Goods and Services IC 036. US 100 101 102. G & S: Insurance services, namely, underwriting disability insurance. FIRST USE: 19981000. FIRST USE IN COMMERCE: 19981000
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75456658
Filing Date March 26, 1998
Current Filing Basis 1A
Original Filing Basis 1B
Supplemental Register Date September 20, 1999
Registration Number 2301049
Registration Date December 14, 1999
Owner (REGISTRANT) ENTREPRENEUR EQUITY CORP CORPORATION NEW JERSEY 345 Route #17 Upper Saddle River NEW JERSEY 07458
Attorney of Record ROBERT G SHEPHERD
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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Word Mark	C
Goods and Services	IC 041. US 100 101 107. G & S: arranging and conducting classes, seminars and workshops in the field of business for entrepreneurs. FIRST USE: 19970221. FIRST USE IN COMMERCE: 19970221
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	260103
Serial Number	75273585
Filing Date	April 14, 1997
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 17, 1998
Registration Number	2156691
Registration Date	May 12, 1998
Owner	(REGISTRANT) Entrepreneur's Network, The CORPORATION MINNESOTA 3320 Louisiana Avenue South Suite 305 Minneapolis MINNESOTA 554264129
Attorney of	RAYMOND C ORTMAN JR

Record

Description of Mark The mark consists of the letter "C" in an incomplete circle.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark THE ENTREPRENEUR'S COACH
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: educational and teaching materials, namely, textbooks, questionnaires, and worksheets for use by business consultants and business owners for improving business performance, productivity and profitability. FIRST USE: 19980526. FIRST USE IN COMMERCE: 19980526
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75195874
Filing Date November 12, 1996
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition September 9, 1997
Registration Number 2186593
Registration Date September 1, 1998
Owner (REGISTRANT) American Entrepreneur, Inc., The CORPORATION TEXAS 5956 Sherry Lane, Suite 700 Dallas TEXAS 75225
Attorney of Record MARTIN KORN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ENTREPRENEUR'S" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL

**Live/Dead
Indicator** **LIVE**

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Typed Drawing

Word Mark ENTREPRENEUR'S COACH
Goods and Services IC 035. US 100 101 102. G & S: consulting services provided to business owners for enhancing business performance, productivity, and profitability. FIRST USE: 19980526. FIRST USE IN COMMERCE: 19980526
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75195873
Filing Date November 12, 1996
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition September 16, 1997
Registration Number 2189846
Registration Date September 15, 1998
Owner (REGISTRANT) American Entrepreneur, Inc., The CORPORATION TEXAS 5956 Sherry Lane, Suite 700 Dallas TEXAS 75225
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MARTIN KORN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR'S" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Check Status

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Typed Drawing

Word Mark INNER CIRCLE
Goods and Services IC 041. US 100 101 107. G & S: organizing and conducting meetings, seminars, and workshops in the field of business, for entrepreneurs. FIRST USE: 19851219. FIRST USE IN COMMERCE: 19860206
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75080795
Filing Date April 2, 1996
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 24, 1996
Registration Number 2024176
Registration Date December 17, 1996
Owner (REGISTRANT) Entrepreneur's Network, The CORPORATION MINNESOTA 3320 Louisiana Avenue South Suite 305 Minneapolis MINNESOTA 55426
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark ENTREPRENEUR'S ACCESSORY
Goods and Services IC 028. US 022. G & S: board game accessory; namely, an overlay for use in playing a board game. FIRST USE: 19910630. FIRST USE IN COMMERCE: 19920801
Mark Drawing Code (1) TYPED DRAWING
Serial Number 74178307
Filing Date June 19, 1991
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition July 7, 1992
Registration Number 1797129
Registration Date October 5, 1993
Owner (REGISTRANT) ENTREPRENEUR'S ACCESSORY composed of James D. Marmon and Chris A. Grimsrud, both U.S. citizens PARTNERSHIP MONTANA P.O. Box 50686 BILLINGS MONTANA 59105
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Mark S. Matkin
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ACCESSORY" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20031213.
Renewal 1ST RENEWAL 20031213
Live/Dead Indicator **LIVE**

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Word Mark MBE MINORITY BUSINESS ENTREPRENEUR
Goods and Services IC 016. US 038. G & S: trade magazine serving minority and women business owners and entrepreneurs, government agencies, and public and private corporations and organizations seeking to further the goals of minority and women business owners. FIRST USE: 19840500. FIRST USE IN COMMERCE: 19840500
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 260913 261121
Serial Number 74437411
Filing Date September 20, 1993
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition March 7, 1995
Registration Number 1896156
Registration Date May 30, 1995
Owner (REGISTRANT) CONRAD, DOROTHY M. "GINGER" DBA MBE MINORITY BUSINESS ENTREPRENEUR INDIVIDUAL UNITED STATES 3528 Torrance Blvd. Suite 101 Torrance CALIFORNIA 905034803
Attorney of Record Michele L. McShane

Type of Mark TRADEMARK
Register PRINCIPAL-2(F)-IN PART
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE
Distinctiveness
Limitation as to "MINORITY BUSINESS ENTREPRENEUR"
Statement

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Typed Drawing

Word Mark THE ENTREPRENEUR'S NETWORK

Goods and Services IC 041. US 107. G & S: ARRANGING AND CONDUCTING SEMINARS ON A WIDE RANGE OF BUSINESS TOPICS. FIRST USE: 19850322. FIRST USE IN COMMERCE: 19850322

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73611054

Filing Date May 28, 1985

Current Filing Basis 1A

Original Filing Basis 1A

Supplemental Register Date June 9, 1986

Registration Number 1423486

Registration Date December 30, 1986

Owner (REGISTRANT) ENTREPRENEUR'S RESOURCE GROUP, INC., THE CORPORATION
MINNESOTA SUITE 500 512 NICOLLET MALL MINNEAPOLIS MINNESOTA 55402

Attorney of Record RICHARD FRANCIS

Type of Mark SERVICE MARK

Register SUPPLEMENTAL

Affidavit Text SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Word Mark	SCOTCHMAN STORES
Goods and Services	IC 042. US 101. G & S: CONVENIENCE STORES SERVICES. FIRST USE: 19730131. FIRST USE IN COMMERCE: 19730131
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	020101 020116 020131 020132 261321
Serial Number	73542248
Filing Date	June 10, 1985
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 29, 1986
Registration Number	1414555
Registration Date	October 21, 1986
Owner	(REGISTRANT) ENTREPRENEUR, INC. CORPORATION NORTH CAROLINA P.O. BOX 3227 10 CARDINAL DRIVE WILMINGTON NORTH CAROLINA 28406
Attorney of Record	FRED B. DAVENPORT, JR.

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STORES" APART FROM THE MARK AS SHOWN

Description of Mark THE MARK IS LINED FOR THE COLORS RED, GREEN AND YELLOW.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark ENTREPRENEUR
Goods and Services IC 016. US 038. G & S: PAPER GOODS AND PRINTED MATTER; NAMELY MAGAZINES, BOOKS AND PUBLISHED REPORTS PERTAINING TO BUSINESS OPPORTUNITIES. FIRST USE: 19780502. FIRST USE IN COMMERCE: 19780502
 IC 009. US 038. G & S: COMPUTER PROGRAMS AND PROGRAMS USER MANUALS ALL SOLD AS A UNIT. FIRST USE: 19830519. FIRST USE IN COMMERCE: 19830519
Mark Drawing Code (1) TYPED DRAWING
Serial Number 73537579
Filing Date May 14, 1985
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition June 2, 1987
Registration Number 1453968
Registration Date August 25, 1987
Owner (REGISTRANT) ENTREPRENEUR, INC. CORPORATION CALIFORNIA 2311 PONTIUS AVENUE LOS ANGELES CALIFORNIA 90064
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record HENRY BISSELL
Prior Registrations 1130838;1167253;1187239;1223364;AND OTHERS
Type of Mark TRADEMARK

Register PRINCIPAL-2(F)-IN PART
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE
Distinctiveness
Limitation ONLY AS TO CLASS 16 GOODS
Statement

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Typed Drawing

Word Mark FRANCHISE 500
Goods and Services IC 016. US 038. G & S: ANNUAL FEATURED ISSUE OF APPLICANT'S MAGAZINE DEALING WITH FRANCHISES AND PUBLICATIONS RELATED THERETO. FIRST USE: 19791203. FIRST USE IN COMMERCE: 19791203
Mark Drawing Code (1) TYPED DRAWING
Serial Number 73533433
Filing Date April 22, 1985
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition March 11, 1986
Registration Number 1395636
Registration Date June 3, 1986
Owner (REGISTRANT) ENTREPRENEUR, INC. CORPORATION CALIFORNIA 2311 PONTIUS AVENUE LOS ANGELES CALIFORNIA 90064
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record HENRY M. BISSELL
Prior Registrations 1228826
Type of Mark TRADEMARK

Register PRINCIPAL-2(F)
Affidavit Text SECT 15. SECT 8 (6-YR).
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Typed Drawing

Word Mark AMERICAN ENTREPRENEURS ASSOCIATION

Goods and Services IC 035. US 101. G & S: Association Services-Namely, Providing Advice and Information to Association Members Generally Pertaining to Small Business Operations. FIRST USE: 19790701. FIRST USE IN COMMERCE: 19790701

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73287003

Filing Date November 24, 1980

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 9, 1985

Registration Number 1343166

Registration Date June 18, 1985

Owner (REGISTRANT) Chase Revel, Inc. CORPORATION CALIFORNIA 2311 Pontius Ave. Los Angeles CALIFORNIA 90064

(LAST LISTED OWNER) Entrepreneur, Inc. CORPORATION BY CHANGE OF NAME FROM CALIFORNIA 2311 Pontius Ave. Los Angeles CALIFORNIA 90064

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Henry M. Bissell

Prior

Registrations 1167253
Disclaimer No claim is made to the exclusive right to use the words "Entrepreneurs Association", apart from the mark as shown.
Type of Mark SERVICE MARK
Register PRINCIPAL-2(F)
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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2	78290855		THE ENTREPRENEUR AUTHORITY	TARR	LIVE
3	78273201		ENTREPRENEUR'S HOMEBASE	TARR	LIVE
4	78273535		THE ENTREPRENEUR CHANNEL	TARR	LIVE
5	78111148	2681284	STAKE & EGGS ENTREPRENEUR SERIES	TARR	LIVE
6	76045446		ENTREPRENEUR ECOSYSTEM	TARR	LIVE
7	76516583		GLOBAL STUDENT ENTREPRENEUR	TARR	LIVE
8	76484080		BEAUTY ENTREPRENEUR OF THE YEAR	TARR	LIVE
9	76354365	2677261	PE PROFESSIONAL ENTREPRENEUR	TARR	LIVE
10	76202892	2669983	WORLD ENTREPRENEUR OF THE YEAR	TARR	LIVE
11	76043067	2574386	ENTREPRENEUR BEHIND THE ENTREPRENEURS	TARR	LIVE
12	75919975	2526745	WEEKLY ENTREPRENEUR FOCUS	TARR	LIVE
13	75914440	2463600	HISPANIC ENTREPRENEUR 100	TARR	LIVE
14	75914439	2657703	HISPANIC ENTREPRENEUR	TARR	LIVE
15	75854330	2479268	ENTREPRENEUR'S CORNER	TARR	LIVE
16	75685407	2387343	INTERNATIONAL ENTREPRENEUR ASSOCIATION IEA	TARR	LIVE
17	75492808	2275881	THE ENTREPRENEUR'S SOURCE	TARR	LIVE
18	75322969	2390168	THE ANONYMOUS ENTREPRENEUR	TARR	LIVE
19	75322968	2390167	THE ANONYMOUS ENTREPRENEUR	TARR	LIVE
20	75195874	2186593	THE ENTREPRENEUR'S COACH	TARR	LIVE
21	75195873	2189846	ENTREPRENEUR'S COACH	TARR	LIVE
22	75078539	2038914	ENTREPRENEUR'S ALERT	TARR	LIVE
23	73749392	1587164	ENTREPRENEUR OF THE YEAR	TARR	LIVE

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Typed Drawing

Word Mark VIRTUAL ENTREPRENEUR
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: General education books for suggestions and ideas on how to make money and self improvement
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78300252
Filing Date September 15, 2003
Current Filing Basis 1B
Original Filing Basis 1B
Published for Opposition June 1, 2004
Owner (APPLICANT) Harrington, Kevin INDIVIDUAL UNITED STATES 850 Pinellas Point Drive South St. Petersburg FLORIDA 33712
Attorney of Record Christopher M. Bohne, Esq.
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Entrepreneur" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark THE ENTREPRENEUR AUTHORITY
Goods and Services IC 036. US 100 101 102. G & S: Franchise brokering services for others; providing investment advice in the field of franchises and business opportunities. FIRST USE: 20020500. FIRST USE IN COMMERCE: 20020500
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78290855
Filing Date August 22, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition June 22, 2004
Owner (APPLICANT) The Entrepreneur Authority LTD LIAB CO TEXAS Ste. 300 5800 Granite Parkway Plano TEXAS 75024
Attorney of Record Jeffrey J. Look
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Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark ENTREPRENEUR'S HOMEBASE
Goods and Services IC 036. US 100 101 102. G & S: Financial consulting and management services for individuals and businesses. FIRST USE: 20030515. FIRST USE IN COMMERCE: 20030515
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78273201
Filing Date July 11, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Owner (APPLICANT) Polstra & Dardaman, L.L.C. LTD LIAB CO GEORGIA Suite 150 5445 Triangle Parkway Norcross GEORGIA 30092
Attorney of Record N. Andrew Crain
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Typed Drawing

Word Mark THE ENTREPRENEUR CHANNEL

Goods and Services IC 041. US 100 101 107. G & S: Entertainment, namely continuing business, news, and informational shows and programming broadcast over television, satellite, audio, and visual media

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78273535

Filing Date July 12, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) The Entrepreneur Channel, Inc. CORPORATION DELAWARE 3538 Cumberland Road East Point GEORGIA 30344

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Type of Mark SERVICE MARK

Register PRINCIPAL

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Typed Drawing

Word Mark THE ENTREPRENEUR CHANNEL
Goods and Services IC 041. US 100 101 107. G & S: Entertainment, namely continuing business, news, and informational shows and programming broadcast over television, satellite, audio, and visual media
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78273535
Filing Date July 12, 2003
Current Filing Basis 1B
Original Filing Basis 1B
Owner (APPLICANT) The Entrepreneur Channel, Inc. CORPORATION DELAWARE 3538 Cumberland Road East Point GEORGIA 30344
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "'Entrepreneur'" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Typed Drawing**Word Mark** STAKE & EGGS ENTREPRENEUR SERIES

Goods and Services IC 035. US 100 101 102. G & S: Conducting a series of business plan competitions, seminars and lectures designed to address the needs of Washington, DC area entrepreneurs, startup companies and emerging growth companies by fostering activity and communication in the local business community; educational services, namely conducting periodic informational meetings to provide a venue for entrepreneurs and executives to hone their business pitching skills and get valuable feedback on their business models. FIRST USE: 20011206. FIRST USE IN COMMERCE: 20020109

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78111148

Filing Date February 26, 2002

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition November 5, 2002

Registration Number 2681284

Registration Date January 28, 2003

Owner (REGISTRANT) Rosenblum & Associates, LLC limited liability company MARYLAND 7272 Wisconsin Avenue Suite 300 Bethesda MARYLAND 20814

Attorney of Record Eric Swirsky, Esq.

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR SERIES"
APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Typed Drawing**Word Mark** ENTREPRENEUR ECOSYSTEM**Goods and Services** IC 035. US 100 101 102. G & S: BUSINESS PERSONNEL CONSULTATION; NAMELY, DEVELOPING AND PROVIDING EMPLOYERS WITH METHODS AND PROCEDURES TO IDENTIFY PROSPECTIVE EMPLOYEES

IC 036. US 100 101 102. G & S: VENTURE CAPITAL FINANCING

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 76045446**Filing Date** May 8, 2000**Current Filing Basis** 1B**Original Filing Basis** 1B**Published for Opposition** June 8, 2004**Owner** (APPLICANT) SCIX Management, L.L.C. CORPORATION DELAWARE 3000 Sand Hill Road Bldg. 4 Suite 280 Menlo Park CALIFORNIA 94025**Attorney of Record** Laura Talley Geyer**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE **ENTREPRENEUR** APART FROM THE MARK AS SHOWN**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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Typed Drawing

Word Mark GLOBAL STUDENT ENTREPRENEUR
Goods and Services IC 041. US 100 101 107. G & S: educational services, namely, providing incentives to undergraduate students to demonstrate excellence in entrepreneurial endeavors through the issuance of awards. FIRST USE: 20020410. FIRST USE IN COMMERCE: 20020410
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76516583
Filing Date May 22, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Owner (APPLICANT) Saint Louis University CHARITABLE AND EDUCATIONAL CORPORATION MISSOURI 221 N. Grand Boulevard St. Louis MISSOURI 63103
Attorney of Record MICHAEL J. HICKEY
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE STUDENT ENTREPRENEUR APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL
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Typed Drawing

Word Mark BEAUTY ENTREPRENEUR OF THE YEAR
Goods and Services IC 041. US 100 101 107. G & S: Conducting an annual competition and awards program recognizing the achievement of superlative businesspersons in the beauty industry
 IC 025. US 022 039. G & S: Clothing and headgear, namely, shirts, sweaters, sweatshirts, pants, hats, visors, caps and headbands
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76484080
Filing Date January 21, 2003
Current Filing Basis 1B
Original Filing Basis 1B
Published for Opposition September 30, 2003
Owner (APPLICANT) Beauty Awards, Inc. CORPORATION DELAWARE 499 N. Canon Dr. 4th Floor Beverly Hills CALIFORNIA 90210
Attorney of Record John DeFrance
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY ENTREPRENEUR" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
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Word Mark PE PROFESSIONAL ENTREPRENEUR
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Educational books in accounting and business; Educational publications, namely, training manuals in the field of accounting. FIRST USE: 20011001. FIRST USE IN COMMERCE: 20011001
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 260102 260117
Serial Number 76354365
Filing Date January 3, 2002
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition October 29, 2002
Registration Number 2677261
Registration Date January 21, 2003
Owner (REGISTRANT) Tyrex Group, Ltd CCC Management, L.L.C. PARTNERSHIP TEXAS 2433 Rutland Drive Suite 100 Austin TEXAS 78758

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROFESSIONAL
ENTREPRENEUR" APART FROM THE MARK AS SHOWN

Description of Mark The mark consists, in part, of the letters "PE" in stylized form. A stylized representation of a necktie forms the vertical portion of the letter "P". A stylized representation of two motor boards forms part of the letter "E".

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark WORLD ENTREPRENEUR OF THE YEAR

Goods and Services IC 041. US 100 101 107. G & S: conducting an annual awards ceremony commemorating the recipient's exceptional achievement in entrepreneurial business achievements. FIRST USE: 20010100. FIRST USE IN COMMERCE: 20010500

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76202892

Filing Date January 30, 2001

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition August 28, 2001

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 2669983

Registration Date December 31, 2002

Owner (REGISTRANT) EYGN LIMITED CORPORATION BAHAMAS ONE MONTAGUE PLACE EAST BAY STREET NASSAU BAHAMAS

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Susan U Douglass

Prior

Registrations 1587164
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Typed Drawing

Word Mark ENTREPRENEUR BEHIND THE ENTREPRENEURS
Goods and Services IC 035. US 100 101 102. G & S: BUSINESS PERSONNEL CONSULTATION. FIRST USE: 20010300. FIRST USE IN COMMERCE: 20010300
 IC 036. US 100 101 102. G & S: VENTURE CAPITAL FINANCING. FIRST USE: 20010300. FIRST USE IN COMMERCE: 20010300
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76043067
Filing Date May 8, 2000
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition January 16, 2001
Registration Number 2574386
Registration Date May 28, 2002
Owner (REGISTRANT) SCIX Management, L.L.C. CORPORATION DELAWARE 3000 Sand Hill Road Bldg. 4 Suite 280 Menlo Park CALIFORNIA 94025
Attorney of Record Laura Talley Geyer
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR" and "ENTREPRENEURS" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL

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Start List At: OR [Jump](#) to record: **Record 12 out of 23**

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Typed Drawing

Word Mark WEEKLY ENTREPRENEUR FOCUS

Goods and Services IC 041. US 100 101 107. G & S: Education services, namely conducting classes, seminars, conferences and workshops in the field of reporting on developments in entrepreneurial ventures and strategies and promoting new businesses; providing motivational and educational speakers in the field of reporting on developments in entrepreneurial ventures and strategies, and promoting new businesses; production of radio and television programs in the field of reporting on developments in entrepreneurial ventures and strategies, and promoting new businesses. FIRST USE: 19940000. FIRST USE IN COMMERCE: 19940000

IC 038. US 100 101 104. G & S: Broadcasting programs via radio, television and global computer networks featuring interviews of entrepreneurs, reporting on developments in entrepreneurial ventures and strategies, and interviewing guests concerning entrepreneurial ventures and strategies. FIRST USE: 19940000. FIRST USE IN COMMERCE: 19940000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75919975

Filing Date February 15, 2000

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition October 16, 2001

Supplemental Register Date February 26, 2001

Registration Number 2526745

Registration

Date January 8, 2002
Owner (REGISTRANT) Chamber of Commerce of Greater Kansas City, The CORPORATION MISSOURI
911 Main Street, Suite 2600 Kansas City MISSOURI 64105
Attorney of Record Ronald E. Manka
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WEEKLY **ENTREPRENEUR**"
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Register PRINCIPAL
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Start List At: OR Jump to record: Record 15 out of 23

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Typed Drawing

Word Mark ENTREPRENEUR'S CORNER
Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting workshops for business owners in the field of business administration, management and development via the global computer network. FIRST USE: 19900701. FIRST USE IN COMMERCE: 19900701
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75854330
Filing Date November 22, 1999
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition May 29, 2001
Registration Number 2479268
Registration Date August 21, 2001
Owner (REGISTRANT) Sacks Group, Inc., The CORPORATION MISSOURI 213 North Main Street St. Charles MISSOURI 63301
Attorney of Record Jeffrey E. Fine
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR'S" APART FROM THE MARK AS SHOWN
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Typed Drawing**Word Mark**

HISPANIC ENTREPRENEUR 100

Goods and Services

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed reports and special issue magazines covering successful businesses. FIRST USE: 19961200. FIRST USE IN COMMERCE: 19961200

IC 035. US 100 101 102. G & S: providing business information via internet web site. FIRST USE: 19961200. FIRST USE IN COMMERCE: 19961200

IC 041. US 100 101 107. G & S: providing cultural information via internet web site. FIRST USE: 19961200. FIRST USE IN COMMERCE: 19961200

IC 042. US 100 101. G & S: providing information via internet web site regarding politics, career, and a variety of other current topics of interest to Hispanic Americans. FIRST USE: 19961200. FIRST USE IN COMMERCE: 19961200

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 75914440**Filing Date** February 8, 2000**Current Filing Basis** 1A**Original Filing Basis** 1A**Published for Opposition** January 16, 2001**Registration Number** 2463600**Registration Date** June 26, 2001**Owner** (REGISTRANT) HISPANIC PUBLISHING CORPORATION CORPORATION FLORIDA
999 PONCE DE LEON BLVD. #600 CORAL GABLES FLORIDA 33134**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** Deborah A. Savarese

Prior Registrations 1790321;2033474

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Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL-2(F)-IN PART

Live/Dead Indicator LIVE

Distinctiveness as to "HISPANIC"

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Typed Drawing

Word Mark HISPANIC ENTREPRENEUR

Goods and Services IC 041. US 100 101 107. G & S: Recognizing the achievements of successful entrepreneurs and providing incentive to others to pursue excellence in entrepreneurial pursuits by presenting awards on an annual basis and promoting award recipients. FIRST USE: 19961200. FIRST USE IN COMMERCE: 19961200

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75914439

Filing Date February 8, 2000

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition May 15, 2001

Registration Number 2657703

Registration Date December 10, 2002

Owner (REGISTRANT) Hispanic Publishing Corporation CORPORATION DELAWARE 999 Ponce de Leon Blvd., Ste. 600 Coral Gables FLORIDA 33134

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Deborah A. Savarese

Prior Registrations 1790321;2033474;2035155

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Type of Mark SERVICE MARK

Register PRINCIPAL-2(F)-IN PART
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Word Mark	INTERNATIONAL ENTREPRENEUR ASSOCIATION IEA
Goods and Services	IC 042. US 100 101. G & S: Association services, namely, promoting the interests of International Entrepreneurs. FIRST USE: 19970712. FIRST USE IN COMMERCE: 19970712
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	260520 260521 261121
Serial Number	75685407
Filing Date	May 12, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 27, 2000
Registration Number	2387343
Registration Date	September 19, 2000
Owner	(REGISTRANT) III Rodgers, Joseph Travis INDIVIDUAL UNITED STATES 15287 Top of the Hill Ct. Los Gatos CALIFORNIA 95032
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INTERNATIONAL ENTREPRENEUR ASSOCIATION" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK
Register PRINCIPAL
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Word Mark	THE ENTREPRENEUR'S SOURCE
Goods and Services	IC 035. US 100 101 102. G & S: CONSULTING SERVICES, NAMELY, BUSINESS CONSULTING SERVICES RELATED TO FRANCHISING. FIRST USE: 19840101. FIRST USE IN COMMERCE: 19850101
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75492808
Filing Date	May 22, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 20, 1999
Registration Number	2275881
Registration Date	September 7, 1999
Owner	(REGISTRANT) ENTREPRENEUR'S SOURCE, INC., THE DBA THE ENTREPRENEUR'S SOURCE, INC. CORPORATION DELAWARE 900 Main Street South, Building 2 Southbury CONNECTICUT 06488
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	HOWARD S REITER
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ENTREPRENEUR'S" APART FROM THE MARK AS SHOWN

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Register PRINCIPAL
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Typed Drawing

Word Mark THE ANONYMOUS ENTREPRENEUR
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: series of books and printed instructional materials in the field of business practices. FIRST USE: 19990123. FIRST USE IN COMMERCE: 19990123
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75322969
Filing Date July 11, 1997
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition February 24, 1998
Registration Number 2390168
Registration Date September 26, 2000
Owner (REGISTRANT) Simmons, Chad J. INDIVIDUAL UNITED STATES 10101 Wenonga Lane Leawood KANSAS 66206
Attorney of Record CAROL ANNE BEEN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark	THE ANONYMOUS ENTREPRENEUR
Goods and Services	IC 041. US 100 101 107. G & S: conducting workshops and seminars in the field of business practices. FIRST USE: 19990123. FIRST USE IN COMMERCE: 19990123
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75322968
Filing Date	July 11, 1997
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	March 3, 1998
Registration Number	2390167
Registration Date	September 26, 2000
Owner	(REGISTRANT) Simmons, Chad J. INDIVIDUAL UNITED STATES 10101 Wenonga Lane Leawood KANSAS 66206
Attorney of Record	CAROL ANNE BEEN
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR" APART FROM THE MARK AS SHOWN
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Typed Drawing

Word Mark THE ENTREPRENEUR'S COACH
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: educational and teaching materials, namely, textbooks, questionnaires, and worksheets for use by business consultants and business owners for improving business performance, productivity and profitability. FIRST USE: 19980526. FIRST USE IN COMMERCE: 19980526
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75195874
Filing Date November 12, 1996
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition September 9, 1997
Registration Number 2186593
Registration Date September 1, 1998
Owner (REGISTRANT) American Entrepreneur, Inc., The CORPORATION TEXAS 5956 Sherry Lane, Suite 700 Dallas TEXAS 75225
Attorney of Record MARTIN KORN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ENTREPRENEUR'S" APART FROM THE MARK AS SHOWN
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Typed Drawing

Word Mark ENTREPRENEUR'S COACH
Goods and Services IC 035. US 100 101 102. G & S: consulting services provided to business owners for enhancing business performance, productivity, and profitability. FIRST USE: 19980526. FIRST USE IN COMMERCE: 19980526
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75195873
Filing Date November 12, 1996
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition September 16, 1997
Registration Number 2189846
Registration Date September 15, 1998
Owner (REGISTRANT) American Entrepreneur, Inc., The CORPORATION TEXAS 5956 Sherry Lane, Suite 700 Dallas TEXAS 75225
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MARTIN KORN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR'S" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK

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Word Mark	ENTREPRENEUR'S ALERT
Goods and Services	IC 016. US 002 005 022 023 029 037 038 050. G & S: newsletters in the field of business and law. FIRST USE: 19950301. FIRST USE IN COMMERCE: 19950301
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75078539
Filing Date	March 26, 1996
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 26, 1996
Registration Number	2038914
Registration Date	February 18, 1997
Owner	(REGISTRANT) AmeriLawyer, Chartered CORPORATION FLORIDA 343 Almeria Avenue Coral Gables FLORIDA 33134 (LAST LISTED OWNER) SPIEGEL & UTRERA, PA CORPORATION BY ASSIGNMENT FLORIDA 1840 SOUTHWEST 22 STREET, 4TH FLOOR MIAMI FLORIDA 33145
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Natalia Utrera
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Register PRINCIPAL
Affidavit Text SECT 8 (6-YR).
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Typed Drawing**Word Mark** ENTREPRENEUR OF THE YEAR

Goods and Services IC 041. US 107. G & S: CONDUCTING AN ANNUAL AWARDS CEREMONY COMMEMORATING THE RECIPIENT'S EXCEPTIONAL ACHIEVEMENT IN ENTREPRENEURIAL BUSINESS ACHIEVEMENTS. FIRST USE: 19860200. FIRST USE IN COMMERCE: 19870200

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 73749392**Filing Date** August 31, 1988**Current Filing Basis** 1A**Original Filing Basis** 1A**Published for Opposition** August 29, 1989**Registration Number** 1587164**Registration Date** March 13, 1990

Owner (REGISTRANT) ARTHUR YOUNG & COMPANY COMPOSED OF SYNPHIA S. ADAMS, NATHAN ADLER, PATRICK H. ADMIRE, ARTHUR M. AGULNEK, JUNICHI AKAIYAMA, CELESTE M. ALLEN, FELIX H. ALLEN, JOHN H. ALLEN, ROBERT C. ALLEN, STEPHEN E. ALMASSY, AND NUMEROUS OTHERS, ALL U.S. CITIZENS PARTNERSHIP NEW YORK 277 PARK AVENUE NEW YORK NEW YORK 10172

(LAST LISTED OWNER) ERNST & YOUNG. U.S. LLP LIMITED LIABILITY PARTNERSHIP BY CHANGE OF NAME NEW YORK 787 SEVENTH AVENUE NEW YORK NEW YORK 10019

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record SUSON UPTON DOUGLASS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTREPRENEUR" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Renewal 1ST RENEWAL 20000211
Live/Dead Indicator LIVE

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entrepreneur[bi,ti] and live[ld] and supplement Refine Search

Current Search: S2: **entrepreneur[bi,ti] and live[ld] and supplemental[rg]** docs: 11 occ: 35

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	76176783	2596305	THE ENTREPRENEUR'S VENTURE CAPITALIST	TARR	LIVE
2	76098144	2568611	ORGANIZED ENTREPRENEUR	TARR	LIVE
3	75905022	2468583	ENTREPRENEUR RADIO NETWORK	TARR	LIVE
4	75791729	2572257	ENTREPRENEUR CARD	TARR	LIVE
5	75456658	2301049	ENTREPRENEUR EQUITY PROTECTION	TARR	LIVE
6	75359325	2246799	ENTREPRENEUR'S HALL OF FAME	TARR	LIVE
7	75115657	2056495	THE ENTREPRENEUR'S LAW FIRM	TARR	LIVE
8	74800729	1808668	ENTREPRENEUR EXPO	TARR	LIVE
9	74371737	1892783	ENTREPRENEUR	TARR	LIVE
10	74352598	1884417	THE FILM ENTREPRENEUR	TARR	LIVE
11	73611054	1423486	THE ENTREPRENEUR'S NETWORK	TARR	LIVE

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Typed Drawing**Word Mark**

THE ENTREPRENEUR'S VENTURE CAPITALIST

Goods and Services

IC 036. US 100 101 102. G & S: Financial services, namely venture capital and equity investment services in the fields of communications, Internet and healthcare. FIRST USE: 20010320. FIRST USE IN COMMERCE: 20010320

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

76176783

Filing Date

December 6, 2000

Current Filing Basis

1A

Original Filing Basis

1B

Supplemental Register Date

November 28, 2001

Registration Number

2596305

Registration Date

July 16, 2002

Owner

(REGISTRANT) Prism Venture Management, Inc. CORPORATION MASSACHUSETTS 100 Lowder Brook Drive, Suite 2500 Westwood MASSACHUSETTS 02090

Attorney of Record

Jennifer K. Lawson

Type of Mark

SERVICE MARK

Register

SUPPLEMENTAL

Live/Dead Indicator

LIVE

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Typed Drawing**Word Mark** ORGANIZED ENTREPRENEUR**Goods and Services** IC 041. US 100 101 107. G & S: Teaching in the field of organizational methods relating to entrepreneurs. FIRST USE: 20000500. FIRST USE IN COMMERCE: 20000707**Mark Drawing Code** (1) TYPED DRAWING**Serial Number** 76098144**Filing Date** July 28, 2000**Current Filing Basis** 1A**Original Filing Basis** 1A**Supplemental Register Date** October 25, 2001**Registration Number** 2568611**Registration Date** May 7, 2002**Owner** (REGISTRANT) Richer, Marvin H. INDIVIDUAL UNITED STATES 4715 N Walkup Road Crystal Lake ILLINOIS 60012**Type of Mark** SERVICE MARK**Register** SUPPLEMENTAL**Live/Dead Indicator** LIVE

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Typed Drawing

Word Mark ENTREPRENEUR RADIO NETWORK
Goods and Services IC 041. US 100 101 107. G & S: Entertainment services in the nature of radio programs featuring discussions, interviews, listener call-ins and other entertainment features and information. FIRST USE: 20000108. FIRST USE IN COMMERCE: 20000108
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75905022
Filing Date January 20, 2000
Current Filing Basis 1A
Original Filing Basis 1A
Supplemental Register Date December 29, 2000
Registration Number 2468583
Registration Date July 10, 2001
Owner (REGISTRANT) NVST.com, Inc. CORPORATION WASHINGTON 777 108th Ave. N.E., Suite 1750 Bellevue WASHINGTON 98004
Assignment Recorded ASSIGNMENT RECORDED
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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8000 NE PARKWAY DRIVE, SUITE 300
VANCOUVER, WASHINGTON 98662**Correspondent:** GARY CARY WARE & FREIDENRICH
ERIN O'BRIEN
400 HAMILTON AVENUE
PALO ALTO, CALIFORNIA 94301

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Typed Drawing

Word Mark ENTREPRENEUR CARD
Goods and Services IC 036. US 100 101 102. G & S: Financial services, namely credit card services. FIRST USE: 20001208. FIRST USE IN COMMERCE: 20001208
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75791729
Filing Date August 25, 1999
Current Filing Basis 1A
Original Filing Basis 1B
Supplemental Register Date January 5, 2001
Registration Number 2572257
Registration Date May 21, 2002
Owner (REGISTRANT) Capital One Financial Corporation CORPORATION DELAWARE 2980 Fairview Park Drive Falls Church VIRGINIA 22042
Attorney of Record Dennis A. Browne
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CARD" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark ENTREPRENEUR EQUITY PROTECTION

Goods and Services IC 036. US 100 101 102. G & S: Insurance services, namely, underwriting disability insurance. FIRST USE: 19981000. FIRST USE IN COMMERCE: 19981000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75456658

Filing Date March 26, 1998

Current Filing Basis 1A

Original Filing Basis 1B

Supplemental Register Date September 20, 1999

Registration Number 2301049

Registration Date December 14, 1999

Owner (REGISTRANT) ENTREPRENEUR EQUITY CORP CORPORATION NEW JERSEY 345 Route #17 Upper Saddle River NEW JERSEY 07458

Attorney of Record ROBERT G SHEPHERD

Type of Mark SERVICE MARK

Register SUPPLEMENTAL

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark ENTREPRENEUR'S HALL OF FAME
Goods and Services IC 041. US 100 101 107. G & S: Ongoing acknowledgement and recognition through the use of awards to individual entrepreneurs for their business achievements and enhancing the learning environment for entrepreneurs. FIRST USE: 19971100. FIRST USE IN COMMERCE: 19971100
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75359325
Filing Date September 18, 1997
Current Filing Basis 1A
Original Filing Basis 1B
Supplemental Register Date January 19, 1999
Registration Number 2246799
Registration Date May 18, 1999
Owner (REGISTRANT) Let's Talk Business Network, Inc. CORPORATION NEW YORK 20 Exchange Place, 29th Floor New York NEW YORK 10005
Attorney of Record VINCENT M AMBERLY
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark	THE ENTREPRENEUR'S LAW FIRM
Goods and Services	IC 042. US 100 101. G & S: legal services. FIRST USE: 19960603. FIRST USE IN COMMERCE: 19960603
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75115657
Filing Date	June 7, 1996
Current Filing Basis	1A
Original Filing Basis	1A
Supplemental Register Date	January 23, 1997
Registration Number	2056495
Registration Date	April 22, 1997
Owner	(REGISTRANT) Freeborn & Peters composed of Harry L. DeLung, Jr., Fred Foreman, Michael D. Freeborn, David C. Gustman, Margaret Garvey, Steven M. Hartmann, William C. Holmes, Leland W. Hutchinson, Jr., David H. Kistenbroker, William N. Krucks and numerous others all U.S. citizens PARTNERSHIP ILLINOIS 311 South Wacker Drive Chicago ILLINOIS 60606
Attorney of Record	ANDREW L. GOLDSTEIN
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LAW FIRM" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	SUPPLEMENTAL

Affidavit Text SECT 8 (6-YR).

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Indicator** **LIVE**

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Typed Drawing

Word Mark ENTREPRENEUR EXPO
Goods and Services IC 035. US 101. G & S: arranging and conducting trade show exhibitions in the field of entrepreneurial activities; namely, the start-up and operation of small business enterprises. FIRST USE: 19911018. FIRST USE IN COMMERCE: 19911018
Mark Drawing Code (1) TYPED DRAWING
Serial Number 74800729
Filing Date October 30, 1991
Current Filing Basis 1A
Original Filing Basis 1B
Supplemental Register Date March 26, 1992
Registration Number 1808668
Registration Date November 30, 1993
Owner (REGISTRANT) ENTREPRENEUR MEDIA, INC. CORPORATION CALIFORNIA 2392 Morse Avenue Irvine CALIFORNIA 92714
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Henry M. Bissell
Prior Registrations 1453968
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EXPO" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Affidavit Text SECT 8 (6-YR).
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Indicator LIVE

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Typed Drawing**Word Mark** ENTREPRENEUR

Goods and Services IC 035. US 101. G & S: arranging and conducting trade show exhibitions in the field of entrepreneurial activities; namely, the start-up and operation of small business enterprises. FIRST USE: 19911018. FIRST USE IN COMMERCE: 19911018

IC 041. US 107. G & S: educational services; namely, conducting seminars on the development and operation of businesses, and conducting work shops on computer technology, telecommunications, marketing, financing options, real estate management, tax planning and insurance. FIRST USE: 19911018. FIRST USE IN COMMERCE: 19911018

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 74371737**Filing Date** March 25, 1993**Current Filing Basis** 1A**Original Filing Basis** 1A**Supplemental Register Date** August 24, 1994**Registration Number** 1892783**Registration Date** May 2, 1995**Owner** (REGISTRANT) Entrepreneur Media, Inc. CORPORATION CALIFORNIA 2392 Morse Avenue Irvine CALIFORNIA 927146324**Assignment Recorded** ASSIGNMENT RECORDED

Attorney of Record Henry M. Bissell
Prior Registrations 1453968
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Affidavit Text SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Mark Drawing Code (1) TYPED DRAWING
Serial Number 74352598
Filing Date January 26, 1993
Current Filing Basis 1A
Original Filing Basis 1B
Supplemental Register Date April 28, 1994
Registration Number 1884417
Registration Date March 14, 1995
Owner (REGISTRANT) LEVISON, LOUISE INDIVIDUAL UNITED STATES 4454 Ventura Canyon Avenue Suite 305 Sherman Oaks CALIFORNIA 91432
Attorney of Record R. Rosser Cole
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Goods and Services IC 041. US 107. G & S: ARRANGING AND CONDUCTING SEMINARS ON A WIDE RANGE OF BUSINESS TOPICS. FIRST USE: 19850322. FIRST USE IN COMMERCE: 19850322
Mark Drawing Code (1) TYPED DRAWING
Serial Number 73611054
Filing Date May 28, 1985
Current Filing Basis 1A
Original Filing Basis 1A
Supplemental Register Date June 9, 1986
Registration Number 1423486
Registration Date December 30, 1986
Owner (REGISTRANT) ENTREPRENEUR'S RESOURCE GROUP, INC., THE CORPORATION MINNESOTA SUITE 500 512 NICOLLET MALL MINNEAPOLIS MINNESOTA 55402
Attorney of Record RICHARD FRANCIS
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Affidavit Text SECT 8 (6-YR).
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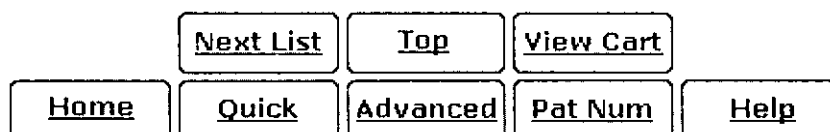
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|----|-----------|---|---|
| 1 | 6,729,539 | T | Check/card for internet based commerce and a method for dealing the check/card |
| 2 | 6,718,226 | T | Method of providing data for numerical control machining unit |
| 3 | 6,707,811 | T | Internet telephony for ecommerce |
| 4 | 6,646,570 | T | Point retrieval output system by a telephone number, and a memory medium |
| 5 | 6,632,362 | T | Vacuum retort anaerobic digestion (VRAD) system and process |
| 6 | 6,619,065 | T | Heating ventilating and air conditioning worker's servicing cart |
| 7 | 6,604,083 | T | Market determination based on travel time bands |
| 8 | 6,591,641 | T | Locking device for lockrod-type cargo-container closures |
| 9 | 6,575,831 | T | Gambling games |
| 10 | 6,560,530 | T | Navigation system |
| 11 | 6,550,625 | T | Boom arrangement for work machine |
| 12 | 6,539,933 | T | Process and device for splitting stones |
| 13 | 6,533,015 | T | Apparatus for applying labels to containers |
| 14 | 6,512,011 | T | Bupropion to treat herpes viral diseases |
| 15 | 6,455,091 | T | Time saving method for preparing tapioca starch balls and the product thereof |
| 16 | 6,450,406 | T | Method and apparatus for inventorying substances |
| 17 | 6,443,841 | T | Communications system using bets |
| 18 | 6,438,217 | T | Apparatus and method for future transmission of device-independent messages |
| 19 | 6,434,526 | T | Network application software services containing a speech recognition capability |
| 20 | 6,433,795 | T | System for integrating an on-line service community with a foreign service |
| 21 | 6,431,874 | T | Stop smoking method and composition |
| 22 | 6,394,157 | T | Transferable purse liner |
| 23 | 6,324,541 | T | System, method, and computer program product for providing relational patterns between entities |

T

Petitioner Exhibit M

Page 1 of 33

- 24 6,314,619 Multiple slot jet cleaner and method
- 25 6,269,343 **T** On-line marketing system and method
- 26 6,267,375 **T** Life choices game
- 27 6,236,900 **T** Method and system for internet-based, competitive event prediction
- 28 6,216,115 **T** Method for multi-directional consumer purchasing, selling, and transaction management
- 29 6,130,938 **T** Automatic call forwarding
- 30 6,102,667 **T** Analog control of tankless automobile tire inflater systems
- 31 6,073,138 **T** System, method, and computer program product for providing relational patterns between entities
- 32 6,055,756 **T** Band for recognition
- 33 6,047,160 **T** Transportable base station for a trunked radio communication system
- 34 6,020,884 **T** System integrating an on-line service community with a foreign service
- 35 5,997,928 **T** Method and apparatus for verifying contents of vending systems
- 36 5,975,306 **T** Portable kit for providing a service
- 37 5,918,215 **T** Content sales price accounting system and accounting method thereof
- 38 5,910,789 **T** Method for integrity monitoring in position determination
- 39 5,890,152 **T** Personal feedback browser for obtaining media files
- 40 5,884,280 **T** System for and method of distributing proceeds from contents
- 41 5,867,776 **T** Receiver for receiving text-based multiplex broadcasts
- 42 5,864,762 **T** Operating a trunked communication system in transmission and message trunked modes
- 43 5,796,393 **T** System for intergrating an on-line service community with a foreign service
- 44 5,793,287 **T** Safe for distributing prizes
- 45 5,749,785 **T** Communications system using bets
- 46 5,656,491 **T** Mobile-module plant for the development and the production of biotechnological products on a pilot scale
- 47 5,601,681 **T** Method of construction of multipurpose cardcarrier or menu
- 48 5,584,592 **T** Combination ballpoint pen and mechanical pencil
- 49 5,574,788 **T** Trunked radio repeater system
- 50 5,554,398 **T** Process for manufacturing reduced-fat Cheddar cheese
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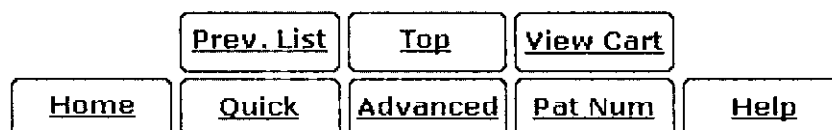
Refine Search

spec/entrepreneur

PAT. NO. Title

- 51 5,550,816 **T** Method and apparatus for virtual switching
- 52 5,520,253 **T** Custom assembled equipment for landscaping
- 53 5,483,670 **T** Trunked radio repeater system with control channel monitoring feature
- 54 5,483,127 **T** Variable arc electronic ballast with continuous cathode heating
- 55 5,477,931 **T** V ditching machine
- 56 5,467,519 **T** Intermediate thickness twin slab caster and inline hot strip and plate line
- 57 5,360,370 **T** Coin management devices and method
- 58 5,348,264 **T** Quick release seat pedestal
- 59 5,308,515 **T** Method for lubricating a copier or printer with a dry lubricant formulation
- 60 5,290,344 **T** Waste filter refreshing apparatus for dry cleaning machine
- 61 5,274,837 **T** Trunked radio repeater system with multigroup calling feature
- 62 5,125,102 **T** Trunked radio repeater system including synchronization of a control channel and working channels
- 63 5,058,295 **T** Rear-mounted scraper
- 64 5,044,914 **T** Scoop for counting serving portions of food
- 65 4,995,190 **T** Soil sterilization apparatus
- 66 4,980,183 **T** Method for preparing whole deviled eggs
- 67 4,946,169 **T** Gameboard apparatus
- 68 4,939,746 **T** Trunked radio repeater system
- 69 4,934,053 **T** Culinary implement system
- 70 4,905,302 **T** Trunked radio repeater system
- 71 4,899,879 **T** Display package
- 72 4,896,125 **T** Dielectric notch resonator
- 73 4,869,026 **T** Sander
- 74 4,862,122 **T** Dielectric notch filter

- 75 4,793,671 **T** Optical effects device
76 4,733,060 **T** Check negotiation system by means of check cards and check card drawing apparatus
77 4,591,215 **T** Merchandising and display device
78 4,437,502 **T** Trailer mounted log splitter
79 4,408,680 **T** Ladder support assembly
80 4,397,542 **T** Xerographic envelope printing
81 4,389,862 **T** High security locking assembly for lockrods type rear-end closures of cargo vehicles
82 4,389,364 **T** Method of making thick-and-thin fibers
83 4,340,631 **T** Thick-and-thin fibers and products therefrom
84 4,162,973 **T** Water polishing system
85 4,026,244 **T** Bird feeder
-



(12) **United States Patent**
Kim

(10) **Patent No.:** US 6,729,539 B2
(45) **Date of Patent:** May 4, 2004

(54) **CHECK/CARD FOR INTERNET BASED COMMERCE AND A METHOD FOR DEALING THE CHECK/CARD**

(58) **Field of Search** 235/379, 380, 235/382; 705/17, 18

(76) **Inventor:** Hong-II Kim, 118 dong 604 ho Hanjin Town Apt., 346 Haengdang-dong, Seongdong-gu, Seoul 133-070 (KR)

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- 6,000,832 A * 12/1999 Franklin et al. 700/232
- 6,076,069 A * 6/2000 Laor 705/14

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

* cited by examiner

(21) **Appl. No.:** 10/309,744

Primary Examiner—Thien M. Le

Assistant Examiner—Lisa M Caputo

(22) **Filed:** Dec. 4, 2002

(74) *Attorney, Agent, or Firm*—Dilworth & Barrese, LLP

(65) **Prior Publication Data**

US 2003/0132280 A1 Jul. 17, 2003

(57) **ABSTRACT**

Related U.S. Application Data

An embodiment of an Internet check according to the present invention is disclosed, it includes a check symbol for indicating a kind of a check, a bank symbol for indicating a bank issuing the check, an issued date symbol for indicating the issued date, an issued number symbol for indicating an issued number of the check, an issue-price symbol for indicating the price of the issued check, a password symbol for indicating a password of the issued check. And each of these symbols consists of characters or numbers or figures or symbols or a combination thereof.

(63) **Continuation of application No. PCT/KR01/00965, filed on Jun. 7, 2001.**

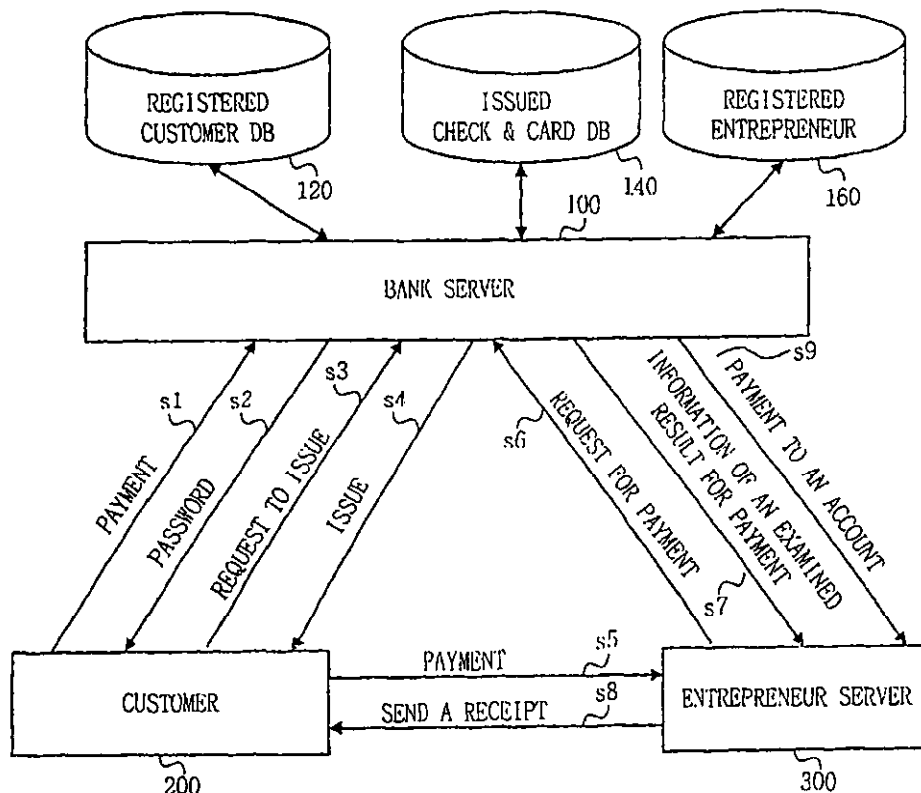
(30) **Foreign Application Priority Data**

- Jun. 8, 2000 (KR) 10-2000-0031300
- Jun. 20, 2000 (KR) 10-2000-33858

(51) **Int. Cl.⁷** G06F 17/60

(52) **U.S. Cl.** 235/379; 235/380

27 Claims, 3 Drawing Sheets



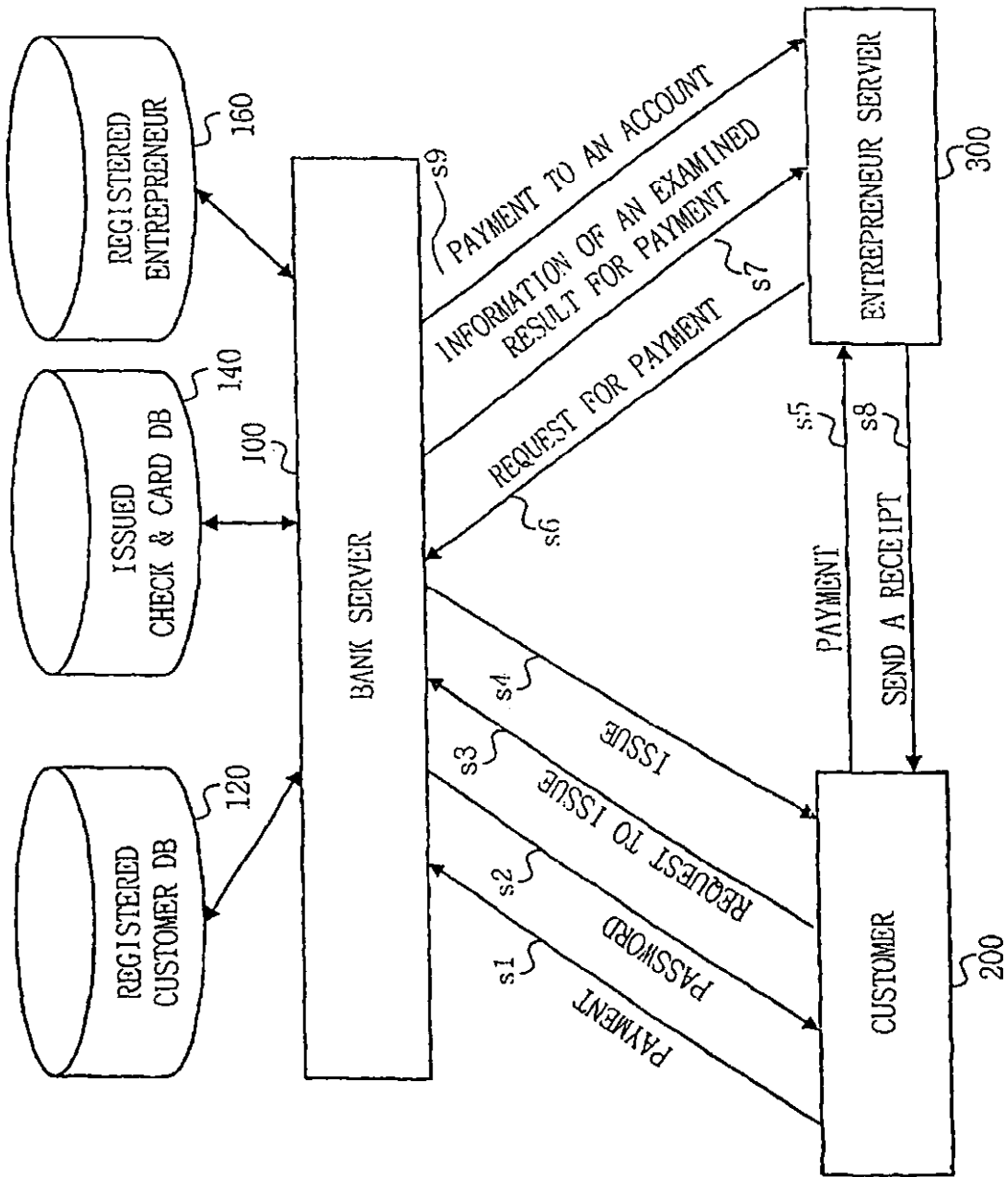


FIG. 1

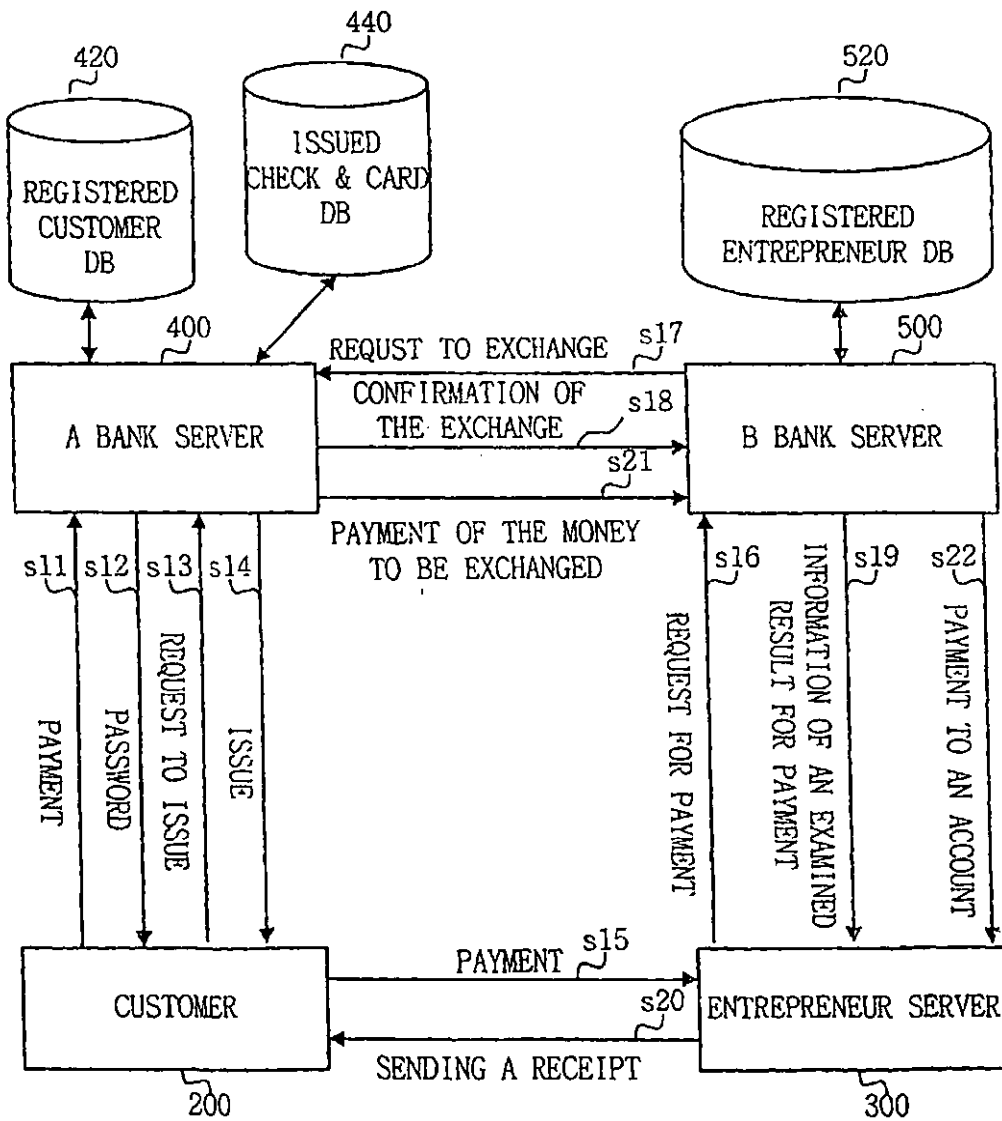


FIG. 2

FIG. 3a

IC@kr ICBac20000102-0a0b0c\$5,000\$20000103:2340★g2f5ed4a10 SjYUe3mVjd

FIG. 3b

IC@kr ICBcd20000102-0a0b0c\$5,000\$20000103:2340★krHab1cd2f5d4j0 jY

FIG. 3c

IC@kr ICBef20000102-0a0b0c\$5,000\$20000103:2340★krHab1cd2f5d4j0 jYn k iUe4m

FIG. 3d

IC@kr ICBxw20000102-00a00b00c\$10,000\$20001205★a10 SjYdUe3mVjdkrA

1

**CHECK/CARD FOR INTERNET BASED
COMMERCE AND A METHOD FOR
DEALING THE CHECK/CARD**

PRIORITY

This application is a continuation of International Application PCT/KR01/00965, filed Jun. 7, 2001, published under PCT Article 21(2) in English, and entitled "A CHECK/CARD FOR INTERNET BASED COMMERCE AND A METHOD FOR DEALING THE CHECK/CARD", which claims priority to an Application filed in the Korean Intellectual Property Office on Jun. 8, 2000 and assigned Serial No.: 2000/31300, and to an Application filed in the Korean Industrial Property Office on Jun. 20, 2000 and assigned Serial No. 2000/33858, the contents of which are herein incorporated by reference.

BACKGROUND OF THE INVENTION

1. Field of the Invention

This invention relates to an electronic check and an electronic card used in the Internet-based electronic commerce. And in this invention, an Internet based electronic commerce method using the electronic checks and electronic cards among customers, providers and a bank is disclosed too.

2. Description of the Related Arts

So far the, technologies on an electronic check and an electronic card for the Internet-based electronic commerce have not been provided. Furthermore, a transacting method of the electronic check and an electronic card between customers, providers and banks has not been provided. Especially, as the transacting method of the electronic check and an electronic card between customers, providers and banks of each country has not been provided, an international transaction has not been made easily although the Internet-based international transaction has been activated.

And until now, it was very difficult to confirm whether in the electronic commerce users use their real names or not, and then it was not easy to impose a correct tax and to confirm user's identities.

Also, as there is no any international standardization, the international electronic commerce is inconvenient.

SUMMARY OF THE INVENTION

A preferable embodiment of an Internet check according to the present invention comprises a check symbol for indicating a kind of a check, a bank symbol for indicating a bank issuing the check, an issued date symbol for indicating the issued date, an issued number symbol for indicating an issued number of the check, an issue-price symbol for indicating the price of the issued check, a password symbol for indicating a password of the issued check. And each of these symbols consists of characters or numbers or figures or symbols or a combination of these, and these symbols do not have any real shape and are used in electronic commerce based on the Internet.

Another preferable embodiment of an Internet check according to the present invention comprises a check symbol for indicating a kind of a check, a bank symbol for indicating a bank issuing the check, an issued date symbol for indicating the issued date, an issued number symbol for indicating an issued number of the check, a first empty space for entering an issue-price, a issue-price limit symbol for indicating the limit of the issue-price of the check, a second empty space for entering a recipient's identification and a password symbol for indicating a password of the issued check.

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A preferable embodiment of an Internet card according to the present invention comprises a card symbol for indicating a kind of a card, an issue organization symbol for indicating an issue organization of the card, an issued date symbol for indicating the issued date, an issued number symbol for indicating an issued number of the card, an issue-price symbol for indicating the price of the issued card, a password symbol for indicating a password of the issued card.

A preferable embodiment of an electronic commerce method according to the present invention comprises a step for requesting a bank to issue the electronic check or an electronic card by a customer after the customer pays money to the bank and his real name is confirmed by the bank, a step for issuing the customer the electronic check or the electronic card according to the request by the bank, a step for paying in the electronic check or in the electronic card by the customer in order to pay in exchange for wares, that the customer purchased or used and providers provided, a step for asking the bank to pay in cash for the paid electronic check or the electronic card by the provider, a step for informing the provider examined results for payment after confirming whether the data of the electronic check or the electronic card coincides with the data stored in a check/card issuing database by the bank, a step for issuing the customer a receipt by the provider, a step for transferring into the provider's deposit account in accordance with the examined result by the bank.

Another preferable embodiment of an electronic commerce method using an Internet based electronic check and an Internet based electronic card according to the present invention comprises a step for requesting a first bank to issue an electronic check or an electronic card by a customer after the customer pays money to a first bank and his real name is confirmed by a first bank, a step for issuing the customer an electronic check or in the electronic card by a first bank, a step for paying in the electronic check or in the electronic card by the customer in order to pay in exchange wares, that the customer purchased or used and providers provided, a step for asking a second bank to pay in cash for the paid electronic check or the electronic card by the provider, a step for requesting a first bank to exchange the electronic check or the electronic card by the second bank, a step for informing a second bank examined results for payment after confirming whether the data of the electronic check or the electronic card coincides with the data stored in a check/card issuing database by a first bank, a step for informing the provider the examined result by a second bank, a step for issuing the customer a receipt by the provider, a step for transferring money into a second bank for the electronic check or the electronic card by a first bank, a step for transferring money into the provider's deposit account in accordance with the examined result by a second bank.

BRIEF DESCRIPTION OF THE DRAWINGS

The object, other features and advantages of the present invention will become apparent from the detailed description to follow taken in conjunction with the appended claims and the drawings, in which:

FIG. 1 illustrates a flow chart of a transaction method of an Internet check/card according to a preferable embodiment of the present invention;

FIG. 2 illustrates a flow chart of a transaction method of an Internet check/card according to another preferable embodiment of the present invention;

FIG. 3a illustrates a preferable embodiment of an Internet check according to the present invention;

FIG. 3k illustrates a preferable embodiment of a recipient appointed Internet check according to the present invention;

FIG. 3c illustrates a preferable embodiment of a recipient non-appointed Internet check according to the present invention; and

FIG. 3d illustrates a preferable embodiment of an Internet card according to the present invention.

DESCRIPTION OF THE PREFERRED EMBODIMENTS

1. An Internet Check

A First Preferable Embodiment

An Internet check according to the present invention comprises a check symbol for indicating a kind of a check, a bank symbol for indicating a bank having issued the check, an issued date symbol for indicating the issued date, an issued number symbol for indicating an issued number of the check, an issue-price symbol for indicating the price of the issued check, a password symbol for indicating a password of the issued check. And those symbols consist of characters or numbers or figures or symbols or a combination of these, and those symbols do not have any real shape and are used in electronic commercial transaction based on the Internet.

It is more preferable further to comprise a validity symbol for indicating a term of validity of the check.

It is more preferable further to comprise a recipient's identification symbol for indicating the assigned recipient of the check.

It is more preferable to add a validity symbol for indicating the term of validity of the check and a recipient's identification symbol for indicating the assigned recipient of the check.

And it is more preferable that the bank symbol is a combination of a nation code, an inherent bank code and a branch office's code.

And it is more preferable that a recipient's identification symbol is identical to a registered entrepreneur identification of a recipient.

And it is more preferable that registered entrepreneur identification is a combination of a nationality code of an entrepreneur, a business category code of an entrepreneur and a registered entrepreneur code.

A preferable embodiment of an Internet check according to the present invention is illustrated in FIG. 3a.

IC(a) krICBac20000102-0a0b0c\$5,000\$20000103:2340★g2f5cd4
a110 SjYUe3mVjd

where,

the "IC(a)" indicates a check symbol

the "krICBac" indicates a bank (kr: nation code, ICB: inherent bank code, ac: branch office code) having issued a check

the "20000102" indicates an issued date

the "0a0b0c" indicates an issued number

the "\$5,000\$" indicates an issued amount of money

the "20000103:2340" indicates an effective date, hour and minute

the "★g2f5cd4a110 SjYUe3mVjd" indicates a password.

Another preferable embodiment of a recipient-appointed Internet check according to the present invention is illustrated in FIG. 3b.

IC(b) krICBed20000102-0a0b0c\$5,000\$20000103:2340★krHab1
cd2f(r5d4a110 jY

where,

the "IC(b)" indicates a check symbol

the "krICBed" indicates a bank having issued a check

the "20000102" indicates an issued date

the "0a0b0c" indicates an issued number

the "\$5,000\$" indicates an issued amount of money

the "20000103:2340" indicates an effective date, hour and minute

the "krHab1cd2f" indicates a recipient's identification (a combination of kr (nationality code of an entrepreneur), H (business category code of an entrepreneur), ab1cd2f (a registered entrepreneur code of an entrepreneur))

the "r5d4a110 jY" indicates a password.

A Second Preferable Embodiment

Another embodiment of an Internet check according to the present invention comprises a check symbol for indicating a kind of a check, a bank symbol for indicating a bank having issued the check, an issued date symbol for indicating the issued date, an issued number symbol for indicating an issued number of the check, a first empty space for entering an issue-price, an issue-price limit symbol for indicating the limit issue-price of the issuing check, a second empty space for entering a recipient's identification and a password symbol for indicating a password of the issued check.

And those symbols consist of character or numbers or figures or symbols or a combination of them, and those symbols do not have any real shape and are used in electronic commercial transaction based on the Internet.

It is more preferable further to comprise a validity symbol for indicating the term of validity of a check.

It is more preferable to insert a nationality code of an entrepreneur or a business category code of an entrepreneur in a second empty space for entering a recipient's identification, and then to limit the usable area of a check within the corresponding country or within the corresponding business.

And it is more preferable that the bank symbol is a combination of a nation code, an inherent bank code and a branch office's code.

And it is more preferable that the recipient's identification symbol is identical to the registered entrepreneur ID of a recipient.

And it is more preferable that the registered entrepreneur identification is a combination of a nationality code of an entrepreneur, a business category code of an entrepreneur and an inherent code of an entrepreneur.

A second preferable embodiment of a recipient-non-appointed Internet check according to the present invention is illustrated in FIG. 3c.

IC(c) krICBef20000102-0a0b0c* **W/5,000
200001103★krH*****a10 jYnakiUe4m
W

where,

the "IC(c)" indicates a check symbol

the "krICBef" indicates a bank having issued a check

the "20000102" indicates an issued date

the "0a0b0c" indicates an issued number

the "*,**W" indicates a first empty space, for entering the amount of money to be issued

the "/5,000W" indicates the limit of the issue-price of an issued check

the "20000103" indicates an effective date

the "krH*****" indicates a second empty space for entering a recipient's identification (kr limits a usable area and H limits a business category)

the "a10 jYnakiUe4m" indicates a password.

2. An Internet Card

An Internet card according to the present invention comprises a card symbol for indicating a kind of a card, an issuing organization symbol for indicating an issue organization of a card, an issued date symbol for indicating an issued date, an issued number symbol for indicating an issued number of a card, an issue-price symbol for indicating the issue price of a card, a password symbol for indicating a password of the issued card.

And those symbols consist of characters or numbers or figures or symbols or a combination of them, and those symbols do not have any real shape and are used in electronic commercial transaction based on the Internet.

It is more preferable further to comprise a validity symbol for indicating a term of validity of a card.

It is more preferable further to comprise a usable area limit symbol to limit the usable area of a card and a business category limit symbol to limit the usable business category of a card.

And the issue organization symbol is a combination of a nation code and an inherent code of an issue organization, and the issue organization comprises banks, security companies, department stores, airline companies, oil companies and service providers of Internet portal sites.

A preferable embodiment of an Internet card according to the present invention is illustrated in FIG. 3d.

IC(kr)CBxw2000102-00a00b00cW10,000W20001205★a110
SjYdUe3mVjdAkrA

where,

- the "IC" indicates a card symbol for the card
- the "kr" indicates an issue organization
- the "2000102" indicates an issued date
- the "00a00b00c" indicates an issued number
- the "W10,000W" indicates the amount of money to be issued
- the "20001205" indicates an effective date
- the "★a110 SjYdUe3mVjd" indicates a password.
- the "kr" indicates the usable area of a card
- the "A" indicates the usable business category of a card

3. An Electronic Commerce Method Using the Internet Based an Electronic Check and an Electronic Card
A First Embodiment

An electronic commercial transaction flow among customers, entrepreneurs and a bank is illustrated in FIG. 1.

The present invention relates to an Internet based electronic commerce method among customers, entrepreneurs and a bank that use an electronic check and an electronic card. The method comprises a step for requesting a bank to issue an electronic check or an electronic card by a customer after the customer pays money to the bank and the customer's real name is confirmed by the bank, a step for issuing the customer an electronic check or the electronic card by the bank, a step for using the electronic check or the electronic card by the customer in order to pay the money in purchasing or using the wares of the entrepreneur, a step for asking the bank to pay in cash for the paid electronic check or the electronic card by the entrepreneur, a step for informing the entrepreneur an examined result for payment after confirming whether the data of the electronic check or the electronic card coincides with the data stored in an issued check/card database by the bank, a step for issuing the customer a receipt by the entrepreneur (in case of using a card, issuing a confirmation document for the remaining money together with a receipt) a step for paying the money to the entrepreneur's deposit account in accordance with the examined result by the bank.

It is preferable further to comprise a step for sending the customer a receipt for the paid money and a password through the customer's registered e-mail address by the bank if the payment for the issued electronic check or the issued electronic card on the Internet is not executed in real time or if the confirmation of the customer's real name by the bank is not exact after the customer paid the money and a step for requesting the bank to issue an electronic check or an electronic card after finishing the real name confirmation procedure by using the password received from the bank.

In order to get the customer identification it is preferable that a customer registers his present information including a name, a resident or a business registration number, an e-mail address, an account number for paying the money, a password for confirming himself into a database for registering customers of a bank.

It is preferable that the customer identification is a combination of a nationality code, a code for indicating category of a customer and an inherent code of the customer.

It is preferable that the issued amount of the money of the electronic check or the electronic card by the customer is paid to the bank by using any one of deposit, remittance, a postal transferring account, a giro, a CMS transferring account, a credit card, an advanced paying card and a direct paying card.

It is preferable that in order to get an entrepreneur's identification, he registers a name, a resident registration number, a business registration number, a category of business, an account number for paying money, personal information including a password for confirming himself into a database for registering entrepreneurs of the bank.

It is preferable in the step for issuing the electronic check or the electronic card that the bank issues it after confirming whether the information on the customer requesting it coincides with the data stored in the customer registration database.

It is preferable in the step for examining the cash payment for the electronic check or the electronic card that the bank examines it after confirming whether the information on the entrepreneur requesting it coincides with the data stored in the entrepreneur registration database.

A Second Embodiment

An electronic commercial transacting flow among customers, entrepreneurs and banks is illustrated in FIG. 2.

Another embodiment in accordance with the present invention relating to the Internet based electronic commerce method among customers, entrepreneurs and banks that are using an electronic check and an electronic card is disclosed. The invention comprises a step for requesting a first bank to issue an electronic check or an electronic card by a customer after the customer pays money to a first bank and his real name is confirmed by a first bank, a step for issuing the customer an electronic check or an electronic card by a first bank, a step for using the electronic check or the electronic card by the customer in order to pay the money for purchasing or using of wares of the entrepreneur, a step for asking a second bank to pay in cash for the paid electronic check or the electronic card by the entrepreneur, a step for requesting a first bank to exchange the electronic check or the electronic card by a second bank, a step for informing a second bank the examined result for payment after confirming whether the data of the electronic check or the electronic card coincides with the data stored in a check/card issuing database by a first bank, a step for informing the entrepreneur the examined result by a second bank, a step for issuing the customer a receipt by the entrepreneur, a step for paying a second bank money for the electronic check or the elec-

tronic card by a first bank, a step for paying to the entrepreneur's deposit account money in accordance with the examined result by a second bank.

It is further preferable to comprise a step for sending the customer a receipt for the paid money and a password through the customer's registered e-mail address by a first bank if the payment for issuing the electronic check or the electronic card by using the Internet can not be executed instantly or if the confirmation of customer's real name by a first bank is not executed exactly after the customer paid the money and a step for requesting a first bank to issue an electronic check or an electronic card after finishing the real name confirmation procedure by using the password received from a first bank.

It is preferable in order to get the customer identification that the customer registers a name, a resident registration number or business registration number, e-mail address, an account number for paying money, personal information including a password for confirming himself into a database for registering customers of a first bank.

It is preferable that the customer identification is a combination of a nationality code, a code for indicating a category of a customer and an inherent code of a customer.

It is preferable that the payment of money to a first bank to get an electronic check or an electronic card by the customer is executed by any one of a direct payment, a remittance, a postal transferring account, a giro, a CMS transferring account, a credit card, an advanced paying card and a direct paying card.

It is preferable in order to get an entrepreneur's identification that he registers a name, a resident registration number, a business registration number, a business category, an account number for paying the money, personal information including a password for confirming himself into a database for registering entrepreneurs of a second bank.

It is preferable in the step for issuing an electronic check or an electronic card that a first bank issues it after confirming whether the information on the customer requesting it coincides with the data stored in the customer registration database.

It is preferable in the step for examining the cash payment for an electronic check or an electronic card that a second bank examines it after confirming whether the information on the entrepreneur requesting it coincides with the data stored in the entrepreneur registration database.

The meaning of the "ware" through whole of the present invention is defined by all kinds of goods including goods, program, software, contents, data, merchandise coupon, membership card, food ticket, entrance ticket and usable ticket.

The FIG. 1 shows an electronic commercial transaction flow among customers, entrepreneurs and a bank.

The customer 200 pays money to a bank or bank server 100 at s1. The bank 100 sends the customer 200 a receipt for the paid money and a password by through the registered customer's e-mail address at s2. Registered customer information is stored in Registered Customer Data Base 120. The customer 200 requests the bank 100 to issue an electronic check or an electronic card by using the received password at s3. The bank 100 issues the electronic check or the electronic card in accordance with the request at s4. The customer 200 uses the electronic check or the electronic card in order to pay the money in purchasing or using wares provided by the entrepreneur 300 at s5. The entrepreneur 300 who received the electronic check or the electronic card requests the bank to pay in cash at s6. The bank 100 confirms whether the data of the requested electronic check or the

electronic card coincides with the data stored in an issued check/card database 140 and sends the entrepreneur 300 the examined result for paying money at s7. The entrepreneur 300 received the examined result sends the customer 200 a receipt at s8 (in case of using the card, send confirmation documents for the remaining money together with the receipt). The bank 100 issuing the examined result adds up the total amount of received money every predetermined period and pays money to the assigned entrepreneur's 300 account at s9. Registered entrepreneurs information is stored in Registered Entrepreneur Data Base 160. But, if an instant approval on the Internet and real name confirmation are possible, the requesting for issuing an electronic check or an electronic card is executed without the step for confirming the real name of the customer by using the password.

The process from the issuing an electronic check or an electronic card to the settlement is as follows.

An entity providing the ware (hereinafter called 'entrepreneur') registers a name, a resident registration number or business registration number, a business category, an account number for paying a money, a password for confirming himself into a database for registering entrepreneurs 160 and 520 (FIG. 2) of a bank issuing Internet checks or Internet cards (hereinafter called 'bank') and gets an inherent identification of an entrepreneur (hereinafter called 'entrepreneur identification').

The required documents to get the entrepreneur's identification are a written application form for a member shop, a business registration sheet, a written copy of a bankbook, a legal seal, a certified copy of residence (a certified copy of registration of a legal entity), a written copy of a certificate of residence, etc.

The entrepreneur's identification comprises a nation code, a business category code (a selling business, a sale agency business, an advertising business, an information providing business, a business relating to goods for adult, etc.) and an entrepreneur's inherent code.

A customer goes to the bank and registers a name (a legal entity name), a resident registration number (business registration number), an e-mail address, an account number for paying money, a password for confirming himself into a database for registering customers 120 of a bank issuing an Internet check or an Internet card (hereinafter called 'bank') and gets an inherent distinction name (hereinafter called 'customer identification') of a bank after confirming his real name by using the certified copy of residence. If there is any change of the registered contents, the customer should register again. At this time, the validity becomes effective after a certain period.

The customer identification comprises a nationality code, a customer category code (an individual, an individual business man, a legal entity, a public organization, a government and public offices, etc.) and a customer inherent code.

It is preferable to make possible to register or to change the registered contents at cooperative banks or government and public offices. At this time, the registering date and time, an organization for registration, a registration place, a name of a person who takes charge of the registration, etc. are stored.

In order to request an Internet check or an Internet card, a customer should pay money in registration of the information by using any one of a direct payment, a remittance, a postal transferring account, a giro, a CMS transferring account, a credit card, an advanced paying card, and a direct paying card. After that, it is preferable that all transaction on the Internet is executed under a security system.

After a bank server confirms a customer identification, which paid money, it sends a receipt (a certificate of the transferring account, a certificate of the direct payment) and a password for a check issue or a card issue by using the customer's e-mail address registered in a customer registration database. The term of validity of a check or a card depends upon the bank, which issued them.

A customer registers a password, a customer's identification, a password for confirming himself, a residence registration number, an e-mail address and then requests to issue an Internet check or an Internet card after determining an issue-price, a limit price, a term of the validity, an identification of the recipient, a password (for an Internet card), a usable area and a business category for using an Internet check or an Internet card.

But, if a real time settlement on the Internet and a customer's real name confirmation are possible that is if he has a main account in a corresponding bank or a credit card of the bank, the request for issuing an Internet check or an Internet card is executed without confirming the real name of the customer by using the password.

And it is preferable that an entrepreneur pays for the issuing fee for a check and a card when the profits increase through the circulation of a check and a card in the electronic commercial transaction. But a customer should pay a fee, a collection charge and a double issuing fee in case of requesting to issue the check or card by using an electronic money or a direct paying card of a different bank.

Because the paying means for the issue-price of a check and a card are different, a bonus pointing system may be adopted. This system returns back a certain rate of the profits to the customer who paid by using a means, which is profitable to the bank.

A bank issues on the Internet a check or a card which consists of characters, sentence patterns, numbers, figures, symbols, passwords which include a symbol indicating a check or a card, an issuing bank symbol, an issuing date/hour/minute/second, an issuing number, an issuing price, a valid date/hour/minute/second, recipient identification, a usable area, a usable business category after a server of the bank confirms whether the information like a password for customer confirmation registered from the customer coincides with the data stored in a registered customer database.

The operation of a management register for issuing a check or a card depends upon the bank.

An Internet check is a check stating the issuing price and consists of (a) a check symbol, (b) an issuing bank symbol, (c) an issuing date/hour/minute, (d) an issuing number, (e), an issue-price, (f) an effective date/hour/minute, (g) a password.

A recipient assigning Internet check is a check stating an issue-price and a recipient and consists of (a) a check symbol, (b) an issuing bank symbol, (c) an issuing date/hour/minute, (d) an issuing number, (e), an issue-price, (f) a recipient identification (g) an effective date/hour/minute, (h) a password.

A recipient non-assigning Internet check is a check stating an issue-price and a recipient identification is written by the customer whenever he needs to use it and it consists of (a) a check symbol, (b) an issuing bank symbol, (c) an issuing date and hour, (d) an issuing number, (e) a first empty space for entering an issue-price, (f) a limiting issue-price and (g) a second empty space for entering a recipient identification, (h) an effective date, hour and minute, and (i) a password.

An Internet card is a check stating an issue-price and a prescribed amount of issuing fee is deducted by an entrepreneur after confirming through an issuing organization an

assigned password and it consists of (a) a card symbol, (b) an issuing organization symbol, (c) an issuing date, (d) an issuing number, (e), an issue-price, (f) an effective date, (g) a symbol for indicating a usable area, (h) a symbol for indicating a usable business category and (i) a password.

The issuing bank symbol comprises a nation code, an inherent bank code and a branch office code. And the issuing organization symbol comprises a nation code and an inherent office code. The issuing organization comprises banks, security companies, department stores, airline companies, oil companies and service providers for the Internet portal sites.

The recipient identification is an entrepreneur's identification for a corresponding Internet site.

It is preferable for the recipient non-assigning Internet check that an entrepreneur's nation code or a business code for indicating the entrepreneur's business category is entered in a second empty space instead of the recipient identification in order to limit the usage of the check within a specific nation or a specific business category.

A bank determines the issue-price, the issue price limit, the usable area, the usable business category and the validity term for each paying means.

The issuing date/hour/minute/second and the effective date/hour/minute/second are standardized by the time of a bank.

The customer can request to suspend the validity of the issued check or card with a reason of loss or damage or others and the money can be paid back even though the validity term is remaining or elapsed.

The refund of the remaining of a recipient non-assigning check and the remaining of a card used over a predetermined level is possible. But, the decision of whether a service charge is imposed or not is determined by the bank.

On the other hand, the customer received a check or a card from an Internet bank uses the check or the card in the web site provided by the service provider in order to pay the money for purchasing or using wares (wares are defined as all the goods including goods, program, software, contents, data, merchandise coupon, membership card, food ticket, entrance ticket and usable ticket) provided by the service provider.

The provider requests to pay in cash for the paid electronic check or the electronic card by presenting it. In case of the card, the password is also presented.

The bank informs the provider server the examined result for payment in case of the check or the examined result and a certificate for remained money to the customer in case of the card after confirming whether the provider's information coincides with the data stored in a provider registration database.

The provider who received the examined result issues the customer a receipt for the check or a receipt and the certificate for remained money for the card. The bank sums the total inputted money every a predetermined period and pays it to the provider's assigned account. If any unfairness of the provider is found during the time between the examined result sending time and the money paying time, the customer can request the bank to postpone the payment for the check or the card.

The transaction of an Internet check or an Internet card among banks in case of the customer and the provider are registered in a different bank respectively is as follows. FIG. 2 shows the commercial transaction among banks, a customer and a provider.

At first, a customer 200 pays s11 directly and remits money to the registered bank (A) or bank server 400. The

bank A 400 sends a receipt and a password to e-mail address registered in a customer registration database 420 at s12. The customer 200 requests bank A 400 to issue a check or a card by using the password at s13. The bank A 400 issues the customer 200 a check or a card at s14. The customer 200 uses the check or the card in order to pay for purchasing or using wares provided by the service provider 300 at s15. The provider 300 asks the registered bank A 400 to exchange the check or the card at s17. The bank A 400 informs the bank B 500 the confirmation result for exchanging after confirming whether the data of the check or the card coincides with the data stored in a check/card issuing database 440 at s18. The bank B 500 informs the provider 300 the examined result for payment at s19. The provider 300 issues the customer a receipt or a certificate of remained money for the card s20. The bank A 400 pays the bank B 500 the exchanging money at s21 and the bank B 500 pays to the provider's assigned account the money after summing the total inputted money every an appropriate period at s22. However if a direct approval and real name confirmation are possible on the Internet, the requesting for issuing a check or a card is executed without confirming the real name of the customer by using the password.

The procedures from the issue to the approval of an Internet check and an Internet card among banks are as follows.

An entity providing wares through the Internet (hereinafter called 'provider') reports a name, a resident or business registration number, a business category, an account number for paying the money, a password for confirming himself to a bank paying for the Internet check or the Internet card (hereinafter called 'provider registration bank') and gets an inherent identification for distinction (hereinafter called 'provider identification') from the bank after registering the provider joining into a database for registration of providers.

The required documents to get the provider's identification are an application form for a member shop, a business registration sheet, a written copy of a bankbook, a legal seal (a legal seal for a legal entity), a certified copy of residence (a certified copy of a register for a legal entity), a certificate of residence, etc.

The provider's identification consists of a nation code, a business category code (a selling business, a sale agency business, an advertising business, an information providing business, a business relating goods for adult, etc.) and an inherent provider's code.

The customer goes to the bank which issued the Internet check or the Internet card (hereinafter called 'customer registration bank') and registers a name (a legal entity name), a resident registration number (business registration number), an e-mail address, an account number for paying money, a password for confirming himself into a database for registering customers of a bank issuing an electronic check or an electronic card (hereinafter called 'bank') and gets an inherent identification for distinction (hereinafter called 'customer identification') from the bank after finishing a confirmation for his real name by using his certified copy of residence. If there is any change of the registered contents, the customer should register again. At this time, the validity becomes effective after a certain period.

The customer identification comprises a nationality code, a customer category code (an individual, an individual business man, a legal entity, a public corporation, a government and public office, etc.) and an inherent customer code.

It is preferable that it is possible to register or to change the registered contents at cooperate banks or government

and public offices. At this time, the registering date and time, an agency name executed the registration, a place where the registration takes places, a name of a person who takes charge of the registration, etc. are stored.

In order to request the issue of the Internet check or the Internet card (hereinafter called 'check or card'), the customer should pay to a server of the customer registration bank money with the registration of information by using a direct payment or a remittance or a postal transferring account or a giro or a CMS transferring account or a credit card or an advanced paying card or a direct paying card. After this, it is preferable that all transaction on the Internet is executed under a security system.

The customer registration bank server finishing confirmation of the customer's identification who paid money sends a receipt (a certificate of the transferring account, a certificate of the direct payment) and a password for the check or the card by through the customer's e-mail address registered in the customer registration database. The bank can determine the term of validity of the password for issuing a check or a card.

The customer registers the password, the customer's identification, the password for confirming himself, the residence registration number, the e-mail address into the server of the customer registration bank and then requests to issue the check or the card after determining an issue-price, a price limit, a term of the validity, an identification of the recipient, a password (for the Internet card), a usable area and a business category for using the check or the card.

But, if the real time approval on the Internet and real name confirmation are possible like having a main account in the appropriate bank or having an appropriate credit card of the bank, the request for issuing the check or the card is executed without confirming the real name of the customer by using the password.

And for the issuing fee for the check and card, it is preferable that the provider pays when the profits increase through the circulation of the check and card in the electronic commercial transaction. But a customer should pay a fee, a collection charge and a double issuing fee in case of requesting to issue the check or card by using an electronic money or a direct paying card of a different bank.

Because the paying means for the issue-price of the check and card are different, a bonus pointing system may be adopted. This system returns back a certain rate of the profit to the customer who paid by using means, which is profitable to the bank.

The customer registration bank issues on the Internet a check or a card which consists of characters, sentence patterns, numbers, figures, symbols, passwords which include a symbol indicating a check or a card, an issuing bank symbol, an issuing date/hour/minute/second, an issuing number, an issuing price, a valid date/hour/minute/second, a recipient identification, a usable area, a usable business category after a server of customer registration bank confirms whether the information like a password for customer confirmation registered from the customer coincides with the data stored in a database for customer registration.

The bank is entrusted with the operation of a register for issuing a check or a card.

An Internet check is an issue-price stating check which consists of (a) a check symbol, (b) an issuing bank symbol, (c) an issuing date/hour/minute, (d) an issuing number, (e) an issue-price, (f) an effective date/hour/minute, (g) a password.

A recipient assigning Internet check is a check which states an issue-price and a recipient and consists of (a) a

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check symbol, (b) an issuing bank symbol, (c) an issuing date/hour/minute, (d) an issuing number, (e), an issue-price, (f) a recipient identification (g) an effective date/hour/minute, (h) a password.

A recipient non-assigning Internet check states an issue-price limit check and an issue-price and a recipient identification is entered by the customer whenever he needs to use and it comprises a first empty space for entering (a) a check symbol, (b) an issuing bank symbol, (c) an issuing date and hour, (d) an issuing number, (e) a first empty space for entering an issue-price, (f) an issue-price limit and (g) a second empty space for entering a recipient identification, (h) an effective date/hour/minute, and (i) a password.

An Internet card is an issue-price stating check and a prescribed amount of issuing fee is deducted by a provider after he confirms through an issuing organization the assigned password and it comprises (a) a card symbol, (b) an issuing organization symbol, (c) an issuing date, (d) an issuing number, (e), an issue-price, (f) a valid date, (g) a symbol for indicating a usable area, (h) a symbol for indicating a usable business category and (i) a password.

The issuing bank symbol comprises a nation code, an inherent bank code and a branch office code. And the issuing organization symbol comprises a nation code and an inherent organization code. The issuing organization comprises banks, security companies, department stores, airline companies, oil companies and service providers for the Internet portal sites.

The recipient identification is a provider's identification for an appropriate Internet site.

It is preferable for the recipient non-assigning Internet check that a provider's nation code or a business code for indicating the provider's business category is entered in a second empty space instead of the recipient identification in order to limit the usage of the check within a specific nation or a specific business category.

The bank determines the issue-price, the issuing price limit, the usable area, the usable business category and the validity term by each paying means.

The bank time is set on the basis of the issuing date/hour/minute/second and the valid date/hour/minute/second.

The customer can request to suspend the validity of the issued check or card with a reason of loss or damage or others and the remaining money of the used card or check can be refunded even though the validity term is remaining.

The refund of the remaining money of the recipient non-assigning check and the remaining of the card used over a predetermined level is possible. But, the decision of whether a service charge is imposed or not is determined by the bank.

On the other hand, the customer received the check or the card from the customer registration bank on the Internet uses the check or the card in the web site provided by the provider in order to pay the money for purchasing or using wares (including goods, program, software, contents, data, merchandise coupon, membership card, food ticket, entrance ticket and usable ticket) provided by the provider.

The provider requests to pay in cash for the paid check or the card by presenting it to the provider registration bank. In case of the card, the password is also presented.

The provider registration bank requests to exchange the check or the card to the provider registration bank after confirming whether the provider's information coincides with the data stored in a provider registration database.

The customer registration bank server informs the provider registration bank server the approval of the exchange of the check or the card and a certificate for the remaining

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money after confirming whether the provider's information coincides with the data stored in a database for issuing the check or the card.

The provider registration bank server received the approval from the customer registration bank server informs the provider server the examined result for payment of the check or the examined result and a certificate for remaining money to be informed to the customer in case of the card. The provider-received the examined result issues the customer a receipt for the check or a receipt and the certificate for remained money for the card.

The customer registration bank sends the provider registrations bank the money corresponding to the exchanged check or card every predetermined period. The provider registration bank sums the total inputted money every predetermined period and transfers to the provider's assigned account. If any unfairness of the provider is found during the time between the examined result sending time of the provider registration bank and the actual money payment time, the customer can request customer registration bank to postpone the money payment for the check or the card.

Although the preferred embodiments of the present invention have been described and illustrated in detail, it will be evident to those skilled in the art that various modifications and changes may be made thereto without departing from the spirit and the scope of the invention as set forth in the appended claims and equivalents thereof.

The benefits due to the present invention are as follows.

1. Due to the development of computer technologies, it is possible to use an Internet check and an Internet card having no shape.
2. Due to the no shape, there is no fixed charge and the charge for issuing is cheap.
3. Due to the cheap charge, it is possible to contribute to the activation of the electronic commercial transaction.
4. Due to the register identification of customers and providers, it is possible to legalize the electronic commercial transaction.
5. Due to the legalization, the source and the flow of the money are opened and an appearance of unlawful money is cut off.
6. Due to the legalization, it is helpful to impartial tax.
7. It is possible to request bank an account for transaction as an evidence of payment.
8. It is possible to realize a single model usable through the whole world by using a combination of a nation code, an inherent bank code and a branch office code, a combination of a nation code, a business category code and an inherent provider code, and a combination of a nation code, a category code and an inherent customer code.
9. By making it possible to transact small sum of money, it is possible to make provider's web site be charged and then it is possible to make the web site contents more substantial and induce its development.
10. By sending a password to the registered e-mail address, it is possible to reconfirm whether the customer is true or not by reconfirming the password and a password for confirming the customer when a check or a card is issued.
11. Due to a recipient assigning check, it is possible to use it safely.
12. It is possible to issue a check or a card, which is usable in a specific area or in a specific business category if the customer wants.

- 13. It is possible for an individual to request a bank to pay for a received or a received card after registering as a provider and getting provider identification.
- 14. It is possible for a provider to pay money by using the check or the card after registering as a customer and getting customer identification.
- 15. The government or a public institution can use this system because they may be a customer or a provider.
- 16. The customer can check validity of the check or the card, particulars of transaction and total amount of remaining money at any time.
- 17. If any unfairness of the provider is found during the time between the examined result sending time of the bank and the money paying time, the customer can raise an objection about the paying money for the check or the card.

What is claimed is:

- 1. An electronic Internet check used in electronic commerce based on the Internet, said check comprising:
 - a check symbol for indicating a kind of the check;
 - a bank symbol for indicating a bank issuing the check;
 - an issuing date symbol for indicating the issuing date;
 - an issuing date symbol for indicating an issuing number of the check;
 - an issue-price symbol for indicating the price of the issued check; and
 - a password symbol for indicating a password of the issued check;

wherein said symbols consist of characters, numbers, figures, symbols or a combination thereof.

- 2. The Internet check as set forth in claim 1, wherein the Internet check further comprises a validity symbol for indicating the term of validity of the check.

- 3. The Internet check as set forth in claim 1 or 2, wherein the Internet check further comprises a recipient's identification symbol for indicating in assigned recipient of the check.

- 4. The Internet check as set forth in claim 3, wherein the bank symbol is a combination of a nation code, an inherent bank code and a branch office's code.

- 5. The Internet check as set forth in claim 3, wherein the recipient's identification symbol is identical to the business licensed identification of the recipient and is a combination of a nationality code of a business entity, a business category code of the business and an inherent code of a business entity.

- 6. An electronic Internet check used in electronic commerce based on the Internet, said check comprising:

- a check symbol for indicating a kind of the check;
 - a bank symbol for indicating a bank issuing the check;
 - an issuing number symbol for indicating the issuing date;
 - an issuing number symbol for indicating an issuing number of the check;
 - a first empty space for entering an issue-price;
 - an issue-price limit symbol for indicating the limit of issue-price of the issuing check; and
 - a second empty space for entering a recipient's identification and a password symbol for indicating a password of the issued check,
- wherein said symbols consist of characters, numbers, figures, symbols or a combination thereof.

- 7. The Internet check as set forth in claim 6, wherein the Internet check further comprises a validity symbol for indicating the term of validity of the check.

- 8. The Internet check as set forth in claim 6 or 7, wherein a nationality code of a business entity and a business category code of the business are entered in said second empty space for entering recipient's identification to limit the usage of the check within a specific country and a specific category of the business.

- 9. The Internet check as set forth in claim 8, wherein the bank symbol is a combination of a nation code, an inherent bank code and a branch office's code.

- 10. The Internet check as set forth in claim 8, wherein the recipient's identification symbol is identical to the business licensed identification of a recipient and is a combination of a nationality code of the business entity, a business category code of the business and an inherent code of the business entity.

- 11. An electronic Internet card used in electronic commerce based on the Internet, said card comprising:

- a card symbol for indicating a kind of the card;
- an issuing organization symbol for indicating an issuing organization of the card;
- an issuing date symbol for indicating an issuing date;
- an issuing number symbol for indicating an issuing number of the card;
- an issuing-price symbol for indicating the price of the issued card; and
- a password symbol for indicating a password of the issued card,

wherein said symbols consists of characters, numbers, figures, symbols or a combination thereof.

- 12. The Internet card as set forth in claim 11, wherein the Internet card further comprises a validity symbol for indicating the term of validity of the card.

- 13. The Internet card as set forth in claim 11 or 12, wherein the Internet card further comprises a using area limit symbol for indicating a usable area of the card.

- 14. The Internet card as set forth in claim 13, wherein the Internet card further comprises a business category limit symbol for indicating a usable business category of the card.

- 15. The Internet card as set forth in claim 13, wherein the issuing organization symbol consists of a nation code and an inherent code of an issuing organization, and the issuing organization includes banks, security companies, department stores, airline companies, oil companies and service providers for the Internet portal sites.

- 16. An Internet based electronic commerce method using electronic checks and electronic cards among customers, providers and a bank, said method comprising the steps of:

- requesting a bank to issue an electronic check or an electronic card by a customer after the customer pays money to the bank and the bank confirms the customer's real name;
- issuing the customer at least one electronic check or the electronic card by the bank in denominations equal to said payment;
- using the electronic check or the electronic card by the customer in order to pay the money for purchasing or using wares of the provider;
- asking the bank to pay in cash for the paid electronic check or the electronic card by the provider;
- informing the provider of an examination result for payment by the bank after confirming whether the data of the electronic check or the electronic card coincides with the data stored in a check/card issuing database;
- issuing the customer a receipt by the provider; and
- paying money to the provider's deposit account money in accordance with the examined result by the bank.

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17. The method as set forth in claim 16, wherein the method further comprises the steps of:

sending the customer a receipt for the paid money and a password through the customer's registered e-mail address by the bank if the method for paying money for the issued amount of money of the electronic check or the electronic card on the Internet can not be executed in real time or if the confirmation of the customer's real name by the bank is not exact; and

requesting the bank to issue an electronic check or an electronic card after finishing the real name confirmation procedure by using the password received from the bank.

18. The method as set forth in claim 16 or 17, wherein the customer registers to store the customer's identification a name, a resident or business registration number, an e-mail address, an account number for paying the money and personal information including a password for confirming himself into a customer registration database of the bank and the customer identification is a combination of a nationality code, a code for indicating category of the customer and an inherent code of the customer.

19. The method as set forth in claim 16 or 17, wherein the provider registers to get the provider's identification a name, a resident registration number, a business registration number, a business category, an account number for paying the money, personal information including a password for confirming himself into a database for registering providers in the bank.

20. The method as set forth in claim 16 or 17 wherein the electronic check or the electronic card is issued after confirming whether information of the customer coincides with the data stored in the customer registration database.

21. The method as set forth in claim 16 or 17, wherein the cash payment for the electronic check or the electronic card is examined after confirming whether information of the provider coincides with the data stored in the provider registration database.

22. An Internet based electronic commerce method using electronic checks and electronic cards among customers, providers and banks, said method comprising the steps of:

requesting a first bank to issue an electronic check or an electronic card to a customer after the customer pays money to a first bank and a first bank confirms the customer's real name;

issuing the customer at least one electronic check or the electronic card by the first bank in denominations equal to said payment;

using the electronic check or the electronic card by the customer in order to pay the money for purchasing or using wares of the providers;

asking a second bank to pay in cash for the paid electronic check or the electronic card by the provider;

requesting the first bank to exchange the electronic check or the electronic card by the second bank;

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informing the second bank of an examination result for payment after confirming whether the data of the electronic check or the electronic card coincides with the data stored in a check/card issuing database by the first bank;

informing the provider of the examination result by the second bank;

issuing the customer a receipt by the provider;

paying the second bank money for the electronic check or the electronic card by the first bank; and

paying to the provider's deposit account money in accordance with the examination result by the second bank.

23. The method as set forth in claim 22, wherein the method further comprises the steps of:

sending the customer a receipt for the paid money and a password through the customer's registered e-mail address by the first bank if the money payment for issuing the electronic check or the electronic card on the Internet is not executed in real time or if the confirmation of the customer's real name by the first bank is not executed exactly; and

requesting the first bank to issue the electronic check or the electronic card after finishing the real name confirmation procedure by using the password received from the first bank.

24. The method as set forth in claim 22 or 23, wherein the customer registers to get the customer's identification a name, a resident or business registration number, an e-mail address, an account number for paying the money, personal information including a password for confirming the customer into a database for registering customers in a first bank and the customer identification is a combination of a nationality code, a code for indicating category of the customer and an inherent code of the customer.

25. Method as set forth in claim 22 or 23, wherein the provider registers to get the provider's identification a name, a resident registration number, a business registration number, a business category, an account number for paying the money, personal information including a password for confirming himself into a database for registering of providers in a second bank.

26. The method as set forth in claim 22 or 23, wherein the electronic check or the electronic card is issued after confirming whether information of the customer coincides with the data stored in the customer registration database.

27. The method as set forth in the claim 22 or 23, wherein the second bank for requesting of cash payment requests of the first bank to exchange the electronic check or the electronic card after confirming whether information of the provider coincides with the data bank stored in the provider registration database.

* * * * *

United States Patent [19]
Craig

[11] **Patent Number:** 5,584,592
[45] **Date of Patent:** Dec. 17, 1996

[54] **COMBINATION BALLPOINT PEN AND MECHANICAL PENCIL**

1083636	1/1955	France	401/31
1035521	7/1958	Germany	15/424
151296	6/1991	Japan	401/31

[76] **Inventor:** Elizabeth Craig, 893 Rockaway Ave., Brooklyn, N.Y. 11212

Primary Examiner—Steven A. Bratlie
Attorney, Agent, or Firm—Michael I. Kroll

[21] **Appl. No.:** 441,365

[57] **ABSTRACT**

[22] **Filed:** May 15, 1995

A combination ballpoint pen and mechanical pencil comprising a barrel with a nose cone having a hole therethrough. A plurality of different writing cartridges are provided, with each writing cartridge having a writing tip. A component is for radially positioning the writing cartridges within the barrel, so that the writing tips will face the hole in the nose cone of the barrel. Structures are for facilitating manual movement of each writing cartridge with the writing tip to and from the nose cone of the barrel. An element is for guiding one writing tip of one writing cartridge into and out of the hole in the nose cone of the barrel. When the writing tip extends out of the hole, a person can grip the barrel and write with the writing tip.

[51] **Int. Cl.⁶** B43K 21/06; B43K 24/04; B43K 29/02

[52] **U.S. Cl.** 401/31; 15/424; 401/52

[58] **Field of Search** 401/31, 52; 15/424

[56] **References Cited**

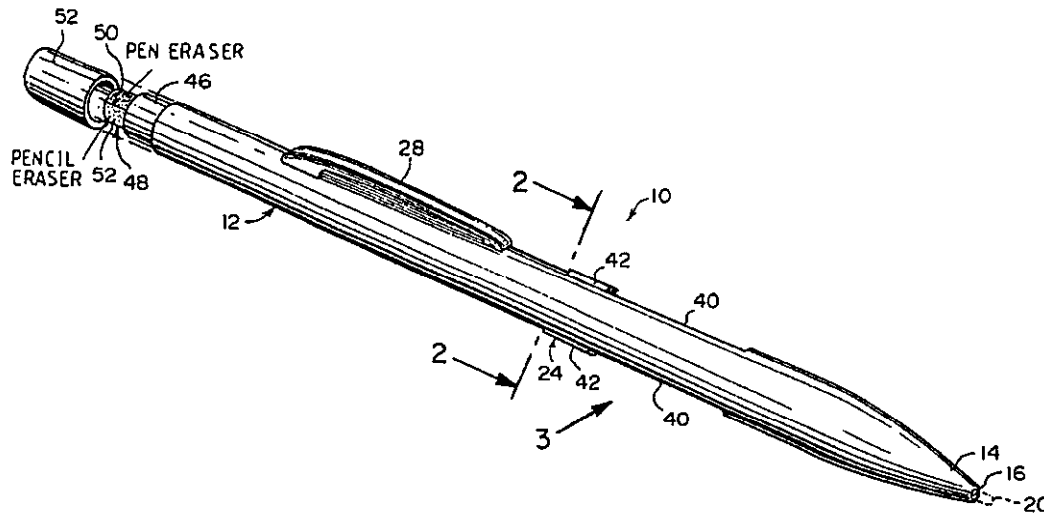
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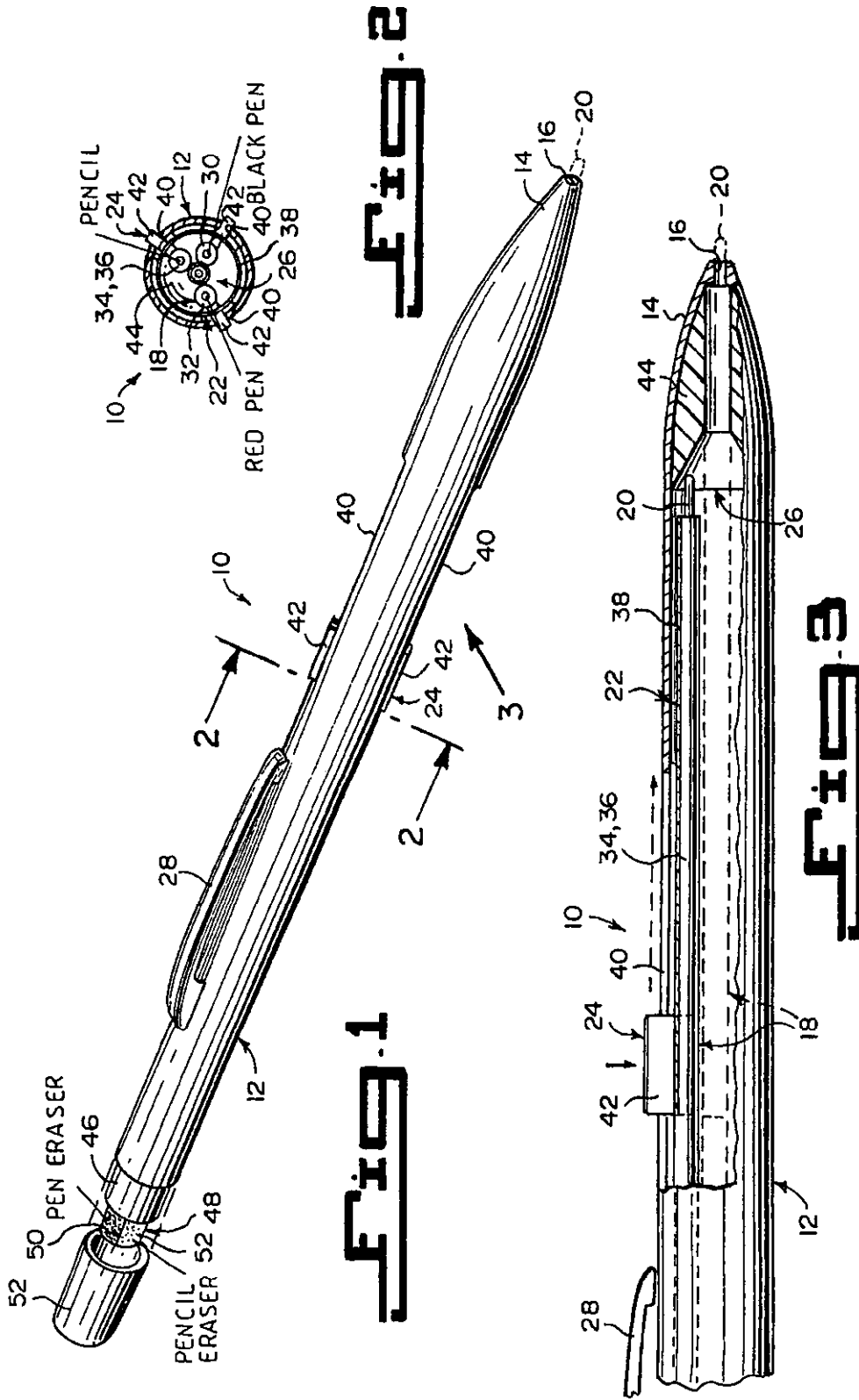
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1 Claim, 1 Drawing Sheet





COMBINATION BALLPOINT PEN AND MECHANICAL PENCIL

BACKGROUND OF THE INVENTION

1. Field of the Invention

The instant invention relates generally to writing instruments and more specifically it relates to a combination ballpoint pen and mechanical pencil.

Ballpoint Pens: The ballpoint pen was invented in Hungary in 1935 by brothers Lázio and George Biro. Instead of a writing point, the ballpoint pen has a tiny metal ball in the tip of a tube filled with ink. Ink sticks to the ball and the ball rolls the ink onto the paper.

The ballpoint pen proved to be valuable to pilots, since it worked at high altitudes and did not have to be refilled frequently. In 1945 the Chicago entrepreneur Milton Reynolds introduced the ballpoint pen in the United States.

The biggest problem in the development of the ballpoint pen was creating ink of the proper consistency. If the ink was too thin, the pen leaked; if the ink was too thick, the pen clogged. Today, ballpoint pens use a heavy, oil-based ink that flows more slowly than the water-based inks generally used in fountain pens.

Mechanical and automatic pencils: In 1822 the mechanical pencil was developed. It is a device that advances the lead so that the pencil never needs sharpening. In some mechanical pencils the lead is inserted in the front end of the pencil, held in place by a slotted cylindrical clamp or an arrangement of jaws, and pushed forward by a rod or cup. A more recent development is the automatic pencil. Up to twenty pieces of lead can be inserted through the eraser end of the pencil and continuously fed to the point. Lead sizes for automatic pencils range from about 0.01 to 0.03 inch (0.03 to 0.08 centimeter).

2. Description of the Prior Art

Numerous writing instruments have been provided in prior art that are adapted to be used for forming letters, words, numbers, drawings, etc. in ink or graphite on various surfaces, such as on paper. While these units may be suitable for the particular purpose to which they address, they would not be as suitable for the purposes of the present invention as heretofore described.

SUMMARY OF THE INVENTION

A primary object of the present invention is to provide a combination ballpoint pen and mechanical pencil that will overcome the shortcomings of the prior art devices.

Another object is to provide a combination ballpoint pen and mechanical pencil being a single writing tool, in which a barrel holds different colored ballpoint pen cartridges and a mechanical pencil cartridge therein, so that any one of the cartridges can be maneuvered into position in the barrel for use.

An additional object is to provide a combination ballpoint pen and mechanical pencil having an eraser, being of the type to be used in conjunction with both the ink cartridges and the pencil cartridge.

A further object is to provide a combination ballpoint pen and mechanical pencil that is simple and easy to use.

A still further object is to provide a combination ballpoint pen and mechanical pencil that is economical in cost to manufacture.

Further objects of the invention will appear as the description proceeds.

To the accomplishment of the above and related objects, this invention may be embodied in the form illustrated in the accompanying drawings, attention being called to the fact, however, that the drawings are illustrative only, and that changes may be made in the specific construction illustrated and described within the scope of the appended claims.

BRIEF DESCRIPTION OF THE DRAWING FIGURES

Various other objects, features and attendant advantages of the present invention will become more fully appreciated as the same becomes better understood when considered in conjunction with the accompanying drawings, in which like-reference characters designate the same or similar parts throughout the several views, and wherein;

FIG. 1 is a perspective view of the instant invention.

FIG. 2 is a diagrammatic cross sectional view taken generally along line 2--2 in FIG. 1.

FIG. 3 is a side elevational view with parts broken away and in section taken in the direction of arrow 3 in FIG. 1.

Similar reference characters denote corresponding features consistently throughout the attached drawings.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Turning now descriptively to the drawings, in which similar reference characters denote similar elements throughout the several views, FIGS. 1 through 3 illustrate a combination ballpoint pen and mechanical pencil 10, comprising a barrel 12 with a nose cone 14 having a hole 16 therethrough. A plurality of different writing cartridges 18, with each writing cartridge 18 having a writing tip 20. A component 22 is for radially positioning the writing cartridges 18 within the barrel 12, so that the writing tips 20 will face the hole 16 in the nose cone 14 of the barrel 12.

Structures 24 are for facilitating manual movement of each writing cartridge 18 with the writing tip 20 to and from the nose cone 14 of the barrel 12. An element 26 is for guiding one writing tip 20 of one writing cartridge 18 into and out of the hole 16 in the nose cone 14 of the barrel 12. When the writing tip 20 extends out of the hole 16, a person can grip the barrel 12 and write with the writing tip 20.

A clip 28 is affixed to the barrel 12, so that the clip 28 can attach the barrel 12 to a garment in a removable manner. The writing cartridges 18 three in number and include a ballpoint pen black ink tube container 30, a ballpoint pen red ink tube container 32 and a mechanical pencil tube container 34. The mechanical pencil tube container 34 contains an automatic lead feed mechanism 36, to continuously supply the respective writing tip 20 with lead.

The radially positioning component 22 is an annular spring 38 carried within the barrel 12, to normally bias the writing cartridges 18 about and away from a central axis of the barrel 12. The manual movement facilitating structure 24 includes the barrel 12 having a plurality of longitudinal slots 40 radially positioned thereabout. A plurality of push buttons 42 are provided. Each push button 42 can slide within one longitudinal slot 40, to advance and retract one respective writing cartridge 18 within the barrel 12. The guiding element 26 is a funnel shaped member 44 affixed into the nose cone 14 of the barrel 12 behind the hole 16. The funnel

shaped member 44 will direct each writing tip 20 one at a time into and out of the hole 16.

A ferrule 46 is on an end of the barrel opposite from the nose cone 14. A cylindrical shaped eraser 48 fits into and extends outwardly from the ferrule 46. The eraser 48 is longitudinally divided into an ink portion 50 and a pencil portion 52, to rub out any type of writing made by any of the writing tips 20 on the writing cartridges 18.

The ferrule 46 is integral with the barrel 2 and is of a diameter slightly smaller than the barrel 12. A cap 54 fits over the ferrule 46 and the eraser 48 in a removable manner, so as to protect the eraser 48 when not in use.

OPERATION OF THE INVENTION

To use the combination ballpoint pen and mechanical pencil 10, the following steps should be taken:

1. Grip the barrel 12 by the hand as you would normally do for any other writing tool.
2. Rotate the barrel 12 in your hand until the proper push button 4 is on top, such as for the ballpoint pen black ink tube container 30.
3. Press the push button 42 inwardly.
4. Slide the push button 42 forwardly in the respective longitudinal slot 40 in the barrel 12 until the respective writing tip 20 is guided by the funnel shaped member 42, to extend from the hole 16 in the nose cone 14.
5. For the ballpoint pen red ink tube container 32 follow steps 2 through 4.
6. For the mechanical pencil tube container 34 also follow steps 2 through 4.
7. Remove the cap 54 if an erasure is needed.
8. Use the ink portion 50 of the eraser 46 for mistakes made when using the writing tip 20 of the ballpoint pen black ink tube container 30 or the ballpoint pen red ink tube container 32.
9. Use the pencil portion 52 of the eraser 46 for mistakes made when using the writing tip 20 of the mechanical pencil tube container 34.
10. Replace the cap 54 when the erasure is done.

It will be understood that each of the elements described above, or two or more together may also find a useful application in other types of methods differing from the type described above.

While certain novel features of this invention have been shown and described are pointed out in the annexed claims, it is not intended to be limited to the details above, since it will be understood that various omissions, modifications, substitutions and changes in the forms and details of the device illustrated and in its operation can be made by those skilled in the art without departing in any way from the spirit of the present invention.

Without further analysis, the foregoing will so fully reveal the gist of the present invention that others can, by applying current knowledge, readily adapt it for various applications without omitting features that, from the standpoint of prior art, fairly constitute essential characteristics of the generic or specific aspects of this invention.

What is claimed is new and desired to be protected by Letters Patent is set forth in the appended claims:

1. A combination ballpoint pen and mechanical pencil comprising:

- a) a barrel with a nose cone having a hole therethrough;
- b) a plurality of three different writing cartridges including a ballpoint pen black ink tube container, a ballpoint pen red ink tube container, and a mechanical pencil tube container, with each said writing cartridge having a writing tip, said mechanical pencil tube container including automatic lead feed mechanism to continuously supply said respective writing tip with lead;
- c) means for radially positioning said writing cartridges within said barrel comprising an annular spring carried within said barrel to normally bias said writing cartridges about and away from a central axis of said barrel, so that said writing tips will face said hole in said nose cone of said barrel;
- d) means for facilitating manual movement of each said writing cartridge with said writing tip to and from said nose cone of said barrel comprising a plurality of longitudinal slots radially positioned in said barrel and a plurality of push buttons each slidable within a longitudinal slot to advance and retract one said respective writing cartridge within said barrel;
- e) means for guiding one said writing tip of one said writing cartridge into and out of said hole in said nose cone of said barrel comprising a funnel shaped member affixed into said nose cone of said barrel behind said hole to direct each said writing tip one at a time into and out of said hole, so that when said writing tip extends out of said hole, a person can grip said barrel and write with said writing tip;
- f) a ferrule on and integral with an end of said barrel opposite from said nose cone and a cylindrical shaped eraser fitted into and extending outwardly from said ferrule, said ferrule being of slightly smaller diameter than said barrel, said eraser being an integral member extending from said ferrule longitudinally divided into an ink portion and a pencil portion to rub out any type of writing made by any of said writing tips on said writing cartridges, and a removable cap fitted on said ferrule to cover and protect said eraser when not in use; and
- g) clip means affixed to said barrel to removably attach said barrel to a garment.

* * * * *

- [54] **TRUNKED RADIO REPEATER SYSTEM**
- [75] **Inventors:** Jeffrey S. Childress, Lynchburg; Marc A. Dissosway, Forest; Gerald M. Cooper, Gretna; Houston H. Hughes, III, Lynchburg, all of Va.
- [73] **Assignee:** Ericsson Inc., Research Triangle Park, N.C.
- [21] **Appl. No.:** 425,152
- [22] **Filed:** Apr. 19, 1995

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 "Voice and Data Transmission", Arrendondo, Teggeler and Smith, Bell Systems Technology Journal, vol. 58, No. 1, Jan. 1978, pp. 97-122.

Primary Examiner—Salvatore Cangialosi
Attorney, Agent, or Firm—Nixon & Vanderhye

Related U.S. Application Data

- [62] Division of Ser. No. 105,153, Aug. 12, 1993, Pat. No. 5,483,670, which is a division of Ser. No. 860,159, Mar. 30, 1992, Pat. No. 5,274,837, which is a division of Ser. No. 464,053, Jan. 3, 1990, Pat. No. 5,125,102, which is a division of Ser. No. 56,922, Jun. 3, 1987, Pat. No. 4,905,302.
- [51] **Int. Cl.⁶** H04L 9/00
- [52] **U.S. CL.** 380/9; 455/17
- [58] **Field of Search** 380/9, 31, 33;
 455/7-9, 17, 33.1, 34.1, 34.2

[57] **ABSTRACT**

A digitally trunked radio repeater system provides substantial improvements in timeliness of channel acquisition and channel drop, and in reliability of critical control signalling. The system uses a much higher digital signalling rate than is typically found in prior art systems, and uses a control channel to convey digital channel request and assignment messages between the central site and mobile transceivers. The mobile radio transceivers transmit channel requests on the control channel (if no response is received, the mobile retries during a retry time window which increases in duration in dependence on the number of retries). The mobile transceiver switches to a working channel in response to an assignment message received on the control channel. Subaudible digital signals transmitted on the control channel and on active working channels allow late entry, shifting to higher priority calls, and other advanced functions. Message and transmission trunking capabilities are both present so as to maximize working channel usage without compromising channel access for high priority communications. During transmission trunking, called and calling receivers return to the control channel after each transmission (and called transceivers may be inhibited from transmitting) but grant higher priority to calls from the other transceivers being communicated with to ensure continuity over an entire conversation. Additional functions and fault tolerant features further increase the versatility and reliability of the system.

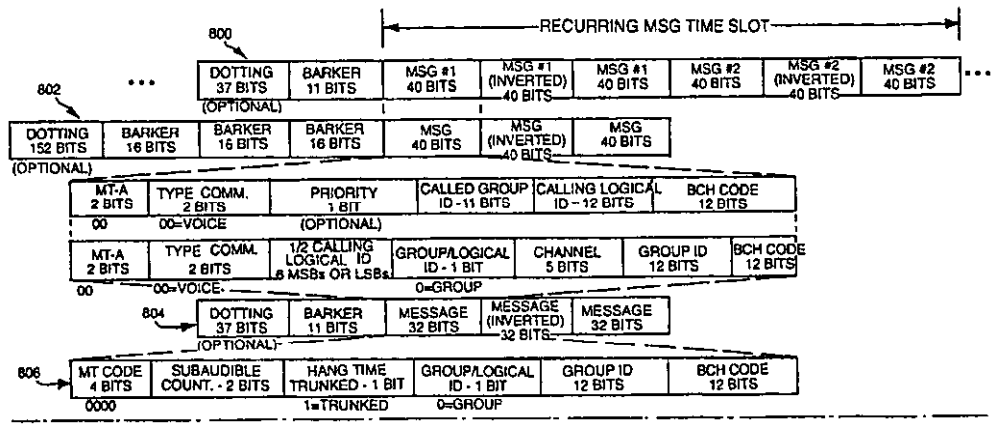
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(List continued on next page.)

34 Claims, 13 Drawing Sheets



United States Patent [19]

Chen et al.

[11] **Patent Number:** **5,554,398**

[45] **Date of Patent:** **Sep. 10, 1996**

[54] **PROCESS FOR MANUFACTURING
REDUCED-FAT CHEDDAR CHEESE**

5,378,479 1/1995 Trecker et al. 426/42
5,395,630 3/1995 Gamay 426/39
5,429,829 7/1995 Ernster 426/36

[75] **Inventors:** Carol M. Chen; Mark E. Johnson,
both of Madison, Wis.

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[73] **Assignee:** Wisconsin Alumni Research
Foundation, Madison, Wis.

Van Slyke and Price, "Cheese," 1979, Ridgeview Publica-
tion Co., Atascondera, CA.
Banks et al., Nov. 1993, J. Soc. Dairy Sci. 44:4 pp. 119-123.

[21] **Appl. No.:** 500,434

Primary Examiner—Leslie Wong
Attorney, Agent, or Firm—DeWitt Ross & Stevens SC

[22] **Filed:** Jul. 10, 1995

[57] **ABSTRACT**

[51] **Int. Cl.⁶** A23C 9/12

The present invention is drawn to a process for manufac-
turing reduced-fat cheeses. In particular, the present inven-
tion is a process for the manufacture of reduced-fat Cheddar
cheese. The process is characterized in that the initial
coagulum is cut at a firmer state than in conventional
Cheddar cheeses, the whey is drained from the curds at a
relatively high pH, and the pH is maintained at a high level
at the time the curd is milled and salted. The curds are
neither washed nor rinsed with water during the process.

[52] **U.S. Cl.** 426/36; 426/34; 426/38;
426/582

[58] **Field of Search** 426/34, 36, 38,
426/39, 580, 582

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5,080,913 1/1992 Gamay 426/39
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22 Claims, 12 Drawing Sheets

1

PROCESS FOR MANUFACTURING REDUCED-FAT CHEDDAR CHEESE

FIELD OF THE INVENTION

The present invention relates to reduced-fat cheesemaking. In particular, the present invention is drawn to a process for manufacturing reduced-fat Cheddar cheese.

DESCRIPTION OF THE PRIOR ART

The art of cheesemaking truly is an ancient one. For instance, a Greek historian named Xenophon, born in 349 BC, wrote about a goat cheese that had been known for centuries in Greece. While the exact origins of cheesemaking are unknown, it is known that as civilization moved westward toward Rome, the art of cheesemaking followed. The Romans refined various cheesemaking techniques, and feasted upon curd cheeses, Limburger-type cheeses, soft cheeses, and smoked and salted cheeses.

The first true cheese factories were not constructed until the early 1800s, at Bern, Switzerland. The first American cheese factory was established in Rome, New York, in 1851, by an entrepreneur named Jesse Williams. Williams' factory churned out four 150 pound cheeses per day. Williams' cheese was a variety favored by early English colonialists, and which is still widely enjoyed today, namely, Cheddar cheese.

Cheddar cheese remains one of the most popular cheeses in the world. Its origins go as far back as the late 1500s, and its name is taken from the small village of Cheddar, in southern England. The distinct flavor of aged Cheddar cheese results in large part from the process of cheddaring, or cutting the drained curd into strips and allowing them to set at about 100° F. for around two hours. Other cheese recipes within the Cheddar family include Derby, and Leicester, two English cheeses with a taste and texture very similar to Cheddar cheese. Like Cheddar, these two cheeses are named for the English towns where they were originally produced.

The steps involved in making most hard cheeses, Cheddar included, include ripening the milk; renneting, cutting, cooking, and draining the curd; milling and salting, molding and pressing, drying, and aging. In the process of making a hard cheese, most of the water, lactose, and minerals from the milk starting product will be separated from the milk proteins and butterfat which make up the curd. A short explanation of these steps will aid in an understanding of the presently described cheesemaking process, and how it results in a tasty, yet reduced fat-content cheese.

The first step in making a hard cheese is the ripening of the milk (cow's milk, goat's milk, etc.). In this initial step, cheese starter culture containing active lactic acid-producing bacteria is added to warm milk. The bacteria of the cheese starter culture will consume lactose from the milk to produce lactic acid, thereby raising the acidity of the milk. This increase in acid level aids in the expulsion of whey from the curd, helps the rennet to coagulate the milk, helps preserve the final cheese, and aids in flavor development in the aging cheese.

As in all cheeses, and of particular relevance to the present invention, the increase in acid level in the milk must proceed at the proper rate. Too much or too little acid produced in the ripening step will both have an adverse effect on the final product.

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After the milk has been ripened, a coagulant is added to the milk. Rennet is an animal-derived coagulant that is traditionally extracted from the fourth stomach of a calf or a young goat. Non-animal rennet substitutes are also commercially available. Rennet contains an enzyme called chymosin which has the property of causing milk to form a solid curd. Addition of rennet to the ripened milk causes the milk to solidify into a solid coagulum. In everyday parlance, this coagulum is generally referred to as the curd. The two terms shall be used synonymously herein.

Trapped within the mass of the coagulum are the butterfat and whey, which are then separated by the following cutting step.

When the coagulum is deemed to be sufficiently firm, it is cut into a larger plurality of roughly uniform pieces. Cutting the curd greatly increases its surface area, and allows the whey to separate from the curd. After being cut, the pieces of curd slowly lose whey and will shrink in size. This process is referred to as syneresis.

The cut curd is then gently heated and cooked to expel further liquid whey from the solid curd. During the cutting and cooking steps, the lactic acid-producing bacteria from the cheese starter culture are still actively increasing the acid level in the curds and whey. Again, the rate of acid production and the final amount of acid (and minerals) within the curd is very important to the taste and texture of the finished product.

Once the curds have been cooked, they are separated from the whey and gently drained.

In the production of many commercial reduced-fat Cheddar cheeses, the cheese curd is subjected to an additional step wherein the curd is washed with water (70° F., generally cooler than the temperature of the curd) after being separated from the curd and before salting. This has the effect of removing lactose from the curd, thereby preventing the formation of too much acid within the cheese. See, for instance, U.S. Pat. No. 4,476,143, issued 6 Oct. 1984, to Czulak et al. This washing step also adds moisture to the curd, thereby resulting in a smoother, higher moisture content cheese. However, washed-curd Cheddar cheeses are generally regarded as inferior because they fail to develop distinctive Cheddar flavor upon aging, and tend to have pasty organoleptic qualities.

In fact, it is interesting to note that Van Slyke and Price (in Cheese, 1979, Ridgeveiw Publication Co., Atascondera, Calif.) discussed washed-curd Cheddar cheese research completed in 1901 and 1912 that reported that the washed-curd process results in less flavor and poorer quality whole milk Cheddar cheese compared to a no-washed curd Cheddar cheese. In that research it was noted that addition of lactose to the washed-curd improved the flavor of the cured cheese but was not generally recommended.

After separating the curds and whey, the curds are milled (cut into small, roughly uniform pieces) and salted.

As noted by Banks et al., (J. Soc. Dairy Sci. November 1993, 44:4, pp. 119-123), salt content within reduced-fat Cheddar cheeses is very important for good flavor development and organoleptic properties. The authors here note that recent evidence suggests that fat reduction in reduced-fat cheeses is not, per se, the sole cause of sensory defects, such as differences in texture and the development of poor, atypical flavors, often encountered in reduced-fat Cheddars. Taste tests conducted by these authors revealed a more pronounced Cheddar flavor development at higher salt content. For the most mature of the cheeses tested, this reference reveals that the Cheddar flavor intensity of the highest salt

United States Patent [19]
Hardwick et al.

[11] **Patent Number:** **5,550,816**
[45] **Date of Patent:** **Aug. 27, 1996**

[54] **METHOD AND APPARATUS FOR VIRTUAL SWITCHING**

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5,430,727 7/1995 Callon 370/85.13

[75] Inventors: **Ken Hardwick, Sherwood, Oreg.;**
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Primary Examiner—Alpus H. Hsu
Attorney, Agent, or Firm—Timothy R. Schulte

[73] Assignee: **Storage Technology Corporation,**
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[57] **ABSTRACT**

A physical switching device for use in a communication network to switch Open Systems Interconnection (OSI) network layer packets and method of use therefor is provided. The physical switching device includes at least a first and a second virtual switch. Each virtual switch includes a decision mechanism for determining an associated directive based on a destination identifier within a particular packet received at a data port. A processor is coupled to each virtual switch to insert the particular packet into an outgoing data stream on another data port to deliver the packet. Both data ports are associated with a plurality of data interfaces in the physical switching device. A management apparatus is coupled to each virtual switch to maintain information on an association between the plurality of data interfaces and the virtual switches. The management apparatus limits each processor to only inserting the particular packet on another data port associated with the same virtual switch which received the particular packet.

[21] Appl. No.: **366,227**

[22] Filed: **Dec. 29, 1994**

[51] Int. Cl.⁶ **H04L 12/56; G06F 13/00**

[52] U.S. Cl. **370/60; 370/85.13; 370/94.1;**
395/650; 395/800; 395/200.02

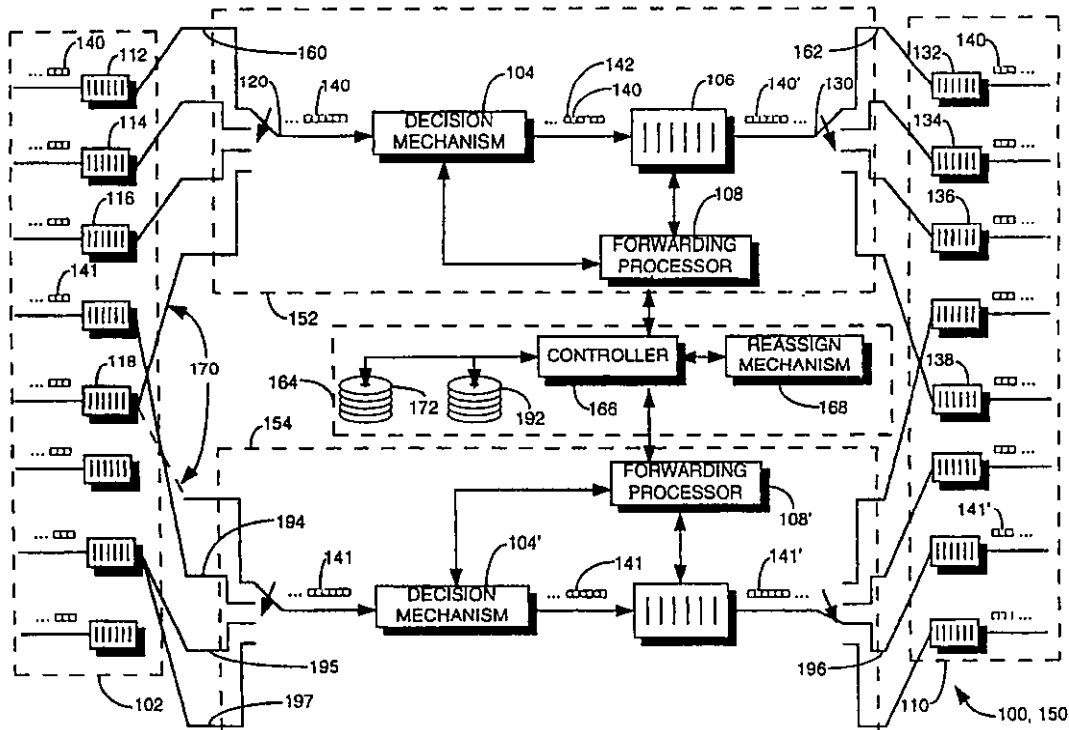
[58] **Field of Search** 370/58.1, 58.2,
370/58.3, 60, 60.1, 61, 79, 85.13, 85.14,
94.1, 94.2, 94.3; 395/200, 325, 375, 650,
800, 500

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57 Claims, 35 Drawing Sheets



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METHOD AND APPARATUS FOR VIRTUAL SWITCHING

RELATED INVENTIONS

The present invention is related to:

Co-pending U.S. patent application Ser. No. 08/366,221, filed on Dec. 29, 1994, which is entitled "Method And Apparatus For Accelerated Packet Forwarding" by Mark Bakke et al.,

Co-pending U.S. patent application Ser. No. 08/366,225, filed on Dec. 29, 1994, which is entitled "Method And Apparatus For Accelerated Packet Processing" by Geof Stone,

Co-pending U.S. patent application Ser. No. 08/366,222, filed on Dec. 29, 1994, which is entitled "Method And Apparatus For Radix Decision Packet Processing" by Geof Stone,

and which were all filed concurrently herewith and assigned to the assignee of the present invention.

FIELD OF THE INVENTION

The present invention relates generally to data communication networks. More particularly, the present invention relates to the operation of virtual switches within physical switching systems that direct the flow of protocol data units in the data communication networks.

BACKGROUND OF THE INVENTION

In a data communication network, a forwarding device (e.g., a data packet switch) directs protocol data units (e.g., data packets) from one network node to another. These data packets may include voice, video, or data information as well as any combination thereof.

To better understand how forwarding devices work within a data communication network, an analogy may be helpful. In many respects, data communication networks are similar to postal delivery systems, with pieces of mail, such as letters or packages, being comparable to the data packets which are transferred within a data communication network. In a postal delivery system, the pieces of mail may be input into the postal delivery system in a variety of ways. Once within the postal delivery system, all of the pieces of mail are collected and transported to nearby processing facilities where the pieces of mail are sorted for further processing. Although each piece of mail will have a unique delivery address, most of the pieces of mail are automatically sorted by a shorter zip code or some other type of routing code. Letters without zip codes must be sorted and processed by hand. Some postal delivery systems also have special forms of encoded delivery addresses, such as Post Office box numbers at a Post Office, which are not recognizable by other postal delivery systems such as Federal Express or United Parcel Service. Regardless of which particular postal delivery system the piece of mail is deposited into, once the mail has been sorted by destination it is routed through additional intermediary processing facilities until it arrives at the local indicated by the destination on the piece of mail. At this point, the zip code or routing code is no longer sufficient to deliver the piece of mail to the intended destination and the local delivery office must further decode the destination address in order to deliver the piece of mail to the intended recipient. In addition to processing pieces of mail for routing the mail to the correct destination, the pieces of mail may go on through several other processing steps. For

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example, if the piece of mail is going out of the country, it must go through a customs operation in each country. If the national postal delivery system is being used to deliver the piece of mail then it must also be transferred from one national postal delivery system to another. In a private postal delivery system however, this transfer step would not be necessary. The pieces of mail may also be monitored or filtered for such things as mail fraud violation or shipment of hazardous materials.

Data packets are manipulated in a data communication network in a manner similar to that by which pieces of mail are delivered in a postal delivery system. Data packets, for example, are generated by many different types of means and are placed onto a communication network. Typically, the data packets are concentrated into a forwarding device, such as a local bridge or router, and are then directed by size and destination over one or more media types (e.g., fiber optic) which are connected to further forwarding devices that could be other larger or smaller bridges or routers. These destination devices then deliver the data packet to its terminal end point (i.e., the end user). Along the way the data communication network may perform filtering and monitoring functions with respect to the data packets.

Just like postal delivery systems have experienced ever increasing volumes of mail which must be delivered, the volume of protocol data units being transferred across computer networks continues to increase as experience is being gained with this new form of communication delivery system and as more and more applications, with more and more expansive communications requirements are being developed. In addition, quickly changing technology has made the underlying data transmission resources for computer communication networks relatively inexpensive. Fiber optics, for example, offer data transfer rates in the gigabyte per second range.

One of the existing types of forwarding devices which offer the greatest potential to meet the increasing demand on throughput rates are packet switches. Several classes of packet switches exist. Each class differs substantially from the other class of devices, but all may be commonly referred to as packet switches or forwarding devices.

A first class of packet switches is that commonly used in digital telephone exchanges. By analogy, these switches can perform the functions only of a dedicated mail truck which relays mail between post offices and drops mail pouches on a post office loading dock. These switches are intended only to transfer packets among the devices in a single station, such as a telephone exchange, and are not capable of performing any sorting operations. The format of the packet in these systems is chosen to make the hardware in the switch as simple as possible; and this usually means that the packets include fields designed for direct use by the hardware. The capabilities of this class of switches (for example, in such areas as congestion control) are very limited in order to keep the hardware simple.

A second class of packet switches is used in smaller or restricted computer networks, such as X.25 networks. By analogy, these switches are equivalent to a group of #10 envelope sorters in the Post Office. These sorters handle and process this size envelope efficiently within the post office by performing limited sorting and routing functions, but can not by themselves deliver mail to its destination. In some sense, these switches are very different from the first class of packet switches described above, because several of this second class of packet switches can work together like several #10 envelope sorters can work at one time in the Post

Office. However, there is one substantial similarity in that this second class of switches can only handle one format of packets (i.e., the protocols). The formats handled by the second class of packet switches is much more complex than those in the first class. This greater complexity is necessary because the protocols are designed to work in less restricted environments, and because the packet switches must provide a greater range of services. While the formats interpreted by the first class of switches are chosen for easy implementation in hardware, the data packets handled by this second class of switches are generally intended to be interpreted by software (which can easily and economically handle the greater complexity) and provides the inherent benefit of incremental flexibility in the design of the packet switch.

In a third class of packet switches, the packet protocols are intended to be used in very large data networks having many very dissimilar links (such as a mix of very high speed local area networks (LANs) and low speed long distance point to point lines). Examples of such protocols are the United States designed Transmission Control Protocol/Internet Protocol (TCP/IP), and the International Standards Organization's Connectionless Network Protocol (CLNP) protocols.

In addition, this third class of switches (commonly referred to as bridge/routers) often must handle multiple protocols simultaneously. This third class of switches is very similar to the mail processing devices used in the modern postal system. Just as there are many countries, there are many data packet protocols used in computer networks. While a single postal system was once thought to be sufficient to handle mail going anywhere in the world, today several competing systems like United Parcel Service, Federal Express, and the U.S. Postal Service exist to handle the special needs of mail going to every country, state, city, town, and street in the world. Similarly, in computer communication systems, the packet switches are more involved in the carrying of data, and must understand some of the details of each protocol to be able to correctly handle data packets which are being conveyed in that protocol. The routers in this third class of packet switches often have to make fairly complex changes to the data packets as they pass through the packet switch.

It is this latter class of packet switches to which the following detailed description primarily relates. It will be appreciated however, that the detailed description of this invention can readily be applied to the first and second class of switches as well.

In current conventional packet switch design, a programmed general purpose processor examines each data packet as it arrives over the network interface and then processes that packet. Packet processing requires assignment of the data packet to an outbound network interface for transmission over the next communications link in the data path.

Currently, most bridge/router implementations rely heavily on off-the-shelf microprocessors to perform the packet forwarding functions. The best implementations are able to sustain processing rates approaching 100,000 packets per second (PPS). When dealing with media such as Ethernet or current telecommunication lines, this processing rate is more than adequate. When faster media such as the Fiber Distributed Data Interface (FDDI) are used, existing processing rates may still be sufficient as long as there is only one such high packet rate interface present. When multiple high packet rate interfaces are used, 100,000 PPS become inadequate. Current software-based implementations for

bridges/routers are simply not capable of media-rate packet forwarding on emerging media such as asynchronous transfer mode (ATM) or Optical Connection-12 Synchronous Optical Network (OC-12 SONET) which can accommodate communication rates up to 6 times the current 100 megabits per second limits to rates of 600 megabits per second. It should be noted that the ever increasing power of off-the-shelf microprocessors might solve the throughput problem, but this is probably a vain hope. For example, a single OC-24 ATM interface can sustain nearly 3 million internet-working protocol (IP) packets per second. This is over 30 times the rates achieved by the current best software techniques. If processing power doubles every year, the wait for sufficient processing power to make a software approach viable would be at least 4-5 years. In addition, the media capabilities will likely continue to increase over such a span of years. Additionally, any such processor will likely require large amounts of the fastest (most expensive) memory available to operate at full speed, resulting in an unacceptably high system cost.

Fortunately most individual packet switch customers will never require sustained packet transfer rates at these levels. However, the traditional approach of individual customers purchasing routers, bridges, modems, and leased phone lines is changing. A trend towards developing Metropolitan Area Networks (MANs) is beginning in the networking industry as an alternative to the traditional approach of individual customer local area networks (LANs) connected through customer owned leased telecommunication lines.

The more successful entrants in this area are capitalizing on three trends:

Fiber optic cable can be laid to most business and industrial premises by organizations possessing rights of way; this cable can be used to carry 100 Megabits/second or more of customer traffic, a bandwidth that appears almost limitless to customers.

The "demarcation point" is changing from a pair of copper wires to an Ethernet socket; the MAN vendor takes responsibility for the delivery of Ethernet packets between sites specified by the customer. The customer does not have to be concerned with the intricacies of bridges, routers, and modems, which permits market penetration into a far less sophisticated customer base.

Most potential customers are not interested in a public network connection. They simply want to interconnect a number of buildings or divisions which constitute the customer's enterprise in a metropolitan area.

These MAN vendors are dealing with "customers" in the truest sense of the word, where customer and MAN vendor are independent enterprises. The trends towards corporate decentralization are even producing analogous situations within large enterprises.

Second, enterprises are becoming far more distributed than before, and the very definition of an "enterprise" is changing. Where in the 1980's all individuals involved in a program could be expected to reside in one or two well defined locations, a more modern "enterprise" may consist of individuals from several divisions, several corporations, consultants, roving sales and marketing people, and workers who want to telecommute at their convenience. At the same time, this modern enterprise needs to protect their information from disclosure or sabotage from without the group while preserving a liberal access policy from within.

A wide area "backbone" is a tremendous investment on the part of any large enterprise. Yet at the same time, host computers and small scale networks are becoming easier to

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administer while the expertise to administer them becomes more widespread. At the same time, organizations with a bias towards decentralization are seeing departments and divisions owning "their" hosts and "their" networks that they want to plug into a wide area backbone in order to carry their traffic. This traffic typically consists of communications to other divisions; however, increasingly it will also consist of traffic within a division with widely scattered sites.

All of this follows a known trend of increasing decentralization in the workplace. Many years ago, Management Information System (MIS) computers and all the networks in the enterprise. Access policy (such as was needed then) could largely be done through system administration of the host computers.

The advent of personal computers and affordable workstations meant that the networking administrators no longer owned all of the host computers anymore, yet these same MIS organizations are still charged with their traditional role of ensuring the integrity of the enterprise's data. This has led to the rise of routing and filtering functions within routers, making access control, a network, rather than a host problem.

Now the networking industry is moving up one more level. Today, clients not only own their own hosts, they own their own networks and want to connect these networks on a network to network basis. Yet at the same time, the need to preserve the integrity of data moving among client networks still exists. This trend is producing not just a "network", but a "network of networks", where the purpose of a backbone is to serve the needs and foibles of its constituent networks, not all of which may belong to the same enterprise.

The concept of a "network of networks" is not new. In fact, this was one of the guiding philosophies which led to the original creation of the Internet. Unfortunately, the logic to support this has only been applied to Internet Protocol and more recently to the Open Systems Interconnection (OSI) model. IP has been designed to perform this trick once (at the Internet level) and is little help in organizing traffic within a single IP network. Furthermore, IP cannot cope with the notion that a single network may be scattered at different points throughout the Internet.

Thus, a need exists for a way to provide equivalent protocols and management tools to those that exist today within a single network that will work in a "network of networks" paradigm.

One part of a solution to this problem is the use of Closed User Groups. A Closed User Group is a potentially widely distributed community of users and their associated networked computer equipment who permit free and open communications within the community, but severely restrict communication to points outside the community. The use of these Closed User Groups by MAN vendors is a means of addressing the trend that network topological or geographic proximity is becoming independent of access proximity. The general concept of a Closed User Group network environment is where data packets from different enterprises never interact with each other; however all of the data packets are carried across at least part of the network on the same shared media such as an OC-12 data communications link. In a MAN environment that supports closed user groups, LAN's containing host computers are identified as belonging to a specific Closed User Group, and data packets for this LAN are transported to the desired location, then validated on receipt.

To better understand this concept let's refer once again to the postal service analogy. Several postal services need to

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send packages to the East coast of the United States on a regular basis. At first Federal Express, United Parcel Service, and the United States Postal Services all send these packages by separate airplanes, but a bright entrepreneur offers to build a special cargo plane that will carry all three sets of packages to the East coast in a single trip. All of the services like the idea, because it saves them operating expenses, but they want assurances that the none of the packages will get mixed with packages from other postal services. The entrepreneur agrees to divide the plane into three separate cargo areas so that no mixture of packages is possible. As a result, everyone is happy and the entrepreneur now has a thriving business. The MAN vendors are very similar to this entrepreneur and the postal services can be likened to individual companies or enterprises within the MAN's coverage area. Each MAN vendor provides these separate cargo areas by assigning each enterprise to a different Closed User Group. Thus, even though data from several enterprises are traveling on the same MAN shared medium data path, the data is separated by the Closed User Group assignments.

Although the user of Closed User Groups by MAN vendors offers a partial solution to the problems of "network of networks", there are no existing solutions for managing Closed User Groups that provide protocols and management tools equivalent to those now in use within a single network. A need still exists for an improved protocol data unit (i.e., frame, cell, or packet) forwarding system which solves the above-identified problems and promotes the use of the Closed User Group paradigm, while providing a wide variety of access control tools that permit network managers to assign users to a group or groups, and then define the policy of how those groups can interact within themselves and with each other.

SUMMARY OF THE INVENTION

The present invention provides a packet processing system which contains virtual switches within physical switching systems that direct the flow of protocol data units in a data communication network. The present invention addresses the problem of providing Closed User Groups on shared medium data paths by providing protocols, algorithms, and bridge/router architectural designs that are capable of processing packets at multi-gigabyte rates while maintaining appropriate access policies and/or network security measures. By using all of these principles, the present invention reduces the cost of providing these packet switching services by enabling a single physical data switch to be divided into two or more virtual switches which individually process packets from different Closed User Groups. With reference to the postal delivery analogy, the present invention provides the details on how terminals at each airport can be designed, built, and operated to maintain separate package cargo areas for each postal service (i.e., separate virtual switches for each Closed User Group) to insure that packages from different postal services are not mixed up either before or after they are loaded onto the single airplane.

In accordance with a first aspect of the invention, a physical switching device for use in a communication network to switch OSI network layer protocol data traits within the communication network is provided. The physical switching device includes at least a first and a second virtual switch. Each virtual switch includes a decision mechanism for determining an associated directive based on a destination identifier within a particular protocol data unit received

[54] BIRD FEEDER

[76] Inventor: Ralph A. Salick, 6948 N. Wildwood Pt., Hartland, Wis. 53209

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[51] Int. Cl.² A01K 39/01

[58] Field of Search 119/51 R, 52 R, 22-26; D30/14; 426/91, 132; 206/223, 804, 383

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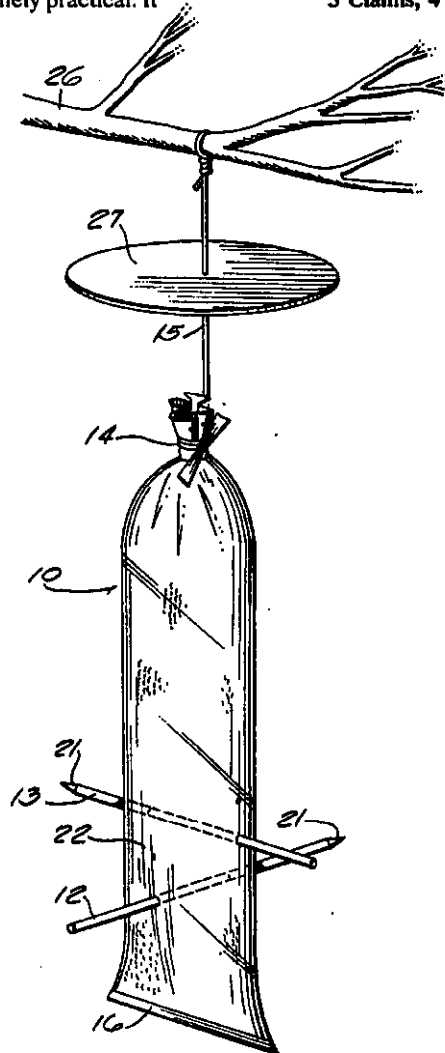
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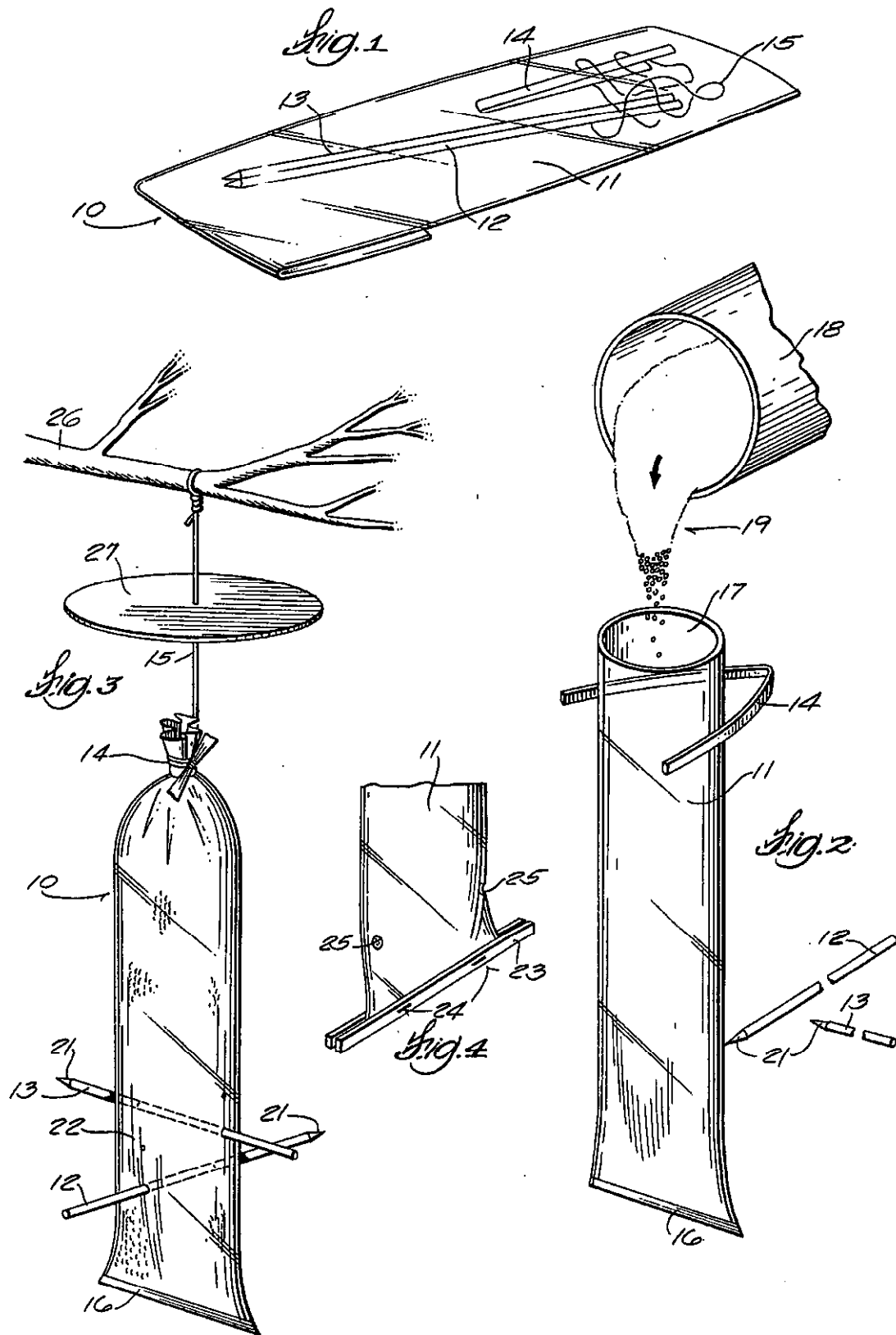
[57] ABSTRACT

The bird feeder is unique and yet extremely practical. It

is comprised of a length of pliable plastic tubing permanently sealed at one end and open at the other end to provide a cylindrical container for receiving and retaining bird seed. After the seed has been placed in the container the throat or top end is closed by means of a length of nylon cord, wire, tape or the like. The other end of the cord is used to suspend the bird feeder from a tree branch or other securement protrusion. A perch bar or bars are provided for said container. One end of each bar or stick is pointed. The pointed end is used to pierce opposite sidewalls of the plastic container and permit installation in any desired horizontal position with opposite ends protruding to provide two perch stations upon which birds may alight. Depending on the size of bird which is to be attracted to the feeder, a second hole is pierced a desired distance above the perch station to enable a bird to extract a seed at a time for consumption. Because the feeding hole was pierced, no other seed will spill from the container nor will the seeds be affected during inclement weather.

3 Claims, 4 Drawing Figures





BIRD FEEDER

BACKGROUND OF INVENTION

The subject invention relates to a unique bird feeder which is structurally non-rigid, readily manufactured and retained in an erectile condition subject to the addition of feed for use as a bird feeder.

Bird feeders per se in various types and shapes have been available for years. In fact, ever since humans elected to feed their feathered friends. All of these were rigid structures which required a considerable amount of time to construct and maintain.

SUMMARY OF INVENTION

One object of the invention is to provide an improved bird feeder.

Another object of the invention is to provide a non-rigid feeder.

Another object is to construct a feeder having a pliable body serving to receive and retain bird feed for continuous accessibility by birds in wild life.

A still further object of the invention is to provide a bird feeder having a minimum number of components which can be readily assembled by the entrepreneur or user at the time feed is introduced into the body of the feeder and thereafter refilled as the bird feed is depleted.

Another object is to provide a feeder having a non-obscure body whereby the feed therein can be seen by birds from any direction while the custodian of the feeder can readily observe the level of the feed remaining in the feeder.

Yet another object of the invention is to provide a feeder having a pliable body in which a feed opening can be selectively located and a perch bar for a bird can be selectively installed relative to the feed opening in the body while the length of the bar is trimmed so that the protruding ends of the bar serve to determine the size of birds which can perch thereon while feeding from the body opening.

Other objects of the invention will become apparent from the following description of the preferred embodiment of the invention together with the accompanying drawing.

BRIEF DESCRIPTION OF THE DRAWING

FIG. 1 is a perspective view of the feeder body, perch sticks, and cord unassembled and ready for packaging.

FIG. 2 is a perspective view of the pliable feeder body retained in a vertical position while the container is opened to receive bird food preparatory to suspending the feeder for use; two pointed perch bars are in a preparative position immediately prior to being installed in the body.

FIG. 3 is a perspective view of the feeder suspended from a tree limb and ready for use as a bird feeder.

FIG. 4 is a modified version of the feeder with the perch bar permanently secured to the bottom of the body.

DETAILED DESCRIPTION OF THE INVENTION

Numerous bird feeders have been built commercially and by amateurs to supply the needs of those who wish to feed wild birds on or about their premises. All are of the rigid type and thus are bulky to ship and store. While the rigid type of feeder generally includes a transparent panel so that birds and the user can readily

view the feed contained therein, the view is generally restricted. In providing a greatly simplified feeder, the inventor has utilized a transparent tubular and non-rigid body sealed at one end to contain bird seed. Thus, the feeder can be easily seen from any direction by wild birds living in the immediate surroundings and by the user to determine the amount of feed remaining therein. Two perch bars selectively positioned in the body serve to provide four perches horizontally disposed so birds can alight and extract seeds through a feed opening in the body. The distance vertically between the feed opening and the perch determines the size of bird which can readily feed from the feeder.

As shown in FIG. 1, a bird feeder 10 is comprised of a tubular transparent body 11, a pair of perch bars or sticks 12 and 13, a binder strip 14 and a length of cord 15. The body 11 is permanently sealed at the lower end 16 and open at the opposite end 17 to provide a receptacle for receiving bird feed, such as various types of seed, prepared granular feeds and the like.

The feeder components can be individually packaged and marketed in an unassembled state, as shown in FIG. 1, or filled, assembled and packaged ready to be marketed as a ready-to-use bird feeder complete with feed.

In either case, the open end 17 of the body or tubing 11 is placed under a feed discharge chute 18 in a manner that the bird feed 19 can be fed into the body or container, as shown in FIG. 2. After a predetermined amount of feed is contained the open end 17 is closed by means of a weatherproof twist tape, nylon cord, or wire 14.

The perch bars or rods 12 and 13 are each provided with points 21 which are used to pierce the sidewall of the body 11. Initially, the sharpened point 21 is used to pierce the transparent wall and provide a pair of feed openings 22 diametrically opposite one another. Both openings are best made by piercing the side wall material from the outer face inwardly in order to insure that the excess material around the opening is forced inwardly and provide a retaining edge to prevent seeds from being forced outwardly through the opening. The size of the feed opening will approximate the size of the rod; the openings may need to be enlarged if larger seeds are placed in the container. Normally, the openings remain partially closed and thus protect the feed during inclement weather.

The owner of the bird feeder would need to initially decide the size of birds which are to be attracted to the feeder. For example, if small species of birds such as nuthatches, finches and chickadees are to be attracted, the perch bars 12 and 13 would be reduced in overall length to provide a one inch perch from the sidewall of the container body 11. If medium sized species of birds are to be attracted, the proper perch length would be approximately two and a half inches. Robins, bluebirds and other larger species would require a still longer perch. By tailoring the length of the perch bar to accommodate a particular size species, all species of larger sized birds will be unable to alight on the shortened perch. The location and punching of the feeder openings and the installation of the perches can be accomplished either before or after the body 11 is filled with bird feed.

Likewise, the size of the species of birds to be fed would dictate the distal placement of the perch sticks 12 and 13 beneath the feed openings 22. For the convenience of the small species, the perch bars should be

located about one inch beneath the opening. Intermediate sized species would require more room between the perch and the feed opening, in the range of two to three inches, while larger species would require further spacing. Since the perch bars are selectively positioned, the position can be readily changed to provide more or less space. As the perch bars are withdrawn, the remaining holes in the plastic sidewalls will close and prevent seeds from escaping.

As shown in FIG. 3, the feed openings 22 and the perch bars 12 and 13 are best located in the lower half of the container body 11, so that the feed above the opening 22 can be extracted a seed at a time by birds. At least one set of openings and perch bar had best be located near the bottom of the body in order to insure that most of the feed is consumed before a refill is necessary.

A modified version of the bird feeder 10 is shown in FIG. 4 in which a single perch bar 23 is utilized. During assembly the bottom end of the pliable body 11 is wrapped around the mid-section of the bar 23 and is secured thereto by means of a moisture proof mastic or by stapling the two together. Two staples 24 were used as a securement in the illustrative drawing. The overall length of the bar would determine the length of the two protruding perches which in turn, will dictate the size of bird capable of using the feeder. Holes 25 punched a predetermined distance above each perch 23 provide a convenient food extraction opening for the birds using the feeder. This embodiment of the invention provides the same features and advantages previously ascribed to the primary version of the bird feeder.

The installation of the bird feeder is rather simple and can be readily accomplished. One end of the cord 15 is securely tied to the open end of the body 11 directly adjacent to the twist binder strip 14. The top end of the cord is tied to a branch of a tree 26, or other extending protrusion from a post or the like in a position to securely support the bird feeder 10. If it is possible that squirrels or other animals may attempt to reach the feeder, a baffle 27 may be selectively positioned on the cord 15. The baffle will serve to prevent any animals from either climbing down the cord or from jumping on to the feeder from an adjoining branch or the like. The cord is preferably made from nylon or other synthetic material having sufficient strength to not only support the feeder during all types of weather, but also to support any unusual load placed thereon in the event that an animal attempts to reach the feeder.

Thus a new and novel bird feeder is provided. It should be apparent to one skilled in the art that the pliable container need not necessarily have a tubular configuration, rather it could have any standard or uniform configuration which is manufactured and readily available. Further, the length of the container body 10 could be readily increased or decreased, depending upon the type of feed which is to be placed therein. Obviously, if a fine grained seed such as thistle

seed is to be placed therein a much shorter container body could be utilized.

The bird feeder herein described and shown is intended to be representative only and certain variations are readily discernable to one skilled in the art without departing from the spirit and scope of the invention.

What is claimed is:

1. A bird feeder comprising

- a. a body having a pliable configuration to contain feed
- b. one or more feed openings on the periphery of said body
- c. a perch bar extending transversely from the body in the proximity of each feed opening to permit a bird to extract feed particles while feeding therefrom, with
- d. the body sealed at one end to provide a cavity for feed,
- e. a closure means operative after filling with feed to close the body and fully contain the feed therein,
- f. a pointed perch bar to peripherally penetrate the body in approximate diametral relationship to create feed openings, with
- g. the pointed bar further adapted to penetrate the body material in a diametral relationship beneath each of the feed openings, and with
- h. the pointed perch bar of a length to extend through the body and from opposite sides thereof to provide a perch upon which a bird may alight and extract feed from a feed opening above the perch.

2. A bird feeder comprising a method of utilizing

- a. a length of pliable and transparent tubing with one end thereof sealed to provide a bird feed receiving cavity,
- b. a closure means to close the opposite end of said tubing and permit suspension of the feed filled tubing,
- c. a pointed perch bar to penetrate the tubing wall selectively and create a feed opening, and with
- d. the pointed bar further serving as a bird perch when the bar is inserted transversely of the tubing in selective spaced relationship to the feed opening.

3. A bird feeder comprising

- a. a body having a pliable configuration for bird feed retention,
- b. a perch bar secured at one end of the tubular body to close the end thereof and provide a container to receive and store feed against spoilage,
- c. a restricted feed opening a preselected distance above the bar to enable a bird to extract feed through the opening without spillage, and
- d. a pointed perch bar to penetrate the body diametrically to selectively provide oppositely disposed feed openings on said body, with
- e. the pointed perch bar again utilized to penetrate and extend through the body and provide protruding perches beneath each of the feed openings for bird feeding therefrom.

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» Accusations fly as latest round begins in Naito feud (Thursday, 7/08/2004, The Oregonian)
The bitter and public family feud embroiling Oregon's prominent Naito family resumed Wednesday in Multnomah County Circuit Court as warring factions launched opening salvos in their latest legal battle.

» Baking entrepreneur tests public palate (Thursday, 7/08/2004, The Oregonian)
When baking-mix entrepreneur Lynn McPherson catches a customer nibbling sugary samples of cakes and cookies under her tent at a farmers market, she sees more than a potential sale.

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Wall-to-wall success Owner Judith Huck's passion for business has helped Classique Floors turn the corner from a mom-and-pop shop into a growing operation

Thursday, July 15, 2004

JONATHAN BRINCKMAN

Betty and Lionel Walklate ran a perfectly fine flooring company for 21 years. But it wasn't enough for their daughter, Judith Huck.

Classique Floors had an unblemished credit history and a solid reputation, along with enough steady business to keep the couple and their three employees working 10 hours a day, five days a week.

It was still a mom-and-pop store, though, predominantly operated by the owners. Evidence? Business slowed each time the Walklates took a rare vacation.

Huck bought the company from her parents in 1998 at an undisclosed price with dreams of turning Classique Floors into a growing business that could function without an owner's day-to-day care. She also wanted it to be consistently profitable.

"I just wanted more," Huck said. "I don't think it's greed. It's having passion about the business and wanting to do more than just come to a job every day."

The transformation -- a mini-branding campaign to build the profile not only of the business but also of Huck -- is still under way. But Huck thinks she's on the right track.

Classique Floors, which had \$650,000 in sales in 1998, sold \$1.5 million worth of flooring in 2003. The total employee count, including ownership, is at 11, up from five during the parents' stewardship. And Huck is poised to move the store from a hard-to-find location off a parking lot along Southeast Stark Street,

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with a 1,500-square-foot showroom, to a building directly on Stark, with a 4,000-square-foot showroom.

"We're so proud of her for what she is doing," said Lionel Walklate, 71. "When an old fart like me has been in the business as long as me, you don't look ahead. She does."

Huck is attempting a difficult transition, business experts agree.

"She's starting to focus on running a business rather than just selling a product," said Jackie Babicky-Peterson, an instructor with Portland Community College's Small Business Development Center. "There's an entire philosophical difference between being self-employed and having a business. Huck has chosen to have a business."

Huck first took highly visible steps to get the Classique Floors' name out in the Gresham/East Portland community. She developed lawn signs to be placed outside during each residential flooring job. She ordered shirts with the company name for employees to wear. And she had "Classique Floors" painted on the company's two trucks.

The next steps

The next steps were more elaborate: producing a company Web site, launching an annual "ugliest floor" contest with a \$1,000 prize, debuting a series of seminars and teaching employees to promote the company.

"It's been a big learning curve because I didn't have management skills," Huck said. She has compiled a small library of books on running and promoting small businesses, taken classes at the Small Business Development Center and retained a personal business coach.

Huck thinks the biggest payoff came from her effort to become personally known and respected in her community. She joined both the Gresham and East Portland chambers of commerce, attends virtually all of the organizations' networking functions and hosts some in her Stark Street store.

"This kind of business is all about relationships," she said. "You can't just join organizations and get your name in the directory. You have to get to know people."

Huck said she is not a natural extrovert. But she has used her belief in what her store has to offer to push her out into the world.

"She's reaching people; she's building relationships," said Kathleen Spike, the business coach whom Huck retained. "When I first met Judith, she was very timid; she was not communicative. That is the opposite of where she is today."

Huck's community contacts are paying off.

Community contacts

Dan LaGrande, a board member on the East Portland Chamber of Commerce, had Classique Floors install wall-to-wall carpeting in his home for \$5,000. Jeff Bennett, an East Portland attorney and past president of the chamber of commerce, paid \$4,000 for Classique to install a vinyl kitchen floor in his house.

"Judith is really good at getting out and meeting people and participating in different groups," LaGrande said. "I had met her staff and got the feeling that these folks like what they do and are good at it."

When Huck's parents owned Classique Floors, the company did only residential work, mostly remodels. Now she regularly subcontracts for Hoffman Construction Co. of Portland, tiling bathrooms at Portland International Airport

and installing kitchen floors in the Oregon Convention Center. She hooked up with Hoffman through the Oregon Association of Minority Entrepreneurs.

"She recognizes how many opportunities come with networking," said Jon Grasley, Hoffman's purchasing manager. "She's on a first-name basis with people."

Jonathan Brinckman: 503-221-8190; jbrinckman@news.oregonian.com
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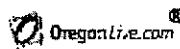
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Baking entrepreneur tests public palate

A Hillsboro woman gives away samples of sweets at farmers markets, then responds to nibbles

Thursday, July 08, 2004

JULIA O'MALLEY

When baking-mix entrepreneur Lynn McPherson catches a customer nibbling sugary samples of cakes and cookies under her tent at a farmers market, she sees more than a potential sale.

Each customer is a participant in her personal test marketing.

"The farmers market is kind of a testing ground, letting us know which products are the public's favorites," McPherson said.

In April, McPherson started a small Hillsboro-based company, Clueless Gourmet. She's testing 173 types of goodies for people and pets, from chocolate espresso "Cowpoke's" cookies to "Horsin-A-Rounds" horse treats.

While some entrepreneurs go to costly lengths to test a product before attempting to retail it, McPherson has been using farmers markets in Tigard, Lake Oswego, Beaverton and Hillsboro. She hopes the information she gleans will help land products on retail shelves.

The expenses for her market research: \$25 to \$45 a week for a farmers market booth. She easily recoups the costs in sales.

McPherson takes 30 types or mixes to each market. The products, packaged with whimsical cartoon-character labels, retail for \$4 to \$11.

She loves talking with her customers, and she carefully notes how they respond to the samples she puts out in small plastic cups.

"I like it when they take a sample, start to walk away, put it in their mouths, and

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Accusations fly as latest round begins in Naito feud

Sam Naito and a son withheld millions from other family members, a lawyer for shareholders argues

Thursday, July 08, 2004
JEFF MANNING

The bitter and public family feud embroiling Oregon's prominent Naito family resumed Wednesday in Multnomah County Circuit Court as warring factions launched opening salvos in their latest legal battle.

In his opening arguments, Portland attorney Art Tarlow accused Sam Naito and his son, Verne Naito, of withholding from other family members millions of dollars in proceeds from the closely held Naito real estate and retail business. The plaintiffs also claim the two Naitos repeatedly misled them about the business operations and financial status in defiance of earlier court rulings.

Millicent "Mickey" Naito, widow of the late Bill Naito, and 17 other shareholders of H. Naito Corp. filed the most recent complaint against the company's two controlling shareholders, Sam Naito and Verne Naito, in October 2002. Among the plaintiffs accusing the two of wrongdoing are Lawrence Naito and Ronald Naito, Sam Naito's sons and Verne Naito's brothers.

The opening arguments mark another step in the Naito family feud, which became public after the 1996 death of Bill Naito, who for years managed the family's Portland company with his brother Sam Naito. Bitter disagreements erupted over control of the company and how to distribute profits.

H. Naito Corp. owns an empire of Portland-area real estate, much of it downtown, valued at about \$70 million. The company also has retail operations.

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The latest lawsuit follows an earlier court fight that made it to the Oregon Court of Appeals. The dissent Naito branch accuses Sam Naito and Verne Naito of failing to comply with the appeals court's 2001 ruling ordering the board to implement an improved dividend program.

"They've thumbed their nose at the judicial system, and they're unrepentant," Tarlow said in his opening arguments.

Sam Naito owns a majority of the company's voting stock. He and Verne Naito control the company's dividend payments. Bill Naito's heirs have suggested several possible solutions, including splitting the assets of the company between the two feuding sides of the family, or having one side buy out the other.

The dissidents accuse Sam Naito and Verne Naito, who still works for the company, of deliberately overstating capital expenditures and submitting other false information to justify low dividend payments. They also contend that former independent, nonfamily company board members who favored more generous dividend policies were ousted.

Those two former directors, Portland entrepreneurs John Meyer and David Kobos, are scheduled to testify today in court.

The dissidents claim Sam Naito has low-balled company dividend payments since at least 1999. In 2002, the lawsuit says, H. Naito Corp. enjoyed a pretax profit of about \$20 million, thanks largely to the sale of the McCormick Pier apartments in Northwest Portland. The dissident shareholders asked that the company distribute \$15 million in dividend payments. The company chose to distribute \$729,000, according to the lawsuit.

Barnes Ellis, a Portland lawyer representing Sam Naito, was unavailable for comment Wednesday. In prior interviews, Ellis claimed the company's dividends were fair, generous and larger than many other private companies.

David Markowitz, attorney for Verne Naito, also could not be reached for comment.

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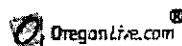
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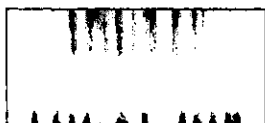
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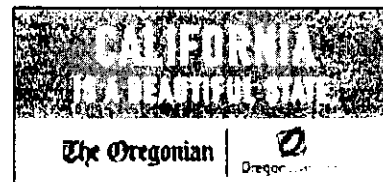
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An independent baby that's hitting all the right notes

Sunday, July 11, 2004



MARGIE BOULE

BOULE L3 Boule: Musicians have received nearly \$8.5 million SIVERS Onetime musician but now parent of CD Baby L1 R ight here in Portland, in an anonymous-looking warehouse near the airport, Derek Sivers and the 35 people who work for him at CD Baby (www.cdbaby.com) are revolutionizing the way music gets distributed all over the world.

And almost nobody knows they're here.

To most of their customers, Derek's self-proclaimed "little online record store" just floats out there in the cyberworld, selling and delivering CDs featuring musicians most people have never heard of, taking orders online or by phone and confirming them with e-mails so quirky some folks frame them and put them on the wall.

"Your CD has been gently taken from our CD Baby shelves with sterilized contamination-free gloves and placed onto a satin pillow," one e-mail begins. "Our packing specialist from Japan lit a candle and a hush fell over the crowd. . . We all had a wonderful celebration afterwards and the whole party marched to the post office, where the entire town of Portland waved 'Bon Voyage!' to your package, on its way to you."

CD Baby was born in 1998, when Derek was enjoying a modicum of success as an independent musician in upstate New York. Like many expectant parents, for a good period of the gestation Derek had no idea he was expecting company. Or, in this case, a company.

Derek had what he calls a "fun, funky pop band" called Hit Me. "It was a cross between James Brown and The Beatles," he says. Hit Me did tours and hawked CDs to audiences. Before long, the band had sold 1,500 CDs, and Derek decided it was time to market online.

He approached online record stores. "They all said, 'Who's your distributor?'" Derek wanted to ship a box of CDs directly to the sellers. "They laughed and said, 'Yeah. Right. I wish it was that simple.'"

Thanks to Derek, today it is that simple. Musicians pay CD Baby \$35 and send five copies of their CD. That's it. CD Baby employees listen to the CD, set up a Web page for the album, and after it starts to sell, they send the musicians a

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check every week.

Clearly, it was an idea for the times. CD Baby sales have skyrocketed. More than 66,000 artists sell their CDs on CD Baby. More than 1 million CDs have been sold, and almost \$8.5 million has been paid to musicians. The company is the largest seller of independent music on the Web.

But back in 1998, Derek had no idea he was about to start one of the fastest-growing music stores in history. He just wanted to sell his own album. So he designed a Web page and got a credit card account. "It was more work than I thought," Derek says. So he offered to sell a few friends' CDs. Word spread fast.

"There was a defining moment in the creation of CD Baby," he says. "I'd been a full-time musician since 1992. I was pretty happy making music, touring for a living, producing other people's records, running a recording studio. I wasn't looking to start a business. CD Baby was more a kind of utopian experiment, a way of saying, 'This kind of distribution should exist out there, and if nobody else is going to do it, I'm going to do it.' "

So he made the transition from full-time musician to full-time entrepreneur.

Derek devised a system he thought would be ideal from his perspective as a musician. "One, it would pay me every week. Two, it would give me the name and information about everyone who buys my CD." (Customers can opt out if they wish.) "Three, it would never kick me out of the system for not selling enough, even if I'm doing obscure tuba music and only sell one copy every five years. And four, it would never allow any paid placement."

CD Baby still looks like that model. You won't see any paid ads on the Web site. "Nobody pays to get special treatment," Derek says. "Because to me, that's the root of all corruption -- people with money buying stuff other people can't afford. I wanted this distribution system to treat everyone equally, whether they're famous or not. Everyone gets the same red-carpet treatment."

The company took off immediately, spurred only by word of mouth, fueled by sales from customers all over the world.

In 2000 Derek moved the enterprise back to his hometown, Portland. "It seemed like a better place to grow something like this. And I want CD Baby to stay in Portland. That's part of the spirit of the company. We're outside the typical L.A./New York kind of thing."

Today 35 local folks work at CD Baby, all of them music devotees, all of them unusual in their own particular ways (just read the online bios).

"We've got all the corporate formality you would expect of Jimmy's Bait Shack in Key Largo," Derek says.

Two full-time music editors, both with extensive music background and catholic tastes, listen to every CD that comes in the door. That's how they set up links to similar artists, so customers are steered to music they might enjoy but otherwise not find.

"We sell everything," Derek says. Even if it's really bad? "We sell it anyway. Sometimes there have been records we didn't like at all that became top sellers. And some of the most brilliant recordings we've ever heard, we can't get anybody to buy. We decided long ago, who are we to judge? No matter how awful we think it is, you never know if someone in Finland wants a copy."

Derek has seen some of his artists make it big. "Gary Jules just had a No. 1 hit and was on the 'Tonight Show.' A year ago he was only on CD Baby. Jack Johnson is another good one. Alexi Murdoch just got written up in The New York Times." Other well-established musicians are moving away from major labels. "Seals and Crofts has a new record and decided not even to call the record companies." Their record sells only on CD Baby.

Along the way, Derek has turned away potential investors and others with bigger ambitions for the company. He does not want CD Baby to start a radio station, sell downloads, start a record label, sponsor tours or manufacture CDs. Derek has no desire to build CD Baby into anything more than the best online seller of independent music in the world. That's enough.

Derek doesn't make much music anymore. "Someone told me it's like going from being someone's kid to being someone's parent," he says.

Which is apt, considering he gave birth to the company with the baby's face on the logo. (It's an old picture of his 23-year-old nephew, who has asked to remain nameless.) "I could spend two weeks writing and recording a new song, or spend two weeks programming a new service CD Baby could offer our artists to help get their music out to the world.

"It feels like cosmic balance -- doing CD Baby is my unique contribution to the world. There are people who can write a better song, but nobody can run CD Baby better than me."

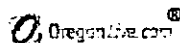
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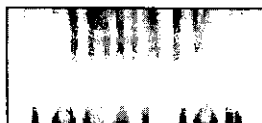




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Like, capitalism, man

Friday, July 09, 2004

"Will you take our picture?"

A fortysomething couple wearing just-purchased unauthorized concert T-shirts asks a fellow concertgoer to take their picture in the parking lot of the July 2 Dead show at Columbia Meadows.

"Make me look good," the woman says. "Make sure I'm smiling."

"It's her first rock concert," the man explains.

"My first concert," she corrects him. Their new friend takes their picture, and the couple falls into the back of their silver hatchback in the throes of a pre-concert make-out session.

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Their brand-new tie-dye is as bright and artificial as melted jellybeans. The Ts are a cottage industry at Dead shows. They are colorfully tie-dyed, sport official-looking band insignia and cost substantially less than the \$30 T-shirts at the official merchandise tent inside the venue. They are also just a fraction of the thriving parking lot economy.

The marketplace that has sprung up around the concert culture of the Grateful Dead may seem a curious contradiction to the scene's hippie ethos. The ad hoc casbah is always in the parking lot near the entrance to the concert space. It is always orderly, a row or rows of goods neatly displayed on both sides of the thoroughfare. Tables are set up, tents erected for shade, grills heated. In addition to the "shops," goods may be purchases from the dozens of people selling trinkets from hand-carried baskets or trays. You can buy drugs here. But also a tasty variety of freshly prepared vegetarian food: quesadillas, grilled cheese sandwiches and falafel wraps, as well as a variety of desserts. There are also stickers, patches, woven and beaded jewelry, silver rings and earrings, tie-dyed pretty much anything, patchwork dresses, hand-blown glass pipes and more.

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The entrepreneurs are not looking to make a mint selling baubles off of blankets; they are looking for enough cash for the next ticket to the next show, and for enough gas money to get there.

It is not a casual exercise. Two concertgoers who followed the Dead for a summer explain: "It's the most effective we've ever been. You have to get up at 8 a.m. to get a good spot in that first row or else you don't make any money. We'd make 100 grilled sandwiches and sell them for \$1 apiece. You could tell right away if it was going to be a bad day, usually by the spot you got. On those days we'd go sell juice and water by the gate."

The men selling faux concert Ts stomp by angrily. One turns to the other and says, "The cops said if they caught me again they'd shut me down." After the show, however, they are back on the job, and underneath the cacophony of Dead songs playing on car stereos, the conversation and the occasional firework blast is the steady backbeat of commerce: "Hey, wanna buy a T-shirt?" -- Chelsea Cain, Special to The Oregonian

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Iraqi entrepreneur serves U.S. troops

Ghassan Ahmed learns the ins and outs of American business with Internet and other enterprises

Saturday, July 10, 2004

MIKE FRANCIS

BAGHDAD Ghassan Ahmed received an unwelcome lesson in free enterprise this week.

The 28-year-old Iraqi runs three small businesses catering to soldiers at Patrol Base Volunteer, where the Oregon National Guard's 2nd Battalion, 162nd Infantry is based. In a corner of the building that houses the base's game room and smoothie lounge, Ahmed has set up long-distance phone booths, a DVD rental display and an Internet access room complete with 15 computers.

This week, the National Guard launched its own Internet room, with more computers, higher-speed Internet access and, most significantly, no fee. Ahmed charges \$2 an hour.

The difference in cost is the biggest reason, Ahmed thinks, that his computer room has gone from packed to one-quarter full in a matter of days. The Guard's new room, which passes for an Internet cafe in the war zone, routinely plays to a full house of soldiers.

"It's still good," insisted Ahmed, whose livelihood depends on staying on the right side of the military. "I'm enjoying meeting the people."

Iraqi workers like Ahmed are, in fact, an integral part of life on military bases here.

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The great American novelties

Tuesday, July 13, 2004

BARBARA DURBIN

On sultry summer days at the 1904 St. Louis World's Fair, kids got their first cooling licks of a brand-new American treat -- the ice cream cone.

Exactly who the first concessionaire was to scoop frozen cream into a "cornucopia" pastry is a cold-war debate. But historians agree at least 50 food stands lining the exposition's mile-long "pike" quickly picked up on it.

The cone gave way to today's colorful, sometimes wacky array of "frozen novelties" -- as they're known in the biz.

Americans shell out \$3.7 billion a year for these specialty ice creams, in spite of our ongoing battle with the bulge. Supermarkets alone annually sell more than 7 billion novelties. Steven Young, a food scientist with Sharp & Young, a consulting business for ice cream producers, says this includes any hand-held single servings of "fun and frolic products -- cups, bars, cones, sandwiches -- all sorts of little doodads."

These days you'll find an ice cream treat for every food niche. Take your pick -- if you can decide -- from kid favorites, better-for-you varieties, frozen coffee treats, ethnic flavors, and high-fat premium novelties that leave waistlines begging for mercy.

All come with an upside, says Donna Berry, who has her own Chicago consulting business, Dairy & Food Communications. For those watching calories, fat and carbs, "You have forced portion control," she says, noting this is particularly helpful for those who think a pint of Ben & Jerry's is a single serving.

It's one reason novelties are gaining popularity. In the past, she says, they were always viewed as products for kids. "In the last five years, there's more adult interest," with the boom in more sophisticated cones and bars. With

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packaged ice cream. "You can only put in so many nuts and goop before it looks unappealing. But with something on a bar or stick, "You can put in a lot of 'inclusions' or 'mix-ins.' "

For many boomers, frozen novelties are as much about nostalgia as taste.

"I recall as a child looking forward to the first lime Twinsicle in springtime," says Bruce Tharp, Young's business partner. Back then, frozen novelties were sold only in warmer months. These days, he adds, "I also like really high-quality chocolate ice cream bars." Berry prefers nuts and caramel.

Technology drives sales boom

Oddly enough, consumers and ice cream companies aren't driving the boom in sales of frozen novelties, Tharp says. New technologies and manufacturers of new freezing equipment to produce them are, he says.

Most frozen novelties are either molded in special forms, or extruded into a particular shape, then cut to the desired size. State-of-the-art equipment freezes pieces to 120 degrees below zero and does it faster than ever, speeding up production and offering finer detail in the final shapes. In Europe, for example, frozen pops come in the shapes of favorite sports figures.

New dairy technologies, which Tharp & Young teaches, also help companies formulate better-tasting reduced-fat, -calorie or -carb "ice creams" and their cousins. (Technically, to be called ice cream, the product must have 10 percent butterfat. Today's reduced-fat ice creams are simply reinventions of what you used to know as ice milk.)

Tharp says because fat and even some sugar are allowed in today's reduced-carb ice creams, "The products taste a whole lot better." For this reason, he says lower-carb ice cream may be here to stay.

In addition to the new technology, Young says, producers are coming up with new flavors, plus more offbeat ways to put them together. So you'll see bits of bubble gum, not just fruit, mottling ice cream cones. Popsicle faces become punctuated with candies, flavor stripes and swirls. And someday you might lick a pop shaped like a cell phone.

Novelties big in Europe

In Europe, frozen novelties sold as impulse items on the streets and in shops are sometimes more innovative than those in the United States. There they outsell packaged bulk ice cream -- which is No. 1 in American sales. Their marketing campaigns are also racier.

Unilever -- in the top three frozen novelty producers worldwide -- has a line called Magnum7, customized to match your favorite of seven deadly sins. Its chocolate mud cake ice cream bars smothered in rich chocolate pander to your gluttony. Another Unilever line, Wall's Cornetto cones, includes Coffee Come on Baby, Vanilla Love Potion and Mint-Choc Chick Magnet flavors.

As for innovations closer to home, consider Kentucky-based Dippin' Dots, flash-frozen miniature (1/8- to 1/4-inch) balls of ice cream that you spoon from a cup.

Also in the making are ice cream treats for your pooch, including those lower in carbs, in case Rover's also on Atkins.

"Some of the new approaches don't necessarily come from the big guys," Young notes, but the smaller ones. For entrepreneurs who are willing to take a financial risk, "There's still a lot of rockin' and rollin.' "

July is always the biggest month for ice cream sales, but this year, we're in for licker shock. As with many other foods, prices are expected to rise because of aquaduple whammy: increases in the price of milk, vanilla, cocoa beans and

gasoline (for getting your chilly faves to market).

Rather than lose profits, ice cream makers can either raise prices or, as some bulk ice cream producers have done, shrink package sizes. However, that's not necessarily an option for novelties made with specialized equipment. To see how it shakes out, stay tuned to the freezer nearest you.

In the meantime, if the shock is too much, make your own treats at home. If you have cookies in the pantry and ice cream in the fridge, you're in business. Ice cream sandwiches are the easiest to make. Most flat cookies will work, but the softer varieties are better because they don't crumble as easily. Here's how to do it:

Ice cream sandwiches: While your ice cream is softening a bit (too soft and it will drip and be messy), have squares of plastic wrap cut and ready along with a gallon-size freezer bag. Working quickly, hold a cookie, bottom up, in one hand, and pile a large scoop of ice cream in its center. Top with the bottom side of a second cookie and gently push the two together. Keep a spoon handy to smooth the edges. They don't have to look perfect. Immediately wrap each ice cream sandwich tightly in the plastic wrap, put in the plastic bag and freeze. Repeat until you've made enough.

Experiment with flavors and textures. One FOODday staffer crushes peppermint sticks, leftover from the holidays, and stirs them into vanilla ice cream, which she then refreezes. She makes ice cream sandwiches with the mixture using plain chocolate wafers (sold near the ice cream toppings) of chewy chocolate fudge cookies.

Matching cookie with filling is half the fun.

Here are a few cookie recipes to get you started. We've also including two recipes for ice cream sandwiches -- one made with pistachio ice cream and brownies, the other with meringue "cookies" and sorbet. Now that's a novelty.

Barbara Durbin: 503-221-8384; barbaradurbin@news.oregonian.com

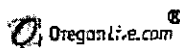
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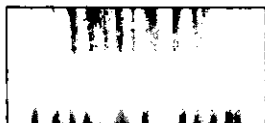
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Life went swimmingly on the water

Entrepreneur Tom Voeller cast aside all his cares, including diabetes, whenever he went fishing

Wednesday, July 14, 2004

JOAN HARVEY

Tom Voeller was a fisherman. On his boat, in the middle of the river, he could breathe the fresh air, feel the sun on his cheeks and the wind through his hair, and forget that he was diabetic, that the disease was slowly but inevitably robbing him of his sight and his freedom. On the river, Tom was the master of his universe; it was just Tom and the fish.

Tom owned Thom's Place, a miniature convenience store in the Bonneville Power Administration building. Tom ran it like a well-oiled trolling motor. Before that, he owned cafeterias in the INS and state office buildings. But the BPA building fit him like his well-worn blue jeans; he loved his job and loved to schmooze with his customers, which is one of his many paradoxes, because Tom didn't really like crowds.

Tom was born in New Rockford, N.D., near the geographical center of North America, and was raised in Simi Valley, Calif., in a close-knit family of six rambunctious children.

Tom was forever tinkering with things and had the mind of an engineer. He and his brothers put bicycle parts together to build faster, cooler models. They spent hours building model airplanes and ships, and Tom was the prince of detail. Before skateboards were popular, Tom built his younger brother one from scratch, molding the plywood, attaching the wheels and painstakingly painting it.

When he was 9, Tom was diagnosed with diabetes. It changed his life. He rebelled against the restrictions of the disease. He connived to get candy in any way possible. He bribed and intimidated his younger brothers to get him candy. He collected tin cans to earn candy money. Bit-O-Honey, Mars bars,

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Life Savers, Jolly Ranchers, any kind of candy, he had secret stashes throughout the house and in the woods.

The brothers were teenage hell-raisers. Tom and his friend Bjorn once concocted a Molotov cocktail that they exploded in the middle of the street. When a frightened neighbor tried to hose it down, she spread the flames up the block.

Tom dropped out of school in the 11th grade. His family moved to Roseburg, but Tom returned to Simi Valley. Life was good then -- he had a job, his freedom, a motorcycle and a good fishing rod. Soon, however, the disease started taking its toll. Black clouds began forming over Tom's sight; he suffered sores on his legs and headaches. His kidneys began failing.

In 1988, doctors told Tom he needed a kidney transplant. All his siblings immediately volunteered, but Randy was the best match. The kidney failed after three years, and Tom refused to let any other family member sacrifice a kidney, despite doctors' urgings. Every year on Nov. 8, the anniversary of their operations, Tom sent Randy flowers or a plant.

Tom underwent dialysis for three years before a second kidney, from an accident victim, was found. It worked beautifully and functioned until Tom's death.

Tom fell in love with Portland on his first trip to see doctors and determined that the city was his home.

He was trained through the Oregon Commission for the Blind and purchased the BPA franchise through the commission. As with everything he did, Tom kept meticulous records and researched every aspect of the business. He made friends with his customers, especially the fishermen.

Tom loved to share his passion for fishing. Several times, he took a land-bound Alzheimer's patient who was the father of one of his customers out fishing. He delighted in handing his pole to a passing 3-year-old, who was thrilled to reel in his first fish.

Tom was blessed with staunch friends. His friend Chuck Georges went fishing every weekend and a lot of Wednesdays. Chuck found Tom's boat in a church parking lot after it was stolen. His friend Jim Davies held down the fort at the BPA building when Tom was incapacitated, went to Tom's house twice a day to administer medicine and drove him to doctor's appointments and on errands.

Tom married Shelly Anderson in 1985. Shelly was also diabetic. She was deaf and blind, and taught sign language. They divorced after five years but stayed in touch. Tom kept all the pictures, mementos, notes and letters from the relationship. Shelly died in 2000.

Tom died June 28, 2004, of a stroke after several weeks of illness.

Next week, Chuck, Jim and Tom's brothers will take Tom's boat out to Cape Horn on the Columbia River to sprinkle Tom's ashes over the river where he loved to fish. It was a promise Chuck made to Tom.

Joan Harvey:503-221-4355; joanharvey@news.oregonian.com

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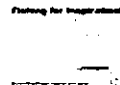
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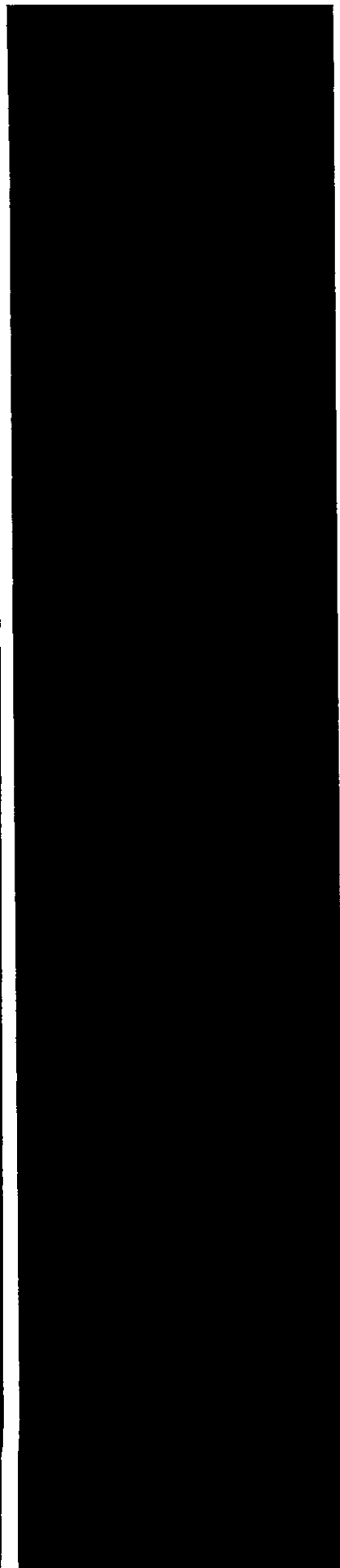
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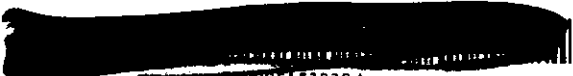


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United States Patent [19]

[11] Patent Number: 5,153,830

Fisher et al.

[45] Date of Patent: Oct. 6, 1992

[54] METHOD AND APPARATUS FOR PROVIDING ASSISTANCE WITH RESPECT TO THE DEVELOPMENT, SELECTION AND EVALUATION OF IDEAS AND CONCEPTS

[75] Inventors: Marshall D. Fisher; Jesse Fisher, both of Newport Beach, Calif.; James Bufalini, Jr., Honolulu, Hi.; Alexandra Robbin, Minneapolis, Minn.

[73] Assignee: Fisher Idea Systems, Irvine, Calif.

[21] Appl. No.: 379,440

[22] Filed: Jul. 12, 1989

[51] Int. Cl.³ G06F 7/00

[52] U.S. Cl. 364/419; 434/236

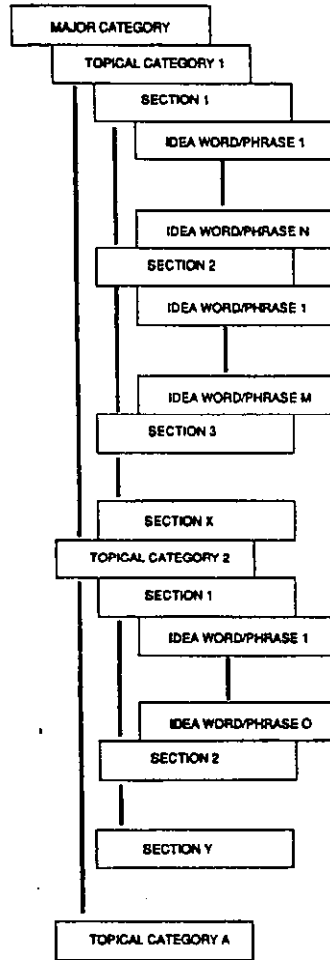
[58] Field of Search 364/419; 434/236

Primary Examiner—Gail O. Hayes
Attorney, Agent, or Firm—Blakely, Sokoloff, Taylor & Zafman

[57] ABSTRACT

A computerized aid to creativity and problem solving to help speed up the creative process using an interactive database comprised of two major parts, or functions. The first part is a database of several thousand questions for clarifying the task, modifying ideas, and evaluating goals, ideas, and outcomes. The second part is a database or more than 60,000 words and phrases expressing the shared concepts of a particular culture, namely American, and more than 650,000 idea associations-to which any number of a user's personal, idiosyncratic connections can be added. The invention utilizes principles of association, memory retrieval, and analogical reasoning. Whether taken literally or as figures of speech, the two databases prompt a user to make his or her own connections by reminding the user of thoughts, feelings, experiences, facts, and images stored so deeply in memory that they normally cannot be retrieved at will. When the user comes up with his own associations, the invention allows these associations to be added to those already present.

7 Claims, 2 Drawing Sheets



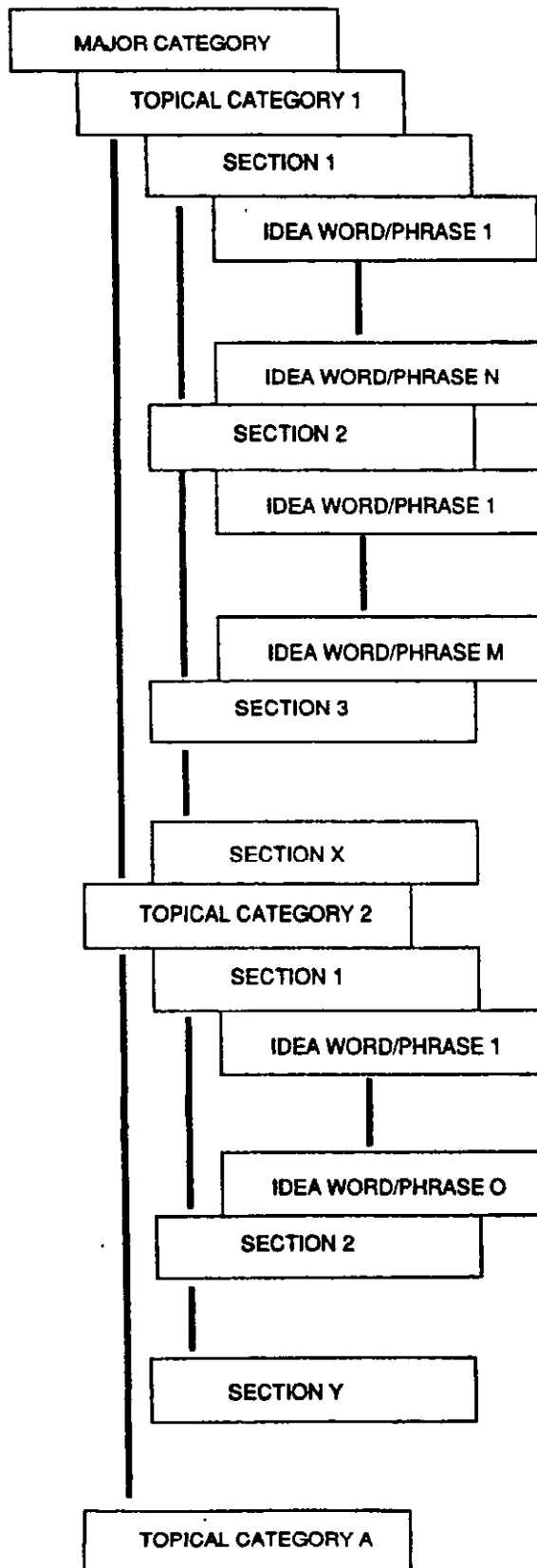


FIG. 1

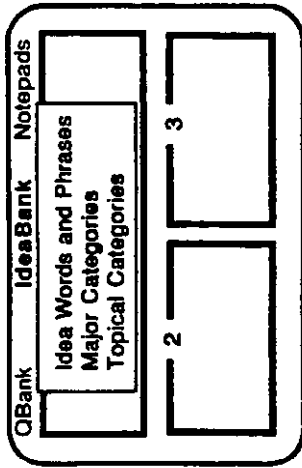


Fig. 2c

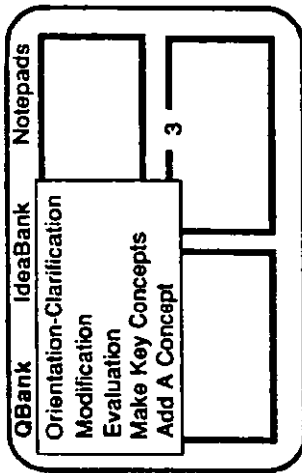


Fig. 2b

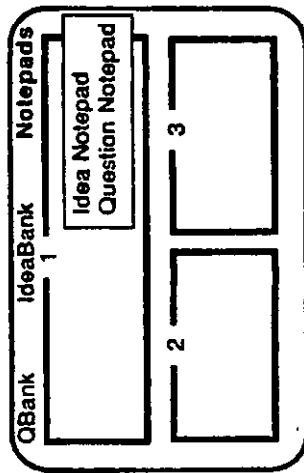


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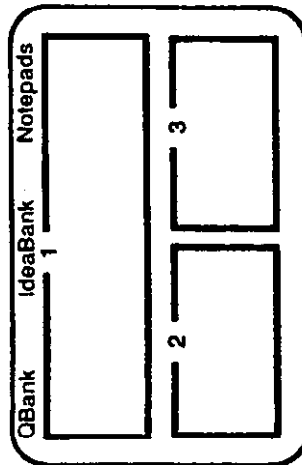


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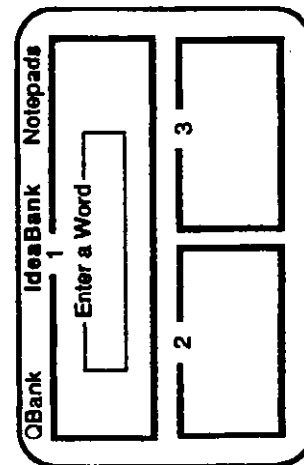


Fig. 2d

METHOD AND APPARATUS FOR PROVIDING ASSISTANCE WITH RESPECT TO THE DEVELOPMENT, SELECTION AND EVALUATION OF IDEAS AND CONCEPTS

SUMMARY OF THE INVENTION

The present invention is a computerized aid to creativity and problem solving to help speed up the creative process.

Highly creative people know that to get one topflight idea, many ideas must be thought of and considered, and that to get many ideas, it is necessary to mix and match, compare and contrast, recombine and identify old ideas into fresh, new combinations.

The present invention is an interactive database comprised of two major parts, or functions:

- 1) QBank: An organized storehouse (database) of several thousand questions for clarifying the task, modifying ideas, and evaluating goals, ideas, and outcomes;
2) IdeaBank: An organized storehouse (database) of more than 60,000 words and phrases ("Idea Words and Phrases") expressing the shared concepts of a particular culture, namely American, and more than 650,000 idea associations to which any number of a user's personal, idiosyncratic connections can be added.

The foundation of the invention rests on principles of association, memory retrieval, and analogical reasoning (use of analogies). Whether taken literally or as figures of speech, the Idea Words and Phrases and the QBank questions prompt a user to make his or her own connections.

This is accomplished by reminding the user of thoughts, feelings, experiences, facts, and images stored so deeply in memory that they normally cannot be retrieved at will. When the user comes up with his own associations, the invention allows these associations to be stored along with those already in the system.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a logical representation of a single major category with its associated topical categories and ideal word phrases.

FIG. 2a-2e are views of selected screen displays utilized by the present invention.

FIG. 3 is a block diagram showing the environment of the invented system.

DETAILED DESCRIPTION OF THE INVENTION

The present invention is an interactive database comprised of two major parts, or functions:

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2) IdeaBank: An organized storehouse (database) of more than 60,000 words and phrases ("Idea Words and Phrases") expressing the shared concepts of a particular culture, namely American, and more than 650,000 idea associations to which any number of a user's personal, idiosyncratic connections can be added.

QBANK COMPONENTS

The QBank is a database of questions, the answers to which can serve as a guide to a user to obtain the most efficient use of the IdeaBank. However, the QBank

need not be accessed in order to use the IdeaBank. Questions are grouped into three divisions as follows:

- Orientation-Clarification
Modification
Evaluation

Each division contains different sets of questions, or question categories.

The Orientation-Clarification division is for identifying aims and elements of the task and for clarifying a goal and various parts of the problem to be solved. The Orientation-Clarification division contains question categories such as:

- Developing a Story or Script
Developing a New Product or Service—Modifying a Product or Service
Developing a Name, Title, Theme, or Slogan
Developing a Marketing Strategy or Promotional Campaign
Developing an Advertisement
Developing a Solution to a General Problem
Adding a Personal Association

The user selects the question category that most nearly fits his purpose. For example, if writing a business plan, the user would choose the Developing a Marketing Strategy or Promotional Campaign question category.

The Modification division is for altering, adapting, shaping, and reshaping ideas and potential solutions. The Modification Division contains twenty-six question categories, each representing a class of ways in which something might be altered or adapted to create something new as follows:

- Action—Motion
Age
Appearance—Color—The Senses
Combining—Synthesizing
Comparing—Contrasting—Similarities—Differences
Decreasing—Subtracting—Shrinking
Increasing—Adding—Expanding
Emotions—Attitudes—Behavior
Materials
Mechanization—Automation—Power (Energy/Force)
Opposites—Reversals
Perspective—Point of view
Position—Location—Distance—Direction
Processes
Purpose—Function
Removing—Eliminating
Separating
Sequence—Arrangement
Shape
Size—Weight
Speed
Strength
Substituting—Replacing
Temperature
Time—Timing
Transformation—Change

The Evaluation division is for assessing goals, assumptions, ideas, potential solutions, and actual outcomes. Evaluation questions are pertinent anytime, but especially at planned points at the beginning, middle, and end of a project. The Evaluation division contains twelve question categories representing criteria for assessing a goal, an assumption, an idea, a process, or an outcome as follows:

criteria for assessing a goal, an assumption, an idea, a process, or an outcome as follows:

- Aims—Purposes
- Attractiveness—Interest—Appeal
- Costs—Benefits—Success—Failure—Risk
- Ecology—Environment
- Efficiency—Effectiveness
- Feasibility—Practicality
- Fruitfulness
- Human Concerns—Social Concerns
- Originality
- Simplicity—Complexity
- Taking Stock—Midproject Review
- Implementation

Whether in Orientation-Clarification, Modification, or Evaluation, the answers to the questions can be searched and key concepts which have generated can be identified. A list of the key concepts can then be used to decide what to pursue first when accessing IdeaBank and what to save for later.

The present invention organizes the Orientation-Clarification, Modification and Evaluation divisions in a single file organized into the questions categories described above having one record for each question.

IDEABANK COMPONENTS

The IdeaBank is logically structured as a hierarchy of subject matter as follows:

28 Major Categories (MCs)—each containing 5 to 50 Topical Categories;

373 Topical Categories (TCs)—each containing Idea Words and Phrases divided into up to 9 Sections; and Approximately 60,000 Idea Words and Phrases (the Alpha).

A. Major Categories

The 28 Major Categories may be thought of as concepts common to American (and other national) culture. The Major Categories fit into three conceptual groupings: 1) the physical world; 2) people, health, emotions, and intellect; and 3) actions, comparisons, and attributes. Items which fit into each of the three conceptual groupings are as follows:

- 1) The Physical World
 - Agriculture-Plants Planting
 - Animals
 - Business—Industry—Occupations—Money
 - Clothing—Jewelry—Grooming
 - Communication—Education—Entertainment—The Arts
 - Energy—Machinery—Technology
 - Fasteners—Containers—Storage
 - Foods—Beverages—Cooking—Eating
 - Government—Law—Politics
 - Living Quarters—Furnishings
 - Materials—Chemicals—Gases
 - Military—War
 - Places
 - Sports—Recreation—Hobbies
 - Structures—Repair—Construction
 - Transportation—Travel
 - Weather
- 2) People, Health, Emotions and Intellect
 - Emotions—Behavior—Personality
 - Health—Anatomy—Medicine—The Senses
 - Mind-Intellect 'Peoples—Families—Personal Relationships—Life Cycle
 - Philosophy—Religion—The Occult

- 3) Actions, Comparisons and Attributes
 - Actions—Motions
 - Color
 - Comparison
 - Measurement
 - Shape
 - Time

B. Topical Categories

As presently implemented, there are 373 Topical Categories, each comprised of up to 9 Sections of related/associated entries with an associated code which will be explained below. The number of entries for each Section varies in size from approximately 10 to 500 entries with the total number of entries for a Topical Category varying from 250 to 2,500 entries. While the number of Sections comprising a Topical Category varies, the order is always the same. In other words, although all of the following Sections do not appear within each Topical Category, the Sections, with their associated codes, are arranged in the following order:

- Kinds or Varieties/Examples (Code varies, but is one of P, T, N, V, A, D or M)
- People/Animals (Code P)
- Things/Places (Code T)
- Parts or Parts/Materials or Supplies/Equipment (Code T)
- Abstractions/Intangibles (Code N)
- Verbs (Code V)
- Activities/Events/Processes (Code A)
- Descriptors (Code D)
- Miscellaneous (Code M)

Some entries in Topical Category Sections appear with a +symbol following the entry ("plus words"). They include, but are not limited to, the title words in Topical Categories. For example, plus words for the Topical Category shoes/boots include shoes, boots, and footwear. Plus words act as windows to related Topical Categories. For example, through the plus words headgear and clothing, both found in the shoes/boots Topical Category, a user can get to the Topical Categories headgear/masks/neckwear and clothing/fashion/style, which list entries related to shoes and boots.

The Section referred to as "Kinds" usually is a listing of examples of the same things, activities, qualities, etc., while the Section referred to as "Varieties/Examples" is a broader grouping.

For example, in the Topical Category gold/silver, Kinds#1 (gold) includes:

- fool's gold—T
- pure gold—T
- scrap gold—T
- yellow gold—T

These entries are all types of gold and are united by the common word "gold" in each entry.

In the Topical Category jewelry/gems, Varieties-/Examples#12 (famous gems) includes:

- Cartier diamond (Burton to Taylor)—T
- Koh-i-noor diamond—T
- Pearl of Allah (Pearl of Lao-tzu)—T
- Rosser Reeves ruby—T

These entries are all gems and include several examples of different famous gems.

The remaining Sections will be described below as part of the description of the Alpha Coding System.

In general, words are listed in a Topical Category if their association with the Topical Category subject is strong and considered to be common knowledge. Word

associations are perceived connections between two ideas. The associations in the database reflect American culture. Entries and associations are ones that users might read about in the newspaper or popular magazines, or hear on television. They are not necessarily "true." Words that are directly related to the Topical Category title words form the basis of the Topical Category. They include entries that represent specific examples, causes, effects, uses, users, doers, receivers, locations, and descriptions. Topical Categories are grouped in the Major Categories. For example, the Major Category Animals includes the following Topical Categories:

- birds/fowl
- dogs/cats/family pets
- fishes/marine mammals/crustaceans
- horses/horseback riding/horse-drawn vehicles
- insects/spiders/worms
- mammals/wild animals/domesticated animals
- reptiles/amphibians/dinosaurs
- faces/facial expressions/heads
- hair/feathers/baldness
- limbs/appendages
- mouth/teeth/lips/dental care
- skin/complexion
- body fluids/bodily wastes
- hearing/ears/sounds/silence
- seeing/eyes/blindness/vision aids
- smelling/nose/odors
- sexuality/reproduction
- wild/uncivilized/tame/domesticated

The first seven Topical Categories have the concept "animals" as their primary focus. The remaining Topical Categories include entries relevant to animals but are not only about animals. For instance, the Topical Category hair/feathers/baldness has many entries about animal fur and bird feathers, but it also includes entries about human hair and baldness.

Topical Categories may be included in more than one Major Category. For instance, the Topical Category sexuality/reproduction is in three Major Categories: Animals, Peoples-Families-Personal Relationships-Life Cycle, and Health-Anatomy-Medicine-The Senses.

C. The Alpha

The Alpha is an alphabetical list of approximately 60,000 base words and phrases which appear in one or more Sections, with an associated code. The list also includes each Topical Category without an associated code. The words and phrases and Topical Categories in the Alpha are alphabetized letter by letter, ignoring spaces and special characters like "—". For example, words beginning with "cross" appear as follows:

- cross brace—T
- crossbreed—V
- cross-burning—A
- cross fire—A
- crossing the desert—A
- cross knot—T

Alpha Coding System—Each individual base word or phrase entry is coded according to the Section to which it most closely relates as follows:

1. People/Animals (Code P). Includes living, dead, real, fictitious, and imaginary people and animals, and gods and goddesses.
2. Things/Places (Code T) All or part of a real or imaginary place or thing. Entries usually represent a

tangible concrete, visible place or thing. In addition, all diseases are coded T.

3. Abstractions/Intangibles (Code N). These entries represent abstractions--intangible nouns such as shapes, sounds, time, parts of speech, and qualities.

Examples	Related examples with different codes
mathematics; number; angle; quantity; capacity; area; dry measure; size; shape; algebra; value; multiplication table; serial number;	multiplication sign - T volume (sound) - N seat number - T account number - T multiplication (math) - A numeral - T

D. Verbs (Code V)

Single words or phrases which are verbs or a verb plus a noun (but which do not describe activities, events or processes which are Code A).

E Activities/Processes/Events (Code A)

Nouns and noun phrases which usually suggest movement or process. Frequently are gerunds-which without the "ing" suffix are coded as Verbs.

F. Descriptors (Code D)

Includes adjectives, adverbs, and descriptive phrases.

G. Miscellaneous (Code M)

Miscellaneous items are items which do not easily fit into one of the other Sections and are best explained by way of example as follows:

- Quotations and phrases
- Historical events
- Names, acts, treaties, pacts
- Titles of books, songs, movies, etc.
- Opening lines of nursery rhymes, poems, etc.
- Company names, governmental organizations
- Speeches

The present invention organizes the Major Categories, Topical Categories, Sections and Idea Words and Phrases in a single file having approximately 60,000 records, i.e., each base word or phrase comprising the Idea Words and Phrases, each Major Category and each Topical Category. Each record contains pointers to other records wherein the pointers are Topical Categories (for base Idea Words and Phrases), Major Categories (for Topical Categories) and Sections (for Topical Categories). An illustration showing this file structure hierarchy is shown in FIG. 2. By way of illustration, the Major Category "colors" comprises the following Topical Categories:

- colors/colorful
- red/pink
- yellow/orange
- green/greenish
- blue/purple
- white/pale
- gold/silver
- brown/tan
- black/gray
- clear/opaque/translucent
- lighting/light sources/shade/darkness

Further, the Colors Topical Category "Red/Pink" comprises the following Sections:

- Varieties/Examples
- People/Animals

Things/Places
 Abstractions/Intangibles
 Verbs
 Activities/Events /Processes
 Descriptors
 Miscellaneous p Still further, the Section "Varieties/Examples" comprises the following Idea Words and Phrases:

auburn
 bay (color)
 burgundy (color)
 carmine
 crimson
 dusty rose
 fuchsia (purplish-red)
 hot pink
 hunter's pink (brilliant red)
 magenta
 maroon (color)
 pinkish +
 red as a beet
 reddish +
 red-orange
 rosy
 ruby (deep red)
 russet (deep brown)
 scarlet
 shell pink
 shocking pink
 sorrel (reddish brown)
 Titian red
 vermillion

It should be noted that the items in parenthesis are used to assist the user with respect to words having synonyms which may be unrelated to the Topical Category (e.g. burgundy) or whose meaning may not be generally known (e.g. russet). It should also be recognized that assigning particular words and phrases to particular Sections is based upon a determination which is at least partially subjective at the time the database is created. Similarly, due to the subjective nature of defining the particular Sections, Topical Categories and even the Major Categories, changes in the database may occur over time as experience is obtained or as the meanings of various words changes over time or as new words become part of the English language. For this reason, the specific details regarding the contents of the database are not needed to obtain a proper understanding of the invention, and such details are described herein only as necessary to obtain an understanding of the invention.

Referring again to FIG. 2 showing the logical hierarchical structure for one of the twenty eight major category records, the record comprises Topical Category I which itself comprises Section 1 which itself comprises Idea Word/Phrase 1 through Idea Word/Phrase N where N is the number of Idea Word/Phrases in Section 1. Similarly, Section 2 comprises Idea Word/Phrase 1 through Idea Word/Phrase M where M is the number of Idea Word/Phrases in Section 2. Similarly, Topical Category I contains Section 3 through Section X, each of which contains its own set of Idea Word/Phrases (not shown in FIG. 1). Following Section X of Topical Category 1 is Topical Category 2 which itself comprises Section 1 through Section Y, again, each Section containing its own set of Idea Words/Phrases. The remaining Topical Categories through Topical Category A are organized in a similar fashion within

each Major Category. The Alpha is a second file which as noted above is an alphabetical list of Idea Words and Phrases and Topical Categories. A database programming environment which is well suited for the foregoing record structure is a product sold under the trademark Advanced Revelation by Revelation Technologies which may be implemented on personal computers such as IBM PC/ATs and compatibles.

Although there are many ways in which the user interface may be implemented, in a preferred embodiment, the interface utilizes a set of hierarchical menus and a set of windows within which commands may be entered and data displayed. In this connection, referring now to FIGS. 2a-2e, the present invention will be described with reference to a particular menu/window interface. However, it should be understood that the specific interface described is for illustration purposes only and is not intended to limit the invention.

FIG. 2a shows a screen display incorporating the menu item QBank, Idea Bank and Notepads below which appears a large window 1 and smaller windows 2 and 3. Assuming that the user selects the menu item QBank, a QBank sub menu is displayed as shown in FIG. 2 containing the sub menu items Orientation/Clarification, Modification, Evaluation and Make Key Concept. By selecting one of the Orientation/Clarification, Modification or Evaluation sub menu items, a list of question categories for the selected division is shown in a further sub menu. Selecting a desired question category displays another sub menu listing the titles of the groups of question within that question category. Then selecting one of the titles causes the initial question within that group of questions to appear in window 1. Once a question appears, it may be selected and answered by typing, for example, in window 2 which creates a Question Notepad file containing the question and the typed answer. After answering the first question, subsequent questions may be displayed by pressing a next question key which may be, for example, a down arrow, or a page down key. To return to a question, the user may press a previous question key which may be implemented as, for example, an up arrow or page up key. As noted above, once a suitable question is located, it is selected which causes the question to be placed into window 2 at which time the user may type in an answer to the question. Once the question has been answered, the user returns to the question mode by, for example, by pressing the escape key which causes the next question to be displayed in window 1. Additional questions may then be displayed in a like manner by pressing the down arrow or page down key until the next question which is desired to answer appears.

Once all appropriate questions have been answered for the selected division, the user again selects the QBank menu item and when its sub menu appears, selects one of the other divisions (i.e. Orientation/Clarification, Modification or Evaluation) or the sub menu item Make Key Concept. If Make Key Concept is selected, a search is conducted in the Question Notepad file and all filler words (such as the, an, and, etc.) are ignored and the remaining words are displayed in window 3 in order of frequency of appearance. Once the key concepts have been determined, the user may then select each key concept which is desired to be kept which are then copied onto another file called the Idea Notepad for use when accessing the IdeaBank.

While it is not necessary to use the QBank or to create an Idea Notepad before accessing the IdeaBank, any

words or phrases which appear in the Idea Notepad may be utilized to access the IdeaBank. The IdeaBank is accessed by selecting the IdeaBank menu item which causes a sub menu to appear as shown in FIG. 2c. By selecting the sub menu item Idea Words and Phrases, a box appears for entering a word or phrase as shown in FIG. 2d. By typing into the box a word or phrase (for example a word from the Idea Notepad), an index will be shown in window 1 containing the place within the Alpha, which as noted above is an alphabetized list of all the idea words and phrases, where the entered word or phrase is located. If the word or phrase is not in the list, the alphabetized index is shown at the place where the entered word or phrase would be located. Once a desired idea word or phrases located, it may be selected. If the selected item is not followed by a plus sign (i.e., it is a phrase word and not part of a Topical Category title), window 1 will list the Topical Categories that contain the selected Idea Word or Phrase. At this point, a Topical Category can be selected. If the selected word is followed by a plus sign, a sub menu will appear for the corresponding Topical Category listing the first five Section titles within that Topical Category, one of which may be selected, or additional Section titles may be listed by scrolling through the sub menu.

The displayed index may be scrolled up and down to examine the word surrounding the place where the word is located or would be located if present. In a preferred embodiment of the invention, the displayed index is a subset of the Alpha file wherein the subset is all words and phrases in the file whose first two letters match the first two letters of the word or phrase in the box shown in FIG. 2d. The Section title listed in window 1 may be selected which will result in the associated listing within the selected section being displayed in window 2 or window 3. The window may include a title bar which will state the title of the section which was selected. By pressing, for example, a home key, another section of the Topical Category may be selected, or the user may return to the Topical Category level by selecting window 2. Windows 2 and 3 display the related Section of the Topical Categories, either of which may be frozen to prevent it from being overwritten in which case the other window is used to search (a) the contents of other Section of same Topical Category or (b) the contents by Section of other Topical Categories.

Referring again to FIG. 2c, if the Major Categories sub menu item is selected, a scrollable list of the Major Categories appears in window 1. A particular Major Category may be selected and copied to the Idea Notepad or selected to display The Topical Categories it contains, a listing of which will then replace the Major Category listing in window 1. Once the Topical Categories are listed, the Idea Words and Phrases of a particular Topical Category may be viewed by selecting that Topical Category.

If the Topical Category sub menu choice is selected, a scrollable listing of the approximately 373 Topical Categories is displayed in window 1. The name of a particular Topical Category may be selected and copied to the Notepad or selected so that its contents are displayed. If a particular Topical Category is selected for viewing, a further sub menu appears displaying the Sections comprising the selected Topical Category in a scrollable list. By selecting a desired section, the Idea Words and Phrases comprising that Section will appear in window 2 or window 3. Generally, as subsequent

Sections are selected, its idea Words and Phrases appear in window 2 or 3 depending upon which window contains the most recent selection. More specifically, if selecting different Sections within a particular Topical Category, each new Section selected is displayed in the same window replacing the previously selected Section unless the user freezes that window in which case subsequently selected Sections go into the other window. However, when searching different Topical Categories, the window assignments alternate with each new Topical Category selected being assigned to the window other than the one currently in use. At any time, Topical Categories, Sections or Idea Words or Phrases can be copied to the Idea Notepad for later viewing.

In this manner, to call up the association for a particular Idea Word or Phrase when viewing a Section of a Topical Category, by selecting the desired Idea Word or Phrase, if the selected Idea Word or Phrase is not part of the name of the Topical Category (that is, it is not followed by a + sign), window 1 will list all the Topical Categories in which the selected Idea Word or Phrase appears. That is, window 1 lists the Topical Categories which are associated with the selected Idea Word or Phrase. If a selected Idea Word or Phrase is part of the name of the Topical Category i.e., it is followed by a + sign, instead of listing the associated Topical Categories in window 1, the Topical Category that has the selected Idea Word or Phrase in its title will appear and a sub menu containing its Sections will then appear allowing the user to select one of the Sections so that its Idea Words and Phrases can be viewed as described above.

As noted above, by selecting a QBank sub menu, a question Notepad is created and by selecting an IdeaBank sub menu, an Idea Notepad is created. These Notepads can be saved for later use or a previously saved Notepad can be retrieved for current use by selecting the Notepads menu which causes a sub menu to appear containing the sub menu choices Idea Notepad and question Notepad as shown in FIG. 2e. When the Idea Notepad is selected or the Question Notepad is selected, another sub menu appears specific to the selected Notepad containing the choices Edit Notepad, Load Notepad, Save Notepad, Delete Notepad, Print Notepad, Save ASCII file and Load ASCII file. For example, Edit Notepad allows the user to edit a previously created Notepad using word processing techniques such as insertion, deletion and the like. Load Notepad, Save Notepad and Delete Notepad perform load, save and delete functions on files being utilized as Notepads. Similarly, Print Notepad sends a Notepad file to a printer. Save ASCII file and Load ASCII file save and load text files respectively as a Notepad file.

The present invention also provides the capability of adding existing Idea Words and Phrases to existing Topical Categories when a user feels that such addition is needed to express his own understanding. Additionally, words and phrases may be added to existing Topical Categories. Further, new Topical Categories may be added which may be filled with existing Idea Words and Phrases as well as added Idea Words and Phrases. In this manner, it is possible to create a customized version of the Idea Bank database which expresses the user's own personality, own experiences and own specialized knowledge.

Adding a new word or phrase to the Idea Bank is accomplished by selecting the Idea Bank on the menu bar as shown in FIG. 2b and selecting the Add A Con-

cept choice. At this point, a prompt will appear to enter the concept to be added which would then be entered in the appropriate place in the file.

FIG. 3 shows the physical arrangement of the various components needed for a user to interact with the Idea Bank and the QBank. Specifically, the user would type the various entries and make the menu choices using keyboard 11. CPU 13 with the program stored in RAM 15 would cause the program to be executed according to the keyboard entries and display the appropriate information on display terminal 17 by accessing disk drive 19 where the IdeaBank, QBank, the Alpha and the Notepad files are located.

What is claimed is:

1. An interactive system for aiding human beings in the development, selection and evaluation of ideas and concepts comprising:

- a) storage means including a mass storage device and a random access memory for storing a first database organized into a set of records of major categories of concepts relating to a particular culture, each major category record including a set of topical categories relating to the major category, each topical category including a set of sections relating to the topical category, and each section including a set of idea words and phrases relating to the section, said storage means also storing a second database organized into a set of records comprising said idea words and phrases relating to each of said sections;
 - b) processing means coupled to said random access memory for executing a computer program loaded into said random access memory, said program adapted to create said first database and said second database, said program further adapted or retrieve from said mass storage device at least one of said major category records based upon an operator input and to display on a display means at least one of i) a list of said major categories; ii) a list of said topical categories; iii) a list of said set of sections for at least one of said topical categories; and iv) a list of said idea words and phrases for a predetermined one of said sections, said computer program having the further capability of retrieving from said storage means at least one of said idea words and phrases records stored in said second database based upon an operator input and displaying for viewing on said display means a predetermined alphabetized subset of said idea words and phrases;
- said display means comprising a video display terminal, said computer program being adapted to create separate windows of information for display on said terminal and having the capability of displaying at least three windows simultaneously, one of said windows for selectively displaying said list of major categories and said list of topical categories, a second one of said windows for displaying said words and phrases for a first selected one of said sections for a selected one of said topical categories, a third one of said windows for displaying said words and phrases for a second selected one of said sections for another selected one of said topical categories, said computer program having means for selectively and alternately displaying subse-

quently selected sections in said second and third windows.

2. The system defined by claim 1 wherein said storage means is for further storing of a third database created by operation of said computer program, said third database organized into a set of records containing a predetermined group of questions, one of said groups of questions being adapted to identify aims and elements of a task and for clarifying a goal; a second one of said groups of questions being adapted to alter, adapt, and shape ideas and potential solutions; and a third one of said groups of questions being adapted to assess goals, assumptions, ideas, potential solutions and outcomes, and wherein said computer program is adapted to display on said video display terminal one of said groups of questions based upon a user input.

3. The system defined by claim 1 wherein said storage means is for further storage of at least one notepad film created by operation of said computer program onto which major category titles, topical category titles and idea words and phrases selected by the user may be saved for subsequent retrieval.

4. The system defined by claim 1 wherein said major categories created by operation of said computer program comprises three conceptual groupings as follows:

- a) the physical world;
- b) people, health, emotions and intellect; and
- c) actions, comparisons and attributes.

5. The system defined by claim 4 wherein said physical world conceptual grouping created by operation of said computer program comprises:

- a) agriculture-plants-planting;
- b) animals;
- c) business-industry-occupations-money;
- d) clothing-jewelry-grooming;
- e) communication-education-entertainment-the arts;
- f) energy-machinery-technology;
- g) fasteners-containers-storage;
- h) foods-beverages-cooking-eating;
- i) government-law-politics;
- j) living quarter-furnishings;
- k) material-chemicals-gases;
- l) military-war;
- m) places;
- n) sports-recreation-hobbies;
- o) structures-repair-construction;
- p) transportation-travel; and
- q) weather.

6. The system defined by claim 4 wherein said people, health, emotions and intellect conceptual grouping created by operation of said computer program comprises:

- a) emotions-behavior-personability;
- b) health-anatomy-medicine-the senses;
- c) mind-intellect;
- d) peoples-families-personal relationships-life cycle; and
- f) philosophy-religion-the occult.

7. The system defined by claim 4 wherein said actions, comparisons and attributes conceptual grouping created by operation of said computer program comprises:

- a) actions-motions;
- b) color;
- c) comparison;
- d) measurement;
- e) shape; and
- f) time.

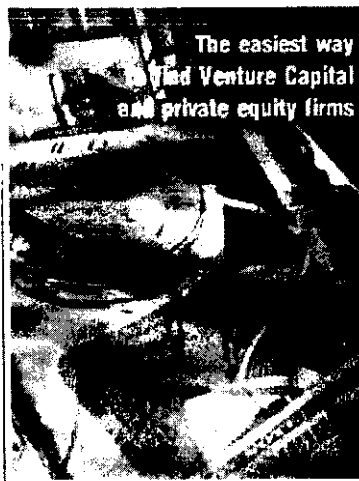
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NOTES:

- For minimal file size, the trial version's help file comes without screen shots. For the help file with screen shots (823 KB) please click here.
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We know you will find **EzInfoFind** to be a valuable resource in your funding search!

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What Our Readers Think...

I thought this was a great issue. I loved the story about the Pet Rock and its beginnings. I remember when it came out but nothing of the guy who started it. Thanks for a great introduction to your "Unusual Business Ideas."

Jean McCauley

Your new ezine is well done. **Interesting and useful content** and with personality permeating it. Congratulations!

Alan Allard

Hi Guys, **I love reading the stuff you send in newsletter...** they're really 'UNUSUAL' ;-) Things you won't find everywhere else... Things that actually *WORK*.

Great Job

Ali Z.

eBooksPortal.com

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Page 15 of 17

I want to thank you for a really great review (ezine). I especially liked the "Pet Rock" story. It's amazing how a \$3.95 fun product that you can make yourself has given so many people enjoyment and just "one man" make so wealthy! I do hope that you have more wonderful stories like this one in future reviews. **It really helps stir up our minds!**

Thanks again!

Krystine Lewis

<http://www.perfect-typing-jobs.com>

Hi!

Glad you had a great time in Vegas.

I love reading your unusual business stories - their hilarious - and they stimulate the imagination too! All sorts of crazy (and dumb) ideas pop into my head when I least expect it - giving me a great laugh.

Keep up the good work.

Regards

Eileen

Hey, guys the email story about Las Vegas and the "pet rock" was great!...

You guys ROCK,

Greg Schuck

"Unusual Ideas... Frequently Wildly Successful"

"You bet I recommend this remarkable resource. You know, it's a fact that pretty **often the ideas that are truly innovative** are a little offbeat or unusual – but they're frequently the very ideas that are wildly successful. I should know, because this time last year "227 Unusual Business Ideas" was just an idea in my little 'ideas notebook'. But then I hooked up with Ross and Kathy and they've taken this 'little idea' and really gone to work on it. Maybe it was an unusual idea... but it's really taken off and we're already **getting rave reviews**."



This resource really is **jam-packed** with unusual ideas that have turned into success stories for the business people who have had the courage to put their ideas into action. I trust you'll enjoy reading these examples of entrepreneurship with a twist, and I hope that they **inspire you** in your own business endeavors. I also encourage you to sign up for "227 Unusual Business Ideas" right away!"

Yanik Silver
Surefire Marketing Inc.

Click here to see the offer without receiving the free business ideas.

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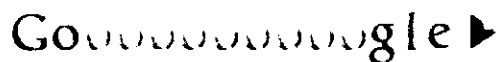
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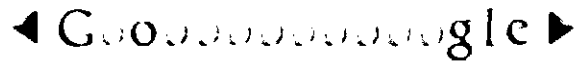
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www.Start-Home-Businesses.com

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How self-made entrepreneurs succeed, methods you can use.
www.powersecrets.com

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www.UnusualBusinessIdeas.com

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The Entrepreneur Network

- About The Entrepreneur Network -- Our purpose is to provide information, contacts and counsel to inventors and entrepreneurs (pre-startup through early stage). Our bias is toward grass-root, "Just do it!" strategies. We welcome questions and comments -- email edzimmer@TENonline.org.
- FAQ -- Frequently asked questions.
- What's New -- Recent additions to the site.
- New Products Wanted -- Manufacturers and marketers looking for new products.
- Private-Sector Resources -- Technical and business support resources willing to work with the little guy.
- For Inventors -- Articles of interest to inventors.
- For Entrepreneurs -- Articles of interest to entrepreneurs.
- SCORE -- Business planning reference materials from individual SCORE counselors.
- Recommended Sites -- Links to other sites that inventors and entrepreneurs may find useful.

TEN Home

About The Entrepreneur Network

The Entrepreneur Network (TEN) is a program of the Zimmer Foundation, a 501(c)3 Michigan non-profit corporation. Since 1988, we've been providing free counseling to inventors and entrepreneurs through both TEN and SCORE. Our credentials are outlined in the attached bio.

Our strengths are in the pre-startup and early stage phases -- we can help with later-stage operational and expansion problems, but so can many others -- SCORE, the SBDCs, independent business consultants, etc.

We differ from most of the other entrepreneur websites in that our interests tend toward the inexperienced who are trying to start and develop *"life-style"* businesses. Those who are looking to bet big bucks on big results are well served by the other sites. While "making money" is essential in every business, we feel that enjoying it -- having *fun* doing it -- is just as important -- and not everyone finds the tensions that come with chasing "big" business enjoyable.

We work best with those who have creative skills -- who simply want to use those skills to do their "own thing" -- not someone else's. Our specialty is in helping individuals find creative ways to do *"what you want with what you've got"*. Examples:

- **Inventors** -- How to get your invention to market (if in fact it can be) without getting taken at every step along the way.
- **Entrepreneurs** -- How to find business opportunities that fit your skills and "bootstrap" your way into them.
- **Artists & craftspeople** -- How to start selling your work without leaving your day job.
- **Technical service providers** (aka freelancing scientists, engineers, technicians) -- How to broaden your client base and start realizing your *true* market value.

Understand there's no "free lunch" -- no "get rich quick" methods. Success in business requires time, commitment -- and hard work -- with or without capital. Whereas the need for capital can be minimized with a little imagination and creativity, there's no avoiding the time, commitment -- or the *work*.

The information on this site comes from a newsletter we published and distributed in the eastern Great Lakes region. You'll find many of your answers in the articles we've posted. If you still have questions, need clarifications, or just want personal attention, email us at

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Constructive criticism or additions to any of these articles is welcomed and will be postscripted or linked to the applicable article. Email to edzimmer@TENonline.org.

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Recommended Sites

Small Business Counseling

www.score.org

This is SCORE's (Service Corps of Retired Executives) Cyberchapter, offering free email counseling / mentoring to small businesses (including pre-startups & inventors). With over 1,000 counselors now online (6/02), it's likely you can find one with exactly the experience you're looking for. Their counselors are required to respond within 48 hours -- if you're not pleased with your first selection, don't hesitate to go back and select another until you find one you're comfortable working with.

Startup Handbooks

www.toolkit.cch.com

www.sb.gov.bc.ca/smallbus/workshop/workshop.html

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www.harrisinfo.com -- Manufacturers (by state)

www.tsn.com -- Trade shows

www.manaonline.org -- Sales reps

www.vfinance.com -- Venture capital

www.guidestar.org -- Non-profits

www.fdncenter.org -- Non-profits

Other

www.garage.com -- For finding angel investors

www.businessfinance.com -- For finding other financing

www.nolo.com -- Legal self-help

Intellectual Property

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www.uspto.gov -- U.S. Patent and Trademark Office

www.law.cornell.edu/uscode/35 -- U.S. Patent Law (USC Title 35)

www.piug.org/select.html -- Links to foreign patent sites

Invention Evaluation Services

www.inventorservices.com

www.wini2.com

academics.uww.edu/BUSINESS/innovate/innovate.htm

Inventor Groups / Sites

www.uiausa.org -- National umbrella organization

www.toy-tma.org -- Toy manufacturers association

www.inventored.org -- Ron Riley's site, home of the InvEd-L inventors'

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forum.

www.inventnet.com -- Victor Lavrov's site, home of the I-Net inventors'

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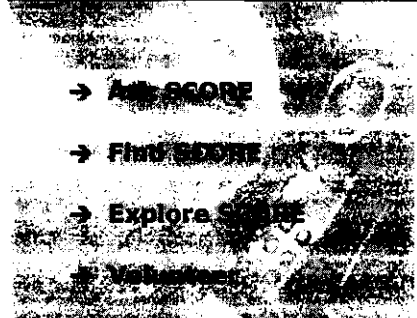
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